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Ohashi et al.

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(54) **VIDEO SIGNAL PROCESSING CIRCUIT,
DISPLAY APPARATUS, LIQUID CRYSTAL
DISPLAY APPARATUS, PROJECTION TYPE
DISPLAY APPARATUS AND VIDEO SIGNAL
PROCESSING METHOD**

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U.S.C. 154(b) by 992 days.

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(30) **Foreign Application Priority Data**

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G09G 3/36 (2006.01)

(52) **U.S. Cl.** **345/87; 345/89; 345/98; 345/100;**
345/204; 345/690

(58) **Field of Classification Search** **345/87,**
345/89, 690, 204–215

See application file for complete search history.

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(57) **ABSTRACT**

A video signal processing circuit is disclosed. The video signal processing circuit includes a difference detection section, first calculation section, and correction amount addition section. The difference detection section detects a difference between a drive voltage for each of pixels of a matrix drive type display panel as a pixel under consideration and a drive voltage of each of pixels adjacent to the pixel under consideration from an input video signal. The first calculation section calculates a correction amount of a drive voltage for a pixel under correction that has a luminance change due to an electric field caused by a difference of the drive voltages for the two pixels detected by the difference detection section. The correction amount addition section corrects a value of the drive voltage for a pixel under correction that has the luminance change based on the correction amount calculated by the first calculation section.

13 Claims, 18 Drawing Sheets

113

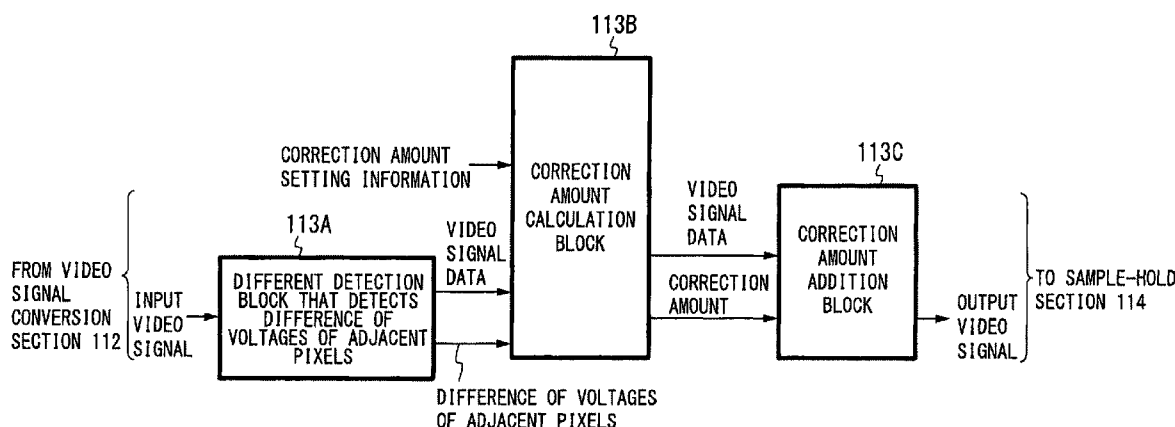


FIG. 1A FIG. 1B FIG. 1C

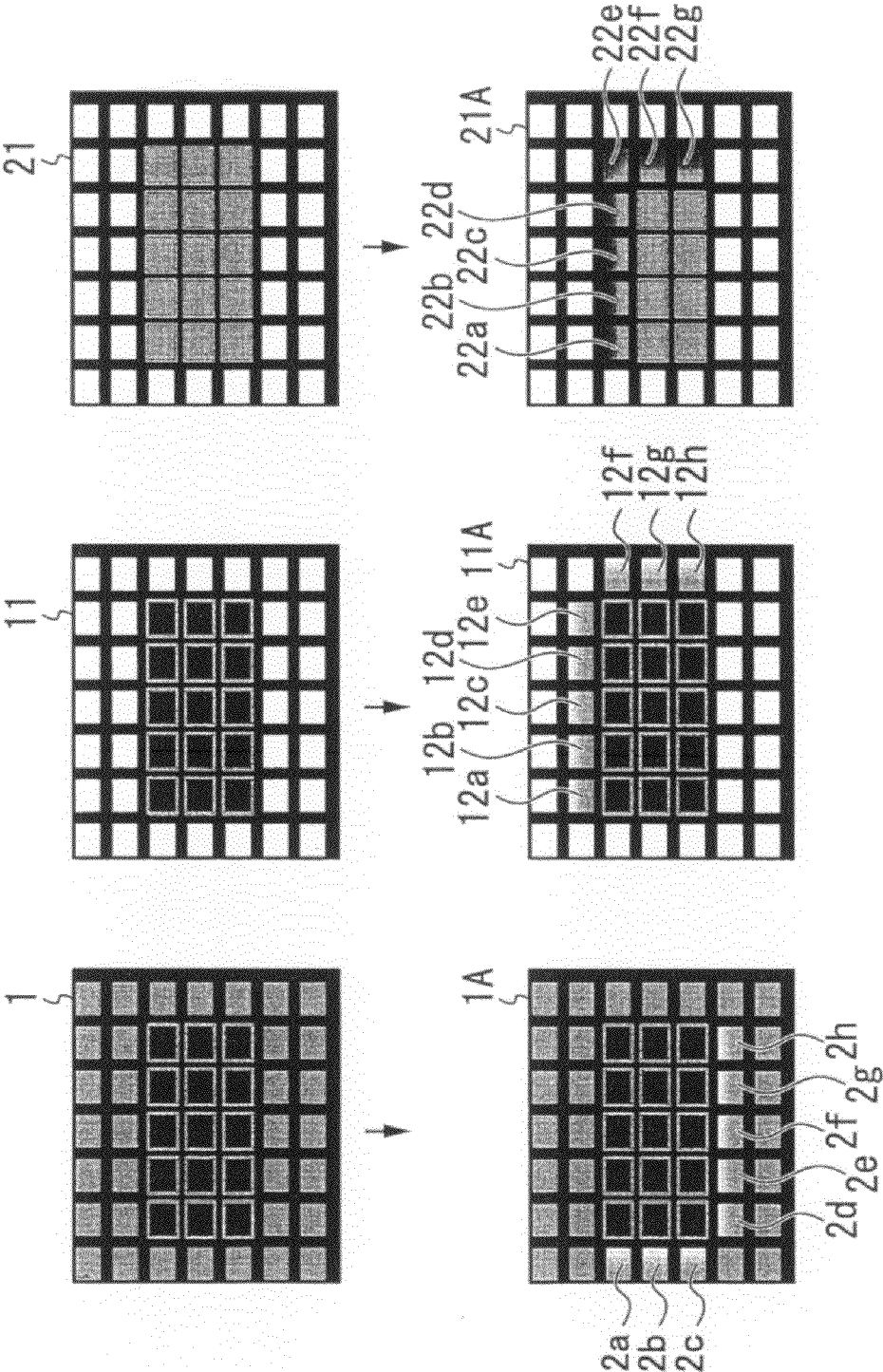


FIG. 2A

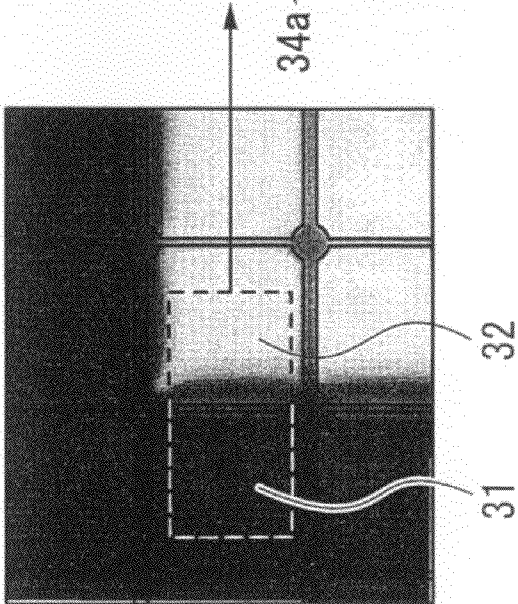


FIG. 2B

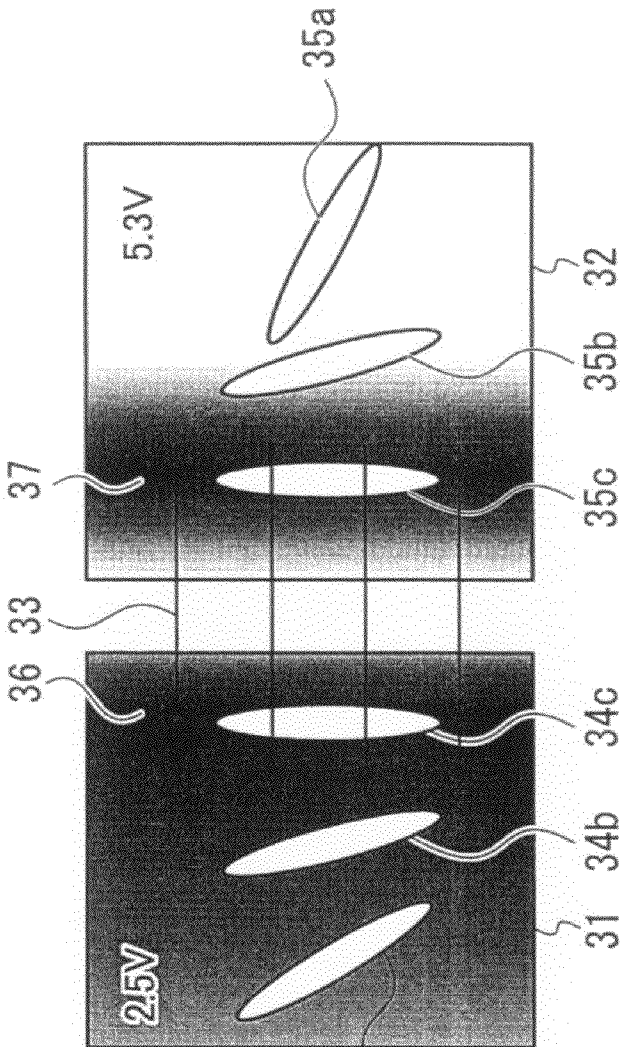


FIG. 3A

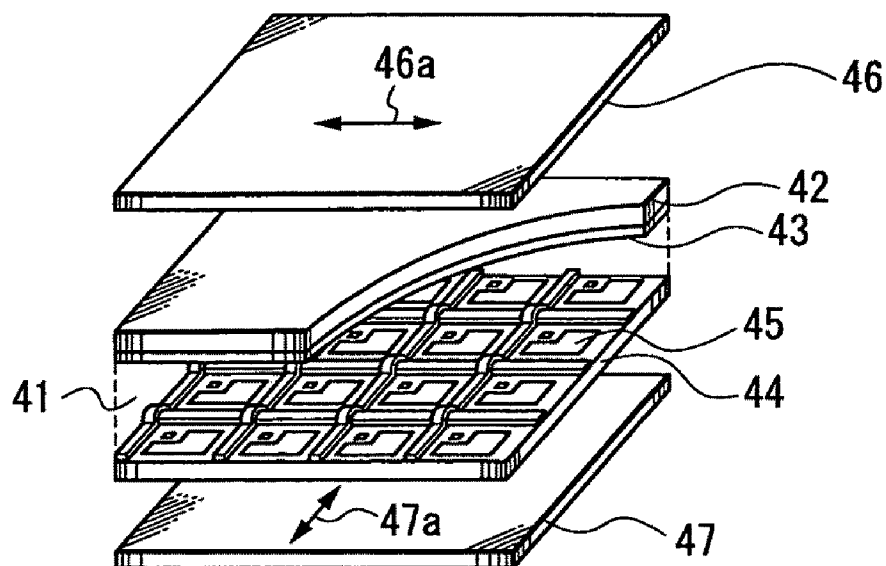


FIG. 3B

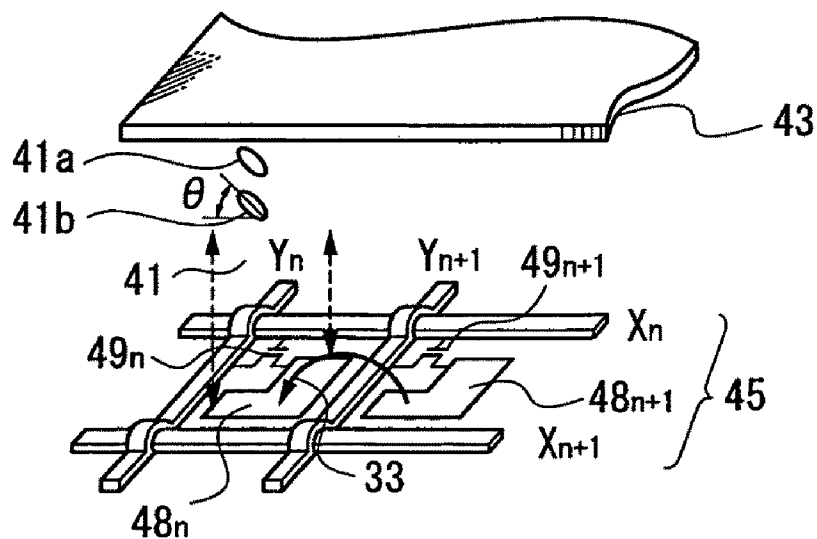


FIG. 4A

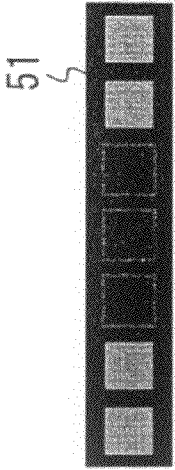
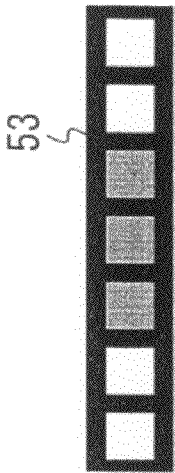


FIG. 4B

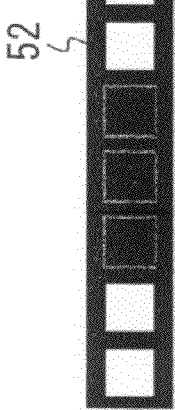
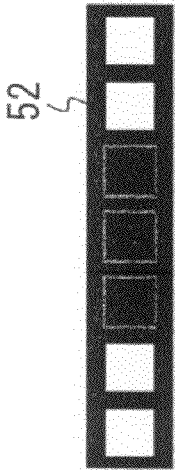


FIG. 4C

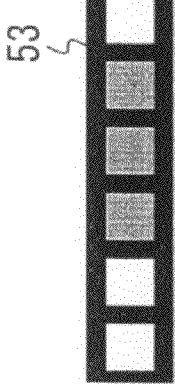
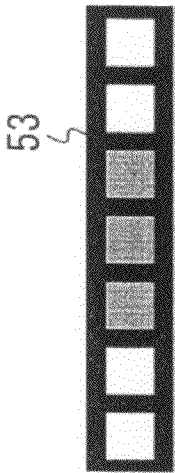


FIG. 5A

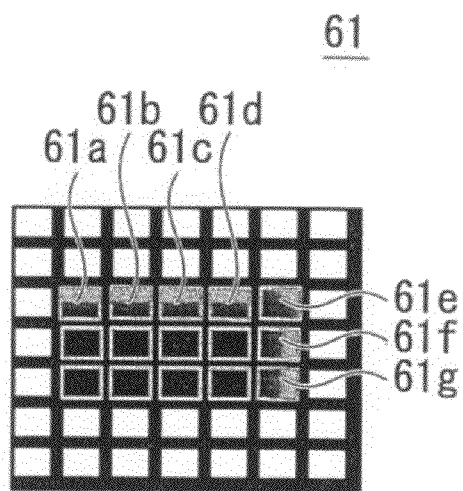


FIG. 5B

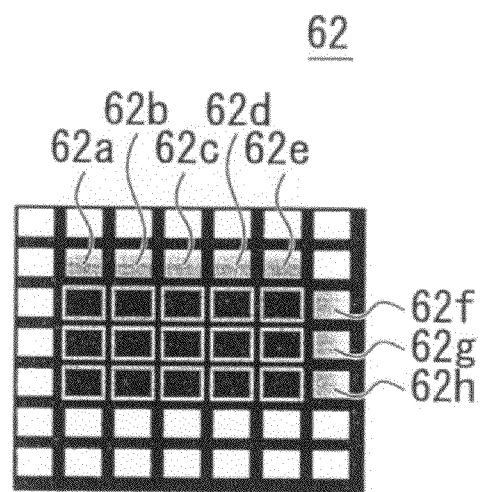


FIG. 6

100

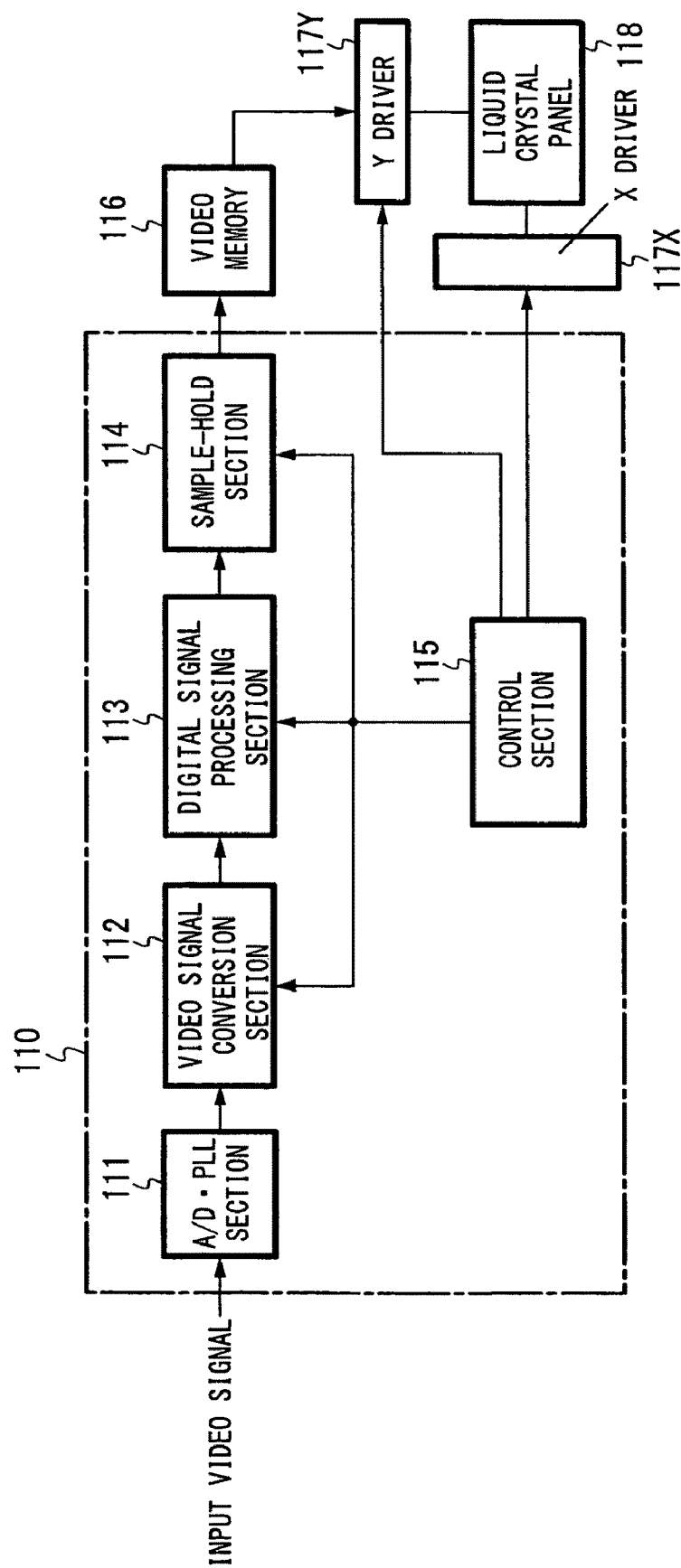


FIG. 7

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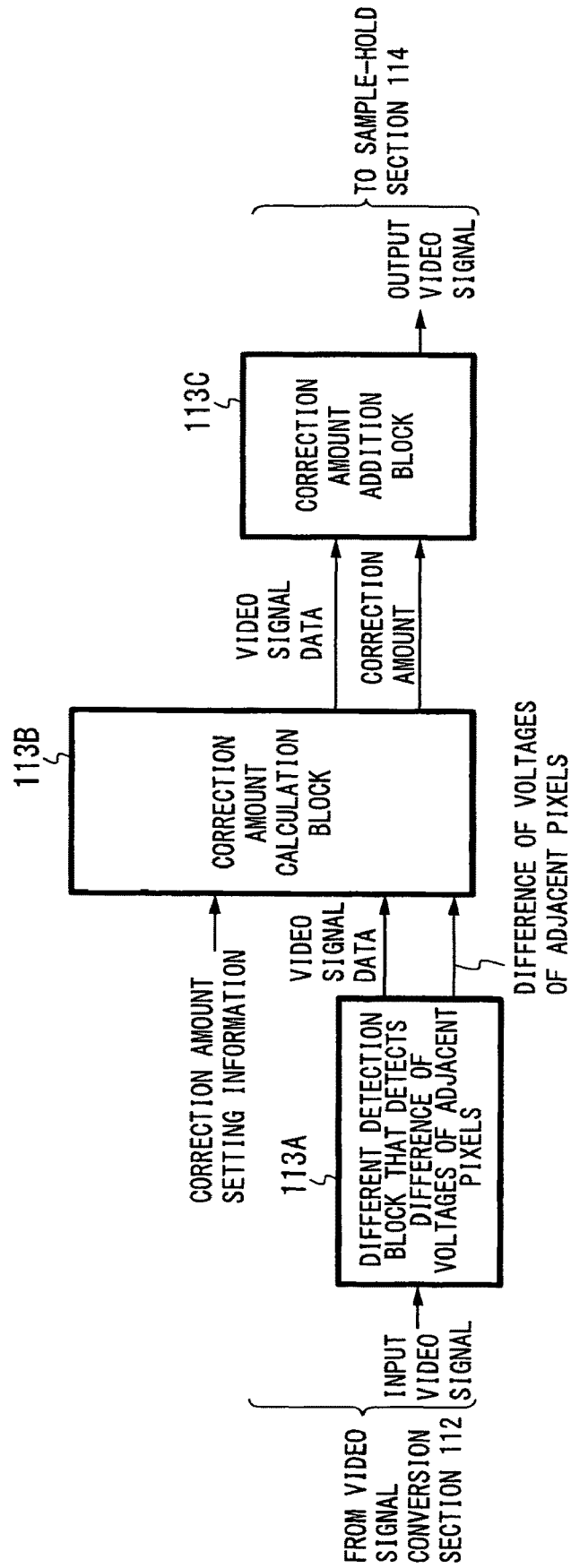


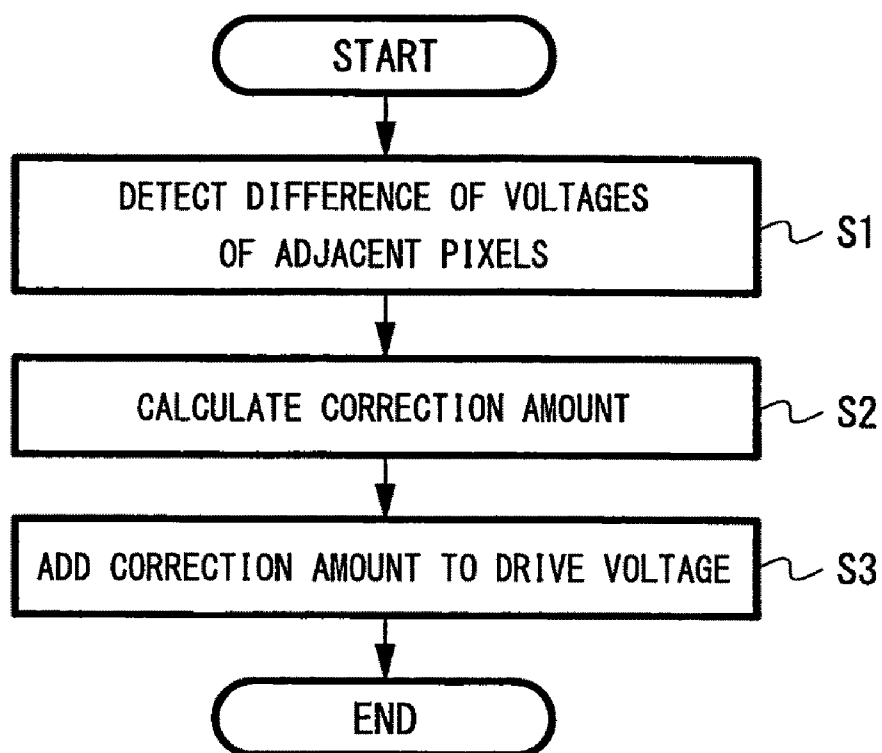
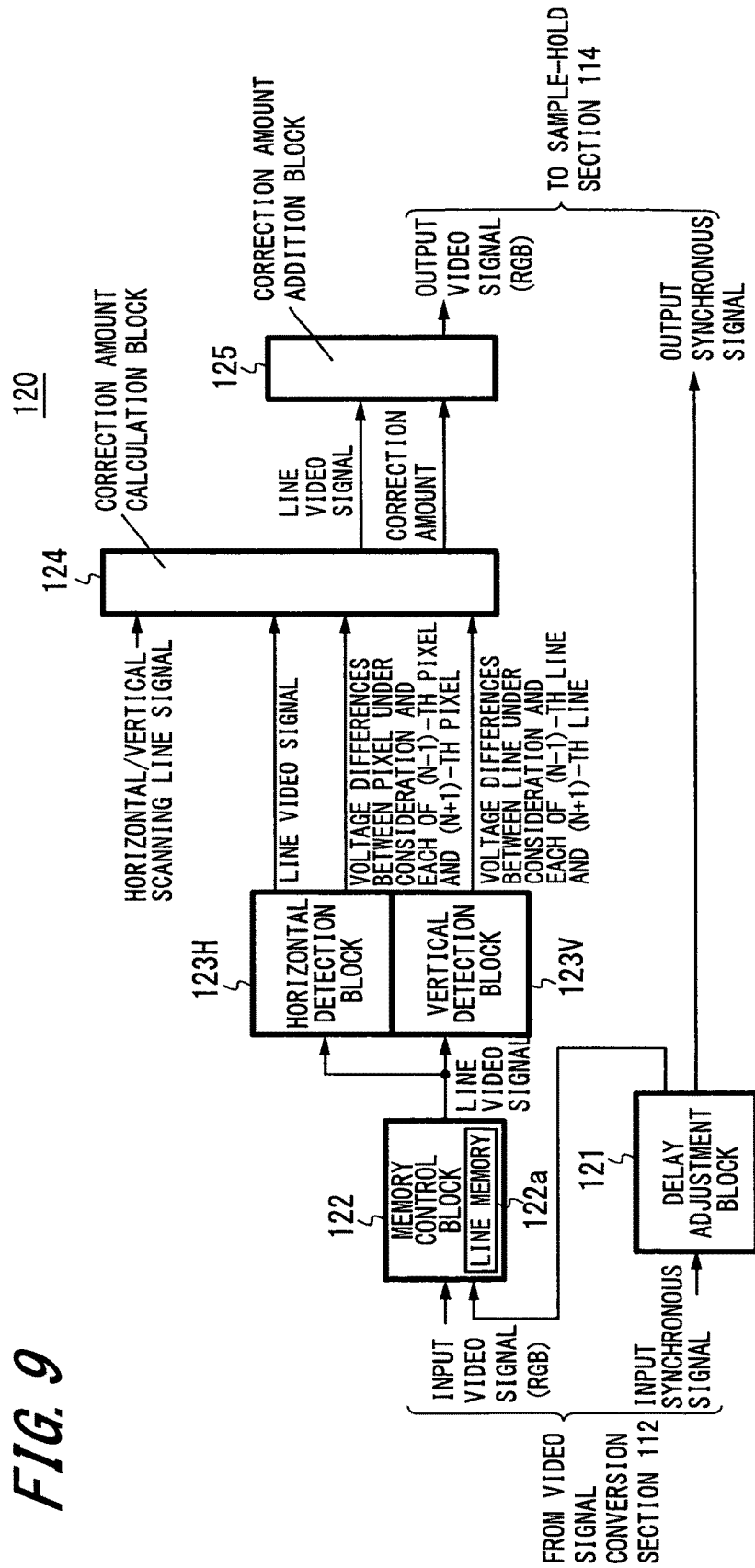
FIG. 8

FIG. 9



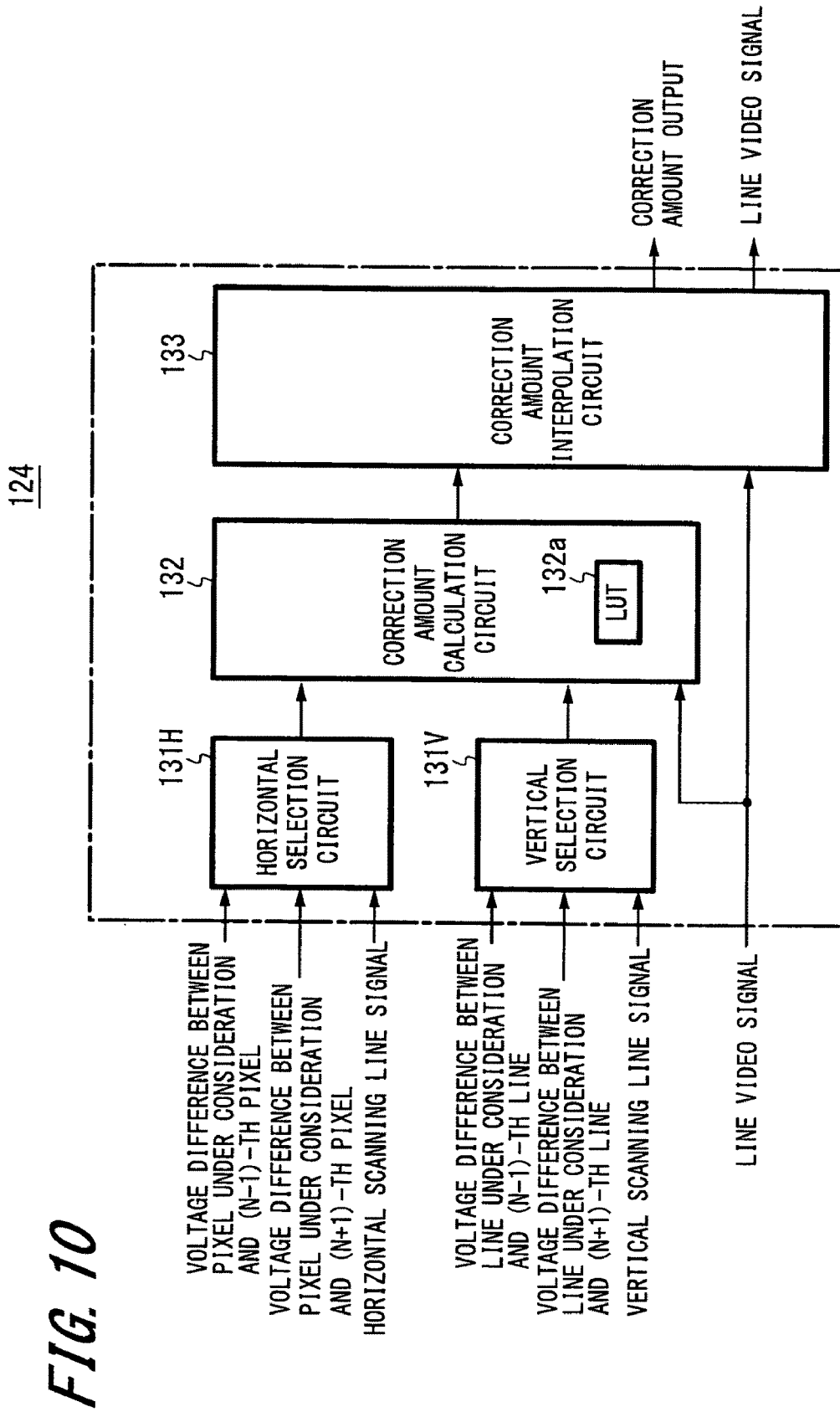


FIG. 11

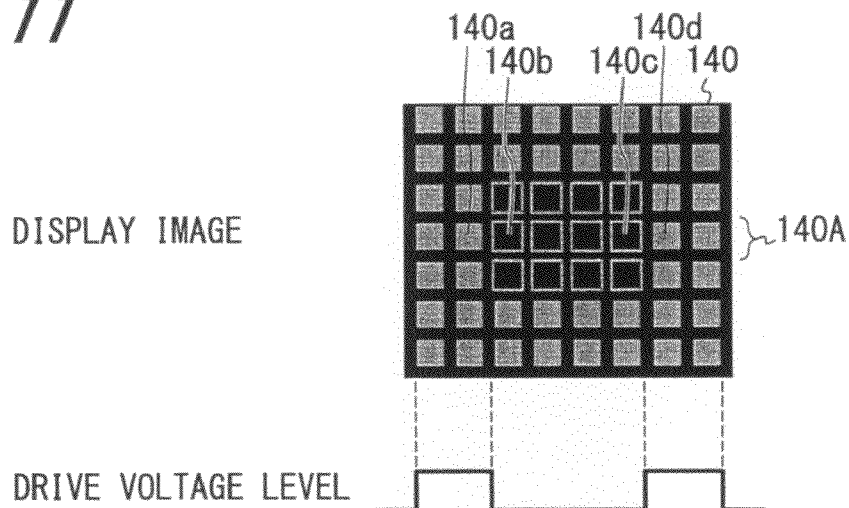


FIG. 12A

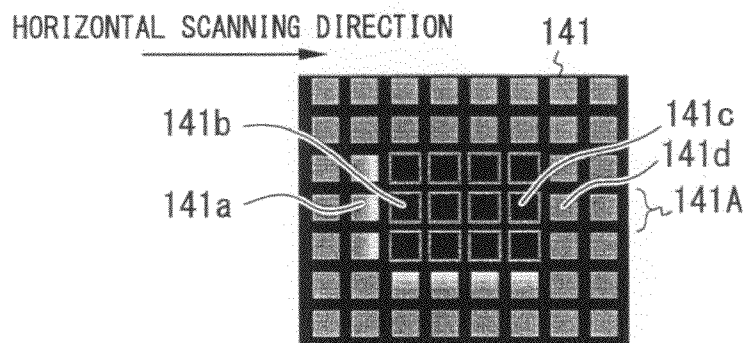


FIG. 12B

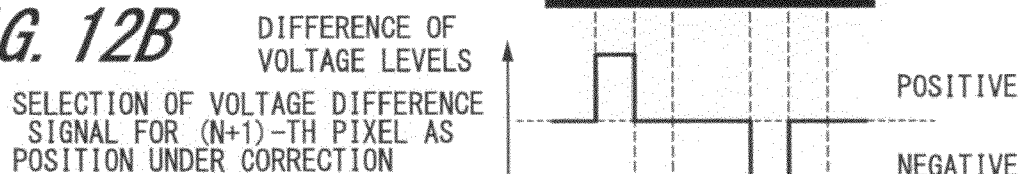


FIG. 12C

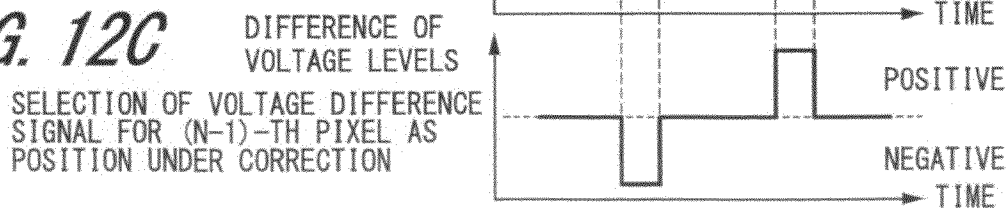


FIG. 13A FIG. 13B FIG. 13C

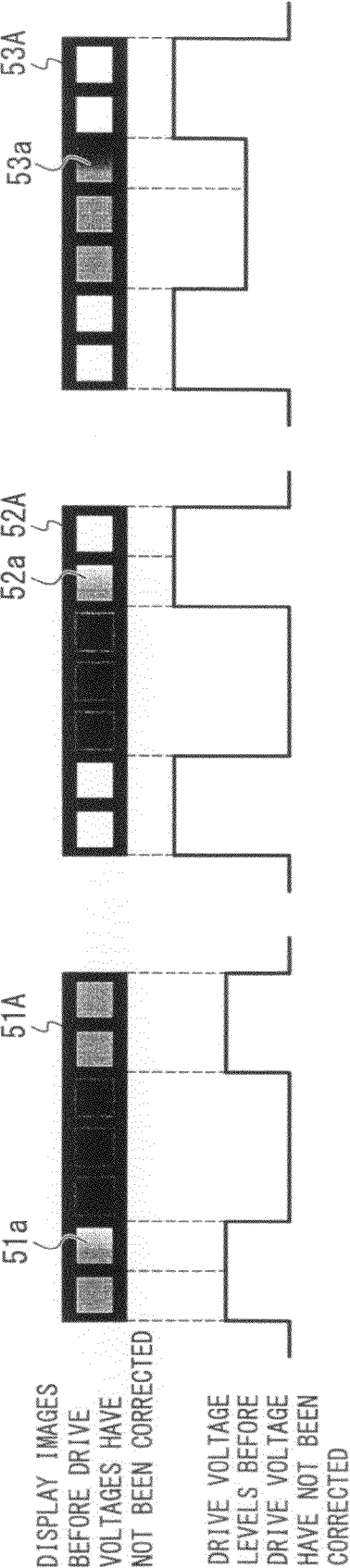
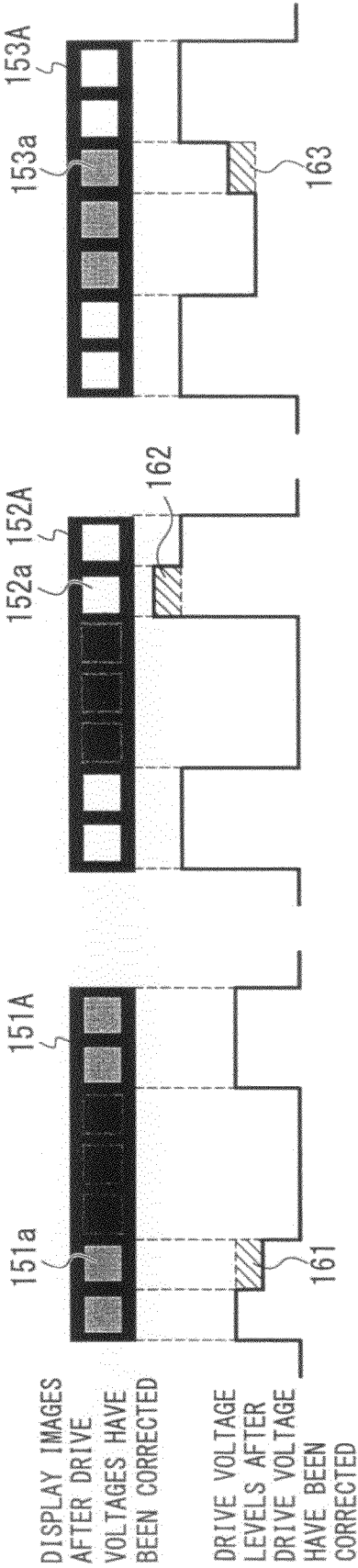


FIG. 14A

FIG. 14B

FIG. 14C



200

FIG. 15

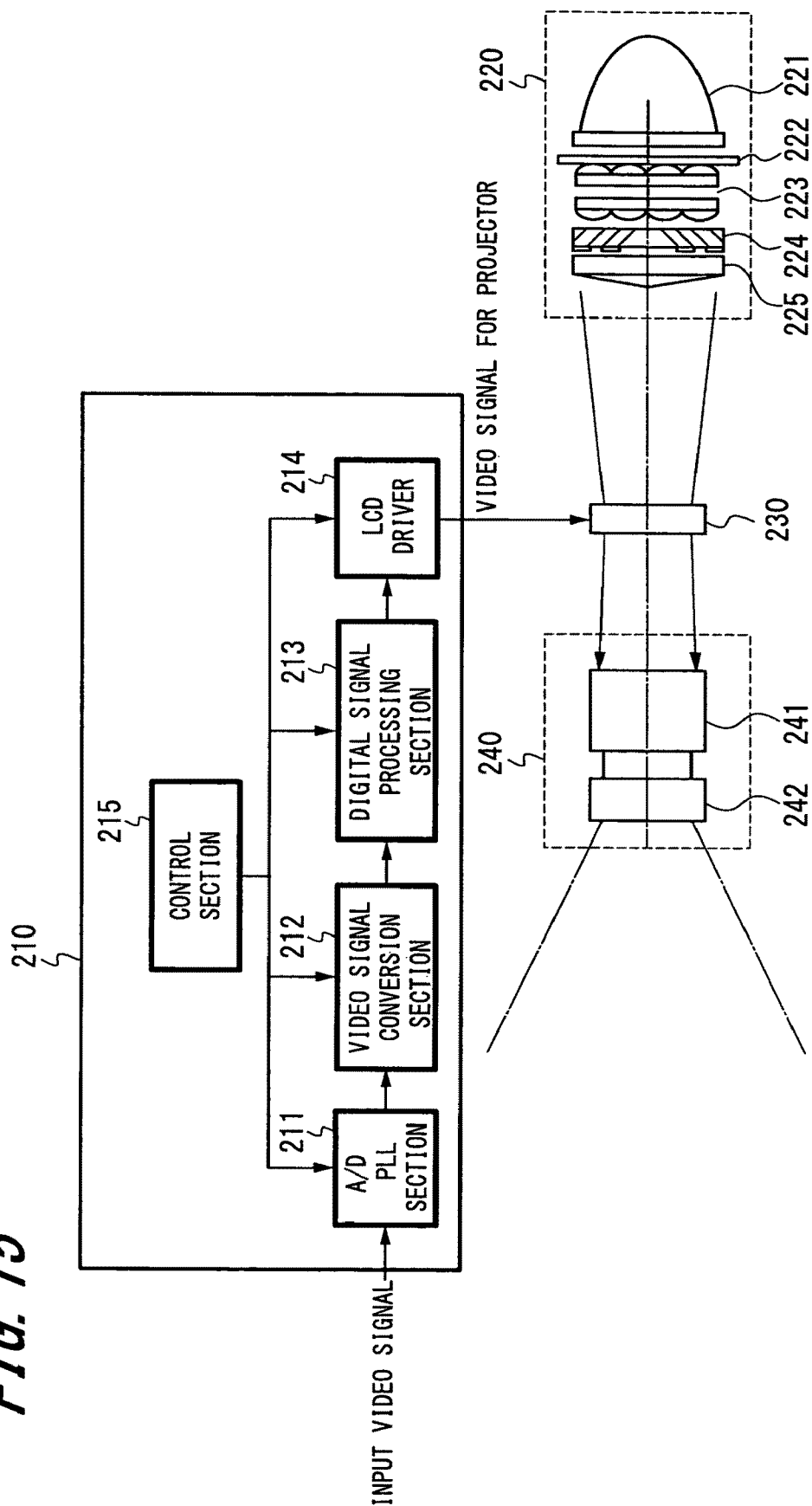


FIG. 16

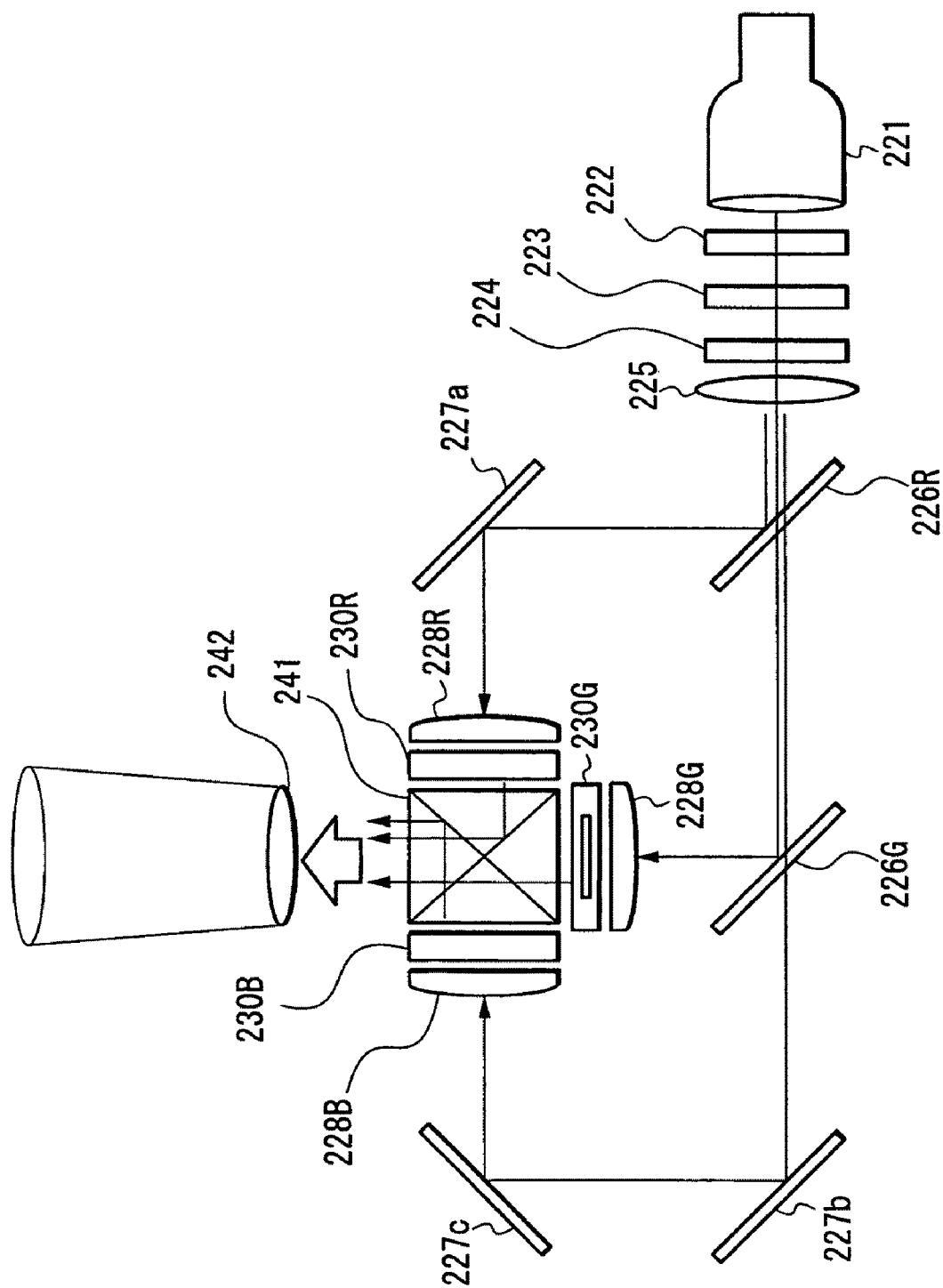


FIG. 17A

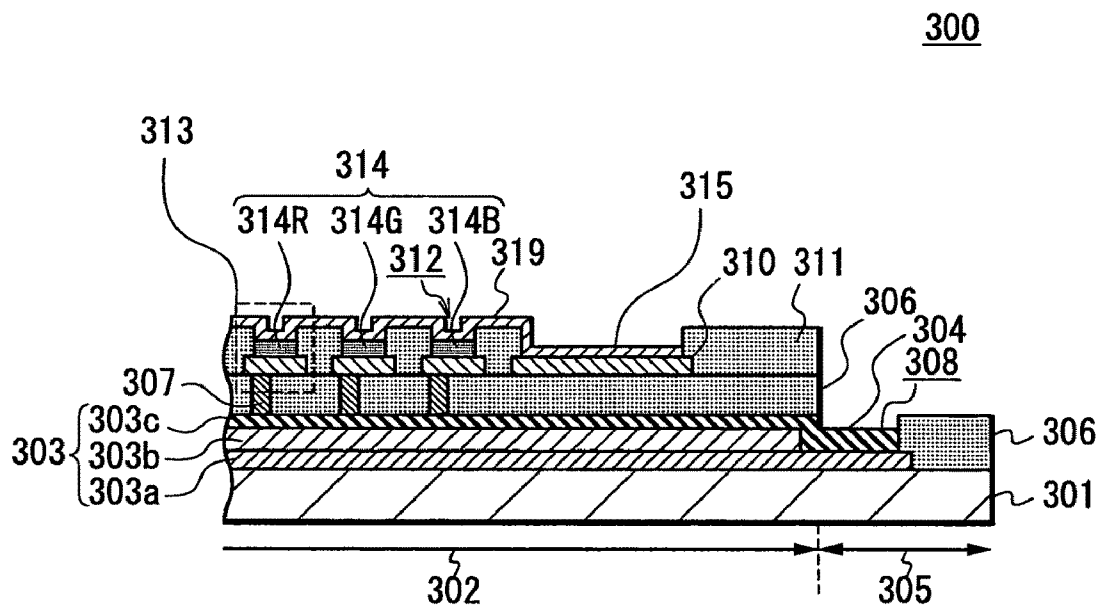


FIG. 17B

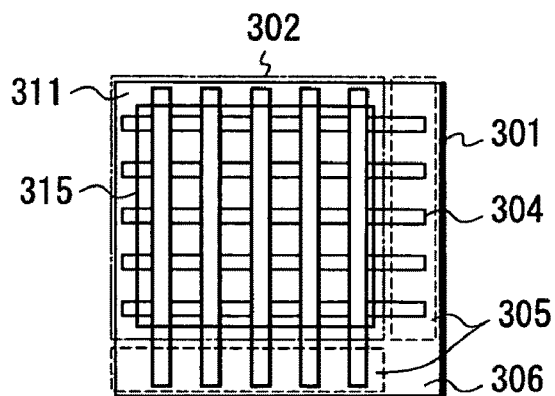


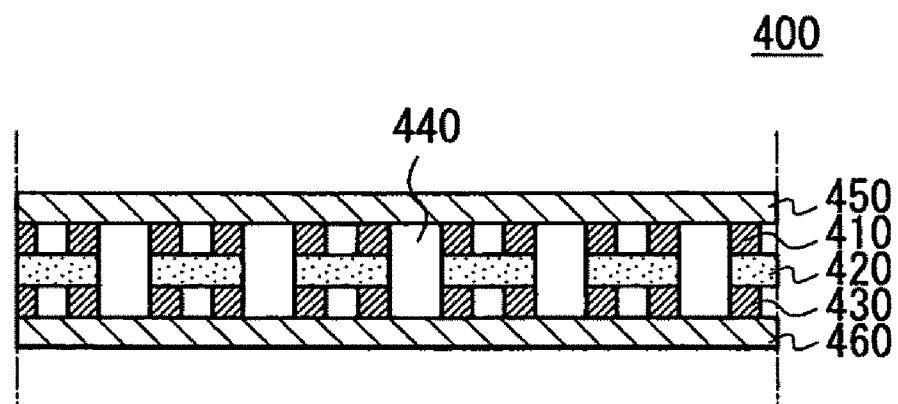
FIG. 18

FIG. 19A

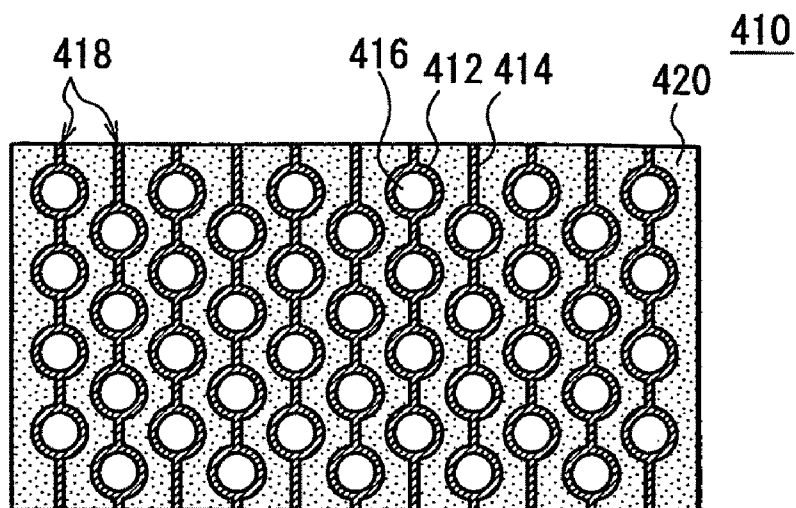


FIG. 19B

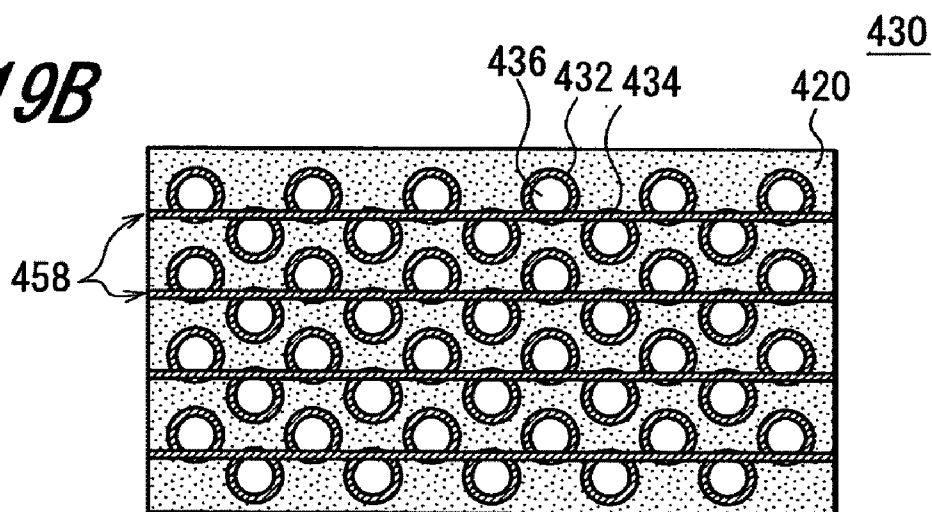
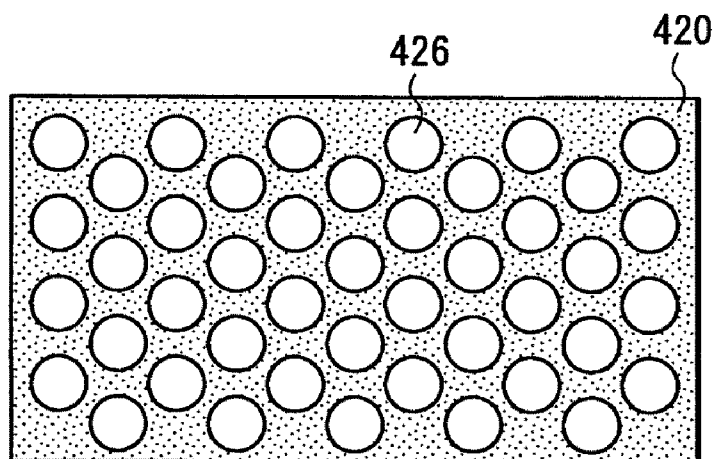


FIG. 19C



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VIDEO SIGNAL PROCESSING CIRCUIT, DISPLAY APPARATUS, LIQUID CRYSTAL DISPLAY APPARATUS, PROJECTION TYPE DISPLAY APPARATUS AND VIDEO SIGNAL PROCESSING METHOD

BACKGROUND OF THE INVENTION

1. Field of the Invention

The present invention relates to a video signal processing circuit, a display apparatus, a liquid crystal display, a projection type display apparatus, and a video signal processing method suitable for improving image quality defects caused by a lateral electric field that occurs in a matrix drive type display panel, for example, a liquid crystal display apparatus or the like.

2. Description of the Related Art

A so-called lateral electric field occurs at a signal boundary region (namely between electrodes of two adjacent pixels) where a potential difference occurs in a video signal supplied to individual pixels in a matrix drive type display apparatus. This lateral electric field disturbs electric fields applied to electrodes of individual pixels, resulting in occurrence of image quality defects. The image quality defects cause shading because of a voltage difference between a drive voltage supplied to a pixel under consideration and that supplied to each of adjacent pixels corresponding to a video signal. FIG. 1A, FIG. 1B, and FIG. 1C show examples in which image quality defects occur.

FIG. 1A shows an example of a display image **1** corresponding to an input video signal and an example of a display image **1A** where an image quality defect occurs both on a display apparatus having, for example, 7 (vertical)×7 (horizontal) pixels. 3×5 pixels at a center portion of the display image **1** corresponding to the input video signal have a black level as their luminance and pixels adjacent thereto have a gray level as their luminance. In contrast, pixels **2a** to **2c** and pixels **2d** to **2h** that are formed adjacent to the left and below, respectively, of the 3×5 pixels at the center portion of the display image **1A** where the image defect occurs have a white-blurring display pattern.

FIG. 1B shows an example of a display image **11** corresponding to an input video signal and an example of a display image **11A** where an image defect occurs in a display apparatus having, for example, 7 (vertical)×7 (horizontal) pixels. Likewise, 3×5 pixels at a center portion of the display image **11** corresponding to the input video signal have a black level as their luminance and pixels adjacent thereto have a white level as their luminance. In contrast, pixels **12a** to **12e** and pixels **12f** to **12h** that are formed adjacent to the above and the right, respectively, of the 3×5 pixels at the center portion of the display image **11A** where an image quality defect occurs have a black-blurring display pattern.

FIG. 1C shows an example of a display image **21** corresponding to an input video signal and an example of a display image **21A** where an image quality defect occurs on a display apparatus having, for example, 7 (vertical)×7 (horizontal) pixels. 3×5 pixels at a center portion of the display image **21** corresponding to the input video signal have a gray level as their luminance and pixels adjacent thereto have a white level as their luminance. In contrast, pixels **22a** to **22g** that are formed adjacent to the above and the right, respectively, of the 3×5 pixels at the center portion of the display image **21A** have a black-mixed display pattern.

FIG. 2A and FIG. 2B are schematic diagrams showing a theory of occurrence of an image quality defect phenomenon in a liquid crystal display apparatus. FIG. 2A shows micro-

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scopic photos of adjacent pixels **31** and **32**. FIG. 2B shows alignments of liquid crystal molecules of the pixels **31** and **32**. A lateral electric field **33** occurs between the pixels **31** and **32**. The lateral electric field **33** causes the alignments of liquid crystal molecules **34a** and **35a** that leftward tilt to be disturbed as those of liquid crystal molecules **34b** and **35b**, respectively. In addition, the lateral electric field **33** causes liquid crystal molecules **34c** and **35c** that are present in the vicinity of the boundary of the pixel **31** and pixel **32** to be aligned perpendicularly to the lateral electric field **33**. Since molecules aligned in parallel or perpendicular to the axis of a polarizing plate occur like the liquid crystal molecule **34c** and liquid crystal molecule **35c** in the pixels **31** and **32**, their transmittances change, resulting in occurrence of black lines **36** and **37**. According to such a theory, in the liquid crystal display apparatus, the lateral electric field causes the alignment directions of liquid crystal molecules to rotate and the disturbance of the alignment directions causes a domain-caused image quality defect. When one pixel is composed of three sub-pixels of three primary colors R (Red), G (Green), and B (Blue), a lateral electric field occurs between two sub-pixels of the these primary colors.

Next, with reference to FIG. 3A and FIG. 3B, an outlined structure of a liquid crystal display apparatus will be described. FIG. 3A is an exploded perspective view of a liquid crystal display apparatus. FIG. 3B is an enlarged view of a principal portion of FIG. 3A. As shown in FIG. 3A and FIG. 3B, a liquid crystal display apparatus **40** includes a liquid crystal layer **41**, an upper glass substrate **42**, a lower glass substrate **44**, and polarizing plates **46** and **47**. The upper glass substrate **42** and the lower glass substrate **44** are aligned with the liquid crystal layer **41**. The polarizing plates **46** and **47** are aligned with the upper glass substrate **42** and the lower glass substrate **44**, respectively.

As shown in FIG. 3A and FIG. 3B, a transparent electroconductive film **43** is formed on the upper glass substrate **42**. A common electrode that is common in the entire pixel pattern is formed on the upper glass substrate **42**. In addition, as shown in FIG. 3A and FIG. 3B, formed on the lower glass substrate **44** are pixel electrodes (pixel patterns) **48_n** and **48_{n+1}** and thin film transistors (TFTs) **49_n** and **49_{n+1}** that are switch devices that drive the pixel electrodes (pixel patterns) corresponding to pixels. Moreover, formed on the lower glass substrate **44** are patterns of X electrodes (scanning lines) **X_n** and **X_{n+1}** that are gate inputs of the thin film transistors **49_n**, **49_{n+1}** and Y electrodes (signal wires) **Y_n** and **Y_{n+1}** that are source inputs thereof. The polarizing plates **46** and **47** are disposed such that axes **46a** and **47b** of the polarizing plates **46** and **47** are perpendicular thereto.

In such a structure, only liquid crystal molecules **41a** and **41b** in an area sandwiched by a pixel electrode and a common electrode in the liquid crystal layer **41** are affected by an electric field between the pixel electrode and the common electrode and thereby their alignments are changed, resulting in functioning as a liquid crystal shutter of one pixel. A lateral electric field occurs between Y electrodes or pixels electrodes of two adjacent pixels due to a potential difference of a video signal supplied to the two adjacent pixels.

Liquid crystal display apparatus are mainly categorized as a perfect vertical alignment type and a tilt alignment type. The perfect vertical alignment type is referred to as so-called VA (Vertical Alignment). In this type, liquid crystal molecules in the liquid crystal layer are aligned perpendicularly to the substrate with an alignment film (not shown) in the state that no voltage is applied to an electrode corresponding to a pixel. In other words, tilt angles θ of the liquid crystal molecules **41a** and **41b** to the substrate are 90 degrees. If a voltage is

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applied to an electrode corresponding to the pixel, since the direction in which liquid crystal molecules tilt (alignment direction) is free, the alignment directions of the liquid crystal molecules are not matched.

On the other hand, in the tilt alignment type, an alignment film (not shown) causes liquid crystal molecules of the liquid crystal layer to be aligned such that they tilt in the normal direction of a substrate in the state that no voltage is applied to an electrode corresponding to a pixel and the liquid crystal molecules to be aligned such that they are aligned nearly level with the substrate in the state that a voltage is applied. In other words, as shown in FIG. 3B, pre-tilt angles θ of the liquid crystal molecules **41a** and **41b** against the substrate are smaller than 90 degrees. When the pre-tilt angles are present in the liquid crystal molecules **41a** and **41b**, if the liquid crystal display apparatus **40** is viewed from the front (in the direction normal to the substrate), the liquid crystal molecules **41a** and **41b** tilt in a predetermined direction. When a voltage is applied to an electrode corresponding to a pixel in this state, the directions in which the liquid crystal molecules **34a** and **35b** shown in FIG. 2B tilt depend on the pre-tilt angles. Since the alignment directions of liquid crystal molecules are decided in one direction, light that transmits through the pixels becomes uniform and thereby the liquid crystal display apparatus displays an image in high quality.

In a liquid crystal display apparatus having such a pre-tilt angle, the direction in which the image quality defect phenomenon occurs also depends on the evaporation direction of liquid crystal molecules. FIG. 4A, FIG. 4B, FIG. 4C show examples of display images corresponding to input video signals in a VA, right-evaporated liquid crystal display apparatus and those where image quality defects occur therein.

FIG. 4A shows an example of a display image **51** of one line (seven pixels) corresponding to an input video signal and an example of a display image **51A** where an image quality defect occurs. Three pixels at a center portion of the display image **51** corresponding to the input video signal have a black level as their luminance and pixels adjacent thereto have a gray level as their luminance. In contrast, a pixel **51a** that is formed adjacent to the left of the three pixels at the center portion in the display image **51A** where an image quality defect occurs has a white-blurring display pattern.

FIG. 4B shows an example of a display image **52** of one line (seven pixels) corresponding to an input video signal and an example of a display image **52A** where an image quality defect occurs. Three pixels at a center portion of the display image **52** corresponding to the input video signal have a black level as their luminance and pixels adjacent thereto have a white level as their luminance. In contrast, a pixel **52a** that is formed adjacent to the right of the three pixels at the center portion in the display image **52A** where the image quality defect occurs has a black-blurring display pattern.

FIG. 4C shows an example of a display image **53** of one line (seven pixels) corresponding to an input video signal and an example of a display image where an image quality defect occurs. Three pixels at a center portion of the display image **53** corresponding to the input video signal have a white level as their luminance and pixels adjacent thereto have a white level as their luminance. In contrast, a pixel **53** formed adjacent to a pixel having a white level on the right of the three pixels at the center portion in the display image **53A** where the image quality defect occurs has a black-blurring display pattern.

In contrast, in a left-evaporated liquid crystal display apparatus, the image quality defect phenomenon occurs in a direction opposite to that of the right-evaporated liquid crystal display apparatus shown in FIG. 4A and FIG. 4B. For

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example, in the display image **51** corresponding to the input video signal shown in FIG. 4A, if the liquid crystal display apparatus is of the left-evaporated type, a pixel **51b** that is formed adjacent to the right of the three pixels at the center portion in the image **51A** where the image quality defect occurs has a white-blurring display pattern. Thus, although the causes of occurrence of the image quality defects are the same, they differently appear.

In addition, liquid crystal display apparatus have a voltage-transmittance (V-T) characteristic where the transmittance of the liquid crystal layer changes with a voltage applied to a pixel electrode. In color liquid crystal display apparatus, since the VT characteristic differs in each of R (red), G (green), and B (blue), shading of the image quality defective phenomenon differs in RGB.

Although the foregoing liquid crystal display apparatus are of the VA type, twisted nematic (TN) type liquid crystal display apparatus are affected by a lateral electric field. However, since their normally white (NW) and normally black (NB) are different, they differently appear. FIG. 5A and FIG. 5B show display patterns that differ in these types of liquid crystal display apparatus.

FIG. 5A shows an example of a display image **61** composed of 7 (vertical)×7 (horizontal) pixels where an image quality defect occurs in a TN type liquid crystal display apparatus (NW). In a display image corresponding to an original input video signal, 3×5 pixels at a center portion have a black level as their luminance and pixels adjacent thereto have a white level as their luminance. In contrast, in a display image **61** where the image quality defect occurs, pixels **61a** to **61g** that are formed as five upper pixels and three right pixels of the 3×5 pixels at the center portion have a white blurring display pattern.

On the other hand, FIG. 5B shows an example of a display image **62** of 7 (vertical)×7 (horizontal) pixels where an image quality defect occurs in a VA type liquid crystal display apparatus (NB). In the display image **62** where the image quality defect occurs corresponding to the same input video signal as that shown in FIG. 5A, pixels **62a** to **62e** that are formed adjacent to the above of 3×5 pixels at the center portion and pixels **62f** to **62h** that are formed adjacent to the right of the 3×5 pixels have a black-blurring display pattern.

In the foregoing, the image quality defect phenomenon that occurs, for example, in liquid crystal display apparatus, due to the influence of a horizontal electric field has been described. However, the image quality defect phenomenon due to an influence of a lateral electric field also occurs other than liquid crystal display apparatus. In other words, a similar image quality defect phenomenon occurs in display apparatus where pixels are arranged in a matrix shape on a display panel and voltages are applied to a scanning line and a signal wire of a pixel under consideration such that the pixel under consideration is lit. For example, in organic electroluminescence (EL) display apparatus, a lateral electric field causes the motions of electrons and positive holes in pixels to disturb, resulting in occurrence of an image quality defect. Moreover, in plasma display apparatus, a lateral electric field affects generation of plasma in pixels, resulting in occurrence of an image quality defect.

However, so far, in matrix drive type display apparatus, image quality defects affected by a lateral electric field that occurs between two pixels due to a potential difference of a video signal supplied to individual pixels has been improved. For example, Japanese Unexamined Patent Application Publication No. 2001-59957, referred to as Patent Document 1, discloses a technique that scans pixels at a period shorter than a frame period in synchronization therewith and applies a

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signal that has been modulated with a pulse width to signal wires. This technique allows liquid crystal to be driven by frame inversion free of flickering and declination.

SUMMARY OF THE INVENTION

However, in the technique described in Patent Document 1, when a video signal that causes a voltage difference to occur between two adjacent pixels is applied in the same frame period, a problem that a lateral electric field that occurs between pixels (lines) causes liquid crystal molecules to be improperly aligned is not solved. In addition, Patent Document 1 does not propose a solution against disturbance of alignment of liquid crystal molecules due to a voltage difference between adjacent pixels (in the horizontal direction) and between adjacent lines (in the vertical direction).

In view of the foregoing, it would be desirable to provide a technique that applies a correction voltage only to a pixel where an image quality defect occurs due to a lateral electric field in a matrix drive type display apparatus so as to solve the image quality defect.

According to an embodiment of the present invention, there is provided a video signal processing circuit. The video signal processing circuit includes a difference detection section, a first calculation section, and a correction amount addition section. The difference detection section detects a difference between a drive voltage for each of pixels of a matrix drive type display panel as a pixel under consideration and a drive voltage of each of pixels adjacent to the pixel under consideration from an input video signal. The first calculation section calculates a correction amount of a drive voltage for a pixel under correction that has a luminance change due to an electric field caused by a difference of the drive voltages for the two pixels detected by the difference detection section.

The correction amount addition section corrects a value of the drive voltage for a pixel under correction that has the luminance change based on the correction amount calculated by the first calculation section.

According to an embodiment of the present invention, there is provided a display apparatus. The display apparatus includes a matrix drive type display panel, a video signal processing circuit, and a drive circuit. The video signal processing circuit includes a difference detection section, a first calculation section, and a correction amount addition section. The difference detecting section detects a difference between a drive voltage for each of pixels of the matrix drive type display panel as a pixel under consideration and a drive voltage of each of pixels adjacent to the pixel under consideration from an input video signal. The first calculation section calculates a correction amount of a drive voltage for a pixel under correction that has a luminance change due to an electric field caused by a difference of the drive voltages for the two pixels detected by the difference detection section. The correction amount addition section corrects a value of the drive voltage for a pixel under correction that has the luminance change based on the correction amount calculated by the first calculation section. The drive circuit supplies a drive voltage output from the correction amount addition section to each pixel of the display panel.

The display apparatus can be applied, for example, to a direct-view-type liquid crystal display apparatus that uses a matrix drive type liquid crystal panel.

In addition, the display apparatus can be applied, for example, to a projection type display apparatus that emits illumination light to a matrix drive type liquid crystal panel and projects transmission light to a screen.

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According to a video signal processing circuit, a potential difference (difference of drive voltages) of a video signal that is input to two adjacent pixels on a display panel is detected. When there is a difference between the drive voltages for two adjacent pixels, a pixel to be corrected (pixel under correction) is selected based on the difference of the drive voltage of the two pixels. Thereafter, a correction amount of the drive voltage for the pixel under correction is calculated based on the difference of the drive voltage of the two pixels and the input video signal corresponding to the pixel under correction. The value of the drive voltage supplied to the pixel under correction is corrected based on the calculated correction amount. Since the voltage difference of the drive voltage for the two adjacent pixels is obtained, the drive voltage supplied to the pixel under correction is calculated based on the voltage difference. Thus, the voltage of the drive voltage can be corrected only for the pixel under correction that has a luminance change due to a lateral electric field.

In addition, since the value of the drive voltage is corrected only for the pixel under correction whose luminance changes and an image corresponding to the corrected video signal is displayed only the display panel. Thus, an excellent display image can be obtained.

According to an embodiment of the present invention, there is provided a video signal processing method. A difference is detected between a drive voltage for each of pixels of a matrix drive type display panel as a pixel under consideration and a drive voltage of each of pixels adjacent to the pixel under consideration from an input video signal. A correction amount of a drive voltage is calculated for a pixel under correction that has a luminance change due to an electric field caused by a difference of the drive voltages for the two pixels that have been detected. A value of the drive voltage for a pixel under correction that has the luminance change is corrected based on the correction amount that has been calculated.

According to a video signal processing-method, a potential difference (difference of drive voltages) of a video signal that is input to two adjacent pixels on a display panel is detected. When there is a difference between the drive voltages for two adjacent pixels, a pixel to be corrected (pixel under correction) is selected based on the difference of the drive voltage of the two pixels. Thereafter, a correction amount of the drive voltage for the pixel under correction is calculated based on the difference of the drive voltage of the two pixels and the input video signal corresponding to the pixel under correction. The value of the drive voltage supplied to the pixel under correction is corrected based on the calculated correction amount. Since the voltage difference of the drive voltage for the two adjacent pixels is obtained, the drive voltage supplied to the pixel under correction is calculated based on the voltage difference. Thus, the voltage of the drive voltage can be corrected only for the pixel under correction that has a luminance change due to a lateral electric field.

According to embodiments of the present invention, an image quality defect caused by a lateral electric field that occurs between adjacent pixels in a matrix drive type display apparatus can be improved by applying a correction voltage only to a pixel where such a phenomenon occurs.

BRIEF DESCRIPTION OF THE DRAWINGS

The invention will become more fully understood from the following detailed description, taken in conjunction with the accompanying drawings, wherein similar reference numerals denote corresponding elements, in which:

FIG. 1A, FIG. 1B, and FIG. 1C are schematic diagrams showing examples of image quality defect phenomena caused by a lateral electric field;

FIG. 2A and FIG. 2B are schematic diagrams showing a theory of occurrence of an image quality defect phenomenon;

FIG. 3A and FIG. 3B are schematic diagrams showing an outlined structure of a liquid crystal display apparatus;

FIG. 4A, FIG. 4B, and FIG. 4C are schematic diagrams showing examples of an image quality defect phenomenon in a vertically aligned type (right-evaporated type) liquid crystal display apparatus;

FIG. 5A and FIG. 5B are schematic diagrams showing examples of an image quality defect phenomenon in a TN type liquid crystal panel and a VA type liquid crystal panel;

FIG. 6 is a block diagram showing an example of a structure of a liquid crystal display apparatus according to a first embodiment of the present invention;

FIG. 7 is a block diagram showing an example of an outlined structure of a digital signal processing section shown in FIG. 6;

FIG. 8 is a flow chart showing a video signal processing method of a digital signal processing section;

FIG. 9 is a block diagram showing an example of a detailed structure of principal portions of the digital signal processing section shown in FIG. 7;

FIG. 10 is a block diagram showing an example of an internal structure of a correction amount calculation block shown in FIG. 8;

FIG. 11 is a schematic diagram showing an example of a display image based on an input video signal;

FIG. 12A, FIG. 12B, and FIG. 12C are schematic diagrams describing examples of setting of a correction position by selecting a voltage difference signal;

FIG. 13A, FIG. 13B, and FIG. 13C are schematic diagrams showing examples of display images and drive voltage levels upon occurrence of image quality defects;

FIG. 14A, FIG. 14B, and FIG. 14C are schematic diagrams showing examples of display images and drive voltage levels after image quality defects have been corrected;

FIG. 15 is a block diagram showing an example of a structure of an entire projector according to a second embodiment of the present invention;

FIG. 16 is a schematic diagram showing an example of a structure of an optical system of the projector shown in FIG. 15;

FIG. 17A and FIG. 17B are schematic diagrams showing an example of an outlined structure of an organic EL display apparatus according to a third embodiment of the present invention;

FIG. 18 is a sectional view showing a structure of principal portions of a plasma display apparatus according to a fourth embodiment of the present invention; and

FIG. 19A, FIG. 19B, and FIG. 19C are plan views showing an upper electrode layer, a lower electrode layer, and a dielectric layer, respectively, of the plasma display apparatus shown in FIG. 17.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

Next, with reference to the accompanying drawings, embodiments of the present invention will be described.

Since embodiments that will be described in the following are preferred ones of the present invention, various technically preferably limitations are imposed thereto. However, it is appreciated that the scope of the present invention is not limited to these embodiments unless described that they

impose limitations to the present invention. Thus, material types, their amounts, processing times, processing orders, numeric conditions of parameters described in the following embodiments are just preferred examples. In addition, dimensions, shapes, arrangements, and so forth in each drawing used to describe the embodiments are just examples.

Next, with reference to FIG. 6 to FIG. 14A to FIG. 14C, a first embodiment of the present invention will be described.

FIG. 6 is a schematic diagram showing a structure of a liquid crystal display apparatus 100 according to a first embodiment of the present invention. The liquid crystal display apparatus 100 includes a video signal processing circuit 110, a video memory 116, an X driver circuit 117X, a Y driver circuit 117Y, and a liquid crystal panel 118. Although the liquid crystal display apparatus 100 may be structured as the liquid crystal display apparatus of the related art shown in FIG. 3, signal processes for an input video signal of the liquid crystal display apparatus 100 are different from those of the liquid crystal display apparatus of the related art.

The video signal processing circuit 110 processes an input video signal in a signal format suitable for the liquid crystal panel 118 and supplies the resultant signal to the video memory 116. The video signal processing circuit 110 includes an analog/digital phase-locked loop (A/D-PLL) section 111, a video signal conversion section 112, a digital signal processing section 113, a sample-hold section 114, and a control section 115.

The A/D-PLL section 111 is a device that converts an analog video signal into digital pixel data and accomplishes phase synchronization of the input video signal. When the input video signal is a digital signal, the video signal processing circuit 110 is provided with a digital interface instead of the A/D-PLL section 111. The digital interface section is a device that converts an input video signal into a digital format according to a data transmission technique such as the digital visual interface (DVI) system, high-definition multimedia interface (HDMI) system, or the like.

The video signal conversion section 112 is a device that converts pixel data that are output from the A/D-PLL section 111 into pixel data (primary color data) corresponding to the number of pixels and clock frequency of the liquid crystal panel 118. When the liquid crystal panel 118 is a color panel, the video signal conversion section 112 converts composite signals into RGB separate signals suitable for driving the color liquid crystal panel and outputs the RGB separate signals to the digital signal processing section 113 along with the video signal.

The digital signal processing section 113 performs contrast adjustment, crosstalk correction, and so forth for pixel data (primary color data), that are output from the video signal conversion section 112. The digital signal processing section 113 also performs a video signal process of this embodiment, namely corrects a drive voltage for a pixel under correction.

The sample-hold section 114 sample-holds pixel data (primary color data) that have been converted and that have been output from the video signal conversion section 112 and outputs the sampled pixel data to the X driver circuit 117X. The digital signal processing section 113 may include a function of the sample-hold section 114.

The control section 115 is a control unit that controls the entire liquid crystal display apparatus 100. In addition, the control section 115 controls the video signal conversion section 112, the digital signal processing section 113, the sample-hold section 114, and so forth. Moreover, the control section 115 controls the X driver circuit 117X and the Y driver circuit 117Y at a predetermined timing corresponding to the

foregoing RGB separate signals. The control section **115** may be composed of a processor, for example, a micro processing unit (MPU).

The video memory **116** temporarily stores (buffers) pixel data (primary color data) that are output from the sample-hold section **114** of the video signal processing circuit **110** and outputs the pixel data to the Y driver circuit **117Y** at a predetermined timing.

The Y driver circuit **117Y** supplies the video signal received from the video memory **116** to Y electrodes (signal wires) of the liquid crystal panel **118** at a predetermined timing controlled by the control section **115**. In parallel with this operation, the X driver circuit **117X** supplies a drive voltage to X electrodes (scanning lines) of the liquid crystal panel **118** at a predetermined timing controlled by the control section **115**.

The RGB separate signals supplied from the video memory **116** to the Y driver circuit **117Y** along with the video signal cause (drive) the liquid crystal panel **118** to display an image corresponding to the RGB separate signals.

Next, with reference to FIG. 7, an outline of the digital signal processing section **113** shown in FIG. 6 will be described.

FIG. 7 is a block diagram showing an example of an outlined structure of the digital signal processing section **113** that performs a video signal correction process. The digital signal processing section **113** includes as processing blocks that perform the video signal correction process a difference detection block **113A** that detects the difference of voltages of adjacent pixels (serving as a difference detection section), a correction amount calculation block **113B** that calculates a correction amount (serving as a first calculation section), and a correction amount addition block **113C** that adds a correction amount (serving as a correction amount addition section).

The difference detection block **113A** is a device that detects the difference of a drive voltage of a pixel under consideration and a drive voltage of a pixel adjacent to the pixel under consideration, namely the difference of voltages of adjacent pixels, from the video signal that is input from the video signal conversion section **112**.

The correction amount calculation block **113B** is a device that obtains the difference of voltages of adjacent pixels calculated by the difference detection block **113A** and video signal data (drive voltage information) for a pixel to be corrected (hereinafter referred to as a pixel under correction), refers to correction amount setting information based on the obtained information, and calculates a correction amount of a drive voltage applied to the pixel under correction.

The correction amount addition block **113C** is a device that adds the correction amount calculated by the correction amount calculation block **113B** to video signal data (drive voltage information) supplied to the pixel under correction and outputs the result as an output video signal to the sample-hold section **114**.

FIG. 8 is a flow chart showing an example of a video signal process of the digital signal processing section **113**. When a video signal is input to the difference detection block **113A**, it detects the difference between a drive voltage of a pixel under consideration and a drive voltage of a pixel adjacent to the pixel under consideration from the input video signal (at step **S1**).

Thereafter, information about the difference of voltages of adjacent pixels detected at step **S1** is input to the correction amount calculation block **113B** and video signal data (drive voltage information) of the pixel under correction is input to the correction amount calculation block **113B**. The correction

amount calculation block **113B** refers to correction amount setting information based on information about a difference of voltages of adjacent pixels and drive voltage information about the pixel under correction and obtains a correction amount for a drive voltage supplied to the pixel under correction (at step **S2**).

Last, the correction amount of the drive voltage of the pixel under correction and the drive voltage information about the pixel under correction calculated at step **S2** are input to the correction amount addition block **113C**. The correction amount addition block **113C** adds the drive voltage and the correction amount and outputs the result as an output video signal (at step **S3**).

Next, with reference to FIG. 9, the digital signal processing section **113** (see FIG. 6) according to this embodiment of the present invention will be described.

FIG. 9 is a block diagram showing an example of a detailed structure of principal portions of the digital signal processing section **113**. A digital signal processing section **120** is structured to control a delay of an input video signal so as to correct a drive voltage of a pixel not only in the horizontal scanning direction, but in the vertical scanning direction. In other words, the digital signal processing section **120** is structured to include a delay adjustment block **121**, a memory control block **122**, a horizontal detection block **123H** (serving as a horizontal detection section) that detects the difference of voltages in the horizontal direction corresponding to the difference detection block **113A** (see FIG. 7), a vertical detection block **123V** (serving as a vertical detection section), a correction amount calculation block **124** (serving as a second calculation section), and a correction amount addition block **125** (serving as a correction amount addition section).

The digital signal processing section **120** is also provided with a synchronizing separation circuit (not shown) that separates a synchronous signal from the video signal. When the input video signal is a mono-chrome (white and black) video signal, after the synchronous signal is separated from the video signal, a luminance signal is obtained. On the other hand, when the input signal is a color video signal, after the synchronous signal is separated from the video signal, luminance information and color information are obtained. The color video signal is for example RGB signals.

The delay adjustment block **121** is a device that outputs a delay signal generated based on the synchronous signal separated from the original video signal to the memory control block **122** and outputs the input synchronous signal to the sample-hold section **114**.

The memory control block **122** is a device that is provided with a line memory **122a** and that delays the input video signal at intervals of a scanning line at a time (timing) based on the delay signal supplied from the delay adjustment block **121**. The line memory **122a** is composed, for example, of a random access memory (RAM). In the following description, the video signal that is delayed by the memory control block **122** at intervals of a scanning line is referred to as the line video signal.

The horizontal detection block **123H** is a device that receives the line video signal and detects a voltage difference of a drive voltage supplied to a pixel under consideration and a drive voltage supplied to each of pixels adjacent thereto in the horizontal scanning direction. In other words, with respect to a process in the horizontal direction, when an N-th pixel (where N is any natural number) on a particular line is chronologically a pixel under consideration, the difference of a drive voltage supplied to the N-th pixel (pixel under consideration) and a drive voltage supplied to the (N-1)-th pixel on the same line, a voltage difference, is detected. Likewise,

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the difference of a drive voltage supplied to the N-th pixel (pixel under consideration) and a drive voltage supplied to the adjacent (N+1)-th pixel on the same line, a voltage difference, is detected. The obtained differences are output to the correction amount calculation block **124**.

Likewise, the vertical detection block **123V** is a device that receives a line video signal and detects a voltage difference of a pixel under consideration and each of pixels adjacent thereto in the vertical scanning direction. In other words, with respect to a process in the vertical direction, when a pixel on an N-th line (where N is any natural number) is chronologically a pixel under consideration, the difference between a drive voltage supplied to the pixel on the N-th line (pixel under consideration) and a drive voltage supplied to a pixel on the (N-1)-th line adjacent to the pixel on the N-th line, a voltage difference, is detected. Likewise, the difference between a drive voltage supplied to the pixel on the N-th line (pixel under consideration) and a drive voltage supplied to a pixel on the (N+1)-th line adjacent to the pixel on the N-th line, a voltage difference, is detected. The obtained voltage differences are output to the correction amount calculation block **124**.

When one pixel of the display panel of the color display apparatus is composed of three color sub-pixels RGB, difference information for two systems of N-th pixel (pixel under consideration) and (N-1)-th pixel (line), and (N+1)-th pixel (line) is detected for each of the RGB sub-pixels each in the horizontal direction and the vertical direction.

The correction amount calculation block **124** is a device corresponding to the correction amount calculation block **113B** (see FIG. 7) that will be described later. Next, the correction amount calculation block **124** will be described in brief. The voltage difference information detected by the horizontal detection block **123H** and the vertical detection block **123V**, a line video signal that is output from one of the voltage difference detection blocks, and a horizontal/vertical scanning line signal are input to the correction amount calculation block **124**. The horizontal/vertical scanning line signal contains information that represents one of the vertical scanning direction and horizontal scanning direction. The correction amount calculation block **124** selects a pixel under correction based on these types of information, calculates a correction amount for a drive voltage supplied to the selected pixel under correction, and outputs the calculated correction amount to the correction amount addition block **125** along with the line video signal.

The correction amount addition block **125** is a device that corresponds to the correction amount addition correction amount addition block **113C** (see FIG. 7) and that adds a correction amount extracted by the correction amount calculation block **124** to the line video signal and outputs the result as an output video signal to the sample-hold section **114**.

In FIG. 9, the line video signal may be directly input to the correction amount calculation block **124** and the correction amount addition block **125**.

Next, with reference to FIG. 10, the correction amount calculation block **124** outlined with reference to FIG. 9 will be described in detail.

FIG. 10 is a block diagram showing an example of an internal structure of the correction amount calculation block **124**. As shown in FIG. 10, the correction amount calculation block **124** is structured to include a horizontal selection circuit **131H** (serving as a horizontal selection section), a vertical selection circuit **131V** (serving as a vertical selection section), a correction amount calculation circuit **132**, and a correction amount interpolation circuit **133**.

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The image quality defect phenomenon described in this embodiment of the present invention has a characteristic of which the direction of occurrence of an image quality defect does not change on the liquid crystal panel regardless of whether the video signal is inverted or not inverted (the scanning direction is inverted or not inverted). In other words, the direction in which the image quality defect phenomenon occurs is constant between pixels where a voltage difference occurs. Thus, regardless of the horizontal/vertical scanning directions, it is necessary to perform a process of correcting a drive voltage in the same direction. For example, when an image quality defect has occurred at a pixel on the left of a pixel having a black level in a right-evaporated liquid crystal display apparatus, if there is a voltage difference between a pixel having a black level at which the video signal is inverted and a pixel on the left of the pixel having the black level, an image quality defect occurs in the left-side pixel. For example, in a projector system, the video signal is inverted or not inverted depending on a projection method or the like. Thus, to correctly display an image, inversion and non-inversion of the video signal (scanning directions) are set. In this embodiment, a selection circuit that selects a signal from a plurality of voltage difference signals detected by the horizontal/vertical voltage difference detection blocks is provided.

The horizontal selection circuit **131H** obtains voltage difference information about drive voltages supplied to a pixel under consideration and each of pixels adjacent to the pixel under consideration in the horizontal scanning direction from the horizontal detection block **123H** and a horizontal scanning line signal from the control section **115**. The voltage difference information about the pixel under consideration and pixels adjacent thereto in the horizontal scanning direction is a difference of drive voltages supplied to the N-th pixel (pixel under consideration) and the (N-1)-th pixel adjacent thereto on the same line and a difference of drive voltages supplied to the N-th pixel (pixel under consideration) and the (N+1)-th pixel adjacent thereto on the same line. On the other hand, the horizontal scanning line signal contains information about the horizontal scanning direction of the liquid crystal panel on which pixels are arranged in a matrix shape, namely information that represents whether the horizontal scanning direction is rightward or leftward. Instead, by analyzing the horizontal scanning line signal, information about the horizontal scanning direction may be obtained. The horizontal selection circuit **131H** selects a pixel whose drive voltage is to be corrected (pixel under correction) based on the information about the horizontal voltage difference and the horizontal scanning line signal and supplies the selection information to the correction amount calculation circuit **132**.

Likewise, the vertical selection circuit **131V** obtains voltage difference information about drive voltages supplied to the pixel under consideration and each of pixels adjacent thereto in the vertical scanning direction from the vertical detection block **123V** and obtains a vertical scanning line signal from the control section **115**. The voltage difference information between the pixel under consideration and each of pixels adjacent thereto in the vertical scanning direction is a difference of drive voltages supplied to a pixel on the N-th line (pixel under consideration) and a pixel adjacent thereto on the (N-1)-th line and a difference of drive voltages supplied to the pixel on the N-th line (pixel under consideration) and a pixel adjacent thereto on the (N+1)-th line. On the other hand, the vertical scanning line signal contains information about the vertical scanning direction of the liquid crystal panel on which pixels are arranged in a matrix shape, namely, information that denotes whether the vertical scanning direc-

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tion is downward or upward. Instead, by analyzing the vertical scanning line signal, information about the vertical scanning direction may be obtained. The vertical selection circuit 131V selects a pixel whose drive voltage is to be corrected (pixel under correction) based on the information about the vertical voltage difference and the vertical scanning line signal and supplies the selection information to the correction amount calculation circuit 132.

Next, a voltage difference signal (voltage difference information) that is input from a voltage difference detection block will be described with an example of the horizontal voltage difference. FIG. 11 is a schematic diagram showing a display image 140 corresponding to an input video signal and a drive voltage level of an image 140A on the center line thereof. FIG. 12A, FIG. 12B, and FIG. 12C are schematic diagrams describing detection of a position under correction/difference of signal levels when an image quality defect occurs in the display image 140 shown in FIG. 11.

In FIG. 11, the image 140A on the center line of the display image 140 is composed of eight pixels. In FIG. 11, four pixels at the center of the image 140A have a black level, whereas four pixels adjacent thereto have a gray level. A leftmost pixel 140b of the four pixels having the black level is adjacent to a pixel 140a having the gray level. A rightmost pixel 140c of the four pixels having the black level is adjacent to a pixel 140d having the gray level. In contrast, in an image 141A at the center line of a display image 141 where an image quality defect has occurred, a pixel 141a adjacent to a leftmost pixel 141b of four pixels having a black level has a white blurring pattern. In this situation, voltage difference signals shown in FIG. 12B and FIG. 12C are output from the horizontal detection block 123H based on the input video signal.

FIG. 12B shows a voltage difference signal that is a difference of voltages supplied to a pixel under consideration and an (N+1)-th pixel, namely the difference of voltage levels of which a drive voltage level of the pixel under consideration is subtracted from that of a pixel adjacent to the right of the pixel under consideration. In FIG. 12B, the voltage difference between the pixel 141a and the pixel 141b (the difference of black potential-gray potential) is positive and the voltage difference between a pixel 141c and a pixel 141d (difference of gray potential-black potential) is negative. On the other hand, FIG. 12C shows a voltage difference signal that is a voltage difference of the pixel under consideration and the (N-1)-th pixel, namely the difference of voltage levels of which a drive voltage level of a pixel adjacent to the right of the pixel under consideration is subtracted from the drive voltage level of the pixel under consideration. In FIG. 12C, the voltage difference of the pixel 141a and the pixel 141b (difference of gray potential-black potential) is negative, whereas the voltage difference of the pixel 141c and the pixel 141d (difference of black potential-gray potential) is positive. A candidate of a position under correction can be detected based on a waveform of the difference of voltage levels.

Thus, depending on the scanning direction, the waveform of the voltage difference signal of the voltage difference of the pixel under consideration and the (N+1)-th pixel is completely different from the waveform of the voltage difference signal of the voltage difference of the pixel under consideration and the (N-1)-th pixel. This situation also occurs in the vertical scanning direction. At this point, if a voltage difference occurs between two pixels, the horizontal selection circuit 131H and the vertical selection circuit 131V can select a chronologically earlier pixel or later pixel as a pixel under correction. The selection signal may be defined and designated by the user. Instead, since pixels where image quality

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defects occur change depending on the structure of the liquid crystal display apparatus 100, for example TN type or VA type, evaporation direction (pre-tilt orientation), and so forth, the horizontal/vertical selection circuits obtain information that represents the structure of the liquid crystal display apparatus, information that represents the evaporation direction, and so forth and affect them to the selection signal.

The correction amount calculation circuit 132 calculates a correction amount of a drive voltage for the pixel under correction based on the horizontal selection information received from the horizontal selection circuit 131H, the vertical selection information received from the vertical selection circuit 131V, and the line video signal received from the horizontal/vertical detection blocks.

The horizontal selection information supplied from the horizontal selection circuit 131H contains information about the voltage difference between the pixel under consideration and the (N-1)-th pixel on the same line or the voltage difference between the pixel under consideration and the (N+1)-th pixel on the same line according to the horizontal scanning line signal. Likewise, the vertical selection information supplied from the vertical selection circuit 131V contains information about the voltage difference between the pixel under consideration on the N-th line and a pixel adjacent thereto on the (N-1)-th line or the voltage difference between the pixel under consideration on the N-th line and a pixel adjacent thereto on the (N+1)-th line. On the other hand, the line video signal contains drive voltage information about individual pixels including the pixel under consideration and the pixel under correction.

The correction amount calculation circuit 132 calculates a correction amount of a drive voltage for the pixel under correction based on parameters of these horizontal selection information, vertical selection information, and information about a drive voltage for the pixel under correction contained in the line video signal. In addition, the correction amount calculation circuit 132 of this embodiment is provided with a two-dimensional or three-dimensional lookup table (hereinafter referred to as the "LUT") 132a based on the horizontal selection information, vertical selection information, and information about drive voltages.

The LUT 132a stores correction amounts of a drive voltage to be applied to the pixel under correction corresponding to a voltage level of an input video signal of a pixel under consideration and a voltage level that has been set to a pixel adjacent to the pixel under consideration, namely a difference of voltage levels of the pixel under consideration and a pixel adjacent thereto. Correction amounts are designated such that an average luminance of the pixel under correction whose drive voltage has been corrected becomes the same luminance as that of the pixel under correction to which the drive voltage that has not been corrected is applied corresponding to the input video signal. Thus, the display pattern of the display image that has not been corrected becomes the same as the display pattern of the display image that has been corrected.

The LUT 132a discretely sets points under correction that are decided based on the difference between a voltage level of an input video signal of a pixel under consideration and a voltage level of each of two pixels adjacent to the pixel under consideration. When the difference of voltage levels of a pixel under consideration and each of pixels adjacent thereto is small, since a lateral electric field that occurs therebetween is weak, an image quality defect hardly occurs. Thus, a threshold is designated for a difference between voltage levels of a pixel under consideration and each of pixels adjacent thereto. When the difference exceeds the designated threshold, a drive voltage for a pixel under correction is corrected. Thus, it is not

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necessary to correct drive voltages for all pixels that compose the liquid crystal panel 118. In addition, only a pixel expected to be corrected with a highly improvement effect against an image quality defect can be corrected. The user may be able to designate a correction amount of a drive voltage applied to a pixel under correction.

The LUT 132a has a plurality of tables corresponding to environmental information about the liquid crystal display apparatus 100, the environmental information being supplied from the control section 115. The environmental information about the liquid crystal display apparatus 100 includes horizontal/vertical scanning direction, pre-tilt orientation, distance (gap) between two adjacent pixels, and so forth. Thus, tables referred in the horizontal scanning direction for a pixel under consideration and a pixel adjacent to the left (right) of the pixel under consideration and tables referred in the vertical scanning direction for a pixel under consideration and a pixel adjacent to the above (below) of the pixel under consideration are prepared. In addition, tables referred when the pre-tilt orientation is left (right) of the front of the liquid crystal panel 118 are prepared. Moreover, since the intensity of the lateral electric field that occurs changes corresponding to the distance between two adjacent pixels, even if drive voltages applied to adjacent pixels are the same or voltage differences of two pixels are the same, taking into account of the gap between the two pixels, a setting value of the correction amount of the drive voltage for a pixel under correction is changed. The contents and correction amounts of the LUT 132a have been designated such that it can be used for various types of environmental information and their combinations.

The correction amount interpolation circuit 133 interpolates a correction amount that the correction amount calculation circuit 132 has calculated by referring to the LUT 132a and outputs the interpolated correction amount. For example, since points under correction have been discretely set in the LUT 132a, there may be no pixel under correction directly corresponding to a voltage level of an input video signal for a pixel under consideration. In this case, two pixels under correction most close to the voltage level of the input video signal is selected. Likewise, if there is no pixel under consideration most close to the difference of voltage levels of a pixel under consideration and a pixel adjacent thereto, two pixels under correction most close to the difference of voltage levels of two pixels is selected. An interpolation process such as a linear interpolation is performed for these four pixels under correction with respect to a correction amount and a processed result is output to the correction amount addition block 125.

In this embodiment, the correction amount calculation circuit 132 is provided with the LUT 132a. Instead, the correction amount calculation circuit 132 may have data of a curve of (selection information, drive voltage) vs. (correction amount). A correction amount of a drive voltage for a pixel under correction is uniquely decided based on the curve and information that is input to the correction amount calculation circuit 132. Instead, the user may define and designate a correction amount. Moreover, a correction amount may be designated using an external digital signal control section (not shown) in such a manner that the liquid crystal display apparatus 100 communicates with the digital signal control section through a serial interface and the designated contents are stored in a nonvolatile storage section such as a register. In such various modes, a compensation amount can be designated. When the LUT 132a is not used to calculate a correction amount, the correction amount interpolation circuit 133 can be omitted. In this case, a correction amount calculated in the correction amount calculation circuit 132 can be directly output to the correction amount addition block 125.

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Next, an exemplary improvement of an image quality defect in a VA, right-evaporated liquid crystal display apparatus will be described.

FIG. 13A, FIG. 13B, and FIG. 13C show examples of horizontal display images and drive voltage levels upon occurrence of image quality defects that are the same as those shown in FIG. 4A, FIG. 4B, and FIG. 4C, respectively. FIG. 14A, FIG. 14B, and FIG. 14C are schematic diagrams showing examples of display images and drive voltage levels where the display images shown in FIG. 13A, FIG. 13B, and FIG. 13C have been corrected.

In FIG. 13A, in a display image 51A of one line (seven pixels) whose image quality defect has not been corrected, a pixel 51a adjacent to the left of three pixels at the center portion has a white blurring display pattern. Normally, the pixel 51a has a gray level as its luminance. Thus, in this embodiment, the horizontal selection circuit 131H of the correction amount calculation block 124 (see FIG. 9 and FIG. 10) selects the pixel 51a as a position under correction based on a structural characteristic, pre-tilt orientation, and so forth of the liquid crystal display apparatus. The correction amount calculation circuit 132 refers to the LUT 132a with parameters of the foregoing types of information and adds a negative correction amount 161 to a drive voltage of the pixel 51a as the pixel under correction of the input video signal. As a result, the drive voltage level of the pixel 51a lowers and thereby a display image 151A containing a pixel 151a having a gray level free of white blurring is obtained.

In FIG. 13B, in a display image 52A of one line (seven pixels) whose image quality defect has not been corrected, a pixel 52a adjacent to the right of three pixels at the center has a black blurring display pattern. Normally, the pixel 52a has a white level as its luminance. Thus, in this embodiment, the horizontal selection circuit 131H of the correction amount calculation block 124 selects the pixel 52a as a position under correction based on such as structural characteristic, pre-tilt orientation, and so forth of the liquid crystal display apparatus. The correction amount calculation circuit 132 refers to the LUT 132a with parameters of the foregoing individual types of information and adds a positive correction amount 162 to the drive voltage of the pixel 52a as a pixel under correction of the input video signal. As a result, the drive voltage of the pixel 52a is raised and thereby a display image 152A containing a pixel 152a having a nearly white level free of black blurring can be obtained.

In FIG. 13C, in a display image 53A of one line (seven pixels) whose image quality defect has not been corrected, a pixel 53a at the right of three pixels at the center portion and adjacent to a pixel having a white level has a black blurring display pattern. Normally, the pixel 53a has a gray level as its luminance. Thus, in this embodiment, the horizontal selection circuit 131H of the correction amount calculation block 124 selects the pixel 53a as a position under correction based on such as structural characteristic, pre-tilt orientation, and so forth of the liquid crystal display apparatus. The correction amount calculation circuit 132 refers to the LUT 132a with parameters of the foregoing types of information and adds a positive correction amount 163 to the drive voltage of the pixel 53a as the pixel under correction of the input video signal. As a result, the drive voltage level of the pixel 53a is raised and thereby an image 153A containing a pixel 153a having a gray level free of black blurring can be obtained.

When the liquid crystal panel 118 is a color display, each pixel is composed, for example, RGB sub-pixels. In this case, taking into account of each of RGB sub-pixels and those adjacent thereto, a video signal is corrected. For example, in the horizontal direction, pairs of a B sub-pixel of an adjacent

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sub-pixel and an R sub-pixel of a sub-pixel under consideration; an R sub-pixel of the sub-pixel under consideration and a G sub-pixel of the sub-pixel under consideration; the G sub-pixel of the sub-pixel under consideration and a B sub-pixel of the sub-pixel under consideration; and the B sub-pixel of the sub-pixel under consideration and an R sub-pixel of another sub-pixel adjacent to the sub-pixel under consideration have relationship of adjacent positions. On the other hand, in the vertical direction, there are two adjacent lines that are an upper line and a lower line of a line under consideration.

As described above, the liquid crystal display apparatus according to the first embodiment detects a potential difference of an input video signal that is input to two adjacent pixels in the same frame period. When there is a potential difference in the input video signal that is input to the two adjacent pixels, the liquid crystal display apparatus selects a pixel under correction based on the potential difference of the two pixels, scanning direction, and evaporation direction (pre-tilt orientation) of the alignment film. Thereafter, the liquid crystal display apparatus refers to the LUT that correlates for example, correction amounts and potentials of input signals based on the potential difference of the two pixels and the potential of the input video signal corresponding to the pixel under correction and calculates a correction amount for a potential (drive voltage) of the pixel under correction of the input video signal. At this point, when taking into account of the distance of the two pixels, the liquid crystal display apparatus can obtain an appropriate correction amount. The liquid crystal display apparatus corrects a potential of the input video signal that is input to the pixel under correction, namely, the value of the drive voltage of the pixel under correction, with the calculated correction amount.

The two adjacent pixels are supposed to have the relationship of horizontal positions or vertical positions. Thus, the potential difference between two pixels is the potential difference between any pixel (pixel under consideration) and a pixel adjacent thereto (in the horizontal direction) or the potential difference between any pixel on any line (pixel under consideration) and a pixel on a line adjacent thereto (in the vertical direction).

Thus, in the matrix drive type liquid crystal panel, by appropriately correcting an input video signal for horizontally adjacent pixels or vertically adjacent pixels in the same frame period and decreasing the potential difference therebetween, a lateral electric field can be suppressed from occurring or can be weakened. As a result, since liquid crystal molecules can be suppressed from being improperly aligned, image quality defects due to fluctuation of transmittances of pixels can be improved.

In this embodiment, the video signal processing function (correction function) is applied to a direct-view-type liquid crystal display apparatus. Instead, the video signal processing function can be applied to a matrix-drive type display apparatus. For example, the video signal processing function can be implemented to a projector that uses a liquid crystal panel.

Next, with reference to FIG. 15 and FIG. 16, a projector to which the video signal processing function (correction function) is applied will be described as a second embodiment of the present invention. FIG. 15 is a block diagram showing an example of an overall structure of the projector. FIG. 16 is a schematic diagram showing an example of a structure of an optical system of the projector shown in FIG. 15.

First, an example of the overall structure of the projector will be described.

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As shown in FIG. 15, a projector 200 includes a video signal processing circuit 210, an illumination optical system 220, a liquid crystal panel 230, and a projection optical system 240.

The video signal processing circuit 210 has nearly the same structure and function as those of the video signal processing circuit 110 shown in FIG. 6. The video signal processing circuit 210 processes an input video signal to obtain a projector video signal suitable for a display on the liquid crystal panel 230. This video signal processing circuit 210 includes an A/D-PLL section 211, a video signal conversion section 212, a digital signal processing section 213, an LCD driver 214, and a control section 215.

The LCD driver 214 is provided with the functions of the X driver circuit 117X and the Y driver circuit 117Y shown in FIG. 6 and supplies a video signal, for example, to a three-plate type liquid crystal panel 230 at predetermined timing under the control of the control section 215. Instead, the functions of the sample-hold section 114 and the video memory 116 may be implemented to the LCD driver 214.

Since the A/D-PLL section 211, the video signal conversion section 212, the digital signal processing section 213, and the control section 215 have the same functions as those shown in FIG. 6, their detailed description will be omitted.

Next, an example of the structure of the optical system of the projector will be described.

As shown in FIG. 16, the optical system is provided with a light source 221 that includes, for example, a discharging lamp such as an ultra high pressure mercury lamp (UHP lamp) or a metal halide lamp and a reflector (parabolic mirror). Light emitted from the light source 221 is collimated by the reflector such that light becomes parallel beams of light nearly in parallel with an optical axis.

The beams of light emitted from the light source 221 enters a filter 222 that removes beams of light having unnecessary frequency components such as noise. Thereafter, the resultant beams of light transmit through a fry-eye lens (multi-lens array) 223 such that the beams of light are effectively and equally adjusted for an effective aperture of spatial light modulation devices (not shown) that will be described later.

The beams of light that have transmitted through the fry-eye lens 223 enter a PS separating/combining section 224. The PS separating/combining section 224 separates polarized components from the beams of light with high efficiency and polarizes the polarized components such that an optimum light amount can be secured. The resultant beams of light transmits through a lens 225 and enters a color separating/combining optical system downstream of a dichroic mirror 226R.

First, the dichroic mirror 226R reflects a red beam of light R, causes a green beam of light G and a blue beam of light B to pass. The optical path of the red beam of light R reflected by the dichroic mirror 226R is deflected by a mirror 227a by 90 degrees and directed to a red condenser lens 228R.

On the other hand, the green and blue beams of light G and B that have transmitted through the dichroic mirror 226R are separated by a dichroic mirror 226G. In other words, the dichroic mirror 226G reflects the green beam of light G, deflects the optical path of the green beam of light G by 90 degrees, and directs the green beam of light G to a green condenser lens 228G.

On the other hand, the red beam of light R transmits through the dichroic mirror 226G, straightly travels, and enters a blue-color condenser lens 228B through mirrors 227b and 227c.

The red, green, and blue beams of light R, G, and B transmit through the condenser lenses **228R**, **228G**, and **228B**, respectively, and enter respective spatial light modulation devices.

Each of these spatial light modulation devices includes a liquid crystal panel and two polarizing plates. For example, the red spatial light modulation device includes a red liquid crystal panel **230R** and an incident side polarizing panel (not shown) that is disposed upstream of the liquid crystal panel **230R** and that polarizes incident light in a constant direction. In addition, a polarizing plate (not shown) is disposed downstream of the red liquid crystal panel **230R** that causes only light components having a predetermined polarizing plane of exit light to pass such that the intensity of the transmitted light is modulated corresponding to a display image with a voltage supplied from the LCD driver **214** that drives liquid crystal. Likewise, the green spatial light modulation device includes a green liquid crystal panel **230G** and two polarizing plates (not shown). The blue spatial light modulation device includes a blue liquid crystal panel **230B** and two polarizing plates (not shown).

Beams of light of individual colors that have been light-modulated by the spatial light modulation devices enter a dichroic prism (light combining device) **241** from three directions. The dichroic prism **241** is composed of a four-divided cubic prism and reflection films (not shown) formed on the respectively divided surfaces.

The red beam of light R is reflected on the reflection film of the dichroic prism **241**. The blue beam of light B is reflected on the reflection film and directed to a projection lens **242**. The green beam of light G straightly travels toward the dichroic prism **241**, transmits therethrough, and exits toward the projection lens **242**. Thus, the red, green, and blue beams of lights R, G, and B are combined to one beam of light and exited toward the projection lens **241**.

The projection lens **242** converts the beam of light entered from the dichroic prism **241** into projection light and projects the projection light to the front surface, for example, of a reflection type screen. Generally, since a front projection type display apparatus uses a liquid crystal panel as a light modulation device in a polarizing state, the apparatus projects projection light in a predetermined polarized state.

The liquid crystal panel **230** may be another type such as a reflection liquid crystal panel besides the transmission type liquid crystal panel shown in FIG. **15** and FIG. **16**.

As described above, in the second embodiment, the digital signal processing section **213** selects a pixel under correction of each of color liquid crystal panels based on the potential difference of two pixels (including two sub-pixels) in the same frame period, scanning direction, and pre-tilt orientation. Thereafter, the digital signal processing section **213** refers to a LUT that stores correction amounts based on the potential difference of the two pixels and the potentials of the input video signal corresponding to the pixels and calculates a correction amount of a potential (drive voltage) of a pixel under correction corresponding to the input video signal. Thereafter, the digital signal processing section **213** corrects the potential of the video signal that is input to the pixel under correction, namely the value of the drive voltage for the pixel under correction, based on the calculated correction amount.

Thus, in the matrix drive type liquid crystal panel, by appropriately correcting an input video signal for horizontally adjacent pixels or vertically adjacent pixels in the same frame period and decreasing the potential difference therebetween, a lateral electric field can be suppressed from occurring or can be weakened. As a result, since liquid crystal

molecules can be suppressed from being improperly aligned, image quality defects due to fluctuation of transmittances of pixels can be improved.

The projector shown in FIG. **15** and FIG. **16** is an example of the projection type display apparatus. Thus, the structure of the projection type display apparatus is not limited to that of the projector shown in FIG. **15** and FIG. **16**.

In addition, the video signal processing function (correction function) can be also applied to a matrix drive type display apparatus using organic EL devices.

Next, a display apparatus using organic EL devices to which the video signal processing function (correction function) is applied will be described as a third embodiment of the present invention. An example of the organic EL display apparatus is disclosed in Japanese Unexamined Patent Application Publication No. 2007-123240, hereinafter referred to as Patent Document 2. As an example of the organic EL display apparatus according to the third embodiment of the present invention, the organic EL display apparatus disclosed in Patent Document 2 will be described in brief with reference to FIG. **17A** and FIG. **17B**.

FIG. **17A** and FIG. **17B** show an example of an outlined structure of the organic EL apparatus disclosed in Patent Document 2, FIG. **17A** is a sectional view, FIG. **B** is a plan view. An organic EL display apparatus **300** shown in FIG. **17** is an example of a top-emitting, active matrix type organic EL display apparatus.

As shown in FIG. **17A** and FIG. **17B**, a drive circuit **303** is formed on a display area **302** of a substrate **301** made of an insulation material such as glass. The drive circuit **303** is a circuit that drives an organic EL device (light emitting device) formed on the display area **302** at a later step. For example, the drive circuit **303** includes a TFT circuit **303a** made, for example, of molybdenum (Mo) and a TFT circuit **303c** made, for example, of aluminum (Al) and formed above the TFT circuit **303a** through a TFT insulation film **303b**. An external connection terminal **304** extends from the TFT circuit **303a** and the TFT circuit **303c** to an area outside the display area **302**. Hereinafter, an area in which the external connection terminal **304** is formed outside the display area **302** is referred to as an external terminal area **305**. In this embodiment, it is assumed that the external terminal area **305** is formed along two sides that compose one angle of four sides of the substrate **301** formed, for example, in a square shape.

A first insulation film **306** made, for example, of positive photosensitive poly-benzoxazole or the like is coated and formed on the drive circuit **303** formed on the substrate **301**. The first insulation film **306** functions as a planarizing film that planarizes unevenness of the front surface of the substrate **301**.

Contact holes **307** that connect the TFT circuit **303c** and lower electrodes (positive) **319** (that will be described later) are formed in the first insulation film **306**. In addition, an opening portion **308** is formed in the first insulation film **306** that coats the external connection terminal **304** and thereby the front surface of the external connection terminal **304** is exposed.

An electro-conductive layer (not shown) that is a laminate of a first ITO film, an Ag alloy film, and a second ITO film is formed on the first insulation film **306** such that the contact holes **307** are filled with this laminate on the substrate **301**.

The lower electrodes **319** (anodes) corresponding to individual pixels are arrayed and formed on the first insulation film **306** of the display area **302** such that the lower electrodes **319** are connected to the TFT circuit **303c** through the contact holes **307**. In addition, auxiliary wirings **310** are formed on the first insulation film **306** at a circumferential portion of the

display area **302**. The auxiliary wirings **310** are formed in a picture-frame shape having a width of around 3 mm. In addition, the auxiliary wirings **310** are connected to a drive circuit (not shown).

A second insulation film **311** made, for example, of positive photosensitive poly-benzoxazole is coated and formed on the first insulation film **306** where the lower electrodes **319** and the auxiliary wirings **310** are formed. In addition, pixel openings **312** for individual pixels, namely organic EL devices, are formed in the display area **302**. Thus, the front surface of the lower electrodes **319** is exposed. In addition, the front surface of the auxiliary wirings **310** is exposed. Moreover, organic layers **314** of individual color organic EL devices **313**, namely a red organic layer **314R**, a green organic layer **314G**, and a blue organic layer **314B** that have predetermined film thicknesses, are formed on the lower electrodes **319** in the pixel openings **312**. For example, the red organic layer **314R** has a film thickness of around 150 nm, the green organic layer **314G** has a film thickness of around 100 nm, and the blue organic layer **314B** has a film thickness of around 200 nm.

As described above, an electron injection layer (not shown) made, for example, of LiF and having a film thickness of around 1 nm is formed on the organic layers **314**, the second insulation film **311**, and the auxiliary wirings **310** on the substrate **301**. An upper electrode **315** made, for example, of a semi-transmissive MaAg alloy is formed above the electron injection layer. The auxiliary wirings **310** and the upper electrode **315** are connected through the electron injection layer. In this embodiment, the lower electrodes **319** are anodes and the upper electrode **315** is a cathode. Instead, the lower electrodes **319** may be cathodes and the upper electrode **315** may be an anode.

As described above, in the organic EL display apparatus **300**, organic EL devices **313** where the organic layers **314** are sandwiched by the lower electrodes **319** and the upper electrode **315** on the display area **302** of the substrate **301** are arrayed. The external connection terminal **304** extending from the drive circuit **303** is exposed in the external terminal area **305**.

As described above, like the first and second embodiments, in the third embodiment, a pixel under correction of the organic EL devices **313** is selected based on a potential difference between two pixels (including two sub-pixels) in the same frame period and scanning direction. Thereafter, by referring to an LUT that stores, for example, correction amounts based on a potential difference between two pixels and potentials of an input video signal corresponding to the pixels, a correction amount of a potential (drive voltage) of the pixel under correction corresponding to the input video signal is calculated. For the organic EL device **313**, the potential of the video signal that is input to the pixel under correction, namely the value of the drive voltage for the pixel under correction, is corrected based on the calculated correction amount.

Thus, in the matrix drive type organic EL display apparatus, by appropriately correcting an input video signal for horizontally adjacent pixels or vertically adjacent pixels in the same frame period, the potential difference between two pixels can be decreased. Thus, a lateral electric field can be suppressed from occurring or can be weakened. As a result, since the influence of the lateral electric field that occurs between two pixels can be prevented, image quality defects due to the lateral electric field can be improved.

In addition, the video signal processing function (correction function) can be applied to a plasma display apparatus.

Next, a plasma display apparatus to which the video signal processing function (correction function) is applied will be described as a fourth embodiment of the present invention. An example of the plasma display apparatus is disclosed, for example, as Japanese Unexamined Patent Application Publication No. 2007-73513, hereinafter referred to as Patent Document 3. As an example of the plasma display apparatus of the fourth embodiment of the present invention, the plasma display apparatus disclosed as Patent Document 3 will be described in brief with reference to FIG. **18** and FIG. **19A** to FIG. **19C**.

FIG. **18** is a principal sectional view showing a structure of the plasma display apparatus. FIG. **19A**, FIG. **19B**, and FIG. **19C** are principal plan views showing the plasma display apparatus shown in FIG. **18**. FIG. **19A** shows an upper electrode layer, FIG. **19B** shows a lower electrode layer, and FIG. **19C** shows a dielectric layer.

In the plasma display apparatus **400** shown in FIG. **18**, FIG. **19A**, FIG. **19B**, and FIG. **19C**, electrode portions except for circumferences of through-holes **416** and **436** are removed to decrease a parasitic capacitance of a micro-discharging structure. In addition, to form connection members **414** and **434** that apply a voltage to discrete electrodes **412** and **432** around a through-hole **440**, a structure of a matrix type plasma display apparatus is used.

As shown in FIG. **19A**, the connection members **414** of the upper electrode **410** are formed in the vertical direction or the horizontal direction of an upper electrode layer **410** such that a group of first electrodes **418** is provided. As shown in FIG. **19B**, the connection members **434** of a lower electrode layer **430** are formed nearly perpendicularly to the first electrodes **418** such that a group of second electrodes **458** is provided. To arrange the through-holes **426** of a dielectric layer **420** in a delta shape, as shown in FIG. **19B**, the second electrodes **458** are composed of horizontally formed linear connection members **434** and discrete electrodes **432** each of which surrounds through-holes arranged in a zigzag shape above and below the connection members **434**. Totally, the second electrodes **458** are formed in the horizontal direction. The through-holes **436** of the electrode layer **430** contained in the second electrodes **458** are considered to be contained in the group of through-holes **436** arranged in the horizontal direction of the lower electrode layer **430**.

In addition, the first electrodes **418** are connected to each terminal of an address driver as address electrodes and the second electrodes **458** are connected to each terminal of a scan driver as scan electrodes. In this case, a negative voltage is applied to the uppermost scan electrodes of FIG. **19B**. A positive voltage is applied to a first address electrode and a third address electrode as the leftmost electrode and the third leftmost electrode of FIG. **19A**. When a potential difference causing discharging occurs between electrodes, discharging occurs between the first and second through-holes of the first line.

When a voltage is applied successively to the second and third scan electrodes and a voltage is applied to address electrodes corresponding to an image to be displayed, discharging occurs at the corresponding through-holes. In such a system, when the overall through-holes are scanned, an image is displayed due to a residual image effect caused by presence/absence of discharging of each through-hole.

Substrates **410** and **430** disposed outside the upper and lower electrodes **410** and **430** shown in FIG. **18** are used to seal the interior. Circumferential portions of these substrates **410** and **430** are sealed. After the interior that forms a discharge space except for exhaust openings (not shown) is sealed, air is exhausted therefrom. Instead, the discharge

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space is filled with discharge gas at a proper pressure. Thereafter, the exhaust opening is sealed. In this manner, the discharge gas is used to prevent electrodes from contacting oxygen of air and being oxidized and deteriorated when a voltage is applied and to suppress them from being evaporated and increase the discharging efficiency.

As described above, like the first, second, and third embodiments, in the fourth embodiment, a pixel under correction is selected in the plasma display apparatus 400 based on a potential difference of two pixels (including two sub-pixels) in the same frame period and a scanning direction. Thereafter, an LUT that stores correction amounts is referred based on the potential difference between two pixels and potentials of individual pixels corresponding to an input video signal, and then a correction amount of a potential (drive voltage) of a pixel under correction corresponding to the input video signal is calculated. A potential of a video signal that is input to the pixel under correction, namely a value of a drive voltage of the pixel under correction, is corrected based on the calculated correction amount.

Thus, in the matrix drive type plasma display apparatus, an input video signal that is input to horizontally/vertically adjacent pixels is adequately corrected in the same frame period such that a potential difference between two pixels can be decreased. Thus, a lateral electric field can be suppressed from occurring or being weakened. As a result, since the influence of the lateral electric field that occurs between two pixels can be eliminated, image quality defects due to the lateral electric field can be improved.

The present application contains subject matter related to that disclosed in Japanese Priority Patent Application JP 2008-084812 filed in the Japanese Patent Office on Mar. 27, 2008, the entire content of which is hereby incorporated by reference.

It should be understood by those skilled in the art that various modifications, combinations, sub-combinations and alternations may occur depending on design requirements and other factors insofar as they are within the scope of the appended claims or the equivalents thereof.

What is claimed is:

1. A video signal processing circuit, comprising:
 - a difference detection section configured to detect a difference between a drive voltage for each of pixels of a matrix drive type display panel as a pixel under consideration and a drive voltage of each of pixels adjacent to the pixel under consideration from an input video signal, wherein the pixels adjacent to the pixel under consideration include pixels horizontally adjacent and vertically adjacent to the pixel under consideration;
 - a first calculation section configured to calculate a correction amount of a drive voltage for a pixel under correction that has a luminance change due to an electric field caused by a difference of the drive voltages for the two pixels detected by the difference detection section; and
 - a correction amount addition section configured to correct a value of the drive voltage for a pixel under correction that has the luminance change based on the correction amount calculated by the first calculation section.
2. The video signal processing circuit as set forth in claim 1, wherein the difference detection section includes:
 - a horizontal detection section that detects a difference of the drive voltage of the pixel under consideration and the drive voltage of each of pixels horizontally adjacent to the pixel under consideration; and

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a vertical detection section that detects a difference of the drive voltage of the pixel under consideration and the drive voltage of each of pixels vertically adjacent to the pixel under consideration.

3. The video signal processing circuit as set forth in claim 1, further comprising:
 - a line memory configured to store a frame image contained in the input image signal at intervals of a scanning line based on a delay signal; and
 - a memory control section configured to output the frame image from the line memory to the difference detection section at the intervals of the scanning line.
4. A video signal processing circuit, comprising:
 - a difference detection section configured to detect a difference between a drive voltage for each of pixels of a matrix drive type display panel as a pixel under consideration and a drive voltage of each of pixels adjacent to the pixel under consideration from an input video signal;
 - a first calculation section configured to calculate a correction amount of a drive voltage for a pixel under correction that has a luminance change due to an electric field caused by a difference of the drive voltages for the two pixels detected by the difference detection section; and
 - a correction amount addition section configured to correct a value of the drive voltage for a pixel under correction that has the luminance change based on the correction amount calculated by the first calculation section;
 wherein the difference detection section includes:
 - a horizontal detection section that detects a difference of the drive voltage of the pixel under consideration and the drive voltage of each of pixels horizontally adjacent to the pixel under consideration; and
 - a vertical detection section that detects a difference of the drive voltage of the pixel under consideration and the drive voltage of each of pixels vertically adjacent to the pixel under consideration; and
 wherein the first calculation section includes:
 - a horizontal selection section that selects the pixel under correction based on the difference of the drive voltage of the pixel under consideration and the drive voltage of each of pixels horizontally adjacent to the pixel under consideration and a horizontal scanning line signal;
 - a vertical direction selection section that selects the pixel under correction based on the difference of the drive voltage of the pixel under consideration and the drive voltage of each of pixels vertically adjacent to the pixel under consideration and a vertical scanning line signal; and
 - a second calculation section that decides a correction amount of a drive voltage for the pixel under correction selected by the horizontal selection section and the vertical selection section such that the correction amount of the drive voltage causes an average luminance for the pixel under correction after corrected to be identical to a luminance of a drive voltage based on the input video signal.
5. The video signal processing circuit as set forth in claim 4, wherein the second calculation section decides a correction amount of a drive voltage for the pixel under correction at least when a difference between a drive voltage of the pixel under consideration and a drive voltage of each of the pixels adjacent to the pixel under consideration is equal to or larger than a predetermined threshold.
6. The video signal processing circuit as set forth in claim 4,

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wherein the pixel under correction that has a luminance change due to an electric field caused by the difference of the drive voltages for the two pixels is decided by a pre-tilt angle of liquid crystal molecules of the display panel.

7. The video signal processing circuit as set forth in claim 4,

wherein the pixel under correction that has a luminance change due to an electric field caused by the difference of the drive voltages for the two pixels is decided by a pre-tilt angle of liquid crystal molecules of the display panel, a difference value of the drive voltages of the two adjacent pixels, and a distance of the electrodes.

8. The video signal processing circuit as set forth in claim 4,

wherein the horizontal selection section and the vertical selection section determine a scanning direction based on the horizontal scanning line signal and the vertical scanning line signal and select a pixel that is adjacent to the pixel under consideration and whose drive voltage is different from a drive voltage of the pixel under consideration in the determined scanning direction as a pixel under correction.

9. The video signal processing circuit as set forth in claim 4, further comprising:

a correction amount interpolation section configured to perform an interpolation process based on a plurality of candidates and calculate a correction amount of a drive voltage of the pixel under correction when the second calculation section has calculated a plurality of correction amounts.

10. A display apparatus, comprising:

a matrix drive type display panel;

a video signal processing circuit including:

a difference detection section that detects a difference between a drive voltage for each of pixels of the matrix drive type display panel as a pixel under consideration and a drive voltage of each of pixels adjacent to the pixel under consideration from an input video signal, wherein the pixels adjacent to the pixel under consideration include pixels horizontally adjacent and vertically adjacent to the pixel under consideration,

a first calculation section that calculates a correction amount of a drive voltage for a pixel under correction that has a luminance change due to an electric field caused by a difference of the drive voltages for the two pixels detected by the difference detection section, and

a correction amount addition section that corrects a value of the drive voltage for a pixel under correction that has the luminance change based on the correction amount calculated by the first calculation section; and

a drive circuit configured to supply a drive voltage output from the correction amount addition section to each pixel of the display panel.

11. A display apparatus, comprising:

a matrix drive type display panel;

a video signal processing circuit including:

a difference detection section that detects a difference between a drive voltage for each of pixels of the matrix drive type display panel as a pixel under consideration and a drive voltage of each of pixels adjacent to the pixel under consideration from an input video signal, wherein the pixels adjacent to the pixel

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under consideration include pixels horizontally adjacent and vertically adjacent to the pixel under consideration,

a first calculation section that calculates a correction amount of a drive voltage for a pixel under correction that has a pixel transmittance change due to an electric field caused by a difference of the drive voltages for the two pixels detected by the difference detection section, and

a correction amount addition section that corrects a value of the drive voltage for a pixel under correction that has the pixel transmittance change based on the correction amount calculated by the first calculation section; and

a drive circuit configured to supply a drive voltage output from the correction amount addition section to each pixel of the display panel.

12. A projection type display apparatus, comprising:

a light source;

a matrix drive type liquid crystal panel configured to be irradiated with illumination light from the light source through an illumination optical system;

a projection optical system configured to project light that passes through the liquid crystal panel;

a video signal processing circuit including:

a difference detection section that detect a difference between a drive voltage for each of pixels of the matrix drive type display panel as a pixel under consideration and a drive voltage of each of pixels adjacent to the pixel under consideration from an input video signal, wherein the pixels adjacent to the pixel under consideration include pixels horizontally adjacent and vertically adjacent to the pixel under consideration,

a first calculation section that calculates a correction amount of a drive voltage for a pixel under correction that has a luminance change due to an electric field caused by a difference of the drive voltages for the two pixels detected by the difference detection section, and

a correction amount addition section that corrects a value of the drive voltage for a pixel under correction that has the luminance change based on the correction amount calculated by the first calculation section; and

a drive circuit configured to supply the drive voltage that is output from the correction amount addition section to each pixel of the liquid crystal panel.

13. A video signal processing method, comprising the steps of:

detecting a difference between a drive voltage for each of pixels of a matrix drive type display panel as a pixel under consideration and a drive voltage of each of pixels adjacent to the pixel under consideration from an input video signal;

for a given pixel under consideration, selecting from among the adjacent pixels a correction pixel based on the detected difference between the drive voltages of the correction pixel and the given pixel under consideration, wherein the correction pixel has a luminance change due to an electric field caused by a difference between the drive voltages of the correction pixel and the given pixel under consideration;

calculating a correction amount of a drive voltage for the correction pixel; and

correcting a value of the drive voltage for the correction pixel based on the correction amount that has been calculated.

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