



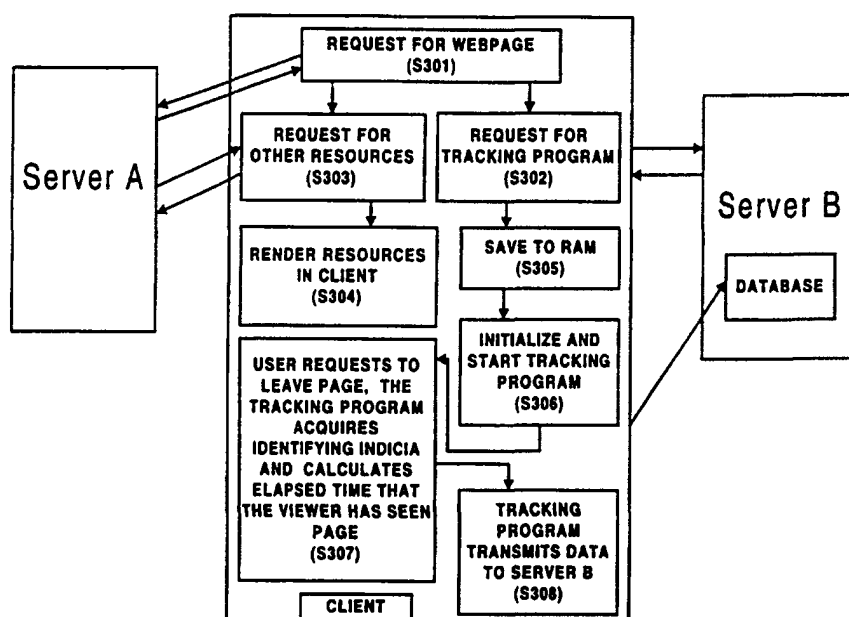
INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

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(21) International Application Number: PCT/US98/05491 (22) International Filing Date: 20 March 1998 (20.03.98) (30) Priority Data: 08/821,534 21 March 1997 (21.03.97) US (63) Related by Continuation (CON) or Continuation-in-Part (CIP) to Earlier Application US 08/821,534 (CON) Filed on 21 March 1997 (21.03.97) (71) Applicant (for all designated States except US): THE THINKING MEDIA CORPORATION [US/US]; 6th floor, 34 West 17th Street, New York, NY 10011 (US). (72) Inventors; and (75) Inventors/Applicants (for US only): DAVIS, Owen [US/US]; 214 West 102nd Street #2A, New York, NY 10025 (US). JAIN, Vidyut [US/US]; 352 6th Avenue #3, Brooklyn, NY 11215 (US). (74) Agent: ADAMS, Bruce, L.; Adams & Wilks, 31st floor, 50 Broadway, New York, NY 10004 (US).	(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GE, HU, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, TJ, TM, TR, TT, UA, UG, US, UZ, VN, ARIPO patent (GH, GM, KE, LS, MW, SD, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, ML, MR, NE, SN, TD, TG). Published <i>With international search report.</i> (88) Date of publication of the international search report: 23 December 1998 (23.12.98)	

(54) Title: METHOD AND APPARATUS FOR TRACKING CLIENT INTERACTION WITH A NETWORK RESOURCE AND CREATING CLIENT PROFILES AND RESOURCE DATABASE

(57) Abstract

A method for monitoring client (12) interaction with a resource downloaded from a server (10) in a computer network includes the steps of using a client (12) to specify an address of a resource located on a first server (10), downloading a file corresponding to the resource from the first server (10) in response to specification of the address, using the client (12) to specify an address of a first executable program located on a second server (10), the address of the first executable program being embedded in the file downloaded from the first server (10), the first executable program including a software timer for monitoring the amount of time the client (12) spends interacting with and displaying the file downloaded from the first server (10), downloading the first executable program from the second server to run on the client (12) so as to determine the amount of time the client (12) interacts with the file downloaded from the first server (10). A server (10) for use in analysis and automatically serving out files assembled according to user interests and preferences.



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INTERNATIONAL SEARCH REPORT

International application No.
PCT/US98/05491

A. CLASSIFICATION OF SUBJECT MATTER

IPC(6) : G06F 13/00
US CL : 395/200.54

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 395/200.3, 200.5, 200.32, 200.33, 200.48, 200.54, 200.55, 200.75; 707/104

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
NONE

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

APS (USPAT) search terms: (WWW or (world wide web)) and internet

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A,P	US 5,675,510 A (COFFEY et al.) 07 OCTOBER 1997, Abstract, figures 1-4, col. 1 (line 25-et seq.).	1-71
A,P	US 5,712,979 A (GRABER et al.) 27 JUNE 1998 Abstract, figures 1-7, col. 2 (line 39-et seq.).	1-71
A,P	US 5,708,709 A (ROSE) 13 JANUARY 1998 Abstract, figures 1-9B, col. 2 (line 1-et seq.).	1-71

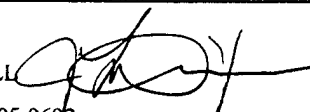
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