No. 861,748. PATENTED JULY 30, 1907.

J. T. H. MITCHELL.

ADVERTISING DEVICE.

APPLICATION FILED MAR. 18, 1907.

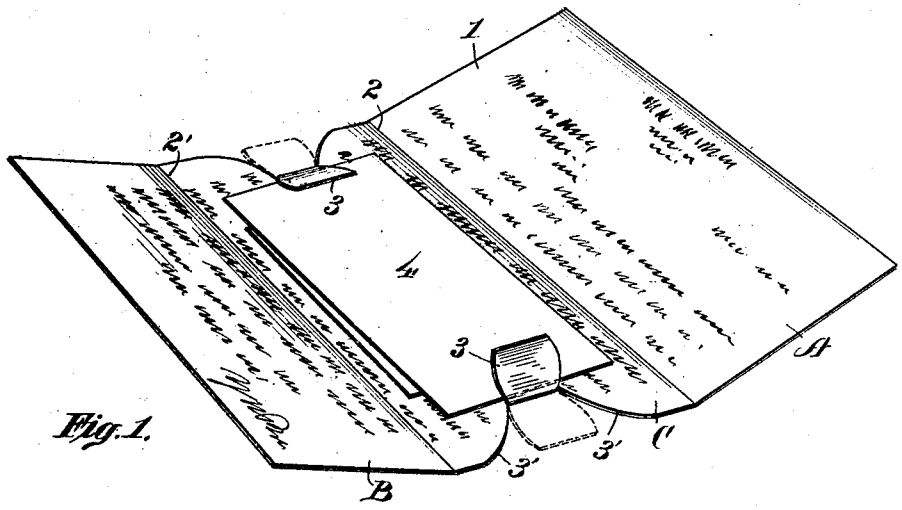


Fig. 1.

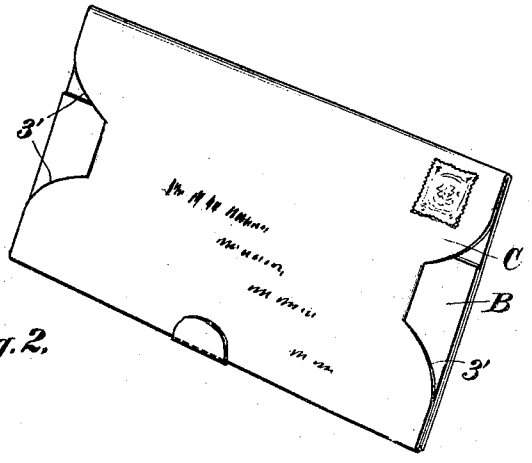


Fig. 2.

Witnesses;
H. S. Austin.
A. W. Nelson

Inventor
John T. H. Mitchell
by
Atty.

UNITED STATES PATENT OFFICE.

JOHN T. H. MITCHELL, OF CHICAGO, ILLINOIS.

ADVERTISING DEVICE.

No. 861,748. Specification of Letters Patent. Patented July 30, 1907

Application filed March 18, 1907. Serial No. 362,931.

To all whom it may concern:

Be it known that I, JOHN T. H. MITCHELL, a citizen of the United States, and a resident of Chicago, county of Cook, and State of Illinois, have invented certain new and useful Improvements in Advertising Devices, of which the following is a full, clear, and exact description, such as will enable others skilled in the art to which it appertains to make and use the same.

My invention relates to advertising devices, and has particular reference to improvements in such as partake of the character of postal letters or cards.

The object of my invention is to provide a combined circular letter and envelop, in which a return postal or other article or sample may be inclosed and sent through the mails.

My invention consists generally in a substantially rectangular, ungummed sheet of thick paper or cardboard having a letter of other communication printed upon its inner face, said sheet being transversely scored upon two lines to form an intermediate portion and two end portions or flaps, and one of said portions being provided with tongues or lugs formed from the body thereof, to fold inwardly and hold an inserted piece, card, or sample, suitable means being provided for fastening the sheet in folded condition.

My invention will be more readily understood by reference to the accompanying drawings, forming part of this specification, and in which

Figure 1, is a perspective view of the inner side of an advertising device embodying my invention, the insert being shown in position therein, ready to be inclosed by the flaps or end portions of the sheet; and, Fig. 2, is a perspective view of the device, folded and sealed, ready for the mails.

As shown in the drawings, in carrying out my invention I prefer to employ a substantially rectangular sheet of thick paper or card-board. The inner face of this sheet bears a commercial letter, or other communication, which is printed thereon. The sheet is scored upon two transverse lines, 2—2′, which divide the sheet into an intermediate portion, C, and two end flaps, or portions, A and B. The portion, A, is of substantially the same width as the portion C, while the portion, B, is usually narrower, the same being intended to fold between the other portions, as indicated in Fig. 2. One or more postal cards, pieces, samples, or the like, 4, to be inclosed to the addressee, are placed upon one of the portions, preferably the intermediate portion, C. And this portion, C, as shown in the drawings, is cut at the ends to form two tabs, lugs, or tongues, 3, (which, being folded inwardly from the dotted line positions of Fig. 1, securely hold the insert against endwise motion on the sheet). To avoid sharp corners which might catch on other articles, I preferably round or bevel the edges of the sheet, 3′, adjacent to the tabs. The insert having been placed and secured in this manner upon the flat sheet, the bottom fold or flap, B, is first turned up over the same, and then the top fold is folded down over them, and secured by a small gummed seal, or sticker, 5, (see Fig. 2). When the sheet is thus folded and sealed, it constitutes an envelop. This envelop, however, is open at both ends and may be mailed as third class matter. The insert, being held by the folds of the sheet, and by the tabs, 3, cannot escape from the open ends of the envelop.

Having thus described my invention, what I claim as new and desire to secure by Letters Patent is

In a device of the class described, a foldable sheet of thick paper or card to bear a letter or communication upon its inner face and transversely scored to form upper and lower flaps to fold over the intermediate portion, and constituting, when thus folded, an open ended envelop, tabs struck up from the body of the intermediate portion, within the outline thereof and adapted to be folded over an inclosure to securely retain the same in said open ended envelop, substantially as described.

In testimony whereof, I have hereunto set my hand, this 11th day of March, 1907, in the presence of two subscribing witnesses.

JOHN T. H. MITCHELL.

Witnesses:
A. W. NELSON,
JOHN R. LEFEVRE.