May 6, 1941. P. J. CAMIEN 2,240,758

FIGURE MOUNTING

Filed May 15, 1939

Fig. 1

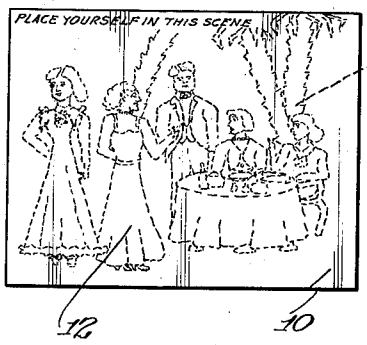


Fig. 2

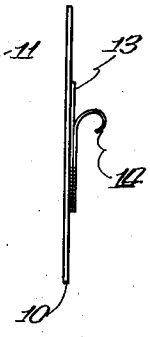


Fig. 3

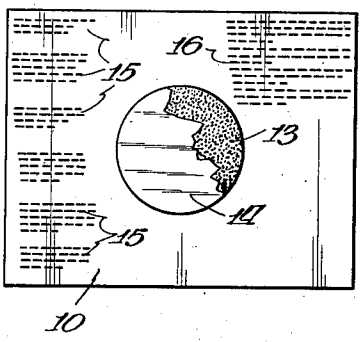
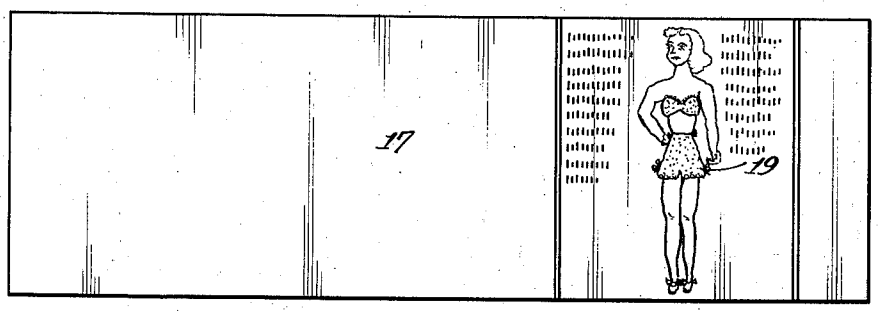


Fig. 4



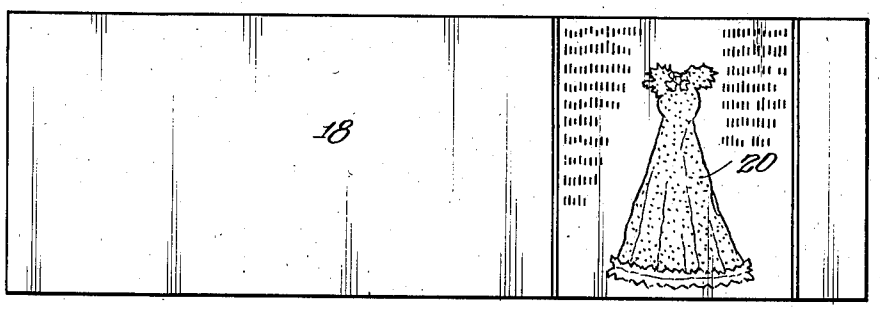


Fig. 5

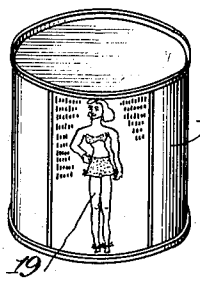


Fig. 6

Inventor:
Patricia Jean Camien
By: Brayton V. Richards
Attorney.

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UNITED STATES PATENT OFFICE

2,240,758

FIGURE MOUNTING

Patricia Jean Camien, Clayton, Mo.

Application May 15, 1939, Serial No. 273,676

2 Claims. (Cl. 46—35)

The invention relates to improvements in figure mountings the primary object of which is the provision of a figure mounting arranged to receive and support figures of various kinds which is of simple construction, capable of economical production and highly efficient in use.

Another object of the invention is the provision of a figure mounting of the character indicated especially adapted for use in conjunction with labels for canned goods or the like.

Other objects will appear hereinafter.

The invention consists in the combinations and arrangements of parts hereinafter described and claimed.

The invention will be best understood by reference to the accompanying drawing forming a part of this specification and in which

Fig. 1 is a face view of a figure mounting in the form of a cardboard sheet adapted and arranged for use in accordance with the invention;

Fig. 2 an edge view thereof;

Fig. 3 a rear view of said cardboard sheet;

Fig. 4 an enlarged face view of a label employed in conjunction with the said mounting;

Fig. 5 a similar view of another form of such label; and

Fig. 6 a perspective view illustrating the label shown in Fig. 4 as applied to a can.

The embodiment of the invention illustrated in the drawing comprises a supporting member in the form of a cardboard sheet 10 having an appropriate scene 11 printed on the face thereof as indicated in Fig. 1. As shown, the scene 11 is provided with a suitably placed blank space 12 adapted and arranged to receive cut-outs as will be presently explained. On the back of the sheet 10 is a body 13 of non-drying adhesive material which is covered by a protective sheet 14 of flexible material which may be readily removed therefrom when it is desired to utilize the adhesive body. The rear side of the sheet 10 is also provided with suitable blocks 15 and 16 of printed directions, descriptions and other suitable matter appropriate to the situation.

Associated with the supporting sheet 10 are other sheets 17 and 18 which may preferably be in the form of labels for canned goods, the sheet 17 carrying a cut-out mannequin figure 19 and the sheet 18 carrying a cut-out dress 20 appropriate for application to said mannequin.

In use, the mannequin figure 19 is first cut from the sheet 17; the back thereof is then applied to the non-drying adhesive body 13; and then applied to the face of the sheet 10 in the space 12. The dress 20 is then cut from the sheet 18, its back similarly applied to the adhesive body 13 and then applied to the space 12 over the mannequin 19 thereby depicting the conjoint appearance of the mannequin with the dress applied thereto associated with the scene 11 on the face of the display card 10. It is contemplated that various scene or display cards 10 will be provided depicting various appropriate scenes. Various labels 17 will also be provided carrying various mannequin figures 19 and various labels 18 will be provided carrying various dresses or other articles of wearing apparel appropriate for application to the various mannequins on the labels 17. In this way attractive means for displaying and judging the attractiveness of various articles of apparel on various types of mannequins in various situations is provided for in a simple and effective way which will also provide an effective inducement to individuals to obtain these various styles and forms of mannequins and examples of wearing apparel and therefore furnish a convenient and effective means for advertising and promoting the sales of canned goods upon which the labels are employed.

While I have illustrated and described the preferred form of construction for carrying the invention into effect, this is capable of variation and modification without departing from the spirit of the invention. I therefore do not wish to be limited to the precise details disclosed, but desire to avail myself of such variations and modifications as fall within the scope of the appended claims.

I claim:

1. A figure mounting for cut out figures, comprising a supporting member having a portion thereof adapted to receive a cut out figure, a second and remote portion of said member mounting a body of adhesive, at least a portion of said body of adhesive being adapted to be transferred to the back of said figure to permit the same to be adhesively secured to said first portion of said supporting member.

2. The structure of claim 1, said member having front and rear surfaces, said figure receiving portion being on said front surface, and said body of adhesive being on said rear surface.

PATRICIA JEAN CAMIEN.