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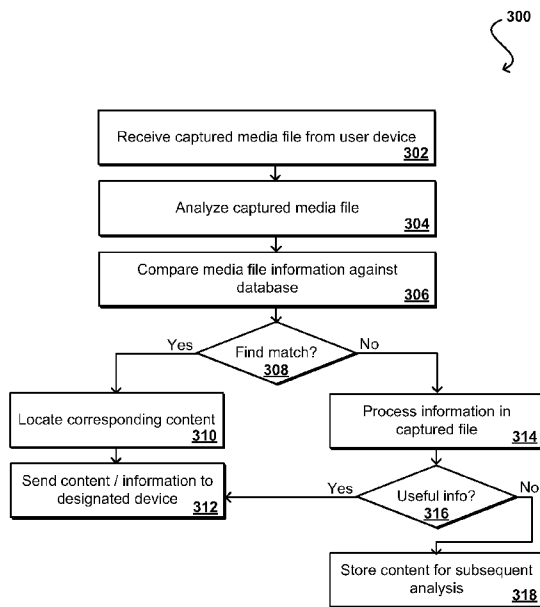


FIG. 3

(57) Abstract: Audio fingerprinting and other media matching technologies can be used to identify broadcast media, such as television shows and radio broadcasts. A user device can record image, audio, and/or video information and upload information to a matching service that is able to use matching technology to identify the media and provide supplemental content or information to the user. The user might receive information identifying a product in an advertisement, identifying an actor on screen in a movie at a particular time, or other such information. In some embodiments, the user can receive access to a digital copy of the captured media, such as the ability to download a copy of a program in which a user expressed interest. Since a user might capture media information after the point of interest, a device can buffer a window of recently captured media in order to attempt to identify the intended media.

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Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) &amp; Keywords: multimedia, supplement, fingerprint

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 2006-0184960 A1 (CHRIS HORTON et al.) 17 August 2006 See abstract, paragraphs [0030]-[0035], claims 1-3, and figures 1-2.	1-20
A	US 7599580 B2 (KING MARTIN T. et al.) 06 October 2009 See abstract, column 5, line 12-column 6, line 31, claims 1-43, and figure 1.	1-20
A	US 2003-0212762 A1 (CRAIG BARNES et al.) 13 November 2003 See abstract and claims 1-34.	1-20
A	US 6247022 B1 (YANKOWSKI; CARL J.) 12 June 2001 See abstract and claims 1-18.	1-20

 Further documents are listed in the continuation of Box C. See patent family annex.

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