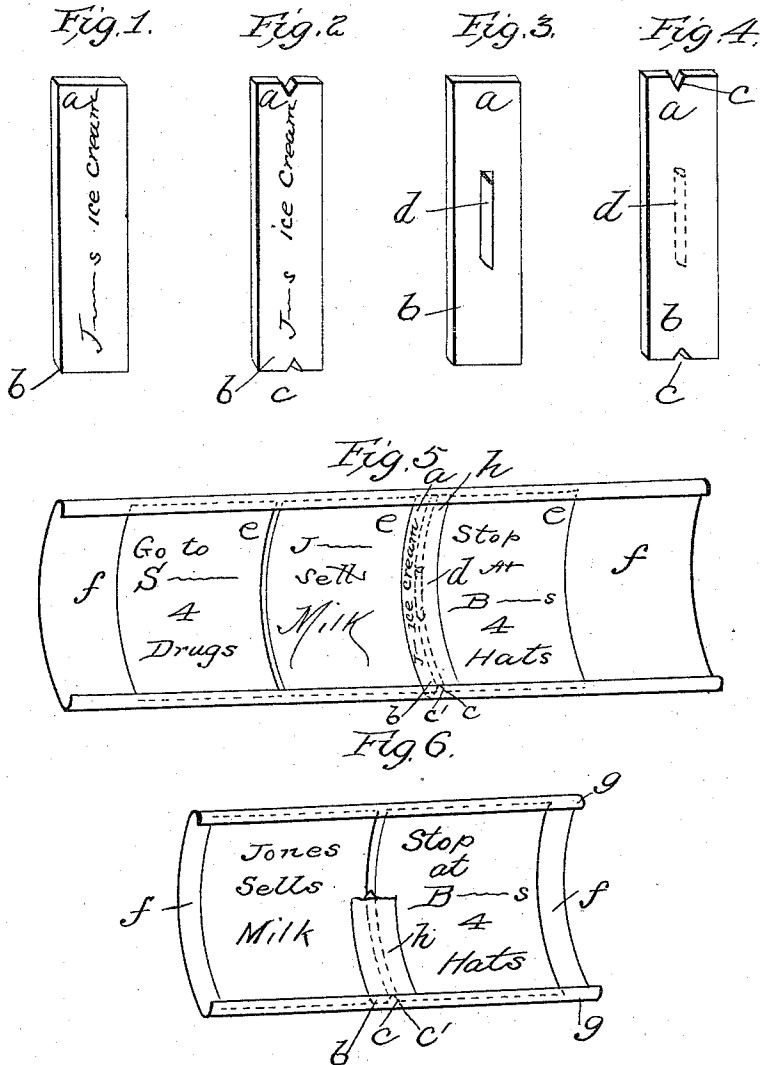


(No Model.)

G. S. ACKLEY.
ADVERTISING DEVICE.

No. 533,335.

Patented Jan. 29, 1895.



Attest
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ATTY.

UNITED STATES PATENT OFFICE.

GRIFFIN S. ACKLEY, OF BINGHAMTON, NEW YORK.

ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 533,335, dated January 29, 1895.

Application filed May 31, 1893. Serial No. 476,174. (No model.)

To all whom it may concern:

Be it known that I, GRIFFIN S. ACKLEY, a citizen of the United States, residing at Binghamton, in the county of Broome and State of New York, have invented a certain new and useful Improvement in Advertising Devices; and I do hereby declare that the following is a full, clear, and exact description of the invention, which will enable others skilled in the art to which it appertains to make and use the same, reference being had to the accompanying drawings, forming part thereof.

My invention relates to improvements in advertising devices for use in advertising racks in cars, boats, omnibuses and other public vehicles; and the object of my invention is to supply additional advertising space, to improve the appearance of the advertising cards in such racks, to keep them in their position, and to cover the ends or edges of such cards at their junction with each other. I attain this object by means of the device illustrated in the accompanying drawings, in which—

Figure 1 represents a perspective view of my device in its simplest form, and which may be made of cardboard, wood, or thin metal. It is a strip about two inches wide, and long enough so that the ends will catch in the upper and under slots or grooves of the advertising rack. On its face are printed advertisements. Fig. 2 represents the same view of the same device but with a slot or notch formed in each end; while Fig. 3 represents it in perspective with a flange or projection on its back, and Fig. 4 represents the device in perspective containing bolts, the slots or notches in the ends and the flange or projection on the back. Fig. 5 represents a perspective view of an advertising rack containing advertising cards with one of my devices in position, and Fig. 6 represents a section of said rack, showing operation of the flange on the back of the device.

In Fig. 1 the plain cardboard, wooden or metal strip, containing an advertisement on its face is placed over the junction of the edges of two advertising cards and its ends (a) and (b) slipped in under the slots or grooves of the rack when in use.

In Fig. 2 the device is shown in another form with the notches or slots (c) (c) formed in the ends, and which, when in position in the rack will receive a brad or pin fixed into the groove of the rack and thus prevent being moved out of position.

In Fig. 3, the flange or projection (d) is made to fit in between the edges of the advertisement cards in the rack when the device is in position as before mentioned, thus preventing the overlapping of the cards, and covering their edges.

In Fig. 4 the notches (c) (c), and the flange (d) are combined with the device, and when it is in position in the rack, the flange (d) holds the cards apart, the notches (c) (c) prevent the device from sliding out of position, and the strip itself covers the meeting edges of the cards, and furnishes additional space, on its face, for advertisements.

In Fig. 5, the letter (f) indicates the rack with its grooves (g) (g) and the advertising cards (e) (e) (e) in position; while (h) indicates one of my devices in position with the notches (c) (c) around the pins (c') (c'), and projection (d) in dotted lines between the edges of the cards.

Fig. 6 shows, in section, the flange or projection (d) in position between the cards (e) (e).

What I claim as my invention, and desire Letters Patent for, is—

In an advertising device, the combination, with the lips (g) (g), of the narrow strip of cardboard, wood or metal, bearing advertisements on its face, having the notch (c) in the ends, to engage the pin (c') in the lips (g) (g) and the flange (d) on its back, to engage the opening between the cards (e) (e) for use in advertising racks in public places to keep the advertising cards in place, and for the purpose of advertising; as described and for the purpose specified.

GRIFFIN S. ACKLEY.

Witnesses:

HELEN T. ACKLEY,
CARRIE ACKLEY.