

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
3 January 2008 (03.01.2008)

PCT

(10) International Publication Number
WO 2008/001244 A2

(51) International Patent Classification: Not classified

(21) International Application Number:
PCT/IB2007/052088

(22) International Filing Date: 4 June 2007 (04.06.2007)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
2006/03206 23 June 2006 (23.06.2006) TR

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(81) Designated States (unless otherwise indicated, for every
kind of national protection available): AE, AG, AL, AM,
AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH,

CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG,
ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL,
IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK,
LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW,
MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL,
PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, SV, SY,
TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA,
ZM, ZW.

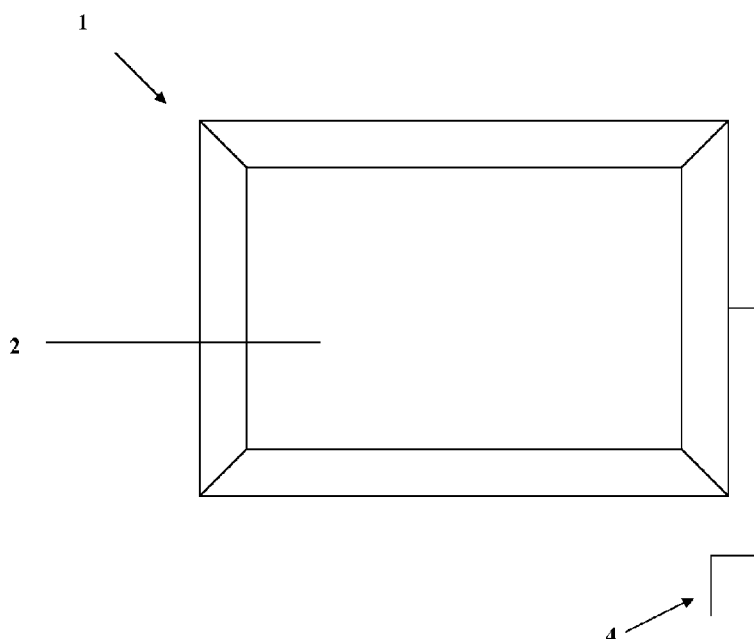
(84) Designated States (unless otherwise indicated, for every
kind of regional protection available): ARIPO (BW, GH,
GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM,
ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),
European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,
FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, PL,
PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM,
GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— without international search report and to be republished
upon receipt of that report

For two-letter codes and other abbreviations, refer to the "Guid-
ance Notes on Codes and Abbreviations" appearing at the begin-
ning of each regular issue of the PCT Gazette.

(54) Title: A STONE



(57) Abstract: The present invention relates to an illuminated advertising stone.

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Description

A STONE

[1] Technical Field

[2] The present invention relates to illuminated stones having advertising thereon.

[3] Background Art

[4] In the state of the art paving stones are provided with sticky advertising sheets in various colors and patterns. However, said advertising sheets are not sufficiently striking and worn out in a short time. There are many improvements to overcome this drawback.

[5] TR200400827U discloses illuminated paving stones which do not bear advertising contents. Thus it is not possible to advertise a product or a business on these stones.

[6] US6082886 describes illuminated paving stones mountable on the ground. However, again it is not possible to advertise a product or a business on these stones.

[7] The illuminated paving stone according to the invention may be readily mounted on the ground and allows advertising of a product or a place. And also instruction symbols can be located within the illuminated stones according to the invention to guide people.

[8] Brief Description of the Invention

[9] The object of the present invention is to provide an illuminated paving stone strikingly advertising a product or a place by means of patterns, figures or writings thereon.

[10] The illuminated advertising paving stones according to the invention can be used inside or outside.

[11] Detailed Description of the Invention

[12] The stone according to the invention is illustrated in the accompanying drawings, in which:

[13] Figure 1 shows a top perspective view of the illuminated advertising stones according to the invention.

[14] Figure 2 shows a side perspective view of the illuminated advertising stones according to the invention.

[15] The parts of the illuminated advertising stones according to the invention are given reference numerals as follows:

[16] 1. Illuminated stone

[17] 2. Body

[18] 3. Light source

[19] 4. Cable

[20] The illuminated advertising stone (1) according to the invention comprises at least one body (2) with writings or patterns thereon, a light source (3) under said body (2)

and a cable (4) for supplying electricity to the illuminated stone (1).

- [21] Writings, patterns or pictures mounted on the body (2) enable a striking advertising of a product or a place to the people walking over it, the body being on the illuminated advertising stone (1) according to the invention.
- [22] Instruction symbols such as entry/exit signs of a place, information desk, and lift etc. can be placed within the illuminated advertising stone (1) according to the invention.
- [23] The raw material of the body (2), which is situated on the illuminated stones (1), may preferably be made of epoxy, polyester, acrylic and Plexiglas etc.
- [24] A television or a LED screen may be easily placed within the body (2), thereby enabling simple monitoring of each kind of advertisement walking over the illuminated stones (1).
- [25] The light source (3) can preferably be a LED screen, a light bulb, solar energy and illumination systems running on fiber optical systems or other illumination systems running on batteries.
- [26] The illuminated advertising stone (1) can be applied to outdoor facilities such as paving stones and walks or to indoors such as a café, entertainment centers or the like.
- [27] Within the scope of this main concept it is possible to develop various embodiments of the illuminated advertising stone (1) according to the invention and the invention cannot be limited to examples herein, and is as described in the claims.

Claims

- [1] An illuminated stone (1), comprising a light source being placed within the body and a cable (4) for supplying electricity to said illuminated stone (1) outside the body (2), characterized by containing writings or patterns thereon.
- [2] An illuminated advertising stone (1) according to claim 1, wherein the raw material of the body (2) is made of epoxy, polyester, acrylic and Plexiglas etc.
- [3] An illuminated advertising stone (1) according to claim 1, wherein the light source (3) is a LED screen, a light bulb, solar energy and an illumination system running on fiber optical systems.
- [4] An illuminated advertising stone (1) according to claim 1, wherein a television or a LED screen is placed within the body (2).
- [5] An illuminated advertising stone (1) according to claim 1, wherein instruction symbols are placed within the body (2).

FIGURE 1

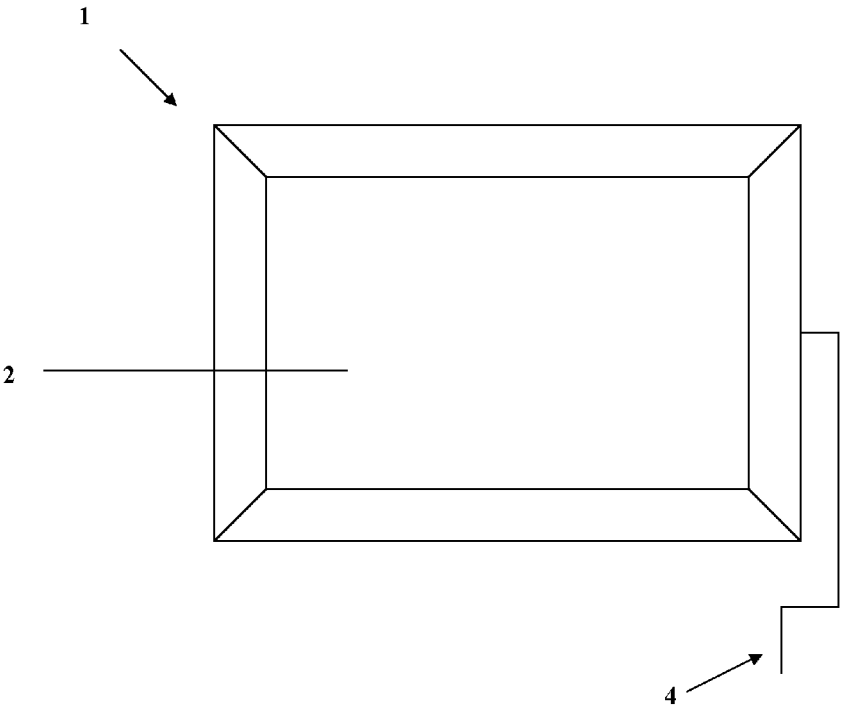


FIGURE 2

