(No Model.)

# W. FREDRICKS.

## COIN ADVERTISING DEVICE.

No. 560,900. Patented May 26, 1896.

*Fig: 1.*

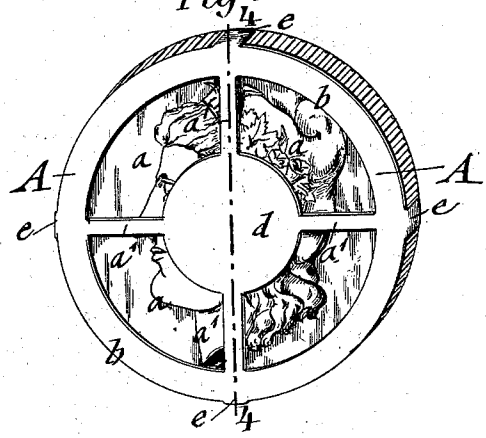



*Fig: 2.*

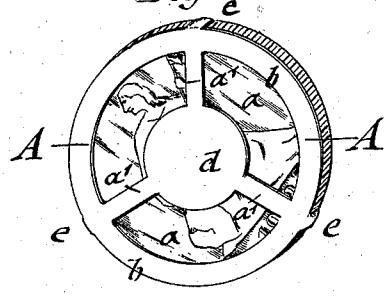



*Fig: 3.*

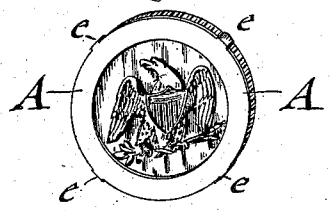
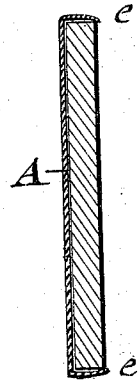



*Fig: 4.*

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# UNITED STATES PATENT OFFICE.

WILLIAM FREDRICKS, OF NEW YORK, N. Y.

## COIN ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 560,900, dated May 26, 1896.

Application filed November 23, 1895. Serial No. 569,870. (No model.)

*To all whom it may concern:*

Be it known that I, WILLIAM FREDRICKS, a citizen of the United States, residing in the city, county, and State of New York, have invented certain new and useful Improvements in Coin Advertising Devices, of which the following is a specification.

This invention has reference to an improved advertising attachment to coins, and preferably to the various denominations of silver coins—such as dollars, half-dollars, and quarters—whereby in a neat, cheap, and attractive manner storekeepers and business-men generally can advertise themselves and their goods, and also hold out a bonus for returning the attachment in connection with a coin of corresponding denomination in making purchases.

The invention consists of a coin advertising device which is composed of an open sheet-metal frame of circular shape that is provided at its circumference with bent-up lugs that spring over the milled edge of the coin, so as to retain the frame in position.

The invention consists, further, of an advertising attachment to coins which is formed of an open sheet-metal frame of circular shape provided with radial arms and a disk-shaped center portion and with bent-up spring-lugs that bind on the milled edge of the coin, so that the frame is firmly held thereon.

In the accompanying drawings, Figures 1, 2, and 3 represent perspective views of my improved advertising device, showing the same attached, respectively, to a silver dollar, half-dollar, and quarter-dollar; and Fig. 4 is a vertical transverse section on line 4 4, Fig. 1.

Similar letters of reference indicate corresponding parts.

Referring to the drawings, A represents my improved advertising attachment for coins. The attachment is made of suitable sheet metal, which is either silver or nickel plated or lacquered in any suitable color, and which is composed of a circular frame corresponding in size to the size of the coin which is to be used. The frame A is provided with openings *a*, formed by radial arms *a'*, that connect the ring-shaped circumference *b* with a disk-shaped center portion *d*. From the circumference of the frame A are bent-up, preferably three or more, lugs *e*, to which a spring action is given by means of a slight bend, so that they spring over and bind on the milled edge of the coin. Said lugs have a length not exceeding that of the thickness of the milled edge of the coin which is to be received in the frame, so that the coin can be immediately set in or detached from the frame without having to bend over the lugs, the retention of the coin in the frame being accomplished through the medium of the friction of the lugs on the milled edge of the coin. When the frame A is applied to the coin, one side of the coin remains entirely uncovered, the other side being partly covered and showing the reverse side of the coin in part through the openings *a*. The center portion *d*, as well as the radial connecting-arms *a'*, may be omitted and only the ring-shaped portion be used, as shown in Fig. 3, though it is preferable to use the center portion, as the same can be used to advantage for placing a trade-mark of the firm or other advertising matter on the same. It is intended that the name and address of the firm be placed on the circular portion of the frame by stamping or printing it by means of suitable dies on the circumferential portion of the frame, while the trade-mark or other device is preferably placed on the center portion. The attachment can also be used by offering a bonus, which is stamped, embossed, or printed on the circumferential portion of the frame, like the other advertising matter, so as to induce the return of the attachment with a corresponding coin in making purchases of the firm who has originally issued the attachment, whereby the holders are induced to save the advertising attachments and return them to the firm which has issued them in exchange for other goods.

My improved advertising attachment can also be applied to coins of any other denomination and of any desired country, though its greatest advantage will arise by using it with the various denominations of silver coins, as, owing to their larger circulation, a very extended advertising medium can be obtained in applying the advertising attachment to the same.

Having thus described my invention, I claim as new and desire to secure by Letters Patent—

An advertising attachment for coins consisting of a flat sheet-metal frame provided at its circumference with bent-up spring-lugs not exceeding in length the thickness of the coin, said lugs engaging the milled edges of the coin and holding said coin by friction.

In testimony that I claim the foregoing as my invention I have signed my name in presence of two subscribing witnesses.

WILLIAM FREDRICKS.

Witnesses:
PAUL GOEPEL,
GEO. W. JAEKEL.