May 7, 1940. C. A. FLOOD 2,199,968

PIN TICKET

Filed Oct. 2, 1935

Fig. 1.

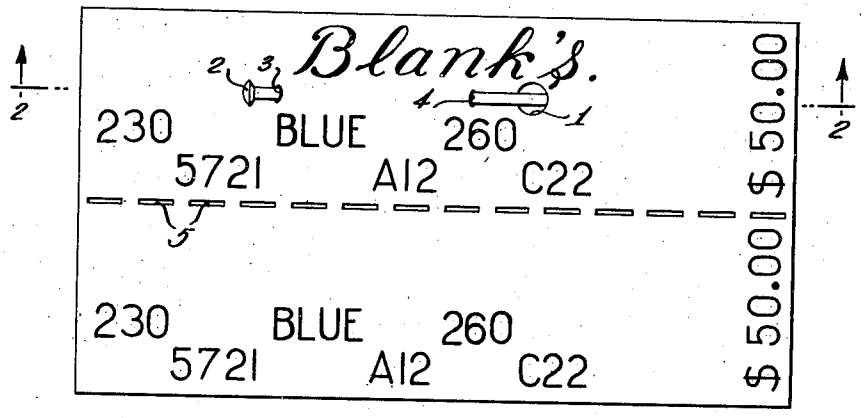
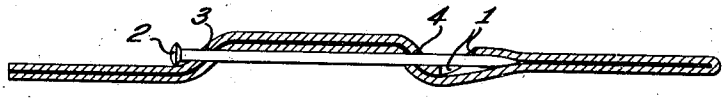


Fig. 2.



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PIN TICKET

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3 Claims. (Cl. 40—25)

This invention relates to price tickets for application to merchandise in department stores and the like and more particularly to tickets which carry not only price marks but also other indicia, usually in code, giving a more or less comprehensive description and history of the merchandise.

Objects of the invention are to provide a ticket which will receive all the indicia in a minimum space, which requires a minimum amount of space for the fastener used to attach the ticket to merchandise, which may be remarked by severing, along a straight line, the portion carrying the price mark and affixing a new mark without obliterating any of the other indicia, which can ticket from the merchandise and without inticket from the merchandising and without interference by said fastener, and which may be attached with a pin without exposing the point of the pin.

Other objects are to provide a ticket not only having the aforesaid characteristics but which is adapted to receive both the price marks and the identification indicia in duplicate sets arranged so that one set may be detached by severing the ticket along a straight line as, for example, by means of a so-called chopping box commonly used by department stores to cut off one set of indicia and deposit it in a locked compartment when the merchandise is sold, the other portion of the ticket remaining on the merchandise.

Thus the preferred embodiment of the invention has the fastening means, the price marks and the identification indicia arranged on duplicate sections so that either one set of price marks and identification indicia may be severed along one straight line without obliterating the other set and without removing the ticket from the merchandise or both of the duplicate price marks may be severed from the sections along another straight line without removing any of the other indicia and without detaching the ticket from the merchandise, while leaving space for other rows of price marks extending transversely of the sections. While the duplicate sections may be separated by cutting they are preferably divided by a weakened line to facilitate straight-line separation by tearing.

To minimize the space for the fastener and identification indicia and to correlate the width of this space with the corresponding dimension of the price-mark space, the identification indicia is preferably arranged in a staggered row along the fastener with successive groups of numbers or letters offset relatively to each other transversely of the row. The ticket should be wide enough to receive the fastener and indicia in parallel relationship with the price mark extending transversely of the ticket at one end thereof and with sufficient space between the price mark and the identification indicia to receive additional price marks.

For the purpose of illustration a typical embodiment of the invention is shown in the accompanying drawing in which,

Fig. 1 is a face view of a ticket; and

Fig. 2 is a section on line 2—2 of Fig. 1.

The particular embodiment of the invention chosen for the purpose of illustration comprises a two-ply ticket formed from a single piece of cardboard folded upon itself at the right-hand end and having its two faces cemented together. An opening 1 is formed through the top ply to facilitate the attachment of the ticket to an article of merchandise by means of the pin 2. In attaching the ticket to merchandise the pin is first inserted through the ticket from top to bottom at the point 3 thence through a portion of the merchandise, thence through the ticket from bottom to top at the point 4, and thence through the opening 1 in the top ply to a position between the two plies where the point of the pin is protected from the fingers and the merchandise. To facilitate the insertion of the point of the pin through the opening 1 to a position between the two plies, the two plies are preferably not cemented together in the region of the opening.

The aforesaid identification indicia is applied in a staggered row extending lengthwise of the ticket parallel to the pin 2 and the price mark is applied to the right-hand end of the ticket in the form of a row of numbers extending transversely of the ticket, with sufficient space between the price mark and the identification indicia to apply one or more additional price marks between the original mark and the indicia. Thus the article of merchandise may be repriced merely by cutting off the original mark along a line extending transversely of the ticket and then applying another mark which also extends transversely of the ticket. In this way the article of merchandise may be remarked without obliterating any of the identification indicia and without detaching the ticket from the merchandise.

In order to leave a record of the article of merchandise in the store after the article is sold, the ticket is formed in two sections respectively located on opposite sides of the line 5. The two sections carry duplicate price marks and duplicate identification indicia correspondingly ar-

ranged and the ticket has a row of perforations along the line 5 to facilitate separation of the two sections. Thus when the article is sold the lower section may be detached along the straight line 5 to preserve a record of the merchandise in the store. By arranging the parts as herein disclosed the lower section may be cut off in an ordinary chopping box, along the line 5, without detaching the ticket from the merchandise.

It should be understood that the present disclosure is for the purpose of illustration only and that this invention includes all modifications and equivalents which fall within the scope of the appended claims.

I claim:

1. A price ticket comprising a plurality of long narrow sections interconnected along a weakened line extending lengthwise of the sections, the sections having price-mark spaces at corresponding ends for aligned rows of duplicate price marks extending transversely of the sections, each space extending lengthwise of the sections far enough to receive a plurality of rows of marks, the sections also having long narrow zones, extending from said spaces toward the other ends of the sections, for rows of identification indicia extending parallel to said line, and one of said sections having an attachment portion bounded on one end by one of said spaces and on one side by one of said zones.

2. A price ticket comprising a plurality of long narrow sections interconnected along a weakened line extending lengthwise of the sections, the sections having at corresponding ends price-mark spaces containing aligned rows of duplicate marks extending transversely of the sections, each space extending lengthwise of the sections far enough to receive a plurality of rows of marks, the sections also having long narrow zones extending from said spaces toward the other end of the sections and containing rows of identification indicia extending parallel to said line, and an elongate fastener extending longitudinally of said line for attaching one of said sections in an elongate space bounded on one side by one of said zones and on one end by one of said spaces.

3. A price ticket comprising a plurality of long narrow sections interconnected along a weakened line extending lengthwise of the sections, the sections having at corresponding ends price-mark spaces containing parallel rows of duplicate price marks, each space being large enough to receive additional price marks, the sections also having long narrow zones extending from said spaces toward the other end of the sections and containing rows of identification indicia extending parallel to said line, and a pin extending longitudinally of said line for attaching one of said sections in a long narrow space bounded on one side by one of said zones and on one end by one of said spaces.

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