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L. HOPP

2,046,121

SHELF MOLDING

Filed April 7, 1936

FIG. 1.

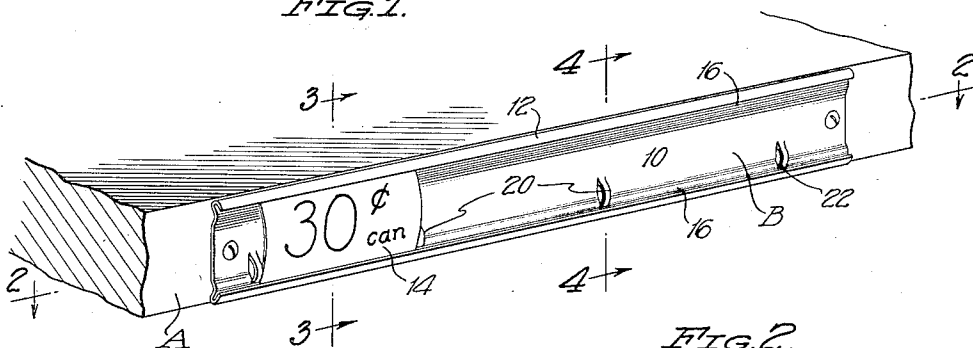


FIG. 2.

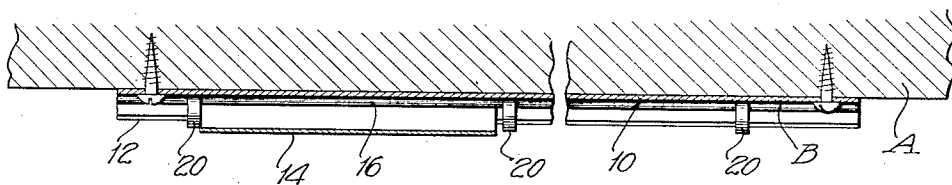


FIG. 3.

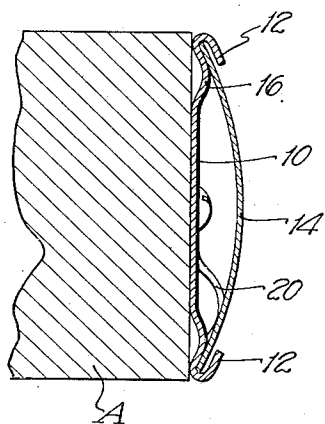
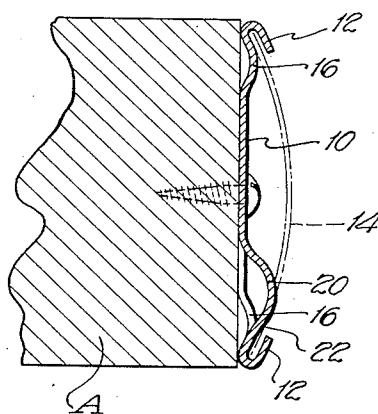


FIG. 4.



WITNESS:

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SHELF MOLDING

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2 Claims. (Cl. 40—17)

This invention relates to new and useful improvements in price ticket holders and more particularly it pertains to price ticket holders of the type commonly known as channeled shelf molding.

In price ticket holders of the afore-mentioned type, considerable difficulty has been experienced in retaining the tickets in proper position relative to the shelves and the articles mounted upon the shelves to which the price tickets bear a definite relation. In all such devices with which I am familiar, the tickets have a decided tendency to slide longitudinally of the channel in which they are held, and when this takes place, the definite relation between the tickets and the commodities carried upon a shelf to which the holder may be attached is destroyed and the tickets, under these conditions no further serve their purpose.

It is an object of the present invention to provide a new and improved ticket holder of the afore-mentioned type which will prevent movement of the tickets longitudinally of the channel and which will retain the tickets in the desired position within the channel.

It is a further object of the invention so to construct a device of the afore-mentioned character that a positive retaining engagement with a ticket and positive assurance of its being held in proper display position will be had.

Other objects of the invention will appear as the nature of the invention is better understood, and reference will be had to the following specification and claims and the accompanying drawing, wherein:

Figure 1 is a fragmentary perspective view of a portion of a shelf showing a price ticket holding channel or molding constructed in accordance with the present invention secured to the forward edge thereof,

Figure 2 is a horizontal sectional view taken substantially upon the line 2—2 of Figure 1,

Figure 3 is a vertical sectional view taken substantially on the line 3—3 of Figure 1, and;

Figure 4 is a vertical sectional view taken through one of the ticket holding elements substantially on the line 4—4 of Figure 1.

Referring to the drawing, the shelf is designated A and the channel or molding is designated B. The molding consists of a main elongated body portion 10 which is preferably flat. Extending longitudinally of each edge of the main body portion 10 there is a ticket retaining flange 12. These flanges are bent inward-

ly of the body portion so as to overlies the same in spaced relation therewith.

The reference character 14 designates a ticket which is flexed to bowed form, as shown, and has two of its edges positioned beneath the flanges 12. The ticket is retained in bowed form by reason of the fact that it is slightly wider than the width of the channel between the bases of the flanges, thus rendering it necessary slightly to flex the ticket to bowed form in order to place the same in the holder.

Extending longitudinally of the body portion closely adjacent and closely associated with each of the flanges 12, there is a bead 16. This bead 16 serves as a support for the tickets at their edges and functions to determine the curvature of the bow of the ticket.

By reference to Figures 2 and 3 of the drawing, it will be apparent that the main body portion of the ticket is spaced considerably from the main body portion 10 of the channel or molding with the ticket engaging the channel portion or molding throughout a very small portion of its area. The frictional contact of this small area with the ticket's area is not sufficient to retain the ticket against movement longitudinally of the channel or molding, and it often results that the tickets will become considerably displaced with respect to the position in which it is desired to retain them.

To retain the tickets against movement longitudinally of the channel or molding, I provide a plurality of lugs 20. These lugs 20 are in the form of looped portions struck from the main body portion 10 of the channel and extending in looped form into said channel. While, as above stated, the lugs 20 are struck from the main body portion 10 of the channel, they are so positioned with respect to the transverse dimension of the channel that they will be closely associated with one or the other of the longitudinally extending beads 16. By reference to Figure 4 it will be apparent that the lug 20 illustrated in said figure extends well into the bead 16 with which it is associated. This construction provides a portion 22 of the lug which extends beyond the high portion of the bead against which the ticket is flexed in such a manner as to provide a shoulder for engagement by the edge of the ticket when the ticket is flexed over the bead. This is clearly illustrated in Figure 4 where the ticket 14 is shown in dotted lines as passing behind the portion 22 of the lug 20.

I am aware that lugs of this same type have been employed in devices of this character for

preventing longitudinal movement of tickets within the channel. A particular example of this broad idea is disclosed in my own prior patent for a price ticket holder No. 1,398,782 granted November 29, 1921. However, the construction illustrated and described in my aforementioned prior patent is not adaptable to channels and moldings of the type employed for shelf edgings wherein the ticket is flexed to bowed position since the lugs could not be struck up to the extent necessary to function. However, in the present construction by forming the lugs partially from the body portion and partially from the beads which serve to determine the arc upon which the ticket is bowed, I am enabled to retain the tickets in proper position at all times.

Having thus described the invention, what is claimed as new, is:

1. As an article of manufacture, a ticket holding channel comprising a main body portion of elongated form, ticket retaining flanges extending along two opposite edges of said main body portion, a bead extending longitudinally of each side of said main body portion, each of said beads being closely associated with its respective

ticket retaining flange, and ticket positioning means comprising lugs struck from the main body portion of the channel and extending to and including a portion of one of said longitudinally extending beads.

2. As an article of manufacture, a ticket holding channel comprising a main body portion of elongated form, ticket retaining flanges extending along two opposite sides of said main body portion, a bead extending longitudinally of each side of said main body portion and forming in combination with its respective ticket holding flange, means for retaining a ticket in flexed bowed position and spaced from that portion of the main body portion between the longitudinally extending beads and means for preventing movement of a ticket longitudinally of the ticket holding channel, said last mentioned means comprising a lug struck from the main body portion of the channel and extending into one of said longitudinally extending beads at least to the point where a ticket overlies the bead whereby one edge of the ticket will engage at least a portion of the edge of said lug where the ticket overlies the bead.

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