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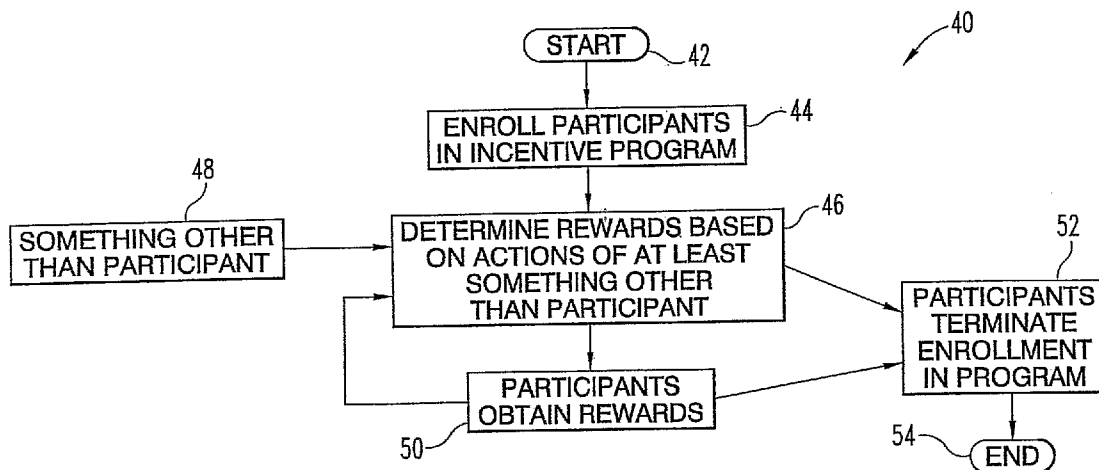
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(54) Title: INCENTIVE PROGRAM



(57) Abstract: An incentive program is described that rewards the participants of the program based on the actions of at least something other than the participants. An incentive program coordinator that can be an individual, a legally created entity, or other organization can run the incentive program. The incentive program coordinator can have business relations with the participating entities, a sponsor, other business entities, or some combination thereof. The participating entities can be individuals, legally created entities, or other organizations, as can the sponsor entity. The at least something other than the participants can be a sports team in one embodiment.

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# INTERNATIONAL SEARCH REPORT

International application No.

PCT/US05/35744

**A. CLASSIFICATION OF SUBJECT MATTER**  
 IPC: **G06F 17/30(2006.01)**

USPC: **705/14**  
 According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)  
 U.S. : 705/14

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

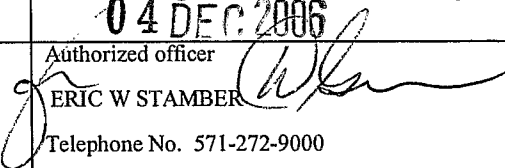
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2002/0116266 A1 (MARSHALL) 22 AUGUST 2002 (22.08.2002)	1-92

Further documents are listed in the continuation of Box C.       See patent family annex.

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