Jan. 12, 1932. J. S. CONNELL 1,841,172

COMBINATION STOCK RECORD AND MERCHANDISE TAG

Filed Feb. 16, 1931

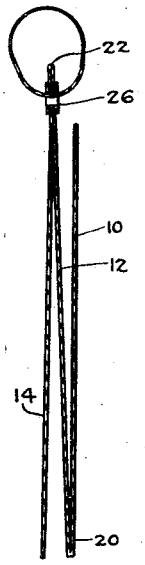


Fig-2

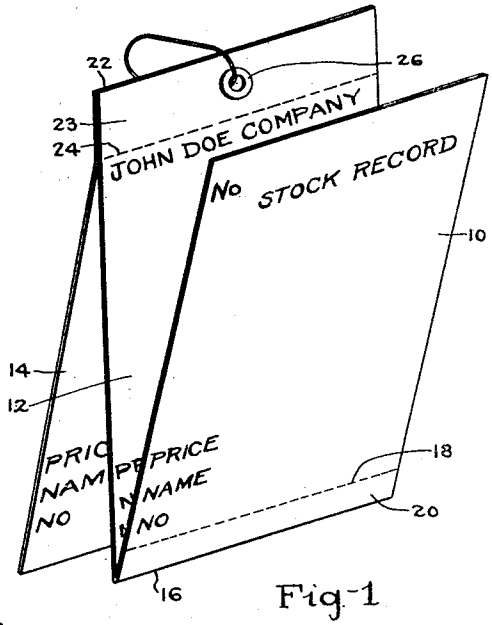


Fig-1

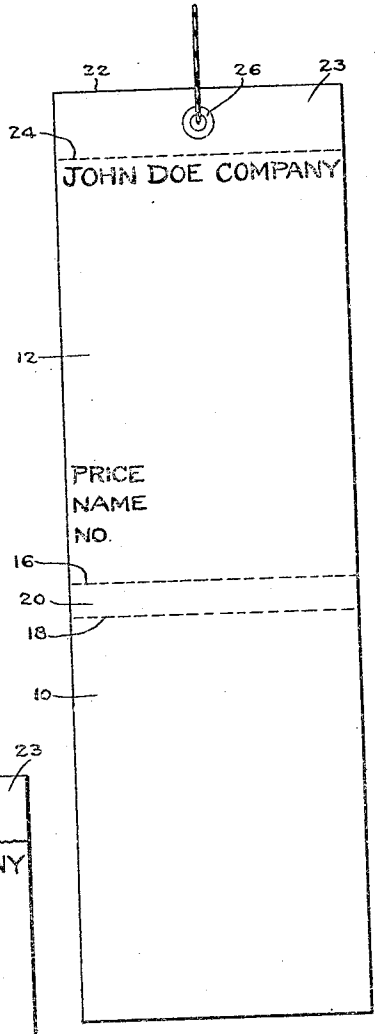
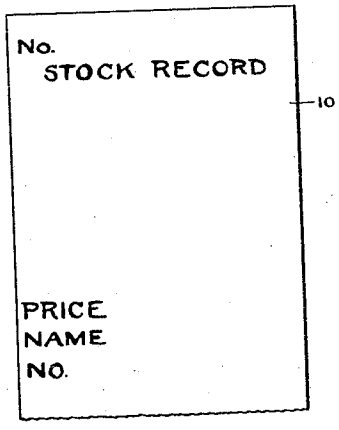


Fig-3

Fig-4



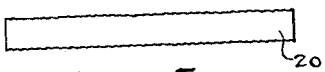


Fig-5

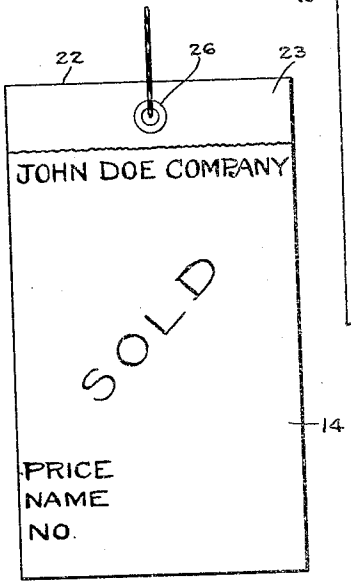


Fig-6

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UNITED STATES PATENT OFFICE

JUDSON S. CONNELL, OF MINNEAPOLIS, MINNESOTA

COMBINATION STOCK RECORD AND MERCHANDISE TAG

Application filed February 16, 1931. Serial No. 515,911.

My invention relates to combination stock record and merchandise tags. An object of the invention is to provide a tag of this character for use in connection with the sale of merchandise such as furniture, for instance. A special object of the invention is to provide a tag consisting of three sections which may be detached one from another at any desired or appropriate time, the first section serving as a "stock record" tag, the second section serving both as a "merchandise" tag and a "sales analysis" tag, and the third section serving as a "sold" tag.

The full objects and advantages of my invention will appear in connection with the detailed description thereof, and the novel features of my inventive idea will be particularly pointed out in the claims

In the accompanying drawings which illustrate a practical embodiment of my invention,—

Fig. 1 is a perspective view of the invention showing three attached tag sections slightly separated from each other at their free ends. Fig. 2 is a side elevational view also showing the three sections slightly separated at their free ends. Fig. 3 is an elevational view showing the front tag section turned downwardly from the intermediate tag section so as to expose the back of the front section. Fig. 4 is an elevational view of the main member of the front tag section in detached condition. Fig. 5 is an elevational view of a narrow member detached from the front tag section. Fig. 6 is an elevational view of the rear tag section after the other sections have been detached therefrom.

Referrings to the drawings, it will be noted that the tag consists of a front section 10, an intermediate section 12, and a rear section 14. In the condition of the device shown in Fig. 1, the front section 10 and the intermediate section 12 are joined at their lower ends by a perforated line 16 and the front section 10 is provided with a perforated line 18 parallel to and a slight distance above the line 16, thus providing a narrow auxiliary member 20 for a purpose which will presently appear. The rear section 14 at its upper end is folded forwardly on a line 22 to provide a comparatively narrow portion 23 to the lower end of which the upper end of the intermediate section 12 is attached along a perforated line 24. An eyelet 26 is secured through the upper end portion of the tag section 14 including the narrow portion 23. The upper end of the front section 10 when the sections lie flat together comes substantially at the perforated line 24 so that the section 10 does not overlie the eyelet 26. In this manner, the eyelet does not interfere with the typing operation when the folded tag is placed in a typewriter for a purpose which will be explained later. The section 10 at its upper left hand corner is provided with the notation "No." which is an abbreviation of the word number and near its upper end is provided with the words "Stock record". On successive lines toward their lower left hand corners, the three tag sections are provided with the notations "Price", "Name" and "No.", the corresponding notations on the three tags being superposed. The rear section 14 bears across its face the word "Sold" while the sections 12 and 14 near their upper ends are preferably provided with the name of the company, firm or individual using the tag.

The operation and advantages of my invention will be understood in connection with the foregoing description. In the use of the combined tag, two pieces of carbon paper are used, one piece being inserted between the sections 10 and 12 while the other is inserted between the sections 12 and 14. The combined tag is then inserted in an ordinary typewriter from the front. At the top of the tag, and after the caption "No." is typed the house number or manufacturer's number and pattern number together with a very brief description of the merchandise.

The carbon paper does not extend under this top portion of the tag since this information is required only on the front section 10. The desired information is typed at the bottom of the tag after the caption "No." and appears on all three sections. A more detailed description of the merchandise is then typed in the blank space under the notation "Stock record" and above the caption "Price". The retail price is typed after the caption "Price" while after the caption "Name" may be typed the tradename of the article. The tag may then be reversed and the carbons also reversed so that any other desired information may be typed on the back of the tag. Such information might represent season letter, or month and year in which the information was received, cost price in code, etc. After the tag has been typed, the front section 10 is torn off on both lines of perforations 16 and 18, the auxiliary member 20 being discarded since the purpose of this member is merely to provide extra space for holding the tag in the typewriter. The section 10 is then filed in a "Kardex" file or in any ordinary box file. The sections 12 and 14 are then attached by means of a string passing through the eyelet 24 to the merchandise during the time it is in stock. When the article is sold, the section 12 is detached and sent to the office with the sales check or is deposited in a locked box in the department in which it is sold. The detaching of the section 12 automatically displays the "Sold" tag 14. The intermediate section 12 which I designate as the "Sales analysis" tag is used first to clear the stock record of items sold and secondly, to serve as the basis for analysis of sales, this being accomplished by merely sorting the tags into whatever classifications are desired. For example, the following classification may be obtained in this manner: 1. By salesman. 2. By territories or towns. 3. By style of merchandise. 4. By price ranges. After the tags are sorted, it is merely necessary to run each classification on an adding machine to obtain the total for a predetermined period of time. This classification may be made as often as desired or for whatever period may be desired. The analysis may be made up daily, weekly, monthly or annually.

I claim:

1. A combination stock record and merchandise tag consisting of a front section, an intermediate section to the lower end of which the lower end of said first section is detachably connected, a rear section folded forwardly at its upper end to form a comparatively narrow portion adapted to lie flat upon the main portion thereof, said intermediate section being detachably connected at its upper end to the lower end of said narrow portion, and an eyelet passing through both portions of said rear section.

2. A combination stock record and merchandise tag consisting of a front section, a comparatively narrow member connected to the bottom of said front section along a perforated line, an intermediate section whose lower end is connected to the lower end of said narrow member along a perforated line, a rear section folded forwardly at its upper end to form a comparatively narrow portion adapted to lie flat upon the main portion thereof, said intermediate section being connected at its upper end to the lower end of said narrow portion along a perforated line, and an eyelet passing through both portions of said rear section.

In testimony whereof I hereunto affix my signature.

JUDSON S. CONNELL.