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(54) **EYELASH EXTENSIONS SUPPORT DEVICE**

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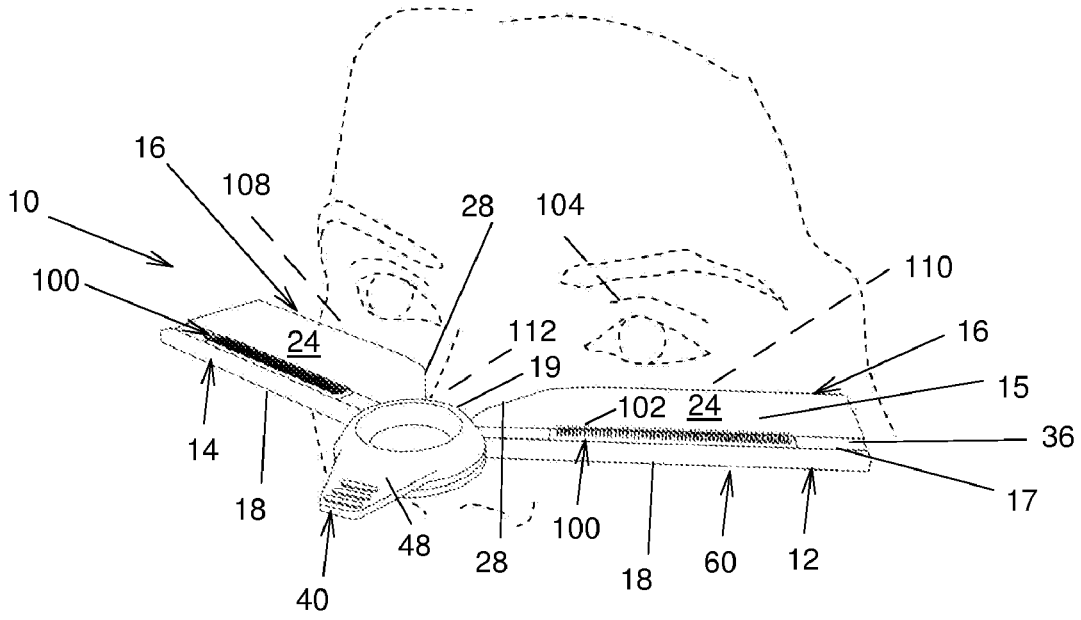
CPC ***A41G 5/02*** (2013.01); *A45D 40/30* (2013.01); *A45D 2002/003* (2013.01)

(57) **ABSTRACT**

An eyelash extensions support device for supporting a pair of eyelash extensions strips, each of the eyelash extensions strips including a plurality of eyelash extensions provided in a side-by-side relationship relative to each other on a backing strip support, each of the eyelash extensions being individually removable from the backing strip support for securing the eyelash extension to a respective eyelash of a person having left and right cheeks and a nose therebetween, the eyelash extensions support device comprising: a right side support element; abuttable against the right cheek and a left side support element abuttable against the left cheek; the right and left side support elements each defining a strip supporting portion for supporting a respective backing strip support.



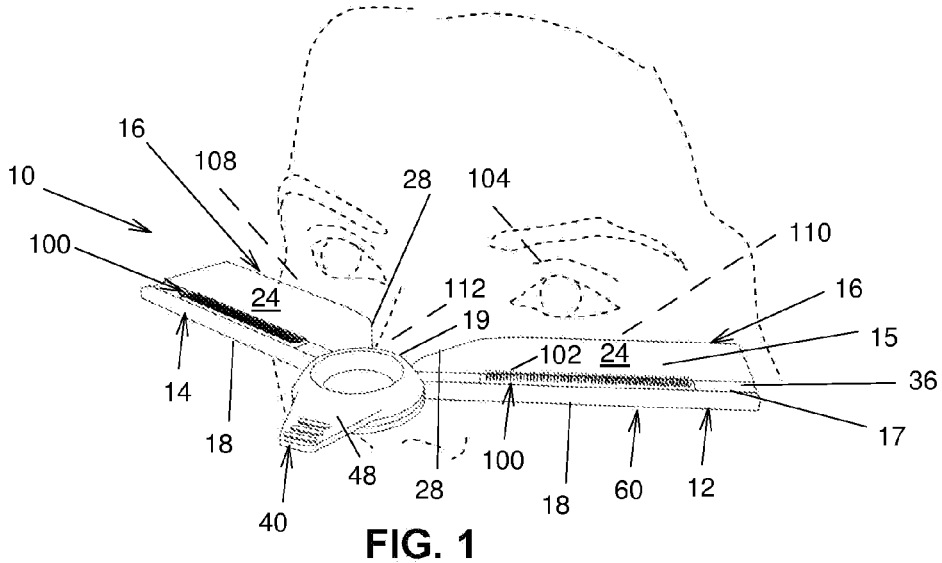


FIG. 1

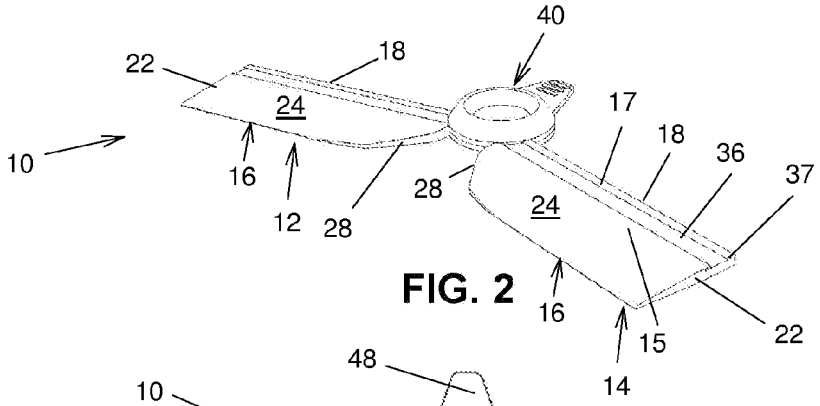


FIG. 2

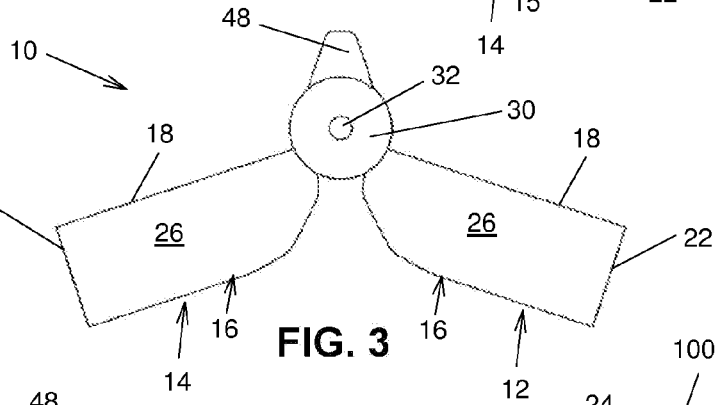


FIG. 3

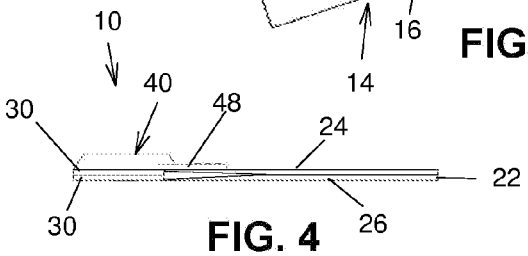


FIG. 4

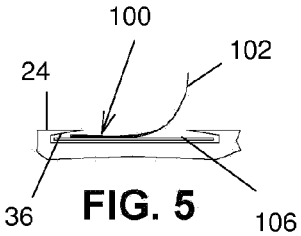


FIG. 5

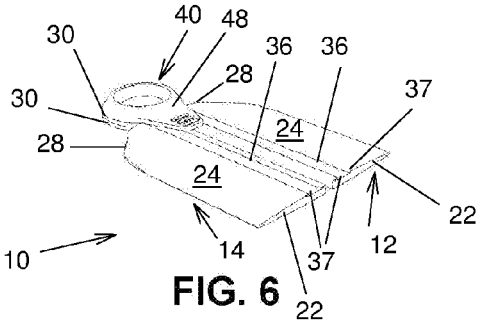


FIG. 6

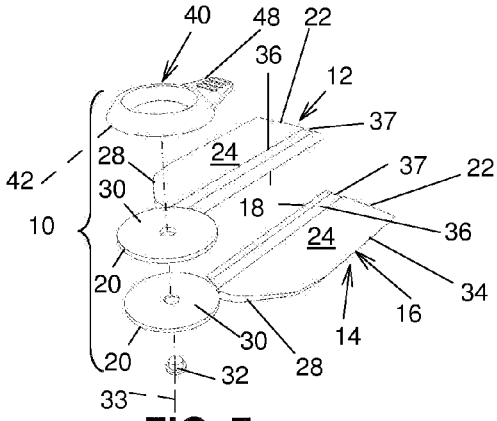


FIG. 7

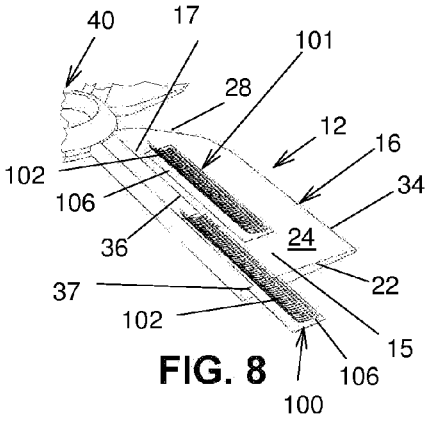


FIG. 8

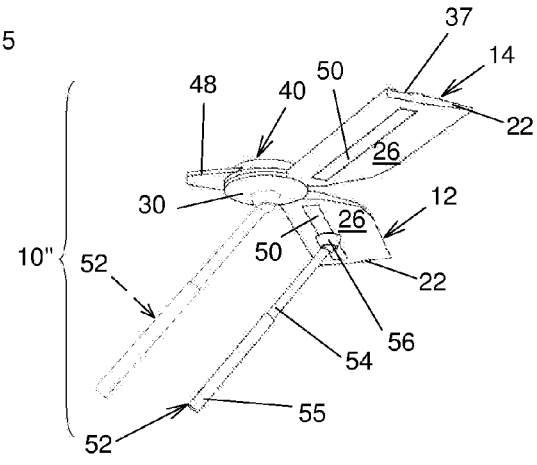


FIG. 9

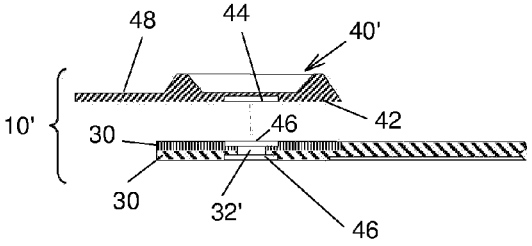


FIG. 10

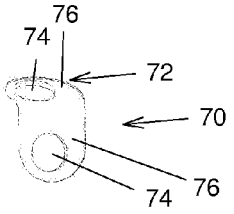


FIG. 12

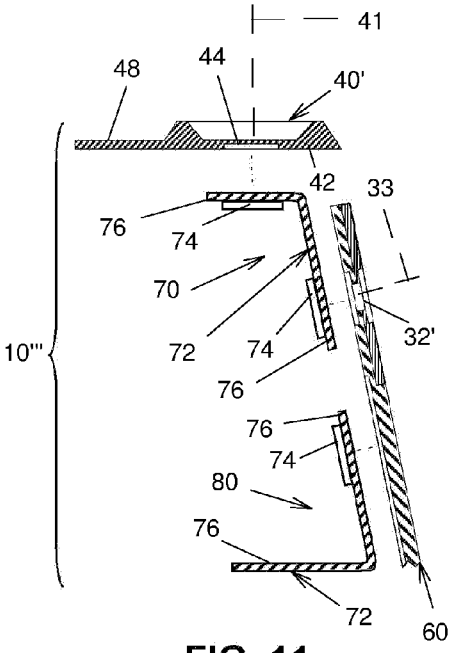


FIG. 11

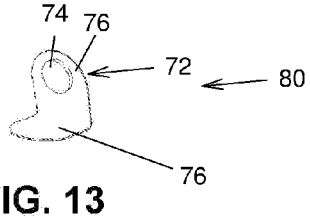


FIG. 13

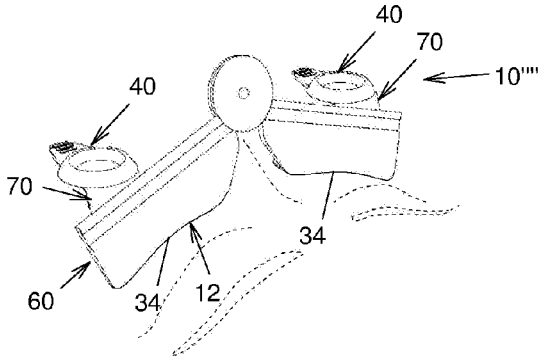


FIG. 15

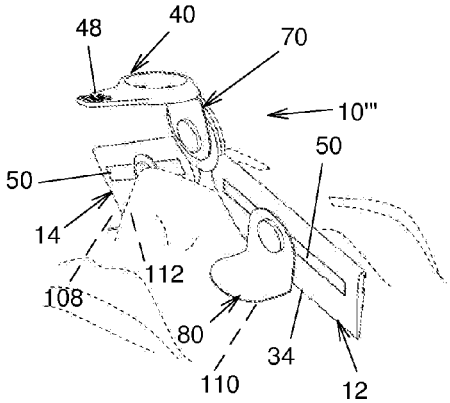


FIG. 14

EYELASH EXTENSIONS SUPPORT DEVICE

FIELD OF THE INVENTION

[0001] The present invention relates to the general field of eyelash extensions, and is more specifically concerned with an eyelash extensions support device usable for supporting strips of eyelash extensions during their application on the lash lines of a person, and a method of using same.

BACKGROUND

[0002] Various trays, holders and support devices for facilitating the work of esthetician and beauty salon personnel when applying eyelash extensions to the lash lines of clients are known. These known trays, holders and support devices typically comprise some form of support on which may be disposed commercially available eyelash extensions strips or, alternatively, individual eyelash extensions, and a handle or attachment means allowing a user to hold the support device with one hand and apply individual eyelash extensions to a person with the other hand using typically pointed tweezers.

[0003] While these known trays, holders and support devices can generally fulfill the main objective of facilitating the work of esthetician and beauty salon personnel when applying eyelash extensions to the lash lines of clients, they also entail one or more of the following disadvantages.

[0004] These known trays, holders and support devices generally do not provide means for helping the user to hold stably the eyelash extensions strips with one hand while the other hand already has a precision task to accomplish.

[0005] Furthermore, these known trays, holders and support devices generally hold the eyelash extensions strips far the work area (e.g. the face of the client) and require that the esthetician supports them with one hand, which can thus not help in the difficult process of attaching the eyelash extensions.

[0006] Against this background, there exists a need in the industry to provide an improved eyelash extensions support device. An object of the present invention is therefore to provide such a device.

SUMMARY OF THE INVENTION

[0007] In a broad aspect, the invention provides an eyelash extensions support device for supporting a pair of eyelash extensions strips, each of the eyelash extensions strips including a plurality of eyelash extensions provided in a side-by-side relationship relative to each other on a backing strip support, each of the eyelash extensions being individually removable from the backing strip support for securing the eyelash extension to a respective eyelash of a person having left and right cheeks and a nose therebetween, the eyelash extensions support device comprising: a right side support element abuttable against the right cheek; and a left side support element abuttable against the left cheek; the right and left side support elements each defining a strip supporting portion for supporting a respective backing strip support.

[0008] The invention may also provide an eyelash extensions support device wherein the right and left side support elements are substantially elongated and each define substantially longitudinally opposed proximal and distal end portions and forward and backward edges each extending between the proximal and distal end portions, the forward edges being configured and sized so that at least part thereof abuts against a respective one of the right and left cheeks when the eyelash extensions support device is operatively abutted against the person, the right and left side support elements being pivotally coupled to each other at their proximal end portions so that an angle between the forward edges is adjustable.

[0009] The invention may also provide an eyelash extensions support device wherein the right and left side support elements are movable relative to each other between retracted and deployed positions, wherein, in the retracted position, the backward edges are facing each other substantially parallel to each other, and, in the deployed position, the forwards edges cooperatively form a contour profile that generally conforms to the cooperative contour profile of the cheeks and nose.

[0010] The invention may also provide an eyelash extensions support device wherein the right and left side support elements together define a nose receiving recess for receiving the nose thereinto.

[0011] The invention may also provide an eyelash extensions support device wherein the right and left side support elements each define opposed top and bottom surfaces each extending between the forward and backward edges, the strip supporting portion being defined in the top surface.

[0012] The invention may also provide an eyelash extensions support device wherein the strip supporting portion includes a substantially smooth portion of the top surface.

[0013] The invention may also provide an eyelash extensions support device wherein the strip supporting portion includes an elongated groove formed in the top surface.

[0014] The invention may also provide an eyelash extensions support device wherein the groove has a substantially inverted T-shaped transversal cross-sectional configuration and opens longitudinally and the distal end.

[0015] The invention may also provide an eyelash extensions support device wherein the right and left side support elements each define a respective fulcrum support portion at the proximal end, the fulcrum support portions being superposed and interconnected through a pin extending through both fulcrum support portions to allow rotation of the fulcrum support portions relative to each other about a rotation axis colinear with the pin.

[0016] The invention may also provide an eyelash extensions support device wherein the forward edges each include a substantially rectilinear portion for abutting against a respective one of the right and left cheeks.

[0017] The invention may also provide an eyelash extensions support device wherein the forward edges each include a substantially concave portion for abutting against a respective one of the right and left cheeks.

[0018] The invention may also provide an eyelash extensions support device further comprising a glue cup for receiving eyelash extension glue.

[0019] The invention may also provide an eyelash extensions support device wherein the glue cup engages the pin.

[0020] The invention may also provide an eyelash extensions support device wherein the glue cup and the pin are removably magnetically coupled to each other.

[0021] The invention may also provide an eyelash extensions support device further comprising an angle support bracket provided between the glue cup and the pin, the angle

support bracket supporting the glue cup so that the glue cup opens along a cup axis that is angled relative to the rotation axis.

[0022] The invention may also provide an eyelash extensions support device further comprising a support magnetically removably securable to the pin, the support including a handle, wherein, with the support secured to the coupling element, the eyelash support can be held through the handle.

[0023] The invention may also provide an eyelash extensions support device wherein at least one of the right and left side support elements includes a coupling element, the eyelash support further comprising a support magnetically removably securable to the coupling element, the support including a handle, wherein, with the support secured to the coupling element, the eyelash extensions support device can be held through the handle.

[0024] The invention may also provide an eyelash extensions support device wherein the coupling element is magnetizable and the support includes a magnet for magnetically coupling to the coupling element.

[0025] The invention may also provide an eyelash extensions support device wherein at least one of the right and left side support elements includes a coupling element, the eyelash support further comprising a glue cup magnetically removably securable to the coupling element.

[0026] The invention may also provide an eyelash extensions support device wherein the coupling element is magnetizable and the glue cup includes a magnet for magnetically coupling to the coupling element.

[0027] The invention may also provide an eyelash extensions support device wherein at least one of the right and left side support elements includes a coupling element, the eyelash support further comprising a cheek support removably securable to the coupling element, the cheek support being configured and sized for abutting against one of the right and left cheeks when operatively secured to the coupling element.

[0028] The invention may also provide an eyelash extensions support device wherein the cheek support is magnetically coupled to the coupling element.

[0029] The invention may also provide an eyelash extensions support device wherein the coupling element is magnetizable and the cheek support includes a magnet for magnetically coupling to the coupling element.

[0030] Advantageously, the proposed eyelash extensions support device helps in supporting the eyelash extensions stably close to the site where they are to be applied and thus greatly improve the ergonomics of the eyelash extensions application process. The proposed eyelash extensions support device can in some embodiments be manufactured at a relatively low cost.

[0031] The present application claims benefit from UK request application 1610713.8 filed Jun. 20, 2017, the contents of which is hereby incorporated by reference in its entirety.

[0032] Other objects, advantages and features of the present invention will become more apparent upon reading of the following non-restrictive description of some embodiments thereof, given by way of example only with reference to the accompanying drawings.

BRIEF DESCRIPTION OF THE DRAWINGS

[0033] FIG. **1**, in a perspective view, illustrates an embodiment of an eyelash extensions support device, according to the present invention, here shown in a deployed position near the eyes of a person standing upright;

[0034] FIG. **2**, in an alternative perspective view, illustrates the eyelash extensions support device of FIG. **1**;

[0035] FIG. **3**, in a bottom plan view, illustrates the eyelash extensions support device of FIGS. **1** and **2**;

[0036] FIG. **4**, in a side elevational view, illustrates the eyelash extensions support device of FIGS. **1** to **3**;

[0037] FIG. **5**, in an enlarged end view, illustrates a groove part of the eyelash extensions support device of FIGS. **1** to **4**, here shown having an eyelash extensions strip engaged therein;

[0038] FIG. **6**, in a perspective view, illustrates the eyelash extensions support device in FIGS. **1** to **5**, here shown in a retracted position;

[0039] FIG. **7**, in an exploded, perspective view, illustrates the eyelash extensions support device in FIGS. **1** to **6**.

[0040] FIG. **8**, in a partial perspective view, illustrates a left side support element part of the eyelash extensions support device of FIGS. **1** to **7**, here shown having an eyelash extensions strip partially engaged in a groove thereof, and a self-adhesive eyelash extensions strip adhered to a top surface thereof;

[0041] FIG. **9**, in a perspective view, illustrates an eyelash extensions support device in accordance with an alternative embodiment of the present invention;

[0042] FIG. **10**, in a partial exploded side elevational, cross-section view, illustrates an eyelash extensions support device in accordance with an other alternative embodiment of the present invention;

[0043] FIG. **11**, in an exploded side elevational, cross-section view, illustrates yet another embodiment of an eyelash extensions support device, according to the present invention;

[0044] FIG. **12**, in a perspective view, illustrates a an angle support bracket part of the eyelash extensions support device shown in FIG. **11**;

[0045] FIG. **13**, in perspective view, illustrates a cheek support part of the eyelash extensions support device shown in FIG. **11**;

[0046] FIG. **14**, in perspective view, illustrates eyelash extensions support device shown in FIG. **11**, here shown self-supported in position on the face of a person lying on her back; and

[0047] FIG. **15**, in a perspective view, illustrates yet another embodiment of an eyelash extensions support device, here shown self-supported in position on the face of a person lying on her back.

DETAILED DESCRIPTION

[0048] The term "substantially" is used throughout this document to indicate variations in the thus qualified terms. These variations are variations that do not materially affect the manner in which the invention works and can be due, for example, to uncertainty in manufacturing processes or to small deviations from a nominal value or ideal shape that do not cause significant changes to the invention. These variations are to be interpreted from the point of view of the person skilled in the art.

[0049] Directional terminology, such as right, left, top, bottom, forward and backward, among others, refers to the orientation relative to someone applying eyelash extensions on a person with an upright face. This terminology is used for clarity reasons and should not be used to restrict the

scope of the claims. Notably, the claimed invention can be used on faces having a different orientation. Thus, a "top" surface, which would normally face up in the context given above, can be vertical instead is the proposed invention is used on a person lying down. This surface will still be called a "top" surface.

[0050] FIGS. **1** to **8** inclusively illustrate various aspects of an embodiment, according to the present invention, of an eyelash extensions support device **10**. Referring for example to FIG. **1**, the eyelash extensions support device **10** is usable for supporting commercially available eyelash extensions strips **100** during the application of individual eyelash extensions **102** on the eyelashes **104** of a person having left and right cheeks **108** and **110** and a nose **112** therebetween. Each one of these commercially available eyelash extensions strips **100** typically contains a relatively large number of individual eyelash extensions **102** that are serially releasably adhered side-by-side along a top linear surface portion of a backing strip support **106**. The backing strip support **106** may have a rear surface thereof that is either self-adhesive or not.

[0051] The eyelash extensions support device **10** comprises a right side support element **12** and a left side support element **14** abuttable respectively against the right and left cheeks **110** and **108**. The right and left side support elements **12** and **14** each define a strip supporting portion **15** and **17** for supporting a respective backing strip support **106**. In the embodiment of the eyelash extensions support device **10** shown in the drawings, each of the right side support element **12** and left side support element **14** includes two strip supporting portions **15** and **17**, but only one of them is included in other embodiments. The right and left side support elements **12** and **14** typically have a substantially mirrored shape and size configuration relative to one another.

[0052] Referring to FIG. **7**, each one of the right and left side support element **12** and **14** has a substantially elongated and planar configuration and each define substantially longitudinally opposed proximal and distal end portions **20** and **22** and forward and backward edges **16** and **18** each extending between the proximal and distal end portions **20** and **22**. The forward edges **16** are configured and sized so that at least part thereof abuts against the right and left cheeks **110** and **108** when the eyelash extensions support device **10** is operatively abutted against the person. The right and left side support elements **12** and **14** are pivotally coupled to each other at their proximal end portions **20** so that an angle between the forward edges **16** is adjustable. Typically, the forward edge **16** and the backward edge **18** extend generally longitudinally parallelly relative to one another. Typically, the right and left side support elements **12** and **14** each define opposed top and bottom surfaces **24** and **26** each extending between the forward and backward edges **16** and **18**, the strip supporting portions **15** and **17** being defined in the top surface **24**.

[0053] The top surface **24** is suitably configured and sized to support substantially longitudinally thereon in the strip supporting portion **15** at least one self-adhesive eyelash extensions support strip **101**, for example, as illustrated in FIG. **8**. Thus, the strip supporting portion **15** includes a substantially smooth portion of the top surface **24**. Smooth for the purpose of this document means flat or gently curved so that good adhesion with the self-adhesive eyelash extensions support strip **101** is promoted.

[0054] As seen in FIG. **1**, the forward edge **16** includes a relatively short forward inner edge portion **28** adjacent the proximal end portion **20** that extends generally towards the backward edge **18**. Thus, the right and left side support elements **12** and **14** together define a nose receiving recess **19** for receiving the nose **112** thereinto. Furthermore, referring to FIG. **7**, a fulcrum support portion **30** is provided at the proximal end portion **20**.

[0055] The eyelash extensions support device **10** further comprises a pin **32** suitably sized and configured to pivotally connect the right and left side support elements **12** and **14** through their superposed fulcrum support portions **30**. To that effect, the pin **32** extends through both fulcrum support portions **30** to allow rotation of the fulcrum support portions **30** relative to each other about a rotation axis **33** colinear with the pin **32**. The assembled right and left side support elements **12** and **14**, along with the pin **32**, are referred to as an eyelash extensions support assembly **60** hereinbelow.

[0056] The right and left side support elements **12** and **14** are cooperatively angularly positionable relative to one another between a retracted position as illustrated in FIG. **6**, and a deployed position as illustrated in FIGS. **1** to **3** inclusively.

[0057] When in the retracted position, both backward edges **18** are oppositely facing one another in a substantially parallel configuration. Thus, the eyelash extensions support device **10** may be conveniently stowed away in a compact format that can easily fit in a purse, pocket or the likes.

[0058] When in the deployed position, the forward edges **16**, including their respective forward inner edge portions **28**, cooperatively form a contour profile that generally conforms to the cooperative contour profile of both right and left cheeks **110** and **108** and nose **112** of a person taken along a plane extending horizontally at least slightly below the eyes thereof, as illustrated in FIGS. **1**, **20** and **21**.

[0059] In some embodiments, the right and left side support elements **12** and **14** each defines a cross-section that gradually tapers transversally towards the forward edge **16**, and ending in a relatively soft edge line that can softly contact the cheeks of a person without leaving a noticeable imprint.

[0060] Furthermore, in some embodiments, an elongated portion **34** of the forward edge **16**, part of which contacts the right and left cheeks **108** and **110** in use, may be either substantially straight, as best illustrated in FIGS. **1** to **3** inclusively, or may define an at least slightly rounded concave configuration, as illustrated in FIG. **21**, so as to softly contour the typically slightly rounded configuration of the cheeks of the person.

[0061] Referring to FIG. **8** for example, in some embodiments, the strip supporting portion **17** includes an elongated groove **36** formed in the top surface **24** each one of the right and left side support elements **12** and **14**. The groove **36** is for longitudinally slidably engaging therein through its open end **37** a non-adhesive eyelash extensions strip **100**. More specifically, the groove **36** has a substantially inverted T-shaped transversal cross-sectional configuration and opens longitudinally and the distal end portion **22**. An inverted T-shaped configuration is one in which the wider part of the "T" is inside an element, this wider part communicating with the environment through a narrower part. In other embodiments, the grooves **36** each define a suitable alternative cross-section configured for substantially freely slidably engaging opposed longitudinal side edge portions

of an eyelash extensions strip **100**, as best illustrated in FIGS. **5** and **8**. Each groove **36** extends from its open end **37** along from distal end portion **22**, and substantially longitudinally towards the proximal end portion **20** for a major longitudinal portion of the overall length of the respective right or left side support elements **12** and **14**.

[0062] In some embodiments, the eyelash extensions support device **10** may further comprise a glue cup **40** for typically containing glue for applying the eyelash extensions **102**.

[0063] The glue cup **40** defines an underside surface **42** pivotally engaged on a top end portion of the pin **32**, as illustrated in an exploded view in FIG. **7**. For example, a threaded aperture (not shown in the figures) may be defined centrally in the underside surface **42** for threadedly engaging a screw type pin **32** extending through the fulcrum support portions **30** of each one of the right and left side support elements **12** and **14**.

[0064] Alternatively, as illustrated in FIG. **10** for an alternative eyelash extension support device **10'**, the glue cup **40'** and the pin **32'** are removably magnetically coupled to each other. For example, the glue cup **40'** may be provided with a magnetic element **44** connected to, or otherwise embedded in, an underside surface **42** of the glue cup **40'**, for magnetically engaging a magnetizable top end portion **46** of the pin **32'**. However, in alternative embodiments, the pin **32'** is magnetic also. In yet other embodiments, the pin **32'** includes a magnet and the glue cup **40'** includes a magnetizable portion.

[0065] In some embodiments, the glue cup **40** may be provided with a holding tab portion **48** for ease of manipulating the eyelash extensions support device **10**. The holding tab portion **48** may extend substantially laterally from a peripheral portion of the glue cup **40**. Other shape and size configurations for a holding tab portion **48** are also possible.

[0066] As would be obvious to someone familiar with small tools and accessories for the beauty salon industry, the various elements of the eyelash extensions support device **10** described above, including the pin **32**, may be economically made of a substantially light yet relatively rigid plastic material using known injection molding processes. Other substantially light and rigid materials, or combination of materials, are also possible such as, for example, aluminum or a suitable metal alloy. As exemplified in the figures, the various elements of the eyelash extensions support device **10** may be suitably shaped and sized for conforming to the face of an adult, but it is to be understood that other shapes and sizes are possible such as for the relatively smaller face of a teenage person.

[0067] Referring to FIG. **9**, in some embodiments, the eyelash extensions support device **10"** may further comprise a coupling element **50** and a support **52** magnetically removably securable to the coupling element **50**. For example, the coupling element **50** takes the form of an elongated magnetizable strip provided co-planarly longitudinally along one of both of the bottom surfaces **26**, and the support **52** is a magnetic telescopic arm.

[0068] In these embodiments, the support **52** includes a length adjustable telescopic member **54** provided at one end thereof with a resiliently pivotable magnetic head element **56**. The support also includes a handle **55**. With the support **52** secured to the coupling element **50**, the eyelash extensions support device **10"** can be held through the handle **55**.

[0069] Thus, by magnetically engaging the magnetic head element **56** at a user selected position along one of the coupling element **50**, the assembled right and left side support elements **12** and **14** may be conveniently remotely handled at a distance with one hand during a procedure where the person receiving the eyelash extensions **102** is seated or standing up.

[0070] Hence, the hand and, consequently, the arm of the user holding the device do not have to be tiredly maintained elevated for a relatively long period of time near the face of the person receiving the eyelash extensions **102**. Furthermore, the general comfort of the person receiving the eyelash extensions **102** is enhanced since there is no intimate presence of a hand to interfere with normal breathing.

[0071] In some embodiments of the eyelash extensions support device **10"**, the pin **32** (not seen in FIG. **9**) itself may be made of a magnetizable material such as a ferrous metal or a magnetic element such that the support **52** may allow to remotely hold the eyelash extensions support assembly **60** through a centred underside position thereof, as illustrated in dashed lines in FIG. **13**.

[0072] Referring to FIG. **11**, in some embodiments, the eyelash extensions support device **10'"** may further comprise at least one angle support bracket **70** for magnetically holding the glue cup **40** at an angle relative to the eyelash extensions support assembly **60**. The glue cup **40** is thus supported so that the glue cup **40** opens along a cup axis **41** that is angled relative to the rotation axis **33**.

[0073] For example, as seen in FIG. **12**, the at least one angle support bracket **70** may include a suitable base plate **72** bent in a relatively wide open L-shaped configuration. The base plate **72** is for example made of a resiliently bendable sheet of material such as a relatively thin sheet of aluminum or soft steel so as to be relatively easily bent by hand to a desired angle. Furthermore, the at least one angle support bracket **70** includes a relatively strong magnetic element **74** glued or otherwise connected to a centered portion of each one of the two angled interior surfaces **76** of the base plate **72**.

[0074] Thus, using angle support brackets **70**, one or more glue cups **40** each provided with a relatively strong magnetic element **44** connected to, or otherwise embedded along, an underside surface **42** thereof, as illustrated in FIG. **10**, may by magnetically engaged to a magnetizable pin **32**, so that the angle support bracket **70** is between the glue cup **40** and the pin **32**, as illustrated in FIGS. **11** and **14**, or along one, or each one, of the coupling element **50** along the bottom surfaces **26**, as illustrated in partially hidden views in FIG. **21**.

[0075] Referring to FIG. **14**, in some embodiments, the eyelash extensions support device **10'"'** may further comprise a pair of cheek supports **80** for allowing the eyelash extensions support assembly **60** to be self-supported on the face of a person lying or leaning backward, as illustrated in FIGS. **14** and **15**.

[0076] For example, each cheek support **80** is removably securable to the coupling element **50**. The cheek supports **80** are configured and sized for abutting against one of the right and left cheeks **110** and **108** when operatively secured to the coupling element **50**. In a specific embodiment of the invention, each one of the cheek supports **80** may include a base plate **72** substantially similar in shape, size and material as the one described above for the angle support bracket **70**,

and only one magnetic element **74** along the one of the interior surfaces **76** of the base plate **72**.

[0077] Thus, as best illustrated in FIG. **14**, a pair of cheek supports **80**, each having their respective base plate **72** bent at a suitable angle, may be used to substantially stably self-support the eyelash extensions support assembly **60** at a user desired angle relative to the right and left cheeks **110** and **108** of the person by suitably magnetically engaging each one of the coupling elements **50** along the bottom surfaces **26** of the right and left side support elements **12** and **14**.

[0078] It is to be understood the base plate **72** of each one of the cheek supports **80** may have other suitable shape configurations. For example, the portion of the base plate **72** in contact with the right or left cheeks **110** or **108** of the person may extend at least slightly laterally along a soft bend around the cheek toward the ear of the person for a more stable and comfortable support thereon.

[0079] The eyelash extensions support device **10** of the present invention allows a user to stably support eyelash extensions strips (either the self-adhesive or non-adhesive type) close to the work area by holding with one hand the holding tab portion **48** thereof, all the while gently abutting evenly the pair of forward edges **16** along portions of the cheeks of the person on which are to be applied the individual eyelash extensions **102** with the other hand.

[0080] Furthermore, the eyelash extensions support device **10** of the present invention allows a user to configure the latter using a pair of cheek supports **80** so as to free both hands for other tasks.

[0081] Furthermore, the eyelash extensions support device **10** of the present invention allows a user to conveniently hold the glue cup **40** close to the work area using a angle support bracket **70**.

[0082] Although the present invention has been described hereinabove by way of exemplary embodiments thereof, it will be readily appreciated that many modifications are possible in the exemplary embodiments without materially departing from the novel teachings and advantages of this invention. Accordingly, the scope of the claims should not be limited by the exemplary embodiments, but should be given the broadest interpretation consistent with the description as a whole. The present invention can thus be modified without departing from the spirit and nature of the subject invention as defined in the appended claims.

What is claimed is:

1. An eyelash extensions support device for supporting a pair of eyelash extensions strips, each of the eyelash extensions strips including a plurality of eyelash extensions provided in a side-by-side relationship relative to each other on a backing strip support, each of the eyelash extensions being individually removable from the backing strip support for securing the eyelash extension to a respective eyelash of a person having left and right cheeks and a nose therebetween, the eyelash extensions support device comprising:

a right side support element abuttable against the right cheek; and

a left side support element abuttable against the left cheek;

the right and left side support elements each defining a strip supporting portion for supporting a respective backing strip support.

2. The eyelash extensions support device as defined in claim **1**, wherein the right and left side support elements are substantially elongated and each define substantially longitudinally opposed proximal and distal end portions and forward and backward edges each extending between the proximal and distal end portions, the forward edges being configured and sized so that at least part thereof abuts against a respective one of the right and left cheeks when the eyelash extensions support device is operatively abutted against the person, the right and left side support elements being pivotally coupled to each other at their proximal end portions so that an angle between the forward edges is adjustable.

3. The eyelash extensions support device as defined in claim **2**, wherein the right and left side support elements are movable relative to each other between retracted and deployed positions, wherein, in the retracted position, the backward edges are facing each other substantially parallel to each other, and, in the deployed position, the forwards edges cooperatively form a contour profile that generally conforms to the cooperative contour profile of the cheeks and nose.

4. The eyelash extensions support device as defined in claim **2**, wherein the right and left side support elements together define a nose receiving recess for receiving the nose thereinto.

5. The eyelash extensions support device as defined in claim **2**, wherein the right and left side support elements each define opposed top and bottom surfaces each extending between the forward and backward edges, the strip supporting portion being defined in the top surface.

6. The eyelash extensions support device as defined in claim **5**, wherein the strip supporting portion includes a substantially smooth portion of the top surface.

7. The eyelash extensions support device as defined in claim **5**, wherein the strip supporting portion includes an elongated groove formed in the top surface.

8. The eyelash extensions support device as defined in claim **7**, wherein the groove has a substantially inverted T-shaped transversal cross-sectional configuration and opens longitudinally and the distal end.

9. The eyelash support as defined in claim **2**, wherein the right and left side support elements each define a respective fulcrum support portion at the proximal end, the fulcrum support portions being superposed and interconnected through a pin extending through both fulcrum support portions to allow rotation of the fulcrum support portions relative to each other about a rotation axis colinear with the pin.

10. The eyelash support as defined in claim **9**, wherein the forward edges each include a substantially rectilinear portion for abutting against a respective one of the right and left cheeks.

11. The eyelash support as defined in claim **9**, wherein the forward edges each include a substantially concave portion for abutting against a respective one of the right and left cheeks.

12. The eyelash support as defined in claim **9**, further comprising a glue cup for receiving eyelash extension glue.

13. The eyelash support as defined in claim **12**, wherein the glue cup engages the pin.

14. The eyelash support as defined in claim **13**, wherein the glue cup and the pin are removably magnetically coupled to each other.

15. The eyelash support as defined in claim **12**, further comprising an angle support bracket provided between the

glue cup and the pin, the angle support bracket supporting the glue cup so that the glue cup opens along a cup axis that is angled relative to the rotation axis.

16. The eyelash support as defined in claim **9**, further comprising a support magnetically removably securable to the pin, the support including a handle, wherein, with the support secured to the coupling element, the eyelash support can be held through the handle.

17. The eyelash support as defined in claim **1**, wherein at least one of the right and left side support elements includes a coupling element, the eyelash support further comprising a support magnetically removably securable to the coupling element, the support including a handle, wherein, with the support secured to the coupling element, the eyelash extensions support device can be held through the handle.

18. The eyelash support as defined in claim **17**, wherein the coupling element is magnetizable and the support includes a magnet for magnetically coupling to the coupling element.

19. The eyelash support as defined in claim **1**, wherein at least one of the right and left side support elements includes a coupling element, the eyelash support further comprising a glue cup magnetically removably securable to the coupling element.

20. The eyelash support as defined in claim **17**, wherein the coupling element is magnetizable and the glue cup includes a magnet for magnetically coupling to the coupling element.

21. The eyelash support as defined in claim **1**, wherein at least one of the right and left side support elements includes a coupling element, the eyelash support further comprising a cheek support removably securable to the coupling element, the cheek support being configured and sized for abutting against one of the right and left cheeks when operatively secured to the coupling element.

22. The eyelash support as defined in claim **21**, wherein the cheek support is magnetically coupled to the coupling element.

23. The eyelash support as defined in claim **17**, wherein the coupling element is magnetizable and the cheek support includes a magnet for magnetically coupling to the coupling element.

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