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(54) Title: ORAL CARE SYSTEM, KIT AND METHOD

(57) Abstract: An oral care system comprising an oral care implement, such as a toothbrush, and dispenser containing a fluid detachably coupled to the toothbrush. In one embodiment, the dispenser includes a reservoir containing a fluid and a rotatable actuator for dispensing the fluid from the dispenser; and the dispenser is alterable between: (i) a storage state in which the dispenser is detachably coupled to the toothbrush and a mechanical interference between a portion of the rotatable actuator and a portion of the toothbrush prohibits rotation of the rotatable actuator relative to the toothbrush; and (ii) an application state in which a user can rotate the rotatable actuator to dispense the fluid from the dispenser.



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## ORAL CARE SYSTEM, KIT AND METHOD

## CROSS-REFERENCE TO RELATED APPLICATIONS

[0001] This application claims priority to International Application No. PCT/US2009/069408 filed on December 23, 2009; International Application No. PCT/US2009/069402 filed on December 23, 2009; U.S. Provisional Application No. 61/410,514 filed on November 5, 2010; U.S. Provisional Application No. 61/423,397 filed on December 15, 2010; U.S. Provisional Application No. 61/423,414 filed on December 15, 2010; U.S. Provisional Application No. 61/423,435 filed on December 15, 2010; and U.S. Provisional Application No. 61/423,449 filed on December 15, 2010, all of which are incorporated herein by reference.

## FIELD OF THE INVENTION

[0002] The present invention relates generally to oral care systems, kits and methods, and more specifically to a system, kit and method including a toothbrush and a dispenser containing a fluid that detachably couples to the toothbrush.

## BACKGROUND OF THE INVENTION

[0003] Oral care products or agents are applied in different ways. For example, without limitation, a common technique used for applying tooth whitening products is to cast an impression of a person's teeth and provide a tray of the shape of this impression. A person then only needs to add a whitening composition to the tray and apply the tray to his/her teeth. The tray is left in place for a period of time and then removed. After a few treatments the teeth gradually whiten. Another technique is to use a strip that has a whitening composition on one surface. This strip is applied to a person's teeth and left in place for about 30 minutes. After several applications the teeth are gradually whitened. Yet another technique is to apply a whitening composition to teeth using a small brush. This brush is repeatedly dipped back into the container during the application of the tooth whitening composition to one's teeth. After a few treatments the teeth gradually whiten.

[0004] A problem with existing brushing techniques is that saliva in the mouth contains the enzyme catalase. This enzyme will catalyze the decomposition of peroxides. The

brush can pick up some catalase during the application of some of the whitening product to teeth and transport that catalase back to the bottle. This catalase now in the bottle can degrade the peroxide in the bottle. Another problem with this latter technique is that it does not adapt for use with anhydrous whitening compositions. Here the brush may transport moisture from saliva from the mouth back into the bottle. This will have a negative effect on the whitening composition by potentially decomposing the peroxide active ingredient. In addition, if a person washes the brush each time after use, moisture from the wet bristles can enter the bottle.

[0005] While tray-based systems are suitable, many people do not use them due to the fact that they tend to be uncomfortable and/or awkward. Moreover, in order to use a whitening tray, a user must keep the tray and the required components at hand. This not only requires extra storage space in already cramped bathroom cabinets but also requires that the user remember to use the whitening system. Furthermore, these tray-based systems are not conveniently portable for transport and/or travel.

[0006] In addition to difficulties in applying some oral care products, storage is sometimes cumbersome and inconvenient for the user. The oral care product must typically be stored separately from oral care tooth cleaning implements such as a toothbrush since the oral care product package and toothbrush heretofore are generally treated as separate and distinct parts of an oral care regimen.

[0007] Further difficulties arise in that dispensers may be inadvertently activated to dispense the fluid prior to or after use due to unintentional manipulation of the actuator. This can be especially problematic if the dispenser is coupled to the oral care implement, which must be reused by the user over a period of time.

[0008] A more portable, compact and convenient way to store oral care products, and to dispense and apply those oral care products to oral surfaces is desired.

#### BRIEF SUMMARY OF THE INVENTION

[0009] Embodiments of the present invention provide an efficient, compact, and portable oral care system that combines an oral care implement, such as a toothbrush, with a fluid dispenser. Advantageously, certain embodiments are especially suited for easy transport and/or travel.

**[0010]** Exemplary embodiments of the present invention are directed to a toothbrush that detachably retains a removable dispenser containing a fluid reservoir. In some exemplary embodiments, the oral care system includes fluids, either active or non-active agents, that may include without limitation, whitening, enamel protection, anti-sensitivity, fluoride, tartar protection, or other fluidic materials. The dispenser can be detachably coupled to the toothbrush. In one embodiment, the dispenser may be at least partially located within the handle of the toothbrush so that a portion of the dispenser protrudes from the toothbrush. The dispenser can be completely removable from the toothbrush in certain embodiments so that the user can apply the fluid to his/her teeth with ease, and then re-couple the dispenser to the toothbrush for convenient storage. In certain embodiments, the dispenser may be a pen-like component.

**[0011]** In one embodiment, the invention can be an oral care system comprising: a toothbrush; a dispenser comprising a reservoir containing a fluid and a rotatable actuator for dispensing the fluid from the dispenser; and the dispenser alterable between: (i) a storage state in which the dispenser is detachably coupled to the toothbrush and a mechanical interference between a portion of the rotatable actuator and a portion of the toothbrush prohibits rotation of the rotatable actuator relative to the toothbrush; and (ii) an application state in which a user can rotate the rotatable actuator to dispense the fluid from the dispenser.

**[0012]** In another embodiment, the invention can be an oral care system comprising: a toothbrush comprising: a handle; an anti-rotation feature; and a head; a dispenser comprising: a housing having a reservoir containing a fluid; a dispensing orifice located at a distal end of the housing; a rotatable actuator having an anti-rotation feature, the rotatable actuator located at a proximal end of the housing, wherein upon rotation of the rotatable actuator relative to the housing, the fluid from the reservoir is dispensed via the dispensing orifice; and the dispenser alterable between: (i) a storage state in which the dispenser is detachably coupled to the toothbrush and the anti-rotation features of the toothbrush and the rotatable actuator mechanically mate to prohibit rotation of the rotatable actuator relative to the toothbrush; and (ii) an application state in which a user can rotate the rotatable actuator to dispense the fluid from the dispenser.

**[0013]** In yet another embodiment, the invention can be an oral care system comprising: a toothbrush; a dispenser comprising a reservoir containing a fluid and a rotatable actuator for dispensing the fluid from the dispenser; the dispenser alterable between: (i) a storage state in which the dispenser is detachably coupled to the toothbrush; and (ii) an application state in which the dispenser is separated from the toothbrush; and one of the toothbrush or the dispenser comprising a key and the other of the toothbrush or the dispenser comprising a recess, and wherein the key mates with the recess when the dispenser is in the storage state so as to prohibit rotation of the rotatable actuator relative to the toothbrush.

**[0014]** In certain exemplary embodiments, any suitable fluid may be used with embodiments and methods described herein according to the present invention. Accordingly, the oral care treatment system may be any type of system including without limitation tooth whitening, enamel protection, anti-sensitivity, fluoride, tartar protection/control, and others. The invention is expressly not limited to any particular type of oral care system or oral care material, unless specifically claimed.

**[0015]** Further areas of applicability of the present invention will become apparent from the detailed description provided hereinafter. It should be understood that the detailed description and specific examples, while indicating the preferred embodiment of the invention, are intended for purposes of illustration only and are not intended to limit the scope of the invention.

#### BRIEF DESCRIPTION OF THE DRAWINGS

**[0016]** The features of the exemplified embodiments will be described with reference to the following drawings in which like elements are labeled similarly. The present invention will become more fully understood from the detailed description and the accompanying drawings, wherein:

**[0017]** FIG. 1 is a front perspective view of an oral care system including a toothbrush and a fluid dispenser according to one embodiment of the present invention, wherein the dispenser is detachably coupled to the toothbrush.

**[0018]** FIG. 2 is a rear perspective view of the oral care system of FIG. 1.

**[0019]** FIG. 3 is a left side view of the oral care system of FIG. 1.

[0020] FIG. 4 is a left side view of the oral care system of FIG. 1, wherein the fluid dispenser is partially detached from the toothbrush.

[0021] FIG. 5 is a left side view of the oral care system of FIG. 1, wherein the fluid dispenser is fully detached from the toothbrush and in an application state.

[0022] FIG. 6 is a longitudinal cross-sectional view of the toothbrush of the oral care system of FIG. 1.

[0023] FIG. 7 is a longitudinal cross-sectional view of the fluid dispenser of the oral care system of FIG. 1.

[0024] FIG. 8 is a longitudinal cross-sectional view of the oral care system of FIG. 1, wherein the fluid dispenser is detachably coupled to the toothbrush and in a storage state.

[0025] FIG. 9 is a transverse cross-sectional view of the oral care system of FIG. 1 taken along view IV-IV of FIG. 3.

[0026] FIG. 10 is a second alternative embodiment of FIG. 9.

[0027] FIG. 11 is a third alternative embodiment of FIG. 9.

#### DETAILED DESCRIPTION OF THE INVENTION

[0028] The following description of the preferred embodiment(s) is merely exemplary in nature and is in no way intended to limit the invention, its application, or uses.

[0029] The description of illustrative embodiments according to principles of the present invention is intended to be read in connection with the accompanying drawings, which are to be considered part of the entire written description. In the description of embodiments of the invention disclosed herein, any reference to direction or orientation is merely intended for convenience of description and is not intended in any way to limit the scope of the present invention. Relative terms such as “lower,” “upper,” “horizontal,” “vertical,” “above,” “below,” “up,” “down,” “top” and “bottom” as well as derivative thereof (e.g., “horizontally,” “downwardly,” “upwardly,” etc.) should be construed to refer to the orientation as then described or as shown in the drawing under discussion. These relative terms are for convenience of description only and do not require that the apparatus be constructed or operated in a particular orientation unless explicitly indicated as such. Terms such as “attached,” “affixed,” “connected,” “coupled,” “interconnected,” and similar refer to a relationship wherein structures are secured or attached to one another either directly or indirectly through intervening

structures, as well as both movable or rigid attachments or relationships, unless expressly described otherwise. Moreover, the features and benefits of the invention are illustrated by reference to the exemplified embodiments. Accordingly, the invention expressly should not be limited to such exemplary embodiments illustrating some possible non-limiting combination of features that may exist alone or in other combinations of features; the scope of the invention being defined by the claims appended hereto.

**[0030]** Exemplary embodiments of the present invention will now be described with respect to one possible oral care system. Embodiments of the oral care system may include without limitation the following fluids: tooth whitening, antibacterial, enamel protection, anti-sensitivity, anti-inflammatory, anti-attachment, fluoride, tartar control/protection, flavorant, sensate, colorant and others. However, other embodiments of the present invention may be used to store and dispense any suitable type of fluid and the invention is expressly not limited to any particular oral care system or oral care material alone.

**[0031]** Referring to FIGS. 1-5, an oral care system **100** is illustrated according to one embodiment of the present invention. The oral care system **100** is a compact, readily portable, self-contained, user-friendly system that comprises all of the necessary components and chemistries necessary for a user to perform a desired oral care treatment routine. As will be described in greater detail below, the oral care system **100** in one exemplary embodiment comprises a modified toothbrush **200** having a removable dispenser **300** disposed at least partially within its handle **210**. Because the dispenser **300** is located within the handle **210** of the toothbrush **200**, the oral care system **100** is portable for travel, easy to use, and reduces the amount of required storage space. Furthermore, since the toothbrush **200** and dispenser **300** are housed together, the user is less likely to misplace the dispenser **300** and more inclined to maintain the oral treatment routine with the dispenser **300** since brushing will remind the user to simply detach and apply the contents of the dispenser **300**.

**[0032]** As discussed above, the oral care system **100** generally comprises the toothbrush **200** and the dispenser **300**. While the invention is described herein with respect to the use of a toothbrush as one of the two primary components of the oral care system **100**, it is to be understood that other alternate oral care implements can be used within the scope

of the invention, including tongue cleaners, tooth polishers and/or specially designed ansate implements having tooth engaging elements. In certain instances, the toothbrush **200** may include tooth engaging elements that are specifically designed to increase the effect of the oral care material in the dispenser on the teeth. For example, the tooth engaging elements may include elastomeric wiping elements that assist in removing stains from teeth and/or assist with forcing the oral care material into the tubules of the teeth. Moreover, while the toothbrush **200** is exemplified as a manual toothbrush, the toothbrush may be a powered toothbrush in certain embodiments of the invention. It is to be understood that the inventive system can be utilized for a variety of intended oral care needs by filling the dispenser **300** with any fluid, such as an oral care agent that achieves a desired oral effect. In one embodiment, the fluid is free of (i.e., is not) toothpaste as the dispenser **300** is intended to augment not supplant the brushing regimen. The fluid can be selected to complement a toothpaste formula, such as by coordinating flavors, colors, aesthetics, or active ingredients.

[0033] The toothbrush **200** generally comprises a handle **210**, a neck **220** and a head **230**. The handle **210** provides the user with a mechanism by which he/she can readily grip and manipulate the toothbrush **200**. The handle **210** may be formed of many different shapes, sizes and materials and may be formed by a variety of manufacturing methods that are well-known to those skilled in the art. Preferably, the handle **210** can house the dispenser **300** therein as described in detail below. If desired, the handle **210** may include a suitable textured grip made of soft elastomeric material. The handle **210** can be a single or multi-part construction. The handle **210** extends from a proximal end **212** to a distal end **213** along a longitudinal axis **A-A**. A cavity **280** (FIG. 6) is formed within the handle **210**. An opening **215** is provided at the proximal end **212** of the handle **210** that provides a passageway into the cavity through which the dispenser **300** can be inserted and retracted. While the opening **215** is located at the proximal end **212** of the handle **210** in the exemplified embodiment, the opening **215** may be located at other positions on the handle **210** in other embodiments of the invention. For example, the opening **215** may be located on a longitudinal surface of the handle **210** (e.g., the front surface, the rear surface and/or the side surfaces) and be elongated to provide sufficient access to the cavity **280**.



[0034] The handle **210** transitions into the neck **220** at the distal end **213**. While the neck **220** generally has a smaller transverse cross-sectional area than the handle **220**, the invention is not so limited. Broadly speaking, the neck **220** is merely the transition region between the handle **210** and the head **230** and can conceptually be considered as a portion of the handle **210**. In this manner, the head **230** is connected to the distal end **213** of the handle **210** (via the neck **220**).

[0035] The head **230** and the handle **210** of the toothbrush **200** are formed as a single unitary structure using a molding, milling, machining or other suitable process. However, in other embodiments, the handle **210** and head **230** may be formed as separate components which are operably connected at a later stage of the manufacturing process by any suitable technique known in the art, including without limitation thermal or ultrasonic welding, a tight-fit assembly, a coupling sleeve, threaded engagement, adhesion, or fasteners. Whether the head **230** and handle **210** are of a unitary or multi-piece construction (including connection techniques) is not limiting of the present invention, unless specifically claimed. In some embodiments of the invention, the head **230** may be detachable (and replaceable) from the handle **210** using techniques known in the art.

[0036] The head **230** generally comprises a front surface **231**, a rear surface **232** and a peripheral side surface **233** that extends between the front and rear surfaces **231**, **232**. The front surface **231** and the rear surface **232** of the head **230** can take on a wide variety of shapes and contours, none of which are limiting of the present invention. For example, the front and rear surfaces **231**, **232** can be planar, contoured or combinations thereof. Moreover, if desired, the rear surface **232** may also comprise additional structures for oral cleaning or tooth engagement, such as a soft tissue cleaner or a tooth polishing structure. An example of a soft tissue cleaner is an elastomeric pad comprising a plurality of nubs and or ridges. An example of a tooth polishing structure can be an elastomeric element, such as a prophylactic cup(s) or elastomeric wipers. Furthermore, while the head **230** is normally widened relative to the neck **220** of the handle **210**, it could in some constructions simply be a continuous extension or narrowing of the handle **210**.

[0037] The front surface **231** of the head **230** comprises a collection of oral cleaning elements such as tooth engaging elements **235** extending therefrom for cleaning and/or

polishing contact with an oral surface and/or interdental spaces. While the collection of tooth engaging elements **235** is suited for brushing teeth, the collection of tooth engaging elements **235** can also be used to polish teeth instead of or in addition to cleaning teeth. As used herein, the term “tooth engaging elements” is used in a generic sense to refer to any structure that can be used to clean, polish or wipe the teeth and/or soft oral tissue (e.g. tongue, cheek, gums, etc.) through relative surface contact. Common examples of “tooth engaging elements” include, without limitation, bristle tufts, filament bristles, fiber bristles, nylon bristles, spiral bristles, rubber bristles, elastomeric protrusions, flexible polymer protrusions, combinations thereof and/or structures containing such materials or combinations. Suitable elastomeric materials include any biocompatible resilient material suitable for uses in an oral hygiene apparatus. To provide optimum comfort as well as cleaning benefits, the elastomeric material of the tooth or soft tissue engaging elements has a hardness property in the range of A8 to A25 Shore hardness. One suitable elastomeric material is styrene-ethylene/butylene-styrene block copolymer (SEBS) manufactured by GLS Corporation. Nevertheless, SEBS material from other manufacturers or other materials within and outside the noted hardness range could be used.

**[0038]** The tooth engaging elements **235** of the present invention can be connected to the head **230** in any manner known in the art. For example, staples/anchors, in-mold tufting (IMT) or anchor free tufting (AFT) could be used to mount the cleaning elements/tooth engaging elements. In AFT, a plate or membrane is secured to the brush head such as by ultrasonic welding. The bristles extend through the plate or membrane. The free ends of the bristles on one side of the plate or membrane perform the cleaning function. The ends of the bristles on the other side of the plate or membrane are melted together by heat to be anchored in place. Any suitable form of cleaning elements may be used in the broad practice of this invention. Alternatively, the bristles could be mounted to tuft blocks or sections by extending through suitable openings in the tuft blocks so that the base of the bristles is mounted within or below the tuft block.

**[0039]** The toothbrush **200** and the dispenser **300** are non-unitary separate structures that are specially designed to be detachably coupled together when in an assembled state (referred to herein as a storage state) and completely isolated and separated from one

another when in a disassembled state (referred to herein as an application state). The toothbrush **200** and the dispenser **300** are illustrated in the storage state in FIG. 1 and in the application state in FIG. 5. The dispenser **300** can be slidably manipulated and altered between the storage state (FIG. 1) in which the dispenser **300** is located (or docked) in the toothbrush handle **210** and the application state (FIG. 5) in which the dispenser **300** is removed from the handle **210** by the user as desired.

[0040] Referring now to FIGS. 5 and 7 concurrently, an embodiment of the dispenser **300** will be described in greater detail. Generally, the dispenser **300** is an elongated tubular pen-like structure that extends along a longitudinal axis **B-B**. The dispenser **300** generally comprises a housing **301**, an applicator **302** located at a distal end **303** of the housing **301**, and a rotatable actuator **304** located at a proximal end **305** of the housing **301**. The dispenser **300** is designed so as to be capable of being operated to dispense the fluid stored therein using a single hand. Specifically, the dispenser **300** is positioned in a user's hand so that the rotatable actuator **304** is lodged in the palm of the user's hand. The user then uses the fingers of that same hand to rotate the housing **301** relative to the actuator **303**. As a result, the fluid contained therein is dispensed from the dispenser **300**.

[0041] In the exemplified embodiment, the housing **301** has a circular transverse cross-sectional profile (shown in FIGS. 4-5). Of course, in other embodiments, the transverse cross-sectional profile of the housing **301** can take on non-circular shapes. The housing **301** is constructed of a material that is sufficiently rigid to provide the necessary structural integrity for the dispenser **300**. For example, the housing **301** can be formed of a moldable hard plastic. Suitable hard plastics include polymers and copolymers of ethylene, propylene, butadiene, vinyl compounds and polyesters such as polyethylene terephthalate. The chosen plastic(s), however, should be compatible with the fluid that is to be stored within the dispenser **300** and should not be corroded or degraded by the fluid.

[0042] While the housing **301** is exemplified as a single layer construction, in certain embodiments, the housing **301** may be a multilayer construction. In certain multi-layer embodiments, an inner layer can be formed from the hard plastic materials described immediately above while an outer layer can be formed of a soft resilient material, such as an elastomeric material. Suitable elastomeric materials include thermoplastic elastomers (TPE) or other similar materials used in oral care products. The elastomeric material of

the outer layer may have a hardness durometer measurement ranging between A13 to A50 Shore hardness, although materials outside this range may be used. A suitable range of the hardness durometer rating is between A25 to A40 Shore hardness. While an over-molding construction is one suitable method of forming the outer layer, a suitable deformable thermoplastic material, such as TPE, may be formed in a thin layer and attached to inner layer with an appropriate adhesive, sonic welding, or by other means.

[0043] The housing **301** is an elongated hollow tubular structure extending along the longitudinal axis **B-B** from the proximal end **305** to the distal end **303**. The housing **301** comprises an outer surface **314** and an inner surface **315** that forms an elongated internal cavity **316**. As discussed in greater detail below, when the dispenser **300** is fully assembled, the internal cavity **316** of the housing **301** acts as a reservoir **317**.

[0044] The reservoir **317** contains the desired fluid or product, which can be any active or inactive oral care agent. The oral care agent and/or its carrier may be in any form such as a solid or a flowable material including without limitation viscous pastes/gels or less viscous liquid compositions. The fluid is a flowable material having a low viscosity in certain embodiments. Any suitable fluid can be used in the present invention. For example, the fluid includes any oral care agents such as whitening agents, including without limitation, peroxide containing tooth whitening compositions. Suitable peroxide containing tooth whitening compositions are disclosed in U.S. Patent Serial No. 11/403,372, filed April 13, 2006, to the present assignee, the entirety of which is hereby incorporated by reference. While a tooth whitening agent and a sensitivity agent are two of the exemplified active agents in the present invention, any other suitable oral care agents can be used with embodiments of the present invention and, thus, stored within the reservoir **317**. Contemplated fluids are oral care agents that can be an active or non-active ingredient, including without limitation, antibacterial agents; oxidative or whitening agents; enamel strengthening or repair agents; tooth erosion preventing agents; anti-sensitivity ingredients; gum health actives; nutritional ingredients; tartar control or anti-stain ingredients; enzymes; sensate ingredients; flavors or flavor ingredients; breath freshening ingredients; oral malodor reducing agents; anti-attachment agents or sealants; diagnostic solutions; occluding agents; anti-inflammatory agents; dry mouth relief ingredients; catalysts to enhance the activity of any of these agents; colorants or aesthetic

ingredients; and combinations thereof. The fluid in one embodiment is free of (i.e., is not) toothpaste. Instead, the active agent is intended to provide supplemental oral care benefits in addition to merely brushing one's teeth. Other suitable fluids could include lip balm or other materials that are typically available in a semi-solid state.

**[0045]** A dispensing orifice **318** is provided in the distal end **303** of the housing **301** through which fluid stored in the reservoir **317** can be dispensed from the dispenser **300**. In the exemplified embodiment, the dispensing orifice **318** is located in a transverse end wall at the distal end **303** of the housing **301** and extends through the applicator **302**. However, in certain embodiments, the dispensing orifice **318** will terminate at the applicator **302**. In such embodiments, the fluid will be dispensed to the applicator **302** for subsequent application to the desired oral surface. Furthermore, in certain other embodiments, the dispensing orifice **318** can be located in other areas of the housing **301**, such as on one of the longitudinal side walls. In some embodiments, a plurality of dispensing orifices **318** can be provided. For example, the plurality of dispensing orifices **318** can be provided in a generally circular configuration that may be used to facilitate the fluid being dispensed through the applicator **302**.

**[0046]** The applicator **302**, in the exemplified embodiment, is formed of a soft resilient material, such as an elastomeric material. Suitable elastomeric materials include thermoplastic elastomers (TPE) or other similar materials used in oral care products. The elastomeric material of the outer layer may have a hardness durometer measurement ranging between A13 to A50 Shore hardness, although materials outside this range may be used. A suitable range of the hardness durometer rating is between A25 to A40 Shore hardness.

**[0047]** In alternative embodiments, the applicator **302** may be constructed of bristles, a porous or sponge material, or a fibrillated material. Suitable bristles include any common bristle material such as nylon or PBT. The sponge-like materials can be of any common foam material such as urethane foams. The fibrillated surfaces can be comprised of various thermoplastics. The invention, however, is not so limited and the applicator **302** can be any type of surface and/or configuration that can apply a viscous substance onto the hard surface of teeth, including merely an uncovered opening/orifice.

[0048] The exemplary applicator **302** comprises a tubular sidewall **359** and a transverse end wall **360**. An aperture **361** (which can be considered a portion of the dispensing orifice **318**) is provided in the end wall **360** through which fluid from the reservoir **317** can be dispensed. A plurality of protuberances **363**, such as nubs, extends from the outer surface of the end wall **360**.

[0049] The actuator **304** protrudes axially from the proximal end **305** of the housing **301** so that a user can easily grip and rotate the actuator **304**. The actuator **304** comprises a dome portion **306** and an anti-rotation feature, which in the exemplified embodiment is in the form of two members **307A**, **307B** that extend axially from the dome portion **306** toward the distal end **303** of the housing **301** and overlie a portion of the outer surface **314** of the housing **301**. The anti-rotation feature of the rotatable actuator **304** of the dispenser **300** will be described in greater detail below. Moreover, it is to be understood that the rotatable actuator **304** can take on a wide variety of the structural shapes, such as a simple cylinder. In other embodiments, the rotatable actuator **304** can take on the shape of a gear with gear teeth.

[0050] In the exemplified embodiment, the rotatable actuator **304** is rotatable with respect to the housing **301** and also axially reciprocates along axis **B-B** during rotation. The exemplified internal dispensing subsystem of the dispenser **300** generally comprises a reciprocator **308**, an extension member **309**, an elevator **310**, and a collar **311**. The reciprocator **308** comprises the rotatable actuator **304**, a resilient member **312** and a drive screw **313**. The rotatable actuator **304** is rotatably coupled to the housing **301**. Upon rotation of the rotatable actuator **304** relative to the housing **301**, the elevator **310** is translated axially along the drive screw **313**, thereby forcing the fluid from the reservoir **317** through the dispensing orifice **318** and to the applicator **302**. While one embodiment of an internal dispensing subsystem is illustrated and described above, it is to be understood that a wide variety of mechanisms and subsystems can be used to dispense the fluid from the dispenser **300** in accordance with the present invention. The exact structural and functional details of the internal dispensing subsystem are not limiting of the present invention, unless specifically recited in the claims. It is to be understood that the present invention can be incorporated into any dispenser that utilizes a rotatable

actuator as the mechanism to dispense the fluid from the dispenser, irrespective of the structural details and/or relative positioning of the rotatable actuator on the dispenser.

**[0051]** Referring now to FIGS. 5 and 7 concurrently, when the dispenser **300** is in the application state (as illustrated), the rotatable actuator **304** of the dispenser **300** can be rotated to dispense the fluid from the dispenser **300**. More specifically, when the dispenser **300** is in the application state, the rotatable actuator **304** of the dispenser **300** can be rotated with respect to the housing **301** to dispense the fluid from the dispenser **300**. As a result, the user can use the dispenser **300** to apply the fluid directly to the desired oral surface. However, when the dispenser **300** is in the storage state (as shown in FIG. 1-3), it is desirable that the dispenser **300** be unable to dispense the fluid, which may occur due to inadvertent rotation of the rotatable actuator **304**. Thus, as discussed below, the toothbrush **200** and the dispenser **300** are designed so that when the dispenser is in the storage state, the rotatable actuator **304** can not be rotated in a manner that would inadvertently dispense the fluid from the dispenser **300**.

**[0052]** Referring now to FIGS. 1, 3 and 6 concurrently, the dispenser **300** is illustrated in the storage state. When in the storage state, the dispenser **300** is docked within the cavity **280** of the handle **210** of the toothbrush **200**. An interference fit between the outer surface **314** of the dispenser **300** and an inner surface **240** of the toothbrush **200** that forms the cavity **280** detachably couples the dispenser **300** to the toothbrush **200**. When the dispenser **300** is in the storage state, at least a portion, and preferably a majority, of the dispenser **300** is located within the internal cavity **280** of the toothbrush **200**.

**[0053]** In the exemplified embodiment, the entirety of the housing **301** of the dispenser **300**, including the applicator **302**, are located within the cavity **280** of the toothbrush **200** when the dispenser **300** is in the storage state. The rotatable actuator **304** of the dispenser, however, protrudes axially from the proximal end **212** of the handle **210** of the toothbrush **200**. In this manner, the rotatable actuator **304** of the dispenser **300** forms a longitudinal extension **L<sub>1</sub>** of the handle **210** of the toothbrush **200**. The dome portion **306** of the rotatable actuator **304** continues the natural contour of the handle **210** and provides a rounded proximal end to the oral care system **100**, thereby providing a look that aesthetically resembles a traditional manual toothbrush.

[0054] While the housing **301** of the dispenser **300** is located within the cavity **280** of the toothbrush **200** and the rotatable actuator **304** protrudes from the handle **210** of the toothbrush **200**, the rotatable actuator **304** can not be rotated relative to the toothbrush **200** (or relative to the housing **301** of the dispenser **300**) due to a mechanical interference created between the anti-rotation feature of the rotatable actuator **304** and the anti-rotation feature of the toothbrush **200**. In the exemplified embodiment, the anti-rotation feature of the rotatable actuator **304** comprises the two members **307A**, **307B** that extend from the dome portion **306** while the anti-rotation feature of the toothbrush **200** comprises two recesses **250A**, **250B** that are formed into a proximal edge **251** of the handle **210** of the toothbrush **200**. It is understood that in other embodiments, the rotatable actuator **304** can be provided at different location with respect to the toothbrush **200**. In such embodiments, different anti-rotation feature will be provided such that the rotatable actuator **304** can not be rotated relative to the toothbrush **200** (or relative to the housing **301** of the dispenser **300**) in the storage state.

[0055] Referring now to FIGS. 3-5 and 9 concurrently, the structure and structural cooperation of the oral care system **100** that prohibits rotation of the rotatable actuator **304** when the dispenser is in the storage state will be described in greater detail.

[0056] As mentioned above, the rotatable actuator **304** comprises the dome portion **306** and the members **307A**, **307B** that extend axially therefrom and overlie the housing **301**. The members **307A**, **307B** are non-rotatable relative to the dome portion **306**. However, similar to the dome portion **306**, the members **307A**, **307B** are rotatable relative to the housing **301** of the dispenser **300**. The rotatable actuator **304** terminates in a distal edge **330** that is formed, in part, by the edges of the members **307A**, **307B** and the edges of the dome portion **306**. In the exemplified embodiment, the distal edge **330** of the rotatable actuator **304** is a circumferentially undulating edge. However, the invention is not limited and, in other embodiments, can take on a wide variety of contours and/or arrangements.

[0057] As also discussed above, an opening **215** is provided at the proximal end **212** of the handle **210** of the toothbrush **200** that forms a passageway into the cavity **280**. The opening **215** is defined by the proximal edge **251** of the handle **210**. Two recesses **250A**, **250B** are formed in the proximal edge **251** and provide a geometry in which the members



[0058] Conceptually, a keyed cooperation (best shown in FIG. 9) is created between the members **307A**, **307B** of the rotatable actuator **304** and the recesses **250A**, **250B** of the toothbrush **200** that prohibits relative rotation between the rotatable actuator **304** and the toothbrush **200**. In the exemplified embodiment, the members **307A**, **307B** of the rotatable actuator **304** are the keys while the recesses **250A**, **250B** of the toothbrush **200** are the corresponding slots that mate with the keys. As a result of the aforementioned mechanical interference (or keyed cooperation), the rotatable actuator **304** can not be inadvertently rotated so as dispense the fluid from the dispenser **300** when the dispenser **300** is in the storage state (i.e., detachably coupled to the toothbrush **200**). Moreover, because the housing **301** of the dispenser **300** is located within the cavity **280** of the toothbrush **200** when the dispenser **300** is in the storage state, the rotatable actuator **304** is also prohibited from rotating relative to the housing **301** of the dispenser **300**.

[0059] As can be seen, the proximal edge **251** of the toothbrush **200** and the distal edge **330** of the rotatable actuator **304** correspond to one another in shape. Thus, when the dispenser **300** is in the storage state, the proximal edge **251** of the toothbrush **200** abuts the distal edge **330**. In certain embodiments, the proximal edge **251** of the toothbrush **200** and the distal edge **330** of the rotatable actuator **304** are in surface contact with one another and form a continuous interface therebetween. Conceptually, the mating of these edges **330**, **251** can also be considered to create the mechanical interference (or keyed cooperation) that prohibits relative rotation between the rotatable actuator **304** and the toothbrush **200**.

[0060] While the exemplified embodiment of the rotatable actuator **304** utilizes two members **307A**, **307B** to create the mechanical interference (or keyed cooperation) between the rotatable actuator **304** and the toothbrush **200**, it is to be understood that in

certain other embodiments more or less members (or keys) can be used as desired. For example, in certain embodiments, a single member (or key) can be used that mates with a single recess (see e.g., FIGS. 10-11). In other embodiment, more than two members (or keys) can be used that mate with a corresponding number of recesses.

[0061] As can best be seen in FIGS. 1 and 9, when the dispenser **300** is in the storage state, the members **307A**, **307B** protrude radially beyond an outer surface **281** of the toothbrush **200**. As a result, the distal edges of the members **307A**, **307B** form ridges **333A**, **333B** which provide geometries that a user can grip to slide the dispenser **300** out of the toothbrush **200** from the storage state to the application state. However, in certain other embodiments, the members **307A**, **307B** may be flush with the outer surface **281** of the toothbrush **200**. In even further embodiments, the recesses **250A**, **250B** may take the form of grooves formed into the inner surface **240** of the toothbrush **200** that do not extend through the entire thickness of the tubular wall of the handle **210** (see e.g., FIG. 11). In such embodiments, the members **307A**, **307B** would be hidden from view when the dispenser **300** is in the storage state.

[0062] Furthermore, while the anti-lock feature of the rotatable actuator **304** is exemplified as the members **307A**, **307B**, which take the form of elongated arm structures extending from the dome portion **306** in FIGS. 1-10, it is to be understood that the invention is not so limited. In other embodiments, such as that shown in FIG. 10, the anti-lock feature of the rotatable actuator **304** can be a simple protuberance **307C**, which can take the form of a ridge, nub or a post that mates with a suitable recess **250C** in the handle **210** of the toothbrush **200**. Moreover, while all the embodiments of the rotatable actuator **304** have been described above as containing the protuberance **307A-C** that mate with a corresponding recessed **250A-C** on the handle **210** of the toothbrush, it is to be understood that the location of the protuberance **307A-C** and the recesses **250A-C** could be swapped in all embodiments. For example, as shown in FIG. 11, the recess(es) **250D** could be provided in the rotatable actuator **304** while the protuberance(s) **307D** could be provided on the handle **210** of the toothbrush **200**. Based on the present disclosure, those skilled in the art will appreciate that the keyed cooperation (or mechanical interference) between the rotatable actuator **304** and the toothbrush **200** can be effectuated by a large number of geometries and mating structures.

[0063] In certain other embodiments, a portion of the rotatable actuator **304** may be nested within the cavity **280** of the handle **210** of the toothbrush **200**. In such embodiments, the protuberance (or recess) of the rotatable actuator **304** that acts as the anti-rotation feature would simply be located on an outer surface of the rotatable actuator **304** and would not extend over the housing **301** of the dispenser **300**.

[0064] As used throughout, ranges are used as shorthand for describing each and every value that is within the range. Any value within the range can be selected as the terminus of the range. In addition, all references cited herein are hereby incorporated by referenced in their entireties. In the event of a conflict in a definition in the present disclosure and that of a cited reference, the present disclosure controls.

[0065] While the foregoing description and drawings represent the exemplary embodiments of the present invention, it will be understood that various additions, modifications and substitutions may be made therein without departing from the spirit and scope of the present invention as defined in the accompanying claims. In particular, it will be clear to those skilled in the art that the present invention may be embodied in other specific forms, structures, arrangements, proportions, sizes, and with other elements, materials, and components, without departing from the spirit or essential characteristics thereof. One skilled in the art will appreciate that the invention may be used with many modifications of structure, arrangement, proportions, sizes, materials, and components and otherwise, used in the practice of the invention, which are particularly adapted to specific environments and operative requirements without departing from the principles of the present invention. The presently disclosed embodiments are therefore to be considered in all respects as illustrative and not restrictive, the scope of the invention being defined by the appended claims, and not limited to the foregoing description or embodiments.

## CLAIMS

## WHAT IS CLAIMED IS:

1. An oral care system comprising:
  - a toothbrush;
  - a dispenser comprising a reservoir containing a fluid and a rotatable actuator for dispensing the fluid from the dispenser; and
  - the dispenser alterable between: (i) a storage state such that a mechanical interference between a portion of the rotatable actuator and a portion of the toothbrush prohibits rotation of the rotatable actuator relative to the toothbrush; and (ii) an application state in which a user can rotate the rotatable actuator to dispense the fluid from the dispenser.
2. The oral care system according to claim 1 wherein a handle of the toothbrush comprises a cavity, and wherein a portion of the dispenser is located within the cavity in the storage state.
3. The oral care system according to claim 2 wherein a majority of a length of the dispenser is located within the cavity in the storage state.
4. The oral care system according to any one of claims 2 to 3 wherein the rotatable actuator protrudes from the cavity of the handle in the storage state.
5. The oral care system according to any one of claims 2 to 4 wherein the cavity extends along a longitudinal axis of the handle and terminates at an opening at a proximal end of the handle, the opening forming a passageway into the cavity through which a portion of the dispenser can be slid, the rotatable actuator forming a longitudinal extension of the handle.
6. The oral care system according to any one of claims 2 to 5 wherein only the rotatable actuator of the dispenser protrudes from the cavity when the dispenser is in the storage state.
7. The oral care system according to any one of claims 1 to 6 wherein the rotatable actuator comprises a dome portion, the dome portion forming the longitudinal extension of the handle.

8. The oral care system according to any one of claims 1 to 7 wherein the mechanical interference between the portion of the rotatable actuator and the portion of the toothbrush is a keyed cooperation between the portion of the rotatable actuator and the portion of the toothbrush.
9. The oral care system according to any one of claims 1 to 8 wherein one of the portion of the rotatable actuator or the portion of the toothbrush comprises a recess while the other one of the portion of the rotatable actuator or the portion of the toothbrush comprises a protuberance that mates with the recess when the dispenser is in the storage state.
10. The oral care system according to claim 9 wherein the portion of the rotatable actuator comprises the protuberance and the portion of the toothbrush comprises the recess.
11. The oral care system according to claim 10 wherein the protuberance of the rotatable actuator protrudes beyond an outer surface of the toothbrush when the dispenser is in the storage state to form a ridge which the user can grip to slide the dispenser from the storage state to the application state.
12. The oral care system according to any one of claims 2 to 11 wherein the cavity extends along a longitudinal axis of a handle and terminates at an opening defined by a proximal edge of the handle, the rotatable actuator comprising a distal edge, and wherein when the dispenser is in the storage state, the distal edge of the rotatable actuator abuts the proximal edge of the handle so as to create the mechanical interference that prevents rotation of the rotatable actuator relative to the toothbrush.
13. The oral care system according to claim 12 wherein the distal edge of the rotatable actuator and the proximal edge of the handle undulate in a corresponding manner.
14. The oral care system according to any one of claims 2 to 13 wherein the dispenser further comprises an elongated housing comprising the reservoir and an applicator located at a distal end of the elongated housing, the rotatable actuator located at a

proximal end of the housing, and wherein rotation of the rotatable actuator relative to the elongated housing dispenses the fluid from the reservoir to the applicator; the cavity extending along a longitudinal axis of a handle and terminating at an opening defined by a proximal edge of the handle; and the elongated housing of the dispenser located within the cavity of the handle and the rotatable actuator protruding from the proximal edge of the handle to form a longitudinal extension of the handle in the storage state.

15. The oral care system according to any one of claims 2 to 14 wherein the dispenser is entirely removed from the cavity and separated from the toothbrush in the application state.
16. The oral care system according to any one of claims 2 to 15 wherein the dispenser is secured within the cavity in the storage state due to an interference fit between an outer surface of the elongated housing of the dispenser and an inner surface of the handle that forms the cavity.
17. The oral care system according to claim 14 wherein the actuator comprises a dome portion that forms the longitudinal extension of the handle in the storage state and at least one prong extending from the dome portion over an outer surface of the housing, the prong nesting within a recess formed in the proximal edge of the handle when the dispenser is in the storage state.
18. An oral care system comprising:
  - a toothbrush comprising:
    - a handle;
    - an anti-rotation feature; and
    - a head;
  - a dispenser comprising:
    - a housing having a reservoir containing a fluid;
    - a dispensing orifice located at a distal end of the housing;
    - a rotatable actuator having an anti-rotation feature, the rotatable actuator located at a proximal end of the housing, wherein upon rotation of

the rotatable actuator relative to the housing, the fluid from the reservoir is dispensed via the dispensing orifice; and

the dispenser alterable between: (i) a storage state such that the anti-rotation features of the toothbrush and the rotatable actuator mechanically mate to prohibit rotation of the rotatable actuator relative to the toothbrush; and (ii) an application state in which a user can rotate the rotatable actuator to dispense the fluid from the dispenser, the dispenser being detached from the toothbrush.

19. The oral care system according to claim 18 wherein the anti-rotation feature of one of the rotatable actuator or the toothbrush comprises a recess while the anti-rotation feature of the other one of the rotatable actuator or the toothbrush comprises a protuberance that mates with the recess when the dispenser is in the storage state.
20. The oral care system according to claim 19 wherein when the dispenser is altered from the application state to the storage state, the protuberance slides into the recess.
21. The oral care system according to any one of claims 18 to 20 wherein the handle comprises a cavity extending along a longitudinal axis of the handle and terminating at an opening at a proximal end of the handle, and wherein the housing of the dispenser is located within the cavity and the rotatable actuator forms a longitudinal extension of the handle in the storage state.
22. The oral care system according to claim 21 wherein the rotatable actuator comprises a dome portion, the dome portion forming the longitudinal extension of the handle, the anti-rotation feature of the rotatable actuator comprising at least one prong that extends from the dome portion toward the distal end of the housing, the anti-rotation feature of the toothbrush comprising at least one recess in the handle, the prong of the rotatable actuator mating with the recess of the handle when the dispenser is in the storage state to prohibit rotation of the rotatable actuator relative to the toothbrush.
23. The oral care system according to any one of claims 18 to 22 wherein the anti-rotation feature of the rotatable actuator comprises a distal edge of the rotatable

- actuator and wherein the anti-rotation feature of the toothbrush comprises a proximal edge of the handle of the toothbrush.
24. The oral care system according to any one of claims 18 to 23 wherein the dispenser is separated from the toothbrush in the application state.
25. The oral care system according to any one of claims 18 to 24 wherein the handle comprises a cavity, at least a portion of the housing of the dispenser located within the cavity of the handle when the dispenser is in the storage state, and wherein dispenser is secured within the cavity in the storage state due to an interference fit between an outer surface of the housing of the dispenser and an inner surface of the handle that forms the cavity.
26. An oral care system comprising:
- a toothbrush;
  - a dispenser comprising a reservoir containing a fluid and a rotatable actuator for dispensing the fluid from the dispenser;
  - the dispenser alterable between: (i) a storage state in which the dispenser is detachably coupled to the toothbrush; and (ii) an application state in which the dispenser is separated from the toothbrush; and
  - one of the toothbrush or the dispenser comprising a key and the other of the toothbrush or the dispenser comprising a recess, and wherein the key mates with the recess when the dispenser is in the storage state so as to prohibit rotation of the rotatable actuator relative to the toothbrush.
27. The oral care system according to claim 26 wherein the dispenser comprises a housing containing the reservoir, an dispensing orifice located at a distal end of the housing, and the rotatable actuator at a proximal end of the housing, and wherein the toothbrush comprises a cavity, the elongated housing and the dispensing orifice of the dispenser located within the cavity when the dispenser is in the storage state.
28. The oral care system according to claim 27 wherein the cavity extending along a longitudinal axis of the handle and terminates at an opening at a proximal end of the handle.



29. The oral care system according to claim 28 wherein the rotatable actuator comprises a dome portion, the dome portion forming the longitudinal extension of the handle.

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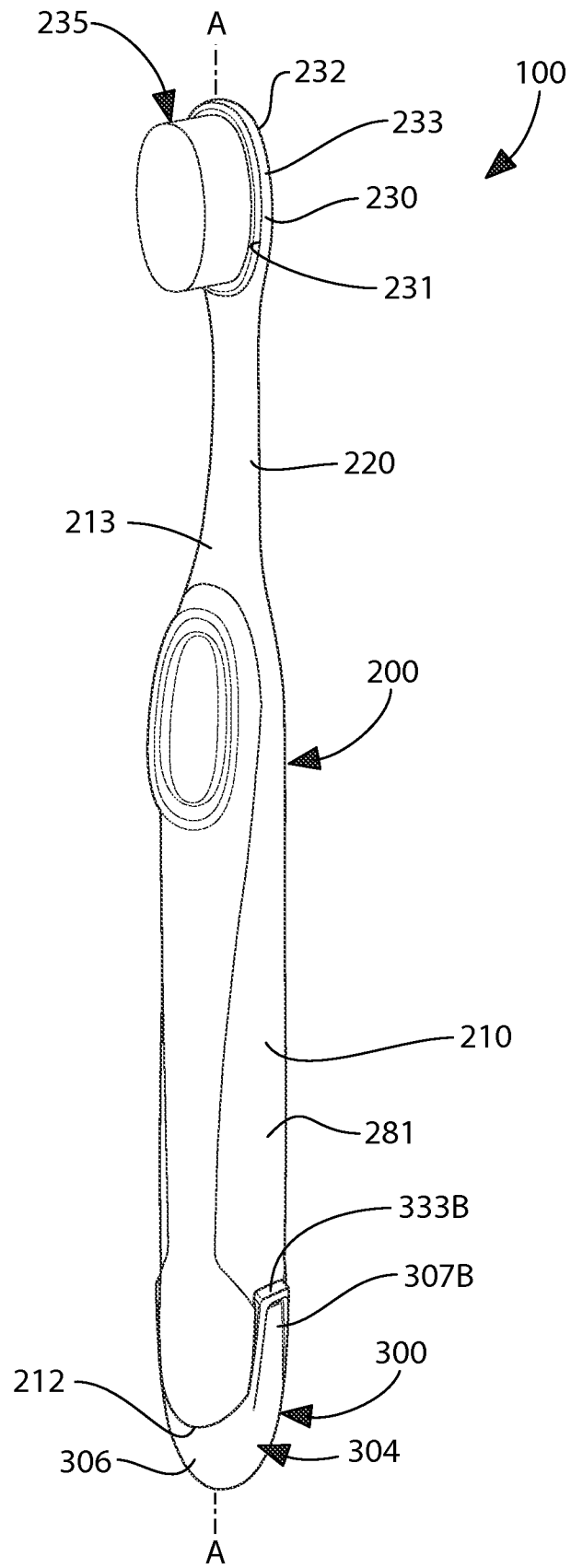


FIG. 1

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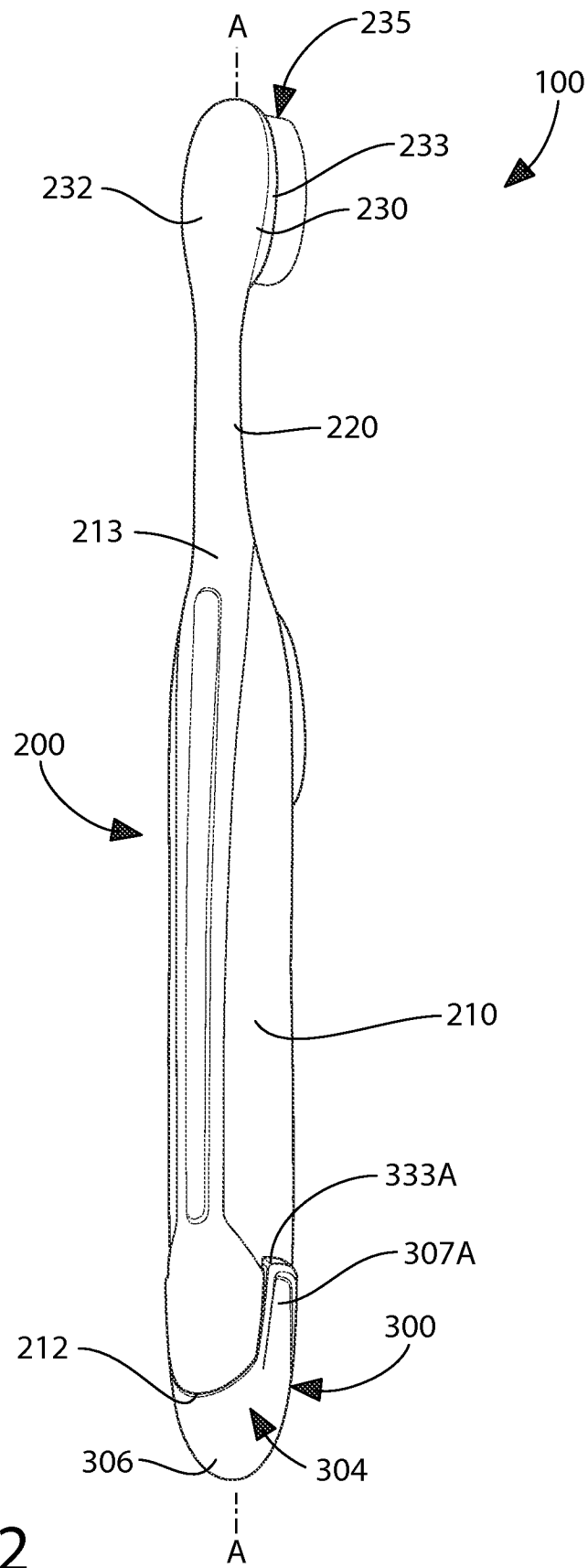


FIG. 2

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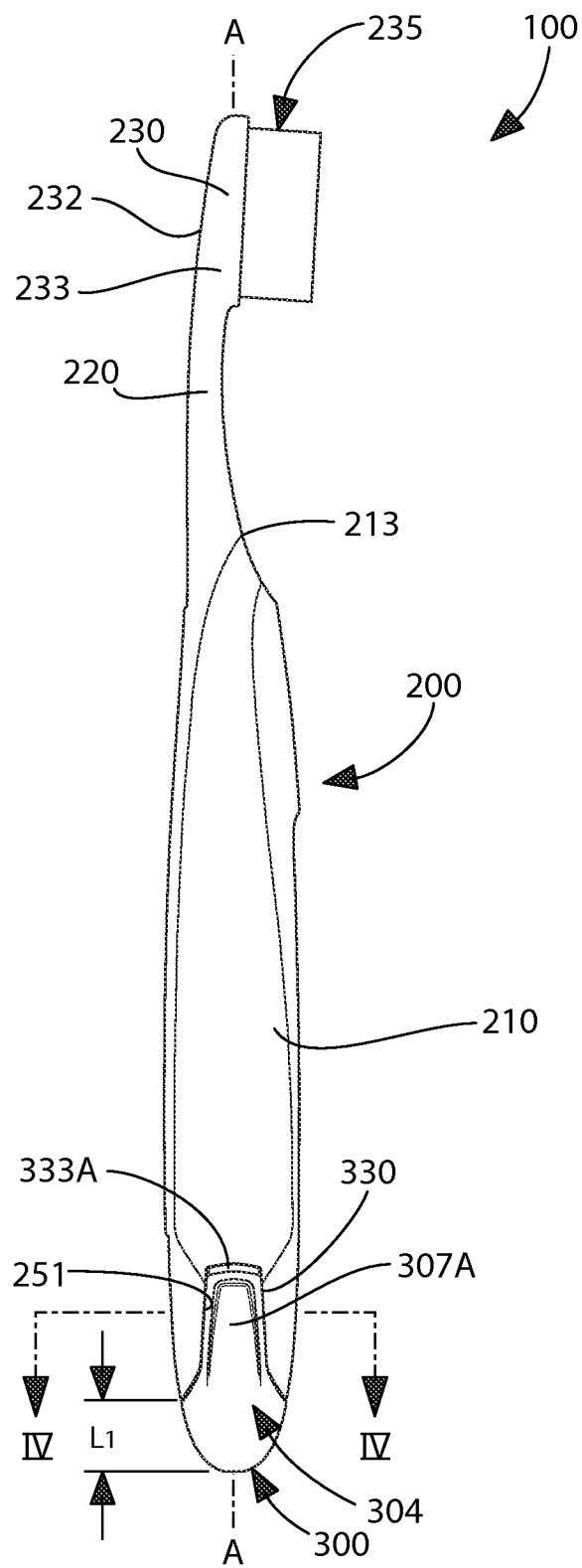


FIG. 3

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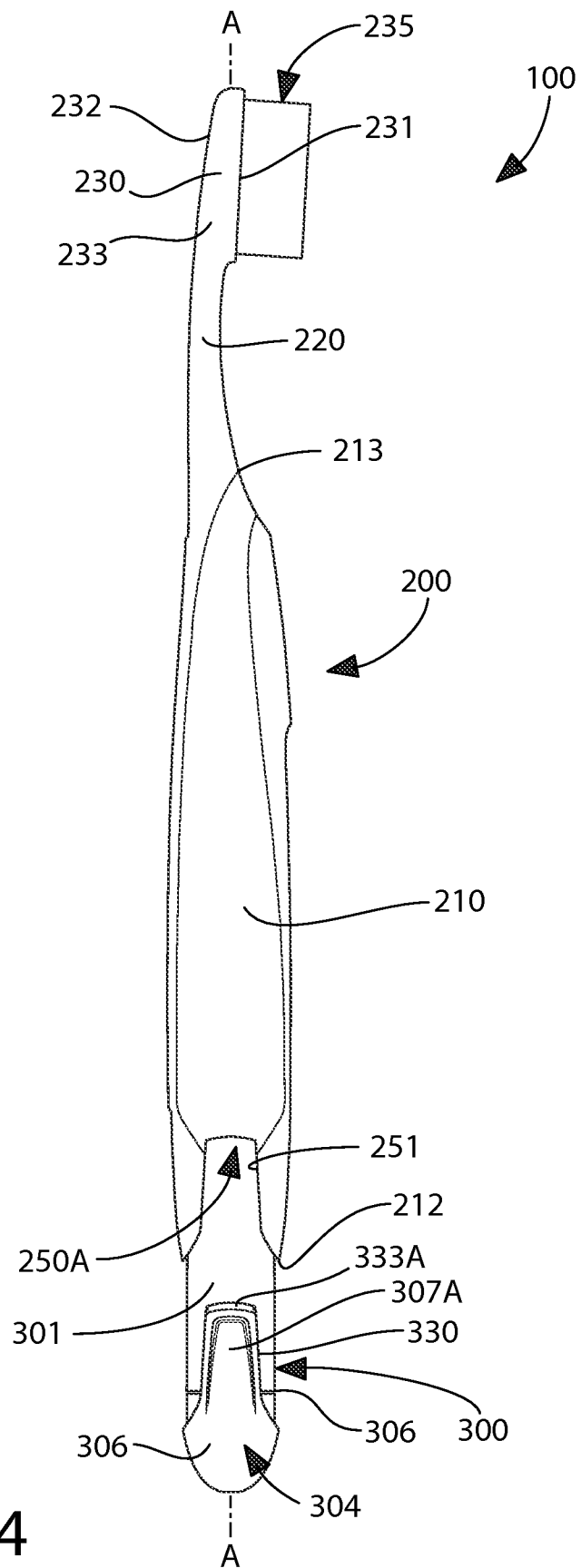


FIG. 4

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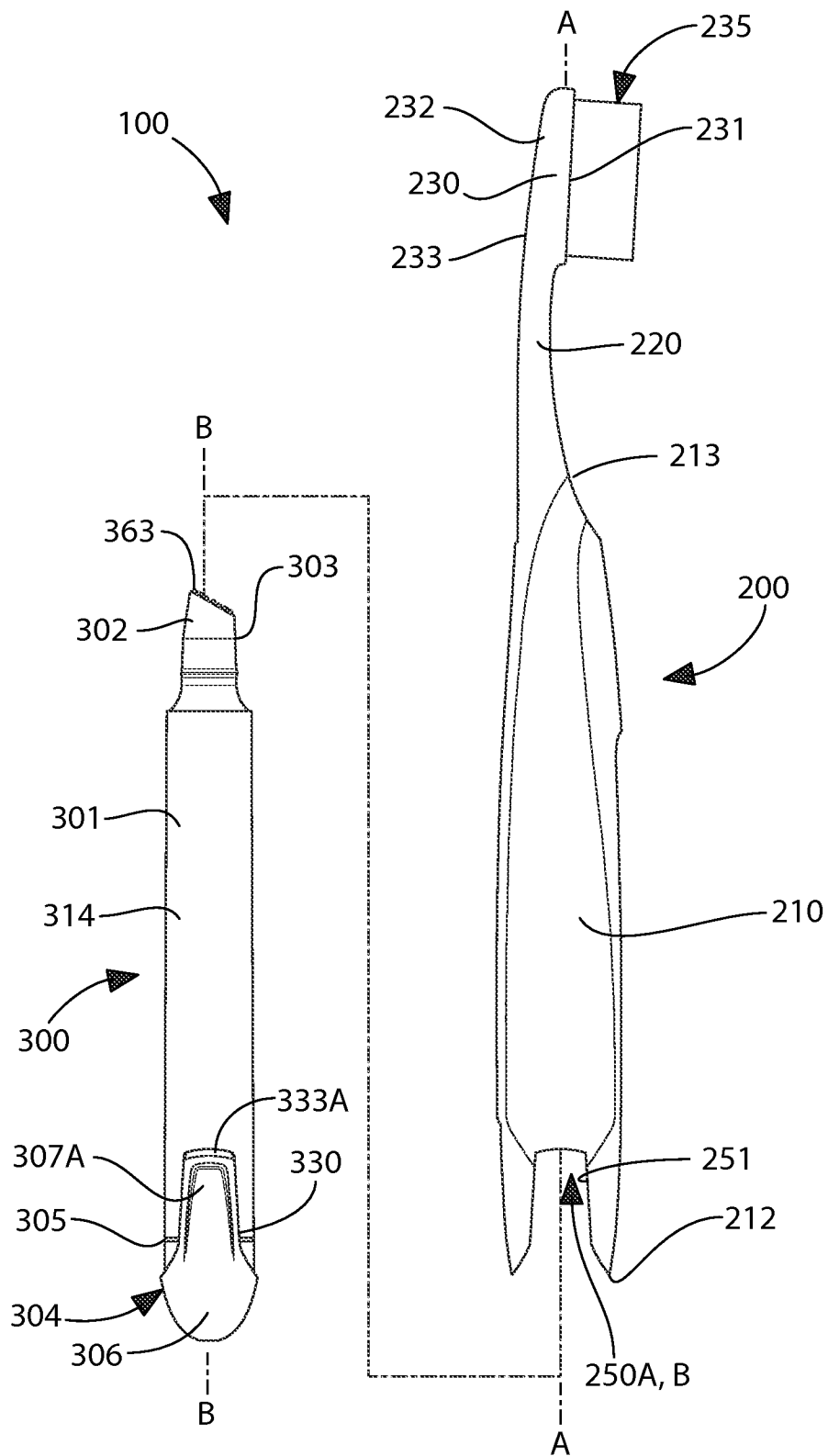


FIG. 5

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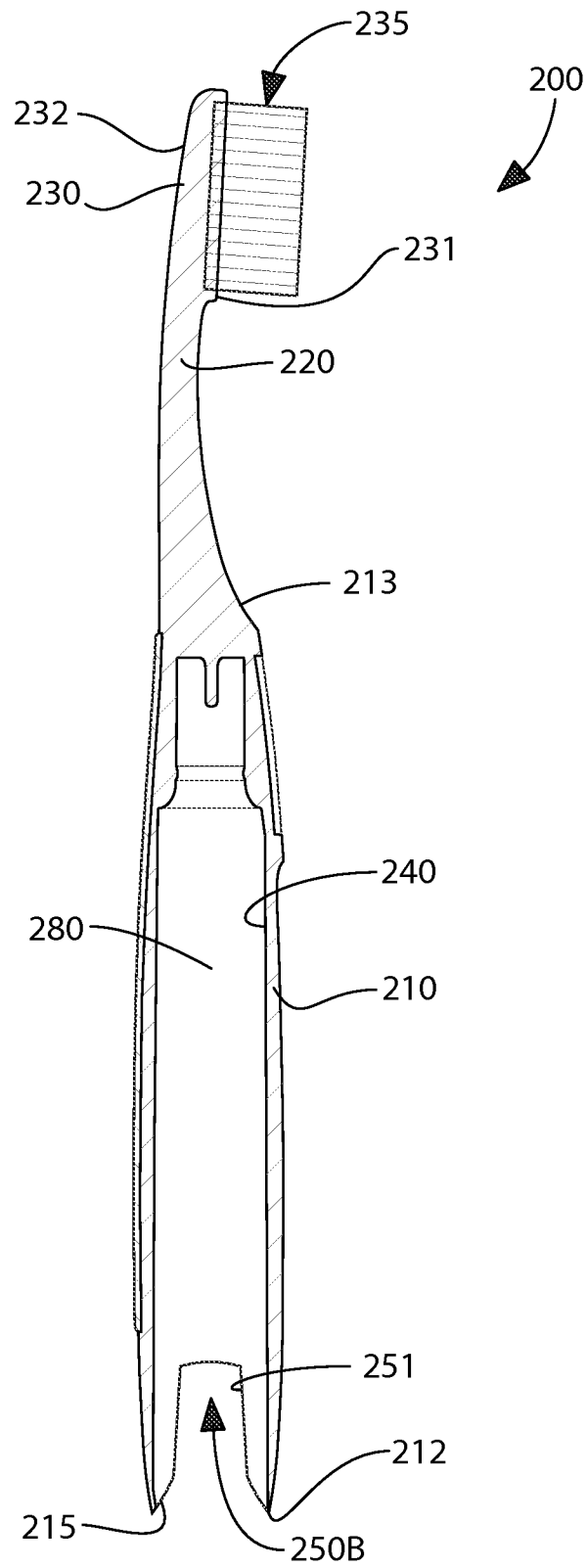


FIG. 6

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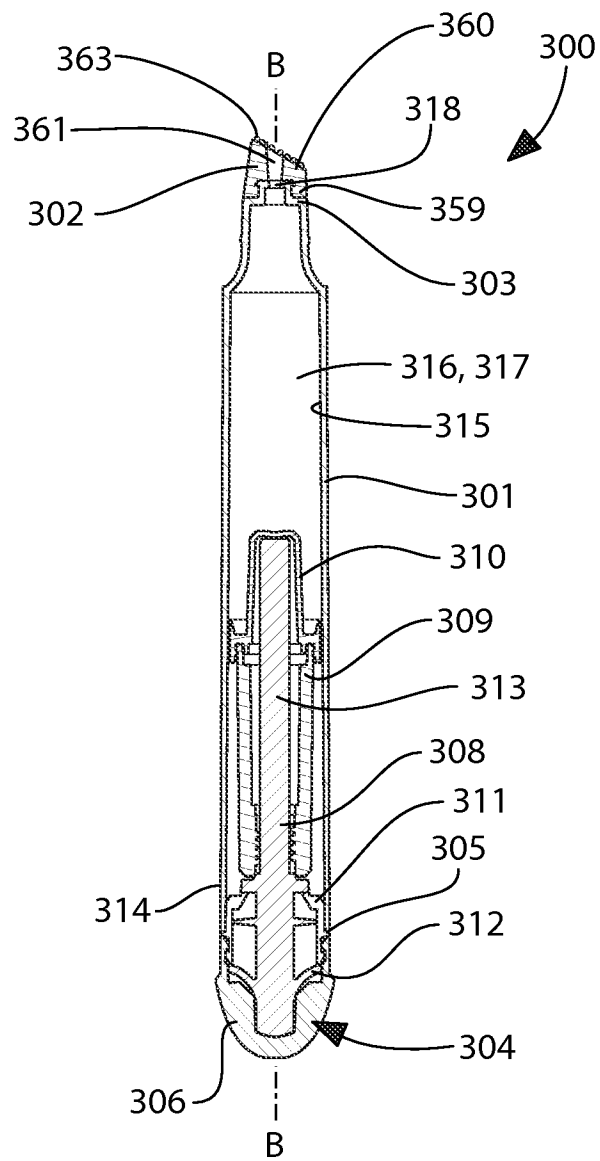


FIG. 7



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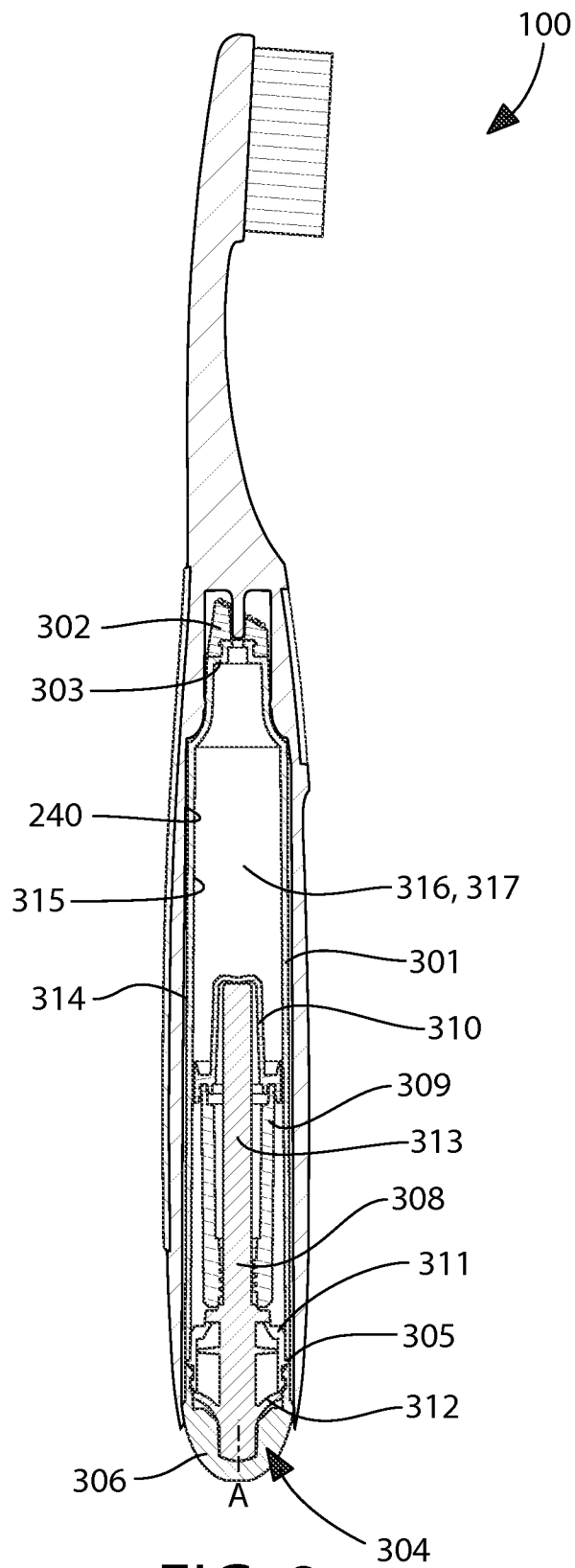


FIG. 8

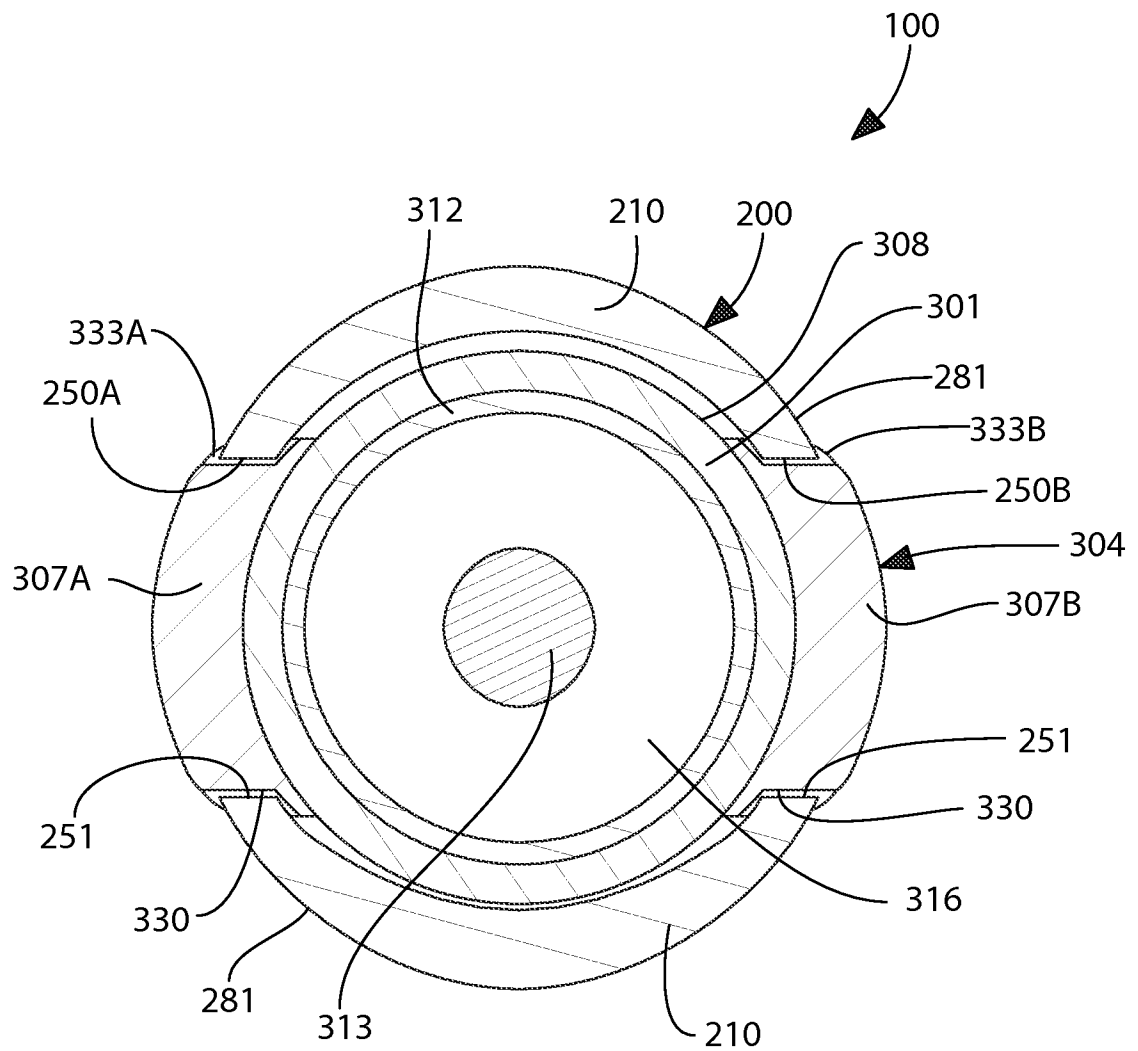


FIG. 9

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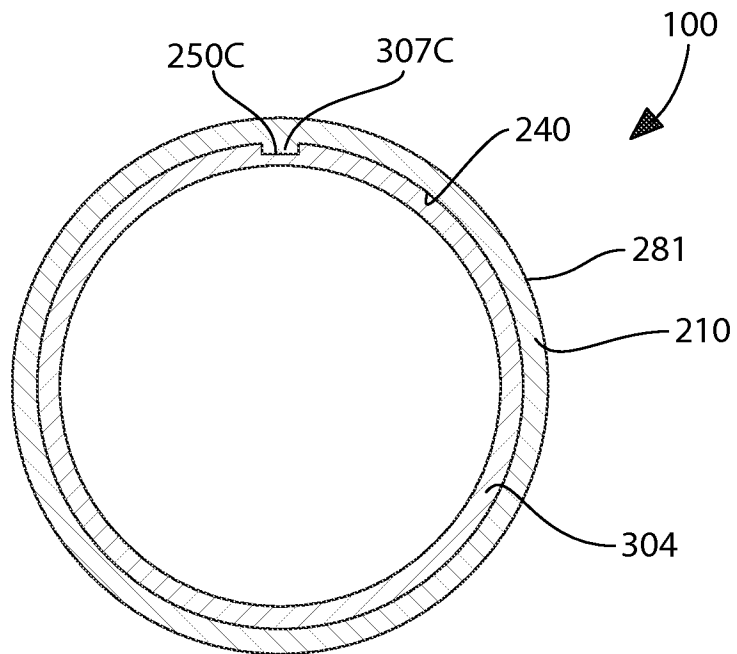


FIG. 10

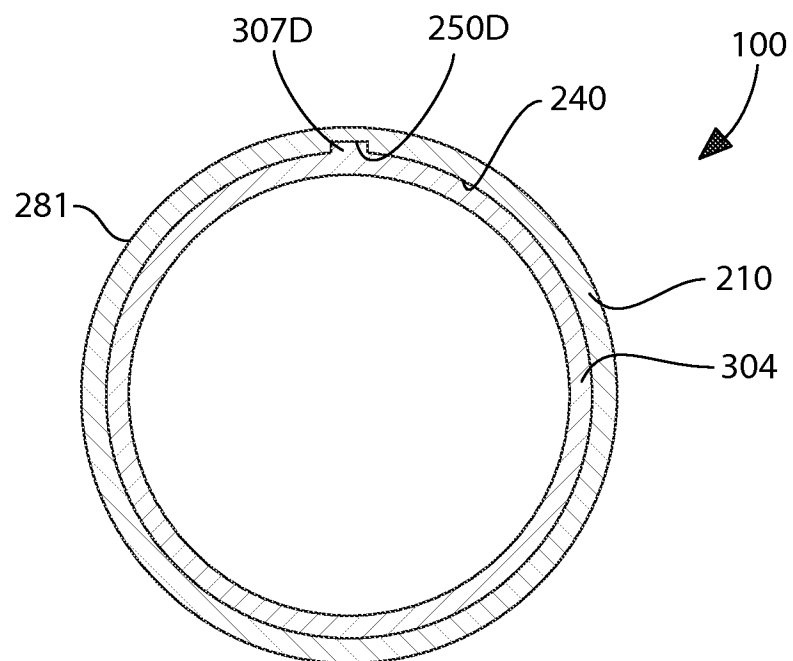


FIG. 11