March 6, 1928. 1,661,406

J. H. BURDETT

DISPLAY RACK

Filed Nov. 21, 1924

Fig. 1.

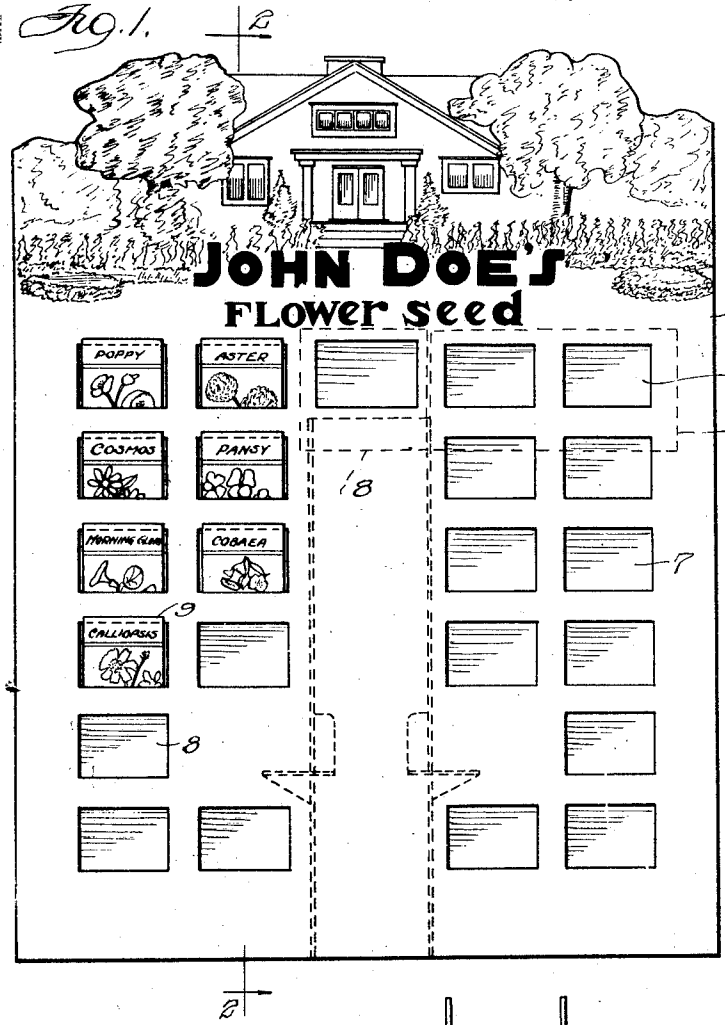


Fig. 2.

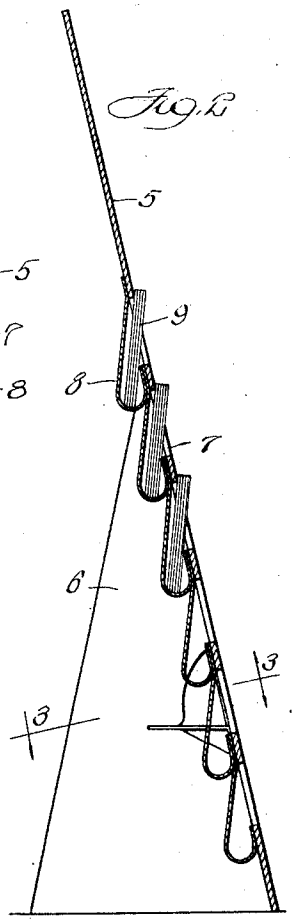


Fig. 3.

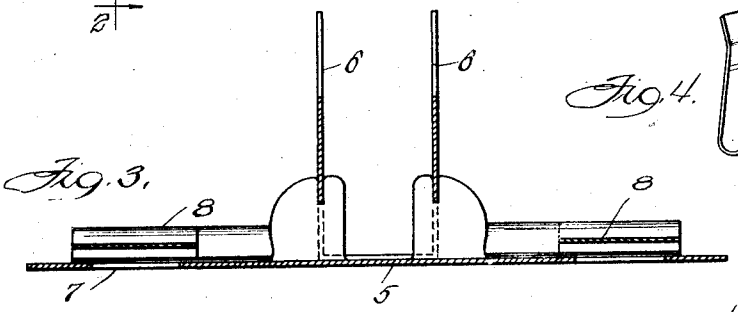
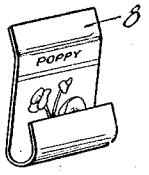


Fig. 4.



Inventor:
James H. Burdett,
By Glenn S. Noble
Atty.

Witness
W. K. Olsen

Patented Mar. 6, 1928. 1,661,406

UNITED STATES PATENT OFFICE.

JAMES H. BURDETT, OF HOMEWOOD, ILLINOIS.

DISPLAY RACK.

Application filed November 21, 1924. Serial No. 751,321.

While this invention may be applicable for displaying various articles, it is particularly intended for holding and displaying packages of garden seeds or the like. Various form of racks or holders have been heretofore utilized but these have usually been more or less complicated in construction and expensive to manufacture. The present invention relates to a rack or holder which will not only support a comparatively large number of packages of flower seeds but will also display them in an attractive manner.

The objects of this invention are to provide a new and improved rack for displaying various articles; to provide a combined advertising card and rack for supporting articles to be displayed or sold; to provide a display rack for garden seeds which may be cheaply constructed but which will be particularly attractive in appearance and useful in operation; and in general to provide such an improved device as will be described more fully in the following specification.

In the accompanying drawings illustrating this invention;

Figure 1 is a front view of the rack showing packages in some of the receptacles or pockets;

Figure 2 is a vertical sectional view taken on the line 2—2 of Figure 1;

Figure 3 is a sectional view taken on the line 3—3 of Figure 2; and

Figure 4 is a perspective view of one of the pockets or holding members.

My improved display rack has a board or plate 5 which may be made of any suitable material but which is preferably made of paper board or mat board which enables the rack to be made at a low cost. The upper portion or rack is preferably made in an ornamental form and may contain such advertising matter or illustration as desired. Such advertising matter is of course preferably directed to the articles to be supported by the rack. The board or plate 5 may be suspended or supported in any desired manner but in the present instance it is shown in the form of an easel being supported by rearwardly projecting supports 6, but the present invention is not limited to the particular form or arrangement of such supports.

The board or plate 5 is provided with a plurality of holes or openings 7 and supporting flaps or pockets 8 are arranged behind the openings for supporting the articles to be displayed as for instance the packages of seeds as shown at 9. These flaps may be made of any suitable material and secured to the plate in any desired manner but are preferably formed of paper and fastened to the back of the plate as shown in Figure 2. Each opening may be provided with a separate flap or pocket as indicated in the upper central opening or a single flap may extend across two or more openings as shown by dotted lines in the upper right hand part of Figure 1.

These flaps or pockets may be left plain or the front portions thereof which are exposed through the openings may be illustrated as shown in Figure 4 so that even if the packages are removed from any pocket it will still have the appearance of having a package therein and furthermore when the device is used for displaying flower seed the front of the pockets will add to the pleasing appearance of the device as a whole.

My improved rack may be constructed at a sufficiently low cost so that new racks may be furnished from time to time or the supply of packages may be delivered in the racks without adding materially to the cost of the goods. This rack may of course be made in various sizes and shapes for different sized packages or for different kinds of goods to be displayed therein and therefore I do not wish to be limited to the exact arrangement or construction herein shown and described except as specified in the following claims in which I claim:

1. A display device for seed packets, comprising a board having a plurality of openings extending therethrough, a flexible strip secured to the top and bottom edges of each of said openings to form pockets, the length of each of said strips being such as to cause the bottom portions of the said pockets to fall a substantial distance below the bottom portions of said openings.

2. A display device, comprising a board having a plurality of vertically aligned openings extending therethrough, flexible strips secured at the top and bottom of each of said openings to form pockets, the length of each of said strips being such as to cause the bottom portions thereof to sag a substantial distance below the lower edge of its corresponding opening and overlap the pocket formed directly thereunder.

JAMES H. BURDETT.