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(54) Title: LINKING ONLINE AND RETAIL- LOCATION SHOPPING CARTS

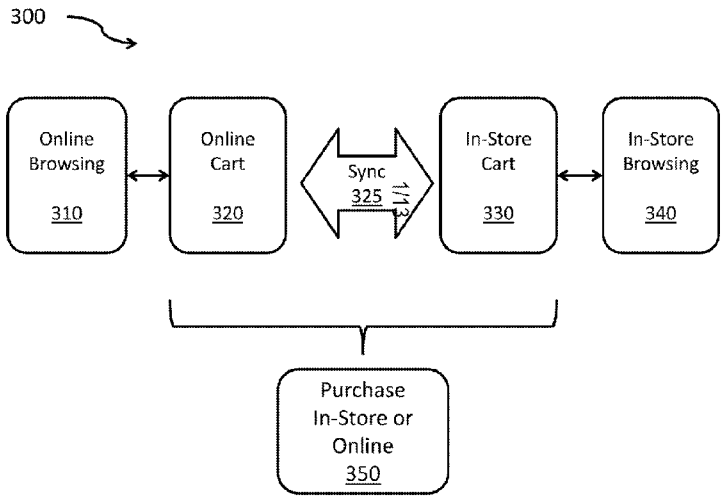


FIG. 3

(57) Abstract: A system for linking a shopper's online electronic shopping cart with the shopper's in- store electronic shopping cart is provided. The system includes an online website of a merchant for the purchase of goods by one or more shoppers. Each shopper is provided with an online electronic shopping cart accessible through the website and an in-store electronic shopping cart accessible at a local retail location. The online and in-store electronic shopping carts are linked by placing one or more items contained in the online shopping cart in the in-store shopping cart and vice versa. Related apparatus, methods, techniques and articles are also described.

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INTERNATIONAL SEARCH REPORT

International application No.
PCT/US2014/038618

A. CLASSIFICATION OF SUBJECT MATTER

G06Q 30/06(2012.01)i

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
G06Q 30/06; G06K 15/00; G06Q 30/00; G06F 17/60; G06F 17/40

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
Korean utility models and applications for utility models
Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
eKOMPASS(KIPO internal) & Keywords: shopping cart, online, in-store, shopper, link

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 2008-0040240 A1 (ROBERT COVINGTON et al.) 14 February 2008 See abstract, paragraphs [0012]-[0014], [0066], [0091]-[0092], [0105]-[0106], [0117]-[0119], [0125], [0144], [0147], [0151], [0159]-[0160], [0168], [0171], claim 8 and figures 1, 4-6, 17-20b, 26a-27a, 29b-30a, 32a-32b, 34b-37.	1-20
Y	US 2007-0235527 A1 (JAMES P. APPLEYARD et al.) 11 October 2007 See abstract, paragraphs [0013]-[0014], claims 4-5 and figures 1-2.	1-20
A	US 2005-0246245 A1 (LESA SATCHELL et al.) 03 November 2005 See abstract, paragraphs [0021], [0033], [0043], [0060], claims 1, 9 and figures 1, 4.	1-20
A	US 2003-0163358 A1 (YASUKO OMORI) 28 August 2003 See abstract, paragraphs [0073]-[0082], claims 1-2, 4 and figures 4-15.	1-20
A	KR 10-2012-0033456 A (SK PLANET CO., LTD.) 09 April 2012 See abstract, paragraphs [0016]-[0019], claims 1-3, 8 and figures 1, 4-6.	1-20

☐ Further documents are listed in the continuation of Box C.

☒ See patent family annex.

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Information on patent family members

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Patent document cited in search report	Publication date	Patent family member(s)	Publication date
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KR 10-2012-0033456 A	09/04/2012	None	