A cutting, or crimping, apparatus having first and second opposed jaw members which are mounted on a frame and are movable relative to each other from a first axial position to a second axial position along an axis so as to respectively cut, or crimp, wrapping material extending between adjacent articles wherein at least one of the jaw members is rotatably mounted to the frame such that it is rotatable from a first rotational position to a second rotational position, in the first rotational position the jaw members are movable relative to each other along a first said axis and in the second rotational position the jaw members are movable relative to each other along a second said axis that is inclined relative to the first axis.