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(54) Title: SYSTEM, METHOD AND DEVICE FOR PROVIDING SECONDARY INFORMATION TO A COMMUNICATION DEVICE

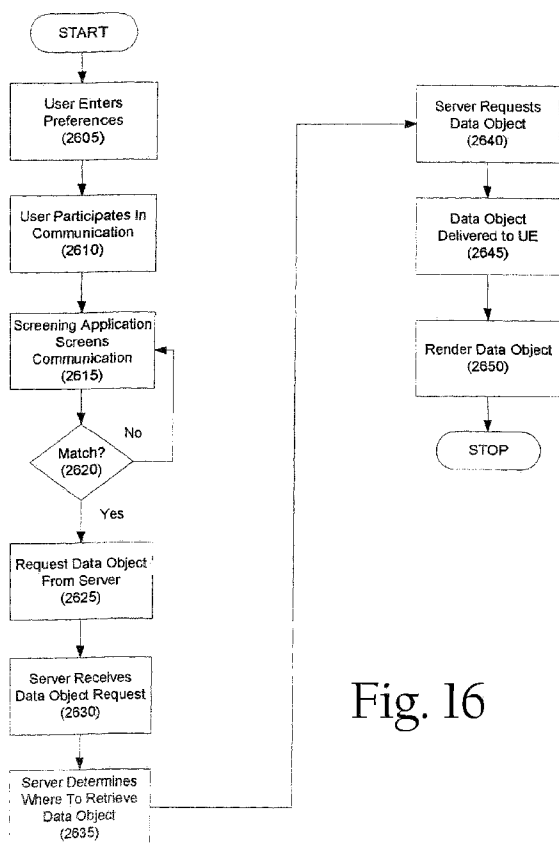


Fig. 16

(57) Abstract: A system, method and device for providing secondary information to a communication device are disclosed. The method may include the steps of (1) receiving at least one user preference; (2) engaging in a primary communication with a first data source via a first communication channel; (3) scanning the primary communication for a match with the user preference; (4) requesting a data object corresponding to the matched user preference from a server via a second communication channel; and (5) receiving the requested data object. The server may be a phonepage server. According to another embodiment, the system includes a server, which may comprise a phonepage server, and a communication device configured to engage in a primary communication via a first communication channel. The communication device may include a software object that is configured to store at least one user preference, scan the primary communication for a match with the user preference, initiate a triggering event; and requests a data object corresponding to the matched user preference from the server via a second communication channel. The communication device may include a communication unit for communicating with a data source via a first communication channel and a server via a second communication channel; a preference application that receives at least one user preference; a scanning application that scans the primary communication for a match with the user preference and initiates a triggering event in response to a match; and a request application that requests a data object in response to the match via the second communication channel.

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C. DOCUMENTS CONSIDERED TO BE RELEVANT

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