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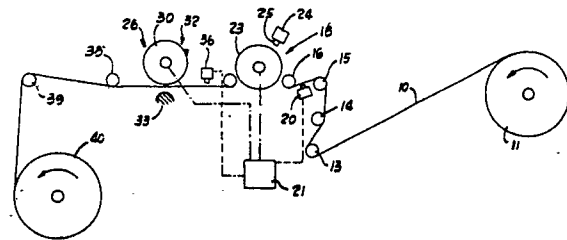
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**54 Continuous web registration.**

**57** A web structure with electromagnetic radiation shifting indicia is disclosed. The indicia provide signals used in controlling various processes to be performed on the web as well as for controlling movement of the web. The preferred indicia are normally essentially invisible so that the physical appearance of the web is not affected. The indicia emit wave-shifted electromagnetic radiation in response to incident radiation of a given range to provide a means for determining the positioning of the web during movement as the processes are performed. Process and apparatus for making and using such webs are also disclosed.



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DescriptionContinuous Web RegistrationTechnical Field

This invention relates generally to the encoding  
5 of control information to a substantially continuous  
web of materials and manufacturing methods and  
apparatus utilizing such encoded webs. More  
particularly, the invention relates to a system which  
is especially adapted for use with webs for use in  
10 packaging and other applications.

Background Art

Continuous plastic webs are manufactured for  
many purposes. As an example, chains of  
interconnected open bags such as those described and  
15 claimed in U.S. Patent No. 3,254,828 to Hershey  
Lerner have been sold successfully under the  
trademark AUTOBAG. As another example, plastic  
mailing envelopes made from webs such as those  
disclosed in U.S. Patent No. 3,641,733 to Hershey  
20 Lerner have been sold successfully under the  
trademark ZIP-VELOPE. In the manufacture of both the  
AUTOBAG and ZIP-VELOPE products, a web of plastic is  
first printed to provide identifying information and  
an attractive appearance. In subsequent manufactur-  
25 ing operations transverse seals are formed between  
two layers of the web. In the case of commercially  
produced AUTOBAG products, spaced transverse perfora-  
tions are formed to provide lines of weakness for  
separation of the bags from the web.

30 Chains of interconnected bottle labels have also  
been produced in quantity. A label chain is in the  
form of a plastic tube which is perforated between  
each adjacent pair of labels to allow each label to  
be separated from the chain and placed around a blow-  
35 molded plastic, or similar bottle.

In the manufacture of webs of material such as  
chains of bags or labels and strips of envelopes, it

is important that manufacturing operations be accurately located along the web. As an example, the transverse seals obviously should be between adjacent bags or envelopes and not in central portions of them. Accordingly, it is important to accurately register the web with work stations on the machine performing operations on the web.

While there is reasonable latitude or tolerance in the location of any given operation on a web, there is a cumulative error problem which must be considered. For example, if each seal in an AUTOBAG web is mislocated by .001 of an inch so that each bag being formed is longer than it should be by that amount, and this error is allowed to repeat each time a bag is formed without error corrections, by the time the 1000th bag is formed the seal will be misregistered by one inch. Obviously, if one is transforming a printed web into a chain of bags, a strip of envelopes, or a string of labels such cumulative error cannot be tolerated.

The cumulative error problem is exacerbated when the web is plastic because plastics tend to stretch. Since it is virtually impossible to maintain constant web tension during printing and other manufacturing operations, stretching not only occurs but it occurs unevenly.

Because of the cumulative error problem, it is customary to repeatedly register the web with stations where manufacturing operations are to be performed. One known technique is to provide clear spaces in a web between the repetitive printed indicia which spaces function as "windows". A registration mark of some type is imprinted in the window. An optical detector is positioned to cyclically view the web. If the equipment is adjusted and functioning properly, each viewing of a cycle is concurrent with the passage of one of the windows past the detector. The detector

senses the registration mark and causes the manufacturing operation to occur at a time coordinated with this sensing.

When printed decorative and informative indicia  
5 on the web is passing the detector, the detector is  
"blinded" so that it will not see and be confused by  
the imprinted indicia. Expressed another way, a detector  
should be turned off as decorative and informative  
indicia passes it and turned on when the detector is  
10 registered with a window.

A major problem with a cyclical detector which  
is "blinded" in each cycle is that if the web is out  
of registration so that the detector is operative  
when the decorative and informative indicia are under  
15 the detector, the detector emits erroneous signals  
and the machine will produce scrap. Thus, machine  
set-up, and the restoration of appropriate registration  
if the machine gets out of synchronism, is time-consuming  
and difficult.

20 The effectiveness of traditional registration  
marks for controlling operations even on essentially  
a clear web; that is a web which is not printed except  
for the visible "eye" marks, is also limited in respect  
to accuracy of detection. The accurate detection of  
25 such registration marks is dependent on either the  
largeness of the mark or, in the case of a small mark,  
the accuracy with which the detector is registered  
upon the fluctuating paths in which the marks travel.  
The accurate detection of traditional eye marks affixed  
30 to a plastic or other flexible, stretchable, elastic  
web requires either; (a) a large eye mark to insure  
the passage of at least some portion of each mark  
underneath a stationary detector or, (b) in the case  
of small eye marks, a sophisticated detector tracking  
35 apparatus to insure the consistent registration of  
the detector upon the fluctuating paths of the moving  
marks.

Another known approach to maintaining appropriate registration between a web and various work stations is to provide a marginal registration strip with printed or other registration markings. While such an approach  
5 can simplify machine set up and registration, as compared with the cyclically blinded detector approach, the strip is trimmed off and becomes scrap so this process is wasteful.

A variation in the technique for controlling the  
10 web movement with a removable strip employs gaps or holes positioned along the strip as position indicators for the web. The presence of the gap is detected by a spark-gap detector which completes a circuit by causing a spark to traverse the gap. In this way the  
15 presence or absence of gaps or holes along the web is indicated to control circuitry which in turn is used for maneuvering the web.

The spark-gap system for web control also has deficiencies. In order to complete a circuit with  
20 the use of a spark, it is necessary that a relatively high voltage be maintained between two portions of the spark-gap detector. In some environments, this can be very undesirable. For example, moisture can cause either a malfunction of the spark-gap detector  
25 or can provide a path of low electrical resistance which results in a false signal.

A second problem encountered with spark-gap detectors is that the detector cannot tell the difference  
30 between intentionally and unintentionally formed gaps or holes. If the control circuitry is activated by the presence of a rip in the registration strip of the web, control functions will be unsynchronized and web material will be wasted.

It has been suggested that magnetization of an  
35 area directly on the web with a decorative coating printed over the magnetized area can be used to provide

a non-visible control function to the moving web. Magnetized areas are susceptible to detection by various known techniques and have been proposed for providing control coordination. A magnetized area, however, 5 can be affected by its environment in an adverse manner. Electric and magnetic fields in the area of the moving web could create a condition where the detector would not detect the magnetized area and controlled coordination of movement would be lost. Further, if the 10 magnetized area is placed directly upon the web it is virtually impossible, if not totally so, to hide the magnetized area with a printing overlay and with clear webs the area will be visible from the other side of the web. Thus, a magnetized area detracts from an 15 intended and desired attractive appearance.

Another problem with prior web registration techniques has been that it has been usually necessary to provide some different form of web registration system when the web is used than the system employed 20 in manufacturing the web. For example, if a removable registration strip was employed, that strip is not present when the user is labeling vessels or unloading and sealing bags or envelopes. In commercial machines for loading and sealing AUTOBAG products, spark gap 25 detection has been employed. This has to some extent limited the application of such machines because obviously they cannot be used in explosive or very wet environments. Further, spark-gap detection can present service and other problems.

30 With the system described and claimed in the previously referenced envelope machine patent for unloading and sealing envelopes, each envelope is mechanically registered at the load station. While the machine and the system described have enjoyed 35 good commercial success, greater productive capacity than can be achieved with that mechanical registration is desired.

There have been proposals to use visible light detectors in conjunction with materials which absorb ultraviolet light and emit visible light, for registration of work operations. However, until now, there  
5 have been no proposals which suggest the use of a wave shift sensitive detector in conjunction with electromagnetic wave shifting control indicia which emit either visible or invisible electromagnetic radiation for registration of work operations. Neither  
10 has anyone suggested the use of non visible electromagnetic wave shifting indicia in a repetitive pattern for control of repetitive work operations on a web.

Perhaps more importantly no one has suggested a web control which both permits complete freedom of  
15 choice in web decoration, lack of decoration, and/or the application of informative printing which does not suffer any of the described short comings of "blinded" detectors, hole or gap detection, or a wasted control strip. Thus, there have been no successful  
20 proposals for flexible web feed control which are universally useful both in web manufacture and use because all such proposals have had shortcomings such as adversely affecting the appearance of the web. Moreover, even if feasible, little if any use has  
25 been made of the same registration techniques for both manufacture and use of a tape or other web, at least with plastic bags, labels and envelopes.

#### Disclosure of the Invention

The present invention overcomes difficulties  
30 encountered with prior art web control techniques by treating the web to provide spaced control signal forming or locating portions with invisible components for signal emission as an integral part of the web. These control signal markings or patterns are applied  
35 to the web and waste is eliminated because the whole web can be utilized in the final product. Since the

control signals preferred are non-visible to the human eye the physical appearance of the web or product is in no way limited to the configuration or appearance of decorative and/or informative information applied to the web. The non-visible markings which are preferably transparent can be applied at any portion of the web without regard to the physical appearance of the design on the web.

The locating portions respond to energy of predetermined characteristics directed to the web in a manner different than the response of other portions. In a preferred embodiment of the invention a web of material has an transparent pattern of material which emits wavelength shifted radiation in response to relatively high intensity electromagnetic radiation of an appropriate range of the spectrum. When the electromagnetic radiation of the appropriate wavelength range of the spectrum is shone on the web, the wavelength shifting causes a shift in wavelength and it emits relatively high intensity electromagnetic radiation which is in a different spectrum range.

A major advantage of electromagnetic wavelength shifting markings which are not visible to the human eye but produce wavelength shifted radiation in response to incident electromagnetic radiation is that it is possible to use a detector system which responds to the wavelength shifted radiation and not to ambient or reflected radiation. Thus, such a detector is not affected by reflections from the web or decorative and informative printing on the web so the entire surface of the web can be clear or printed and no timer strip or "window" is required.

A major reason the detector is unaffected by the reflections is that in a typical modern industrial environment low intensity lighting is provided. Any given type of light used in an industrial environment



provides radiation of relatively low intensities which are readily distinguishable from the high intensity emission of the indicia even when reflections and emissions are of the same or similar wavelengths.

5 Electromagnetic wave shifting material used in the control markings or indicia of this invention are selected from those which emit electromagnetic energy in relatively high intensities in response to stimulation by relatively high intensity radiation. The  
10 wave shifted radiation is significantly different from reflected radiation in the sense that the intensity is sufficiently different to enable ready detection.

As an example Kodak I.R. 125, a laser dye, emits electromagnetic radiation of about 9400 angstroms  
15 when exposed to incident radiation of about 7950 angstroms. While 9400 angstrom electromagnetic radiation is present in the illumination from typical industrial lighting, the web nonetheless can be decorated in any manner desired and reflections from the web  
20 which may include 9400 angstrom radiation will not cause false detector signals. Accordingly a detector sensitive to high intensity 9400 angstrom electromagnetic radiation is able to sense the presence of the indicia while continuously viewing the web without  
25 danger of emitting false signals.

The pattern of wave shifting material can either  
be intermittent or continuous and is arranged to contain  
information which is used in controlling functions  
performed on the web. The information is used in  
30 conjunction with other control devices which are  
activated by signals from the web each of which indicates a given control portion is at a predetermined  
location along a path of web travel.

A control station for detection of signals from  
35 the web includes a source of high intensity, indicia stimulating electromagnetic radiation which causes

the web markings to emit wave shifted radiation and a detecting system which detects the wavelength shifted radiation and converts the electromagnetic radiation from that material into electrical signals. The detection system preferably includes a filtration system to exclude reflected electromagnetic radiation of wavelengths other than the wavelength band of the radiation emitted by the markings so that, among other things, reflections from the high intensity source are filtered out.

A preferred detection system is responsive to an essentially non-visible pattern in the form of markings which emit wavelength shifted electromagnetic radiation. This detection system includes a filter which transmits indicia emitted wave shifted radiation in a range of the spectrum to a detector but transmits essentially no reflected radiation of certain other wavelength ranges.

One advantage this system has over prior art control systems is the utilization of a pattern which can be applied directly to the web and which contains information useful in controlling web movements. Since the pattern of information normally is invisible to the eye the information containing material can be used in conjunction with designs or logos of any size, shape and nature without disrupting their appearance.

Again, the pattern of information contained within the wavelength shifting material may be continuous or intermittent. For some applications a repetitive, spaced strips of wave shifting material will be adequate for producing control information. In other applications it may be desirable to apply a continuous pattern of material to the web which pattern contains much more information than the spaced strips could contain. It is therefore an advantage to the system that the markings are invisible to the eye and allow great

flexibility in the manner and presentation of the information on the web. Depending upon the functions to be controlled, the pattern of information containing material placed on the web may be either complex or  
5 simple.

The invention has additional utility as a means of quality control in packaging. A specific control mark can be applied to both a product and to a package for that product. Only when both product and package  
10 are sensed at an appropriate work station is the packaging step performed.

In addition to controlling manufacturing processes the wavelength shifting marks can be used for identification purposes. When applied to a product the  
15 marks can uniquely identify the product and help avoid mistaken and/or intentional substitution of an inferior or unsuitable product. In order to decrease the chance of the pattern being counterfeited, it is desirable both that the non-visible mark pattern be complex and  
20 that the mark pattern emit non-visible electromagnetic radiation.

From the above it is apparent that the present invention includes a number of advantageous characteristics for enhancing the efficiency and reliability  
25 of web control. No waste of a side or edge strip of tear-off material limits the efficiency of the preset system. Any design or appearance of the web is unaffected by the application of an invisible control signal to the web itself.

30 Utilization of an invisible control signal allows for a standardized design of information containing material regardless of the physical appearance of the web. Thus, the control signal design need not be changed when webs of differing physical appearance  
35 are substituted and since a standardized control can be used, the web control system need not be modified

for every change of web design. Moreover, the application of an invisible web control to the web allows registration of the web during manufacture and during use with comparable systems using the same invisible  
5 control signal markings.

From the above, it is clear that one object of the present invention is to provide a simple yet efficient means for applying and utilizing invisible control signals on a web. These signals do not disrupt  
10 the pattern of the web yet emit wave shifted radiation in the presence of incident electromagnetic radiation in a particular portion of the spectrum to produce outputs which can be readily detected at a control station.

15 Other objects and features of the present invention will become better understood when considered in conjunction with the drawings and detailed description of a preferred embodiment which follows.

#### Brief Description of the Drawings

20 Figure 1 diagrammatically shows a system for making a chain of bags or the like;

Figure 2 shows a web produced with the Figure 1 system including essentially invisible indicia;

25 Figure 3 diagrammatically shows a system for using the bags made with the system of Figure 1;

Figures 4 and 5 are partially sectioned elevational views of a detector for controlling fabrication or use of the web disclosed in Figure 2 by detecting the presence of the indicias.

30 Figure 6 shows control circuitry mounted within the detector for generating control signals in response to the detecting of the markings.

#### Best Mode for Carrying Out the Invention

35 Referring to Figure 1, a bag making operation is shown diagrammatically. In that operation a tubular printed web 10 is fed from a supply roll 11. The web

10 passes over tensioning rolls 13-16 and thence to a sealer station 18. An indicia responsive seal control detector is illustrated at 20. The machine, other than the detector and a control mechanism 21 which  
5 responds to its signals is of known construction and therefore not shown other than diagrammatically.

To simplify the disclosure, the printing of the web 10 has not been shown. This printing can be accomplished conventionally except for the imprinting  
10 of the novel indicia of this invention. Since the preferred indicia on a multi-colored web will be superimposed over other printing in many instances, the other printing may be applied first and then the indicia registered relative to that other printing by conven-  
15 tional techniques. In that event, all subsequent printing operation are then desirably controlled by detection and control corresponding to that used in the illustrated bag manufacturing operations.

Preferably, especially where precise registration  
20 is required, the first printing operation will imprint printing machine control indicia which are used to control subsequent printing. If these indicia are overprinted by such subsequent printing, further indicia are applied, when the preferred material is used, so  
25 that the finished product will have use control indicia on an outer surface of the web.

At the seal station 18, transverse seals are formed at regularly spaced intervals to delineate the ends of the interconnected bags. The sealer 18 includes  
30 a relatively soft roll 23 about which the web is tightly wrapped. The sealer 18 also includes a shuttle 24 having a heated resistive element 25 extending essentially from one side of the roll 23 to the other. When the heated element 25 is brought into contact  
35 with the web 10 to press the web against the roll 23 a transverse heat seal 26 (Figure 2) is formed. The

timing of the engagement of the element 25 with the strip is chosen so that proper end seal spacings will be provided. This is controlled by the detector and control 20, 21 as will be described.

5 After the end seals have been formed, the strip passes over a tensioning roll 27 and then to a perforating station 28. The perforating station 28 includes a roll 29. The roll 29 has a cylindrical body portion 30 having a toothed knife 32 extending from one side 10 of the roll to the other. The knife acts against a backup roll 33 to puncture the superimposed layers of the tubular web 10. This puncturing at spaced locations provides uniformly spaced lines of weakness 35 in the form of closely spaced perforations extending from 15 one edge of the web to the other (Figure 2).

A perforation control detector 36 is provided at the perforation station. The perforation detector 36, like the heat seal detector 20, is connected to the control 21. Coaction of the detector 36 and this 20 control 21 assures proper registration of the perforations.

After the web has been structurally modified to provide the seals 26 and the perforated lines 35, the web 10 passes over tensioning rolls 38, 39 and is 25 coiled on a takeup roll 40.

When either the detector 20 or the detector 36 detects the presence of a mark or indicia 42, a signal is sent to the control mechanisms 21. The control mechanism includes circuitry which in turn sends control 30 signals to differential speed controls (not shown) associated with the seal and perforation stations 18, 28. The circuitry of the control 21 includes a comparator which produces no output when the detector signal is below a certain threshold or reference level 35 and produces a control voltage when the detector signal exceeds the threshold.

In Figure 2 a section of a chain of interconnected bags formed by the apparatus of Figure 1 is shown. Each illustrated bag 45 includes a printed area 47. The depicted printing includes wavy lines 48 which  
5 are intended to indicate either informative or decorative printing. The printed areas are shown as rectangular for clarity of illustration but in practice the amount of, and appearance of, the printing will be dictated by the user's wishes. Thus, the bag may  
10 be anything from clear to fully covered with decorative and/or informative printing, and that printing may be of any color or color combination including a color which reflects radiation of the same wave length as the electromagnetic radiation emitted by the indicia  
15 42.

The indicia 42 are superimposed over the printing and are transparent so that their presence does not interfere with the decoration and information in the printed areas. Thus, the bags are substantially identical in appearance to otherwise identical bags which  
20 do not bear indicia 42.

The locations of the indicia are, then, selected without regard to what is printed on the web but rather with regard to proper location for controlled repeat-  
25 ability of work operations. This permits, as but one example of the advantages of this invention, webs of totally different physical appearance and size to be fed through the system of Figure 1 without any setup or changes being made to the system.

30 The indicia 42 are seen spaced at regular intervals along the length of the web 10. In some applications the regularly spaced indicia extend across the entire width dimension of the web while in others they comprise regularly appearing spots along a certain portion of  
35 the web. Since the preferred indicia 42 are essentially invisible, they do not detract from the appearance of writing or a logo appearing on the printed area 47.

Along an edge 50 portion of the web 10 an alternative marking scheme 42' is illustrated in Figure 2. This scheme comprises a continuous, rather than an intermittent, marking which may be used to convey a greater amount of information than the intermittent scheme. The sinusoidal like wave form may be amplitude or frequency modulated, for example, to convey a modulating signal to one of the detectors. This signal is then transmitted to the control 21 for further transmission to work stations.

The ink used for marking is comprised of a vehicle which dries clear and pigments which are normally invisible but which cause a shift in the wavelength of electromagnetic radiation in a limited, well defined, wavelength band. Tests have shown marking the web with an appropriate invisible ink to be somewhat of a problem. Typically, a web is stored in a roll on a mandrel until it is to be unwound for processing.

When stored on a roll, it is necessary that the marking indicia 42 not "bleed through" or migrate among different layers of plastic thereby disrupting the well defined pattern of markings. The bleed through problem is especially pronounced when a plastic web such as low density polyethelene is utilized.

The bleed through problem has been solved when low density polyethelene comprises the web structure through utilization of wavelength shifting components which do not migrate from one layer to the next in the stored web material. One chemical useful in applying a wave shifting mark to a low density polyethelene web material is a chemical commercially available under the name Sandoz Th-40 supplied by Sandoz Colors and Chemicals Corporation. Sandoz Th-40 is a disulfonated diamino stilbene-triazine in liquid form.

To enhance the discriminating ability of the control 21 it is necessary that a concentrated amount



of this chemical be applied by printing to the web material so that the mark's emission can be readily distinguished from ambient conditions. In the preferred embodiment the invisible marking material is manu-  
5 factured using an ink comprising 93% varnish, 4% Sandoz Th-40 and 3% wax. The wax is commercially available from the Immont Company under the designation 72 F9105. The varnish is a resin, alcohol mixture which in the preferred embodiment comprises 40% versamid 712 and  
10 60% alcohol. The marking is printed to the plastic web using a suitable printing roller.

The web construction itself is described in greater detail in a concurrently filed application filed by Hershey Lerner and Harold Waitz entitled Non-Migrating  
15 Control Indicia for a Plastic Web or Sheet Article, Attorney file number 8-273. The concurrently filed application discloses several examples of suitable pigments and vehicles and is hereby expressly incorporated by reference.

20 Figure 3 diagrammatically shows a bag filling machine, such as the machine described and claimed in U.S. Patent 3,965,653 issued June 29, 1976 under the title Packaging Method and Apparatus, equipped with a detector adapted to sense the presence of indicia  
25 and thereby control web feed. In Figure 3 a coiled web of bags 51 is provided. The web is fed between feed rolls 52 to a load station 53. A flow of air from a nozzle 54 opens a bag 56 which is to be loaded. Parts 55 are fed through a funnel 57 to fill the bag  
30 once it is registered at the load station 53.

An indicia detector is shown at 59. When the detector 59 senses an indicia a signal is sent to the control 21 which in turn controls a web feed motor  
60. The control causes the motor 60 to stop driving  
35 the feed rolls 52 when the bag 56 has reached the station 53.

A preferred detector unit 140 for detecting the presence of markings along a web is shown in FIGURES 4-6. This unit is the preferred unit to be used as the detector 20, the detector 36, and the detector 59 used to control bag dispensing, loading and sealing operations. The unit 140 is mounted in proximity to a moving web by a detector mounting plate. A web guide 144 is positioned beneath the detector 140 and is attached to it by a suitable support 146. This guide 144 allows the web to pass beneath the detector at a distance close enough to allow the detector to sense the presence of the marking on the web. Control circuitry 110 mounted inside the unit 140 (see FIGURE 3) generates control signals which allow either fabrication or manufacturing processes to be performed to the moving web.

Mounted within the detector unit are two sources of incident electromagnetic radiation 150, 152. Positioned between these sources is a detector 154 which senses the presence of markings on the web as the web passes over the web guide 144. In operation, the radiation sources 150, 152 direct indicia stimulating electromagnetic radiation of about 3660 angstroms to the web and due to their positioning concentrate a high intensity of electromagnetic radiation directly beneath the detector 154. When the incident radiation strikes the markings it causes a wave shifted output to be emitted from that marking. In the preferred embodiment Sandoz TH-40 generates an output radiation with a wavelength of about 4500 angstroms.

Interposed between the web and the detector is a filter 156, for filtering out electromagnetic radiation of wavelengths other than the wavelengths emitted by the marking. The filter enhances sensitivity by substantially preventing certain radiation reflected from the web from reaching the detector. More speci-

5 fically the filter sufficiently blocks transmission of reflected indicia stimulating radiation so that such reflections will not cause false signals when indicia are not present. Reflection of electromagnetic radiation which is ambient to the machine is not a problem because its intensity, in any location occupied by humans, is not high enough to cause reflections which will cause the detector to emit false signals.

10 Exemplary circuitry 110 for generating control voltages in response to the presence of the web markings is shown mounted inside the detector unit 140 on a printed circuit board 111. That circuitry 110 is electrically connected to a photo diode 113 in the detector 154. Three amplifiers 112, 114, 116 and a  
15 timer 118 respond to changes in photo diode resistance with changes in electromagnetic radiation intensity to generate a control output 120.

20 An output 121 from a first operational amplifier 112 is coupled to a second operational amplifier 114 and further coupled to the inverting input of the first op amp 112 through a feedback network 122. The second operational amplifier 114 responds to the output 121 from the first amplifier 112. This second op amp 114 includes a reference input and a non-inverting  
25 input. When the non-inverting input signal is greater than the reference signal, an output 124 from the second operational amplifier 114 goes high. This output 124 is coupled to an industrial timer 118 which serves to shape the irregular shaped output 124 from  
30 the second amplifier 114 into a well defined signal of constant height and pulse width.

The feedback network 122 comprises two parallel connected diode, resistor circuits 130, 132 and the third amplifier 116. As the output from the first  
35 amplifier increases one diode 134 conducts through a 1 megohm resistor and charges a 10 u farad capacitor

136. As that capacitor charges its voltage increases. This voltage is coupled to the third amplifier 116 and is transmitted by that gain of one amplifier to the inverting input of the first amplifier 112.

5 If the output from the first amplifier changes slowly due to changes in the level of ambient radiation the capacitor 136 will charge slowly and the feedback input to the first amplifier's inverting input will also change slowly, trailing the non-inverting input  
10 to the first amplifier. Since the output from the first amplifier is the difference in value between its two inputs the signal transmitted to the second amplifier 114 is constant or relatively so.

A sharp, sudden rise of the output from the first  
15 amplifier 112 due to a sudden change in the current through the diode 113 causes a large signal to appear to the non-inverting input to the second amplifier 114 which triggers an output on the timer 118. The capacitor 136 cannot charge rapidly enough to signi-  
20 ficantly change the input to the third amplifier 116. The inverting input on the first amplifier does not change and therefore the difference between the two inputs remains large.

From the above it is apparent that the circuitry  
25 110 is sensitive to rapid changes in radiation intensity and not gradual changes in ambient radiation intensity. The intensity changes necessary to actuate the output are determined by the reference input to the second amplifier 114 and can be varied according to the speci-  
30 fic system being controlled. In the preferred and illustrated embodiment the reference input is about 1.2 volts.

The .047 second output from the timer 118 signifies the presence of a control mark beneath the detector  
35 154. Since this output may not be compatible with a particular control system it may be used to generate

suitable control signals which are compatible with a particular control.

Irrespective of which wavelength-shifting control indicia is used the detector arrangement remains substantially unmodified. For example, in the embodiment where IR-125 is used in the ink, the filter 156 should be a 9050 angstrom band filter. The incident radiation must be in the 7950 angstrom range and can be generated by passing incandescent radiation through a 7560  
10 angstrom band filter or using an infrared source that radiates 7950 angstrom radiation.

While a preferred embodiment of the invention has been disclosed in detail, various modifications or alterations may be made herein without departing  
15 from the spirit or scope of the invention set forth in the appended claims.

Claims

1. An article for feeding along a path of travel comprising:

- a) an elongated web of flexible material having locating portions disposed along the web and forming a part of an outer surface thereof, the portions being in a predetermined information bearing pattern;
- b) the locating portions normally being transparent and therefore essentially invisible such that the web has an appearance to visual observation substantially no different than a web without such locating portions but otherwise identical; and,
- c) the locating portions having physical properties causing a detectable response to energy of predetermined characteristics different than the response of other portions of the web to energy of said predetermined characteristics.

2. The article of claim 1 wherein the pattern is continuous and extends along the web to provide continuous information in response to the electromagnetic radiation.

3. The article of claim 1 wherein the web has at least two plies.

25

4. An elongated web comprising:

- a) a pair of plies in face-to-face relationship with one another;
- b) a visible coating on at least one surface of at least one of the plies;
- c) said coating being in the form of a repetitive pattern to provide a series of separable web sections;

30

d) the web including a series of spaced, transversely disposed, portions delineating the ends of the sections;

e) each of the sections being adapted for separation from the web to provide a commodity substantially identical to commodities formed by separation of the other of the web sections; and,

f) registration enabling indicia on at least one of the plies, the indicia emitting wave shifted electromagnetic radiation of significantly different intensity than that radiated or reflected by the coating and the web plies upon exposure to a given intensity of electromagnetic radiation of a certain wavelength range.

15

5. The web of claim 3 wherein the locating portions when exposed to radiation of such given intensity and certain wavelength emit wave shifted radiation of an intensity sufficiently different than radiated or reflected radiation from other portions of the web to enable reliable detection by a detector continuously scanning the web to detect the presence of such indicia whereby operations performed on the web may be properly coordinated.

25

6. The web of claim 4 wherein the plies are plastic.

7. An article for feeding along a path of travel comprising:

a) an elongated web having printed locating portions disposed along the web in a repetitive pattern;

b) the locating portions normally being essentially invisible such that the web has an appearance to visual observation essentially no different than a web without such locating portions but otherwise identical;

35

emitted energy in the different range being greater than the intensity of energy in said different range which is reflected by non indicia portions of the web.

- 5           10. An article of manufacture comprising:
- a) an elongated tubular web of plastic having at least one set of repetitive, spaced, transversely extending structurally modified parts such as seals or lines of weakness that physically vary  
10 from other parts of the web.
  - b) said web having colored printing thereon providing decoration or information or both;
  - c) at least one set of spaced, repetitive indicia imprinted thereon, the indicia being spaced  
15 along the web at intervals corresponding to the intervals of the parts of one of said sets of parts;
  - d) each such indicia including transparent, lightwave length shifting particles; and,
  - e) the particles having the physical prop-  
20 erty of being stimulatable by a relatively high intensity beam of electromagnetic radiation in a certain wavelength range and upon being so stimulated emitting a relatively high intensity quantity of electromagnetic energy in a different wavelength range, the intensity  
25 of said emitted energy in the different range being greater than the intensity of energy in said different range which the web reflects when exposed to ambient illumination in a facility wherein humans are present.
- 30           11. A process of performing repetitive work operations on a web comprising:
- a) applying position locating indicia to the web at spaced positions selected to repetively produce consistent spacial relationships between each  
35 such indicia and a web location whereat a work operation is to be performed;



c) the locating portions including pigments which are essentially invisible and are responsive to electromagnetic radiation of a given intensity and wavelength range to cause a shift in wavelength of that radiation and to emit radiation in a given and detectably different wavelength range.

8. The web of claim 7 wherein the locating portions when exposed to radiation of such given intensity and wavelength range emit radiation sufficiently different than radiated or reflected radiation from other portions of the web to enable reliable detection by a detector continuously scanning the web to detect the presence of such indicia whereby operations performed on the web may be properly coordinated.

9. An article of manufacture comprising:

- a) an elongated web having at least one set of repetitive, spaced, transversely extending structurally modified parts such as seals or lines of weakness that physically vary from other parts of the web to adapt the web to be separated into a plurality of like commodities useful in packaging;
- b) the web having informative printing thereon;
- c) at least one set of spaced, repetitive indicia on the web, the indicia being spaced along the web;
- d) each such indicia including transparent, lightwave length shifting particles; and,
- e) the particles having the physical property of being stimulatable by a relatively high intensity electromagnetic radiation of a certain wavelength range and upon being so stimulated emitting relatively high intensity electromagnetic radiation of a different wavelength range, the intensity of said

- b) the indicia applying step including the substep of incorporating into each indicia an electromagnetic wave shifting material which when stimulated emits energy in a wavelength shifted range of an intensity relatively greater than the intensity in the same wavelength electromagnetic energy ambient to the web;
- c) applying electromagnetic energy to the indicia to cause the indicia successively to effect a wavelength shift and emit a relatively high intensity electromagnetic energy signals in said range;
- d) detecting the successive indicia signals; and,
- e) performing a work operation on the web in response to such signal detections.

12. A process of performing repetitive work operations on a colored web comprising:

- a) applying position locating indicia as an outer coating to the web at spaced, repetitive, positions selected repetively to produce consistent spacial relationships between each such indicia and a web location whereat a work operation is to be performed, and without regard to location relative to such coloring;
- b) the indicia applying step including the substep of incorporating into each indicia an electromagnetic wave shifting material, the material having physical properties such that when stimulated by electromagnetic energy of a wavelength to which the material is responsive it will emit electromagnetic energy of a detectable wavelength range in an intensity significantly different than the same wavelength range of any electromagnetic energy ambient to the web whereby the indicia emitted energy may readily be distinguished from any web reflected energy;

c) applying electromagnetic energy of an indicia stimulating wavelength to the indicia to cause the indicia to effect a wavelength shift and emit an electromagnetic energy signal in said wavelength range of an intensity different than that of ambient and reflected radiation;

d) detecting the indicia signals; and,

e) performing a work operation on the web in response to such signal detections.

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13. A method of manufacture of a web for separation into a set of like commodities comprising:

a) coating at least portions of one face of the web to modify its appearance and provide a repetitive pattern;

b) applying registration enabling indicia to the web in a repetitive pattern repeating once for each repetition of the coating, the indicia being of a material having the characteristics when stimulated by energy in a first given range of emitting electromagnetic radiation in a second given range of an intensity different than that emitted by the remainder of web and the coating in the second given range;

c) moving the web along a path;

25 d) irradiating the web with radiation in said first given range as it is moved along the path to cause the indicia to emit radiation in the second range;

e) detecting such indicia emitted radiation as one of the indicia passes a detection location; and,

f) performing a work operation on the web in response to detection of said one indicia passing such location.

14. The method of claim 13 wherein the first given range is in the infrared portion of the spectrum.

15. The method of claim 13 wherein the first 5 given range is in the ultraviolet portion of the spectrum.

16. The method of claim 13 wherein the detection step includes filtering energy so the detector sees 10 energy in the second but substantially no reflected energy in the first given range.

17. A process of making commodities comprising:

- a) coating selected portion of a web with 15 a repetitive pattern on web sections which will subsequently be separated to form a plurality of like commodities;
- b) applying electromagnetic wavelength shifting reference markers to the web in a repetitive 20 pattern that is substantially transparent in daylight illumination;
- c) feeding the web along a path of travel;
- d) stimulating the markers with electromagnetic energy of an intensity and in a range of the 25 spectrum which will cause the markers to emit electromagnetic radiation of a shifted wavelength;
- e) detecting the wavelength shift radiation; and,
- f) performing a work operation on the web 30 in coordinated relationship with each wavelength shift radiation detection, each such work operation being coordinated to work on a portion corresponding to like portions worked on on the other of the commodities in response to other wavelength shift detections.

18. The process of claim 17 wherein the detection step includes filtering out electromagnetic energy from portions of the spectrum other than that portion of the shifted wavelength.

5

19. The process of claim 17 wherein the marker stimulation is with electromagnetic radiation in the infrared portion of the spectrum.

10 20. The process of claim 17 wherein the marker stimulation is with ultraviolet light.

21. The process of claim 17 wherein the detection step includes filtering the electromagnetic radiation  
15 so the detector does not respond to reflected marker illuminating energy.

22. A process for controlling an operation of an elongated web comprising:

20 a) printing the web to provide decorative or informative information;

b) treating the web at locations which are selected without regard to the printing to provide normally substantially invisible, spaced, locating  
25 portions which respond differently to energy application than other portions of the web;

c) moving the web along a path of travel;

d) directing energy having predetermined characteristics from a source to the web to cause such  
30 differing web portion response;

e) determining the location of at least one of the locating portions along said path with a detector which senses such differing response; and,

f) performing an operation on the web when  
35 it is determined that said at least one locating portion is at a predetermined location along the path.

23. The process of claim 22 wherein the web is plastic and the treating step includes printing the web with a vehicle carrying pigments which are normally essentially invisible and are responsive to electro-  
5 magnetic radiation in one energy range to cause a shift in wavelength of that radiation to emit radiation of a different energy level.

24. A process of performing repetitive work  
10 operations on a web comprising:

a) applying position locating indicia as an outer coating to the web at spaced positions selected to produce predetermined spacial relationships between certain of such indicia and corresponding web locations  
15 whereat work operations are to be performed;

b) the indicia applying step including the substep of incorporating into each indicia an electromagnetic wave shifting material, the material having physical properties such that when stimulated  
20 by electromagnetic energy of a wavelength to which the material is responsive it will emit electromagnetic energy of a detectable wavelength range in an intensity significantly different than the same wavelength range of any electromagnetic energy ambient to the web whereby  
25 the indicia emitted energy may readily be distinguished from any web reflected energy;

c) applying electromagnetic energy of an indicia stimulating wavelength to the indicia to cause at least one of the indicia to effect a wavelength  
30 shift and emit an electromagnetic energy signal in said wavelength range of an intensity different than that of ambient and reflected energy;

d) detecting said at least one indicia signal; and,

e) performing a work operation on the web in response to such signal detection.

25. An article of manufacture comprising:

- 5 a) an elongated web having at least one set of repetitive, spaced, transversely extending structurally modified parts such as seals or lines of weakness that physically vary from other parts of the web to adapt the web to be separated into a plur-
- 10 ality of commodities;
- b) at least one set of indicia applied to the web, the indicia being spaced along the web;
- c) each such indicia including electromagnetic wavelength shifting particles; and,
- 15 d) the particles having the physical property of being stimulatable by electromagnetic energy in a certain wavelength range and upon being so stimulated emitting energy in a different wavelength range, the intensity of said emitted energy in the different
- 20 range being different than the intensity of energy in said different range which is reflected by non indicia portions of the web.

26. The article of claim 25 wherein the web has

25 at least two plies.

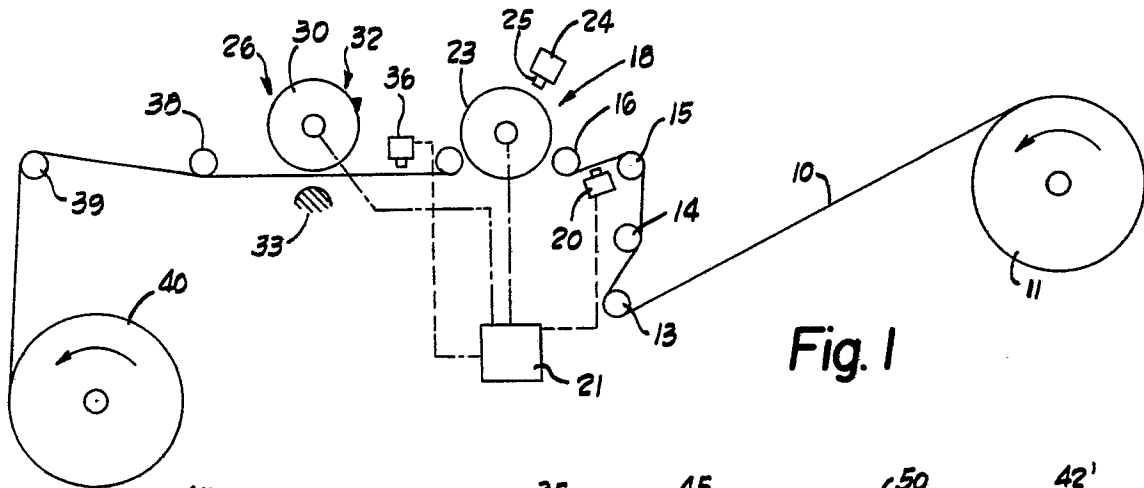


Fig. 1

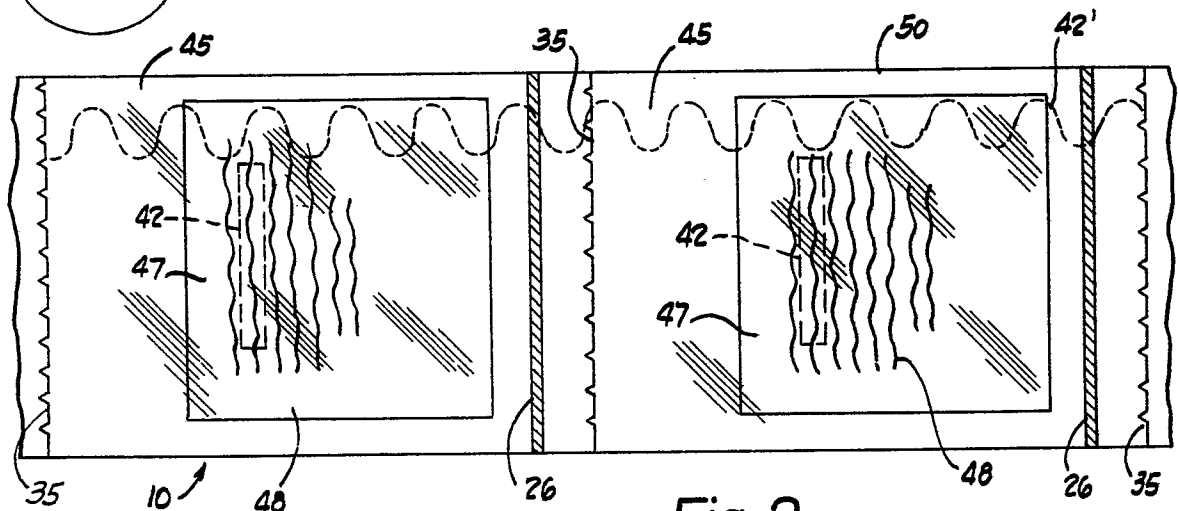


Fig. 2

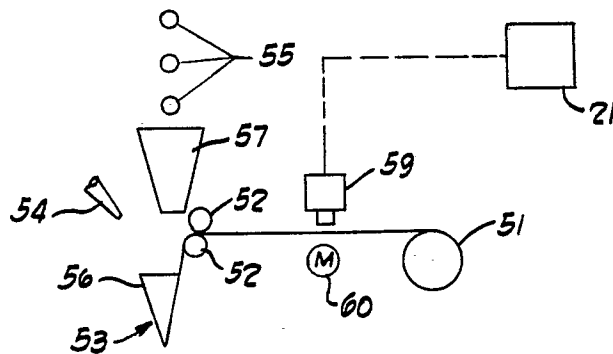


Fig. 3



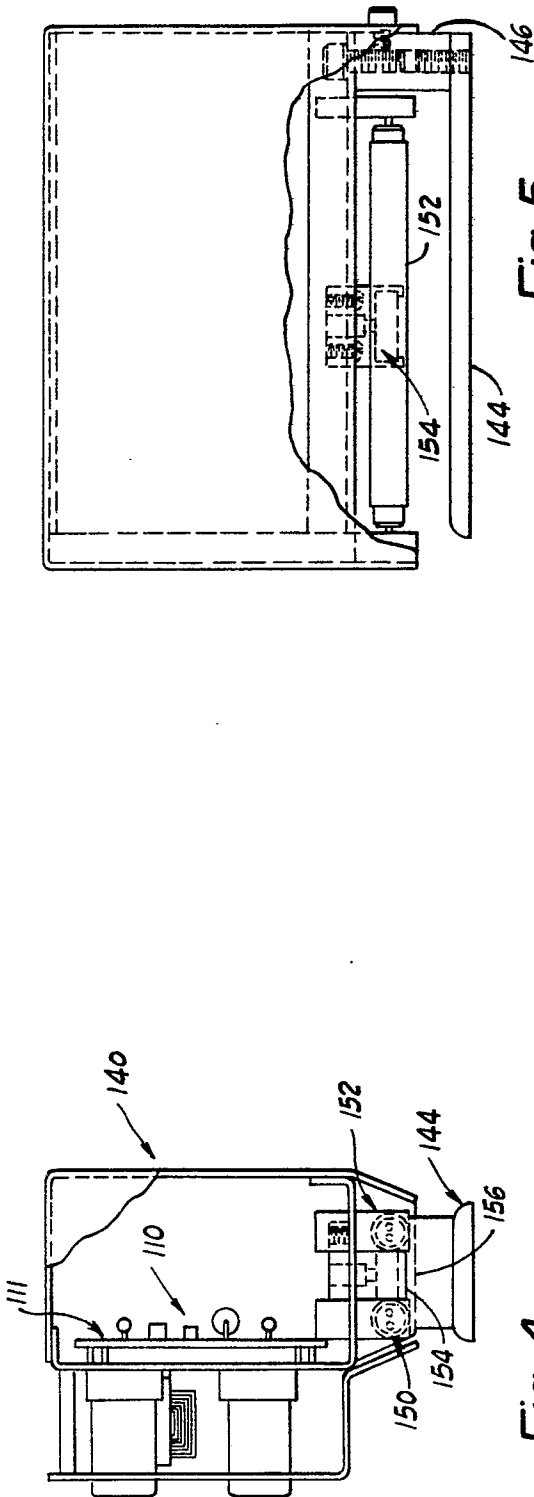


Fig. 5

Fig. 4

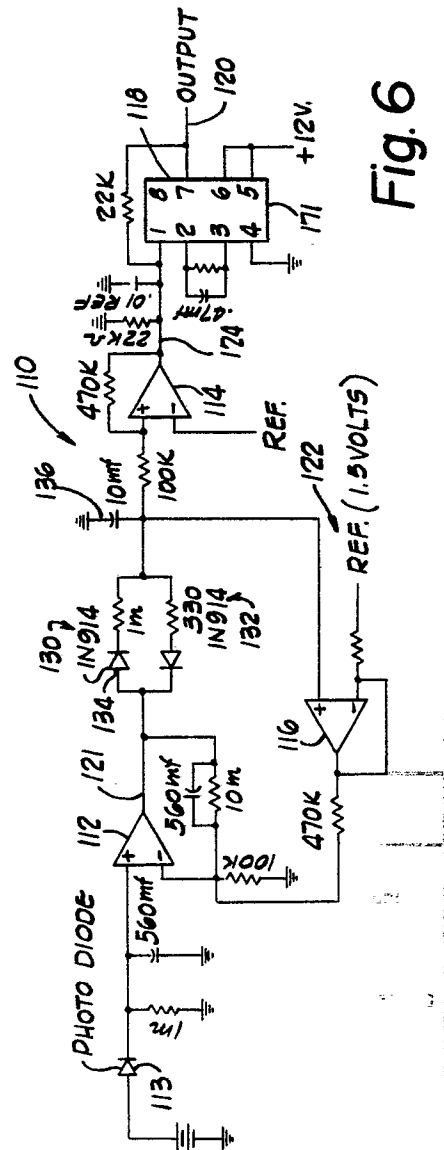


Fig. 6