Oct. 8, 1929. P. S. EASLEY 1,730,413

AUTO HEADLIGHT ADVERTISER

Filed Nov. 3, 1927

Fig. 1.

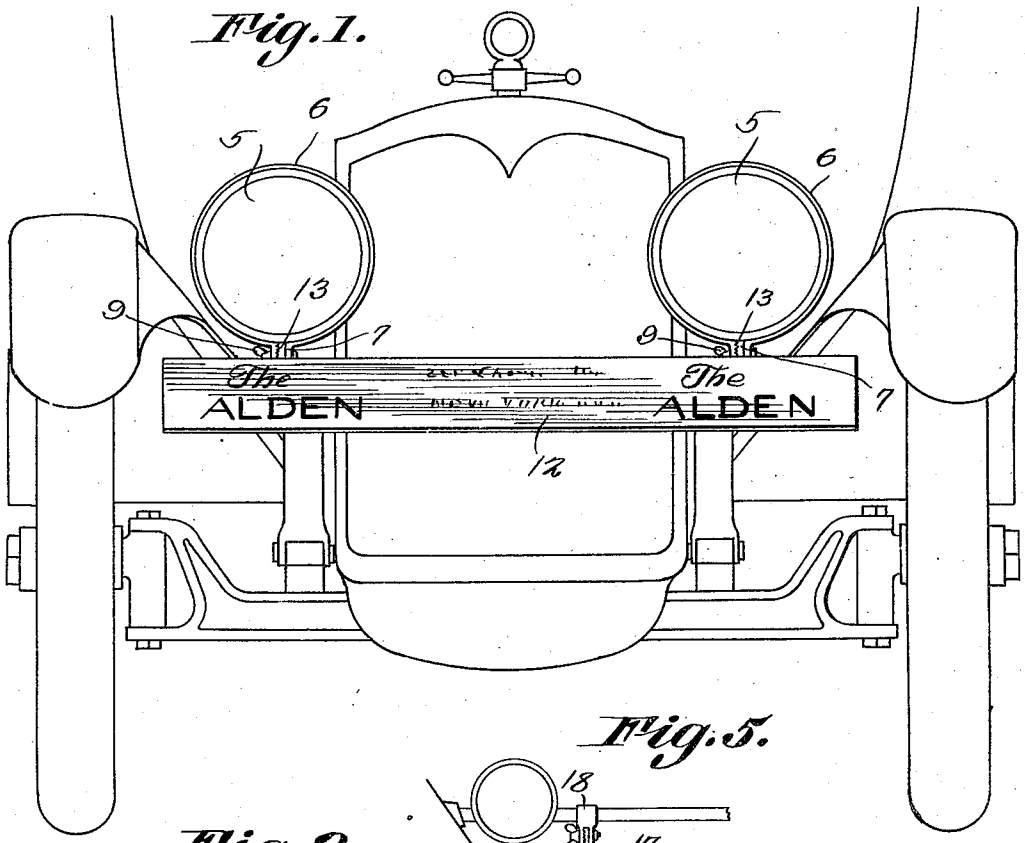


Fig. 5.

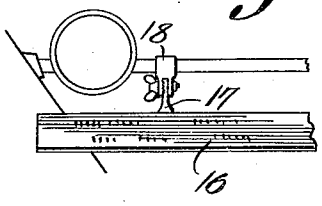
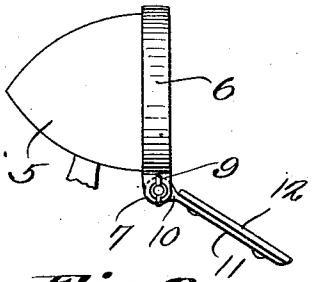


Fig. 2.



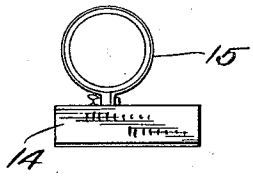
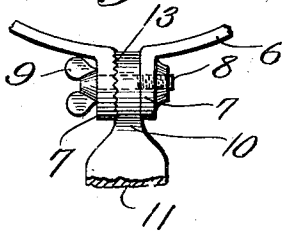


Fig. 4.

Fig. 3.



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UNITED STATES PATENT OFFICE

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AUTO HEADLIGHT ADVERTISER

Application filed November 3, 1927. Serial No. 230,890.

This invention relates to an advertising device especially designed for use in connection with motor vehicle headlights and aims to provide novel means whereby advertising matter may be supported by the headlights and illuminated by the light rays projected from the headlights so that persons moving in proximity to the motor vehicle will readily observe the advertising matter.

An important object of the invention is to provide a device of this character which may be readily and easily positioned or removed, to the end that the motor vehicle may be used without the sign at the will of the operator.

A still further object of the invention is the provision of an advertising device of this character which may be adjusted with respect to the headlights so that the light rays may be projected in such a way as to clearly illuminate the advertising matter.

With the foregoing and other objects in view which will appear as the description proceeds, the invention resides in the combination and arrangement of parts and in the details of construction hereinafter described and claimed, it being understood that changes in the precise embodiment of the invention herein disclosed, may be made within the scope of what is claimed, without departing from the spirit of the invention.

Referring to the drawing:

Figure 1 is a front elevational view showing a motor vehicle equipped with an advertising device constructed in accordance with the invention.

Figure 2 is an end elevational view of the advertising device and showing the same as supported by the headlights of a motor vehicle.

Figure 3 is a fragmental detail view illustrating the manner of adjusting the advertising device.

Figure 4 is a modified form of the invention showing a single support and advertising device.

Figure 5 is a modified form of the invention showing an advertising device as secured to the lamp connecting rod of the motor vehicle.

Referring to the drawing in detail, the reference character 5 designates headlights of a motor vehicle with which the advertising device forming the subject matter of this invention, is used.

As shown, the device in its preferred form embodies a pair of split bands 6 that are of diameters to embrace the outer rims of the headlights, to which the device is secured, it being obvious that the sizes of these bands may be varied so that the device may be used in connection with headlights of various sizes.

Ears 7 from a part of each band, which ears are provided with registering openings to receive the bolts 8 which are supplied with winged nuts 9 so that the ears may be brought into clamping relation with the extensions 10 of the arms 11 that are secured to the rear surface of the main or body portion 12 of the advertising device.

The inner surface of one of the ears is serrated and cooperates with the serrated surface 13 of the extension 10 associated therewith, so that when an adjustment of the advertising device has been made, the advertising device will be securely held against movement to insure complete illumination of the sign or advertising device.

An observation of Figure 2 of the drawing will disclose the fact that due to the adjustment described, the advertising device may be positioned in such a way that it will be properly illuminated at all times.

As shown by Figure 4, the body portion which is indicated at 14 is short and is supported by means of a split band 15 of a construction identical with that of the split bands 6 as previously described, to the end that should it be desired to support smaller signs, the same may be readily connected with a supporting device such as shown by applicant.

As shown by Figure 5 of the drawing, the body portion of the advertising device is indicated by the numeral 16 and is provided with lateral extensions 17 that are secured to the bands 18 which are of diameters to fit around the connecting rod employed in connecting the headlights of a motor vehicle.

Is will be noted that due to this construction, it will be an easy matter for a person to remove or replace the advertising device should it be desired to operate the vehicle as a pleasure vehicle without the advertising matter.

I claim:

An advertising device for use with headlights, comprising a split band curved to conform to the curvature of the lens band of a headlight, the ends of the split band being extended at right angles defining ears, the inner surfaces of the ears being roughened, a sign member, an arm extending from the sign member and having a flattened end fitted between the ears, the flattened end having roughened surfaces to engage the roughened surfaces of the ears to hold the arm and sign member in various positions of adjustment, said arm and ears having aligning openings, and a bolt extended through the openings for securing the arm in its position of adjustment.

In testimony that I claim the foregoing as my own, I have hereto affixed my signature.

PHILIP S. EASLEY.