Feb. 27, 1968 B. M. COLE 3,370,779

PACKAGE TIE WITH GIFT CARD

Filed Feb. 13, 1967

FIG.1

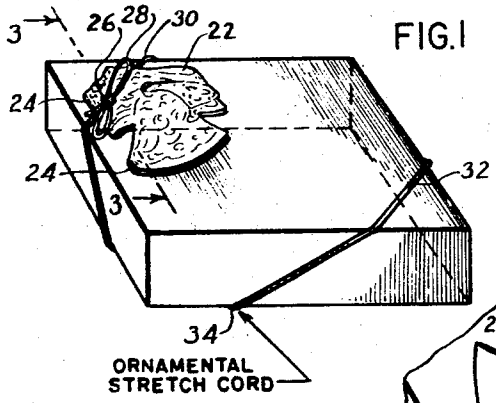


FIG.2

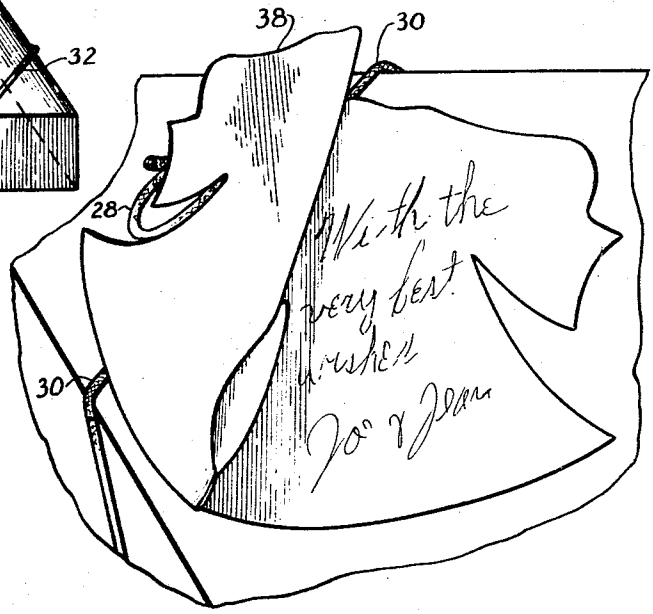


FIG.3

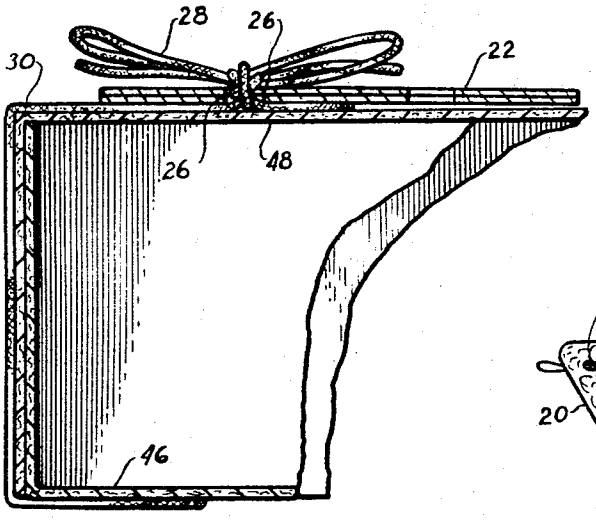


FIG.4

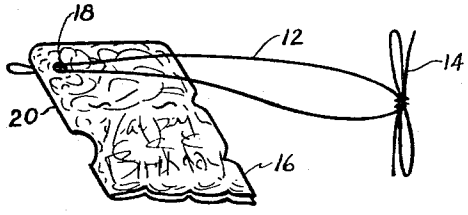
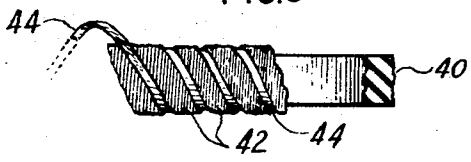


FIG.5



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PACKAGE TIE WITH GIFT CARD

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ABSTRACT OF THE DISCLOSURE

A stretch cord is tied with an ornamental bow in usual fashion to provide an elastic package tie. An ornamental gift card has a hole in one corner through which the loop of cord is passed as far as the bow. When the package tie is placed around the package the gift card is held on the package by means of the bow.

Elastic package ties are convenient and are in wide use. Metallic stretch cord with an ornamental bow is used for gifts. A gift card is desirable and is commonly used when sending a gift.

The present improvement conveniently combines a gift card with the package tie, for which purpose the gift card has a hole punched through it, preferably in one corner. The loop of cord is readily slid through the hole as far as the previously tied bow. When the package tie is placed elastically around a package, the gift card and the bow are exposed on the package and help ornament the same.

The foregoing and additional features are described in the following detailed specification, which is accompanied by a drawing in which:

FIG. 1 is a perspective view showing the package tie in use;

FIG. 2 is an enlarged fragmentary view showing a folded gift card with the cover portion raised to expose a message on the lower portion;

FIG. 3 is a fragmentary section taken approximately on the line 3—3 of FIG. 1;

FIG. 4 is a perspective view showing how the loop of a previously tied cord is passed through the hole in a gift card; and

FIG. 5 represents a fragment of a metallized stretch cord.

Referring to the drawing, and more particularly to FIG. 4, a suitable length of stretch cord is formed into a loop **12** and has its ends tied with an ornamental bow **14**. Such pre-tied cords are made in large quantity with different loop lengths, and are convenient to use in a store because they are simply stretched around the package. With a rectangular package they are commonly placed around two upper and two lower corners of the package, as shown in FIG. 1 of the drawing.

In accordance with the present improvement a gift card **16** of ornamental character is provided with a hole **18**, preferably located near one corner. The cards may vary greatly in appearance and in printed sentiment, and if the card is a folded card, as here shown, the hole is located near the folded edge, in this case the edge **20**. The loop **12** of the stretch cord is readily passed through the hole as far as the bow **14**, and is then held by the bow.

It will be evident that the tie then may be placed elastically around the package in usual fashion, with the gift

card and the bow exposed on the package and serving to ornament the same.

Referring to FIG. 1, the gift card **22** there shown is in the form of a bell. It opens on a fold line indicated at **24**. The loop of the stretch cord is passed through a hole at **26** as far as the bow **28**. The cord is placed around two top corners as shown at **30** and **32**, and around two bottom corners, one of which is shown at **34**, and the other of which is not visible in the drawing. The gift card **22** and the bow **28** are disposed on top of the package, and the gift card is held flat on the package by means of the bow. However, the upper part **38** of the card may be turned up as shown in FIG. 2 to read the sentiment inside the card.

In FIG. 3 there is a box **46**, with a cover **48**. A paper wrapper is usually used, but is omitted here to simplify the drawing.

The stretch cord itself may be of usual type comprising a core **40** (FIG. 5) made of rubber, which is helically wrapped with textile thread suggested at **42**, and which is additionally helically wrapped with a metallic strand indicated at **44**. The metallic strand may simulate gold or silver. The textile and metallic threads may be wound in opposite directions, all in accordance with the present known practice.

The package tie without the gift card is manufactured and sold to stores in large quantities, the bow being made by machine, or being made in the orient with low cost labor. The addition of the gift card in the manner here shown utilizes the package tie without loss of the convenient and economical practice heretofore employed.

It is believed that the construction and method of use of my improved tie, as well as the advantages of the same, will be apparent from the foregoing description. A customer on purchasing a gift is offered a selection of gift cards, and may write any desired sentiment or signature on the same. The clerk selects a suitable one of the previously tied package ties, and threads the loop through the hole of the gift card, and then places the package tie around the package in usual fashion. Thus the package tie serves a dual purpose in both tying the package and holding the gift card.

It will be understood that while I have shown and described the improvement in a preferred form, changes may be made without departing from the scope of the invention, as sought to be defined in the following claims.

I claim:

1. A package tie comprising a stretch cord formed into a loop and having its ends tied with an ornamental bow, a gift card having a hole therethrough, said hole being large enough to readily receive the two collateral strands of said loop, said loop being passed through said hole as far as said ornamental bow and being held by said bow, whereby the package tie may be placed elastically around a subjacent package to tie the same in conventional fashion, with the gift card and bow openly exposed on top of said package to ornament the same.

2. A package tie as defined in claim **1**, in which the cord is a metallic stretch cord comprising a core of rubber which is helically wrapped with textile thread and with metallic thread, whereby said wrapping does not interfere with the desired stretch of the cord.

3. A package tie as defined in claim **2**, combined with a rectangular package, the tie being placed around two

top corners and two bottom corners of the package, the gift card and bow being disposed on top of the package, and the gift card being held flat on the package by means of the bow.

4. A package tie as defined in claim 1, combined with a rectangular package, the tie being placed around two top corners and two bottom corners of the package, the gift card and bow being disposed on top of the package, and the gift card being held flat on the package by means of the bow.

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