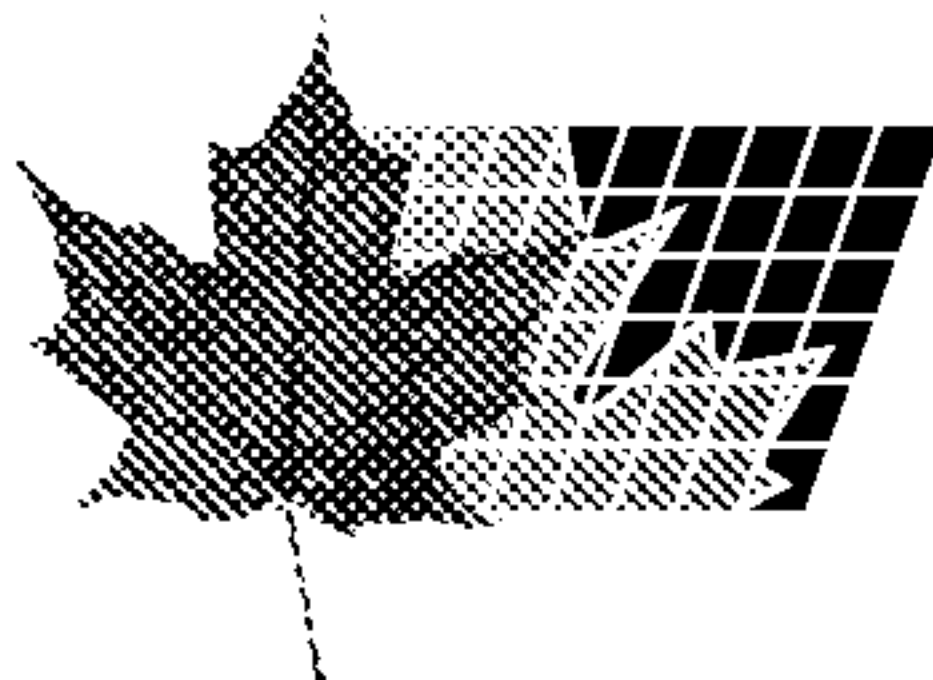




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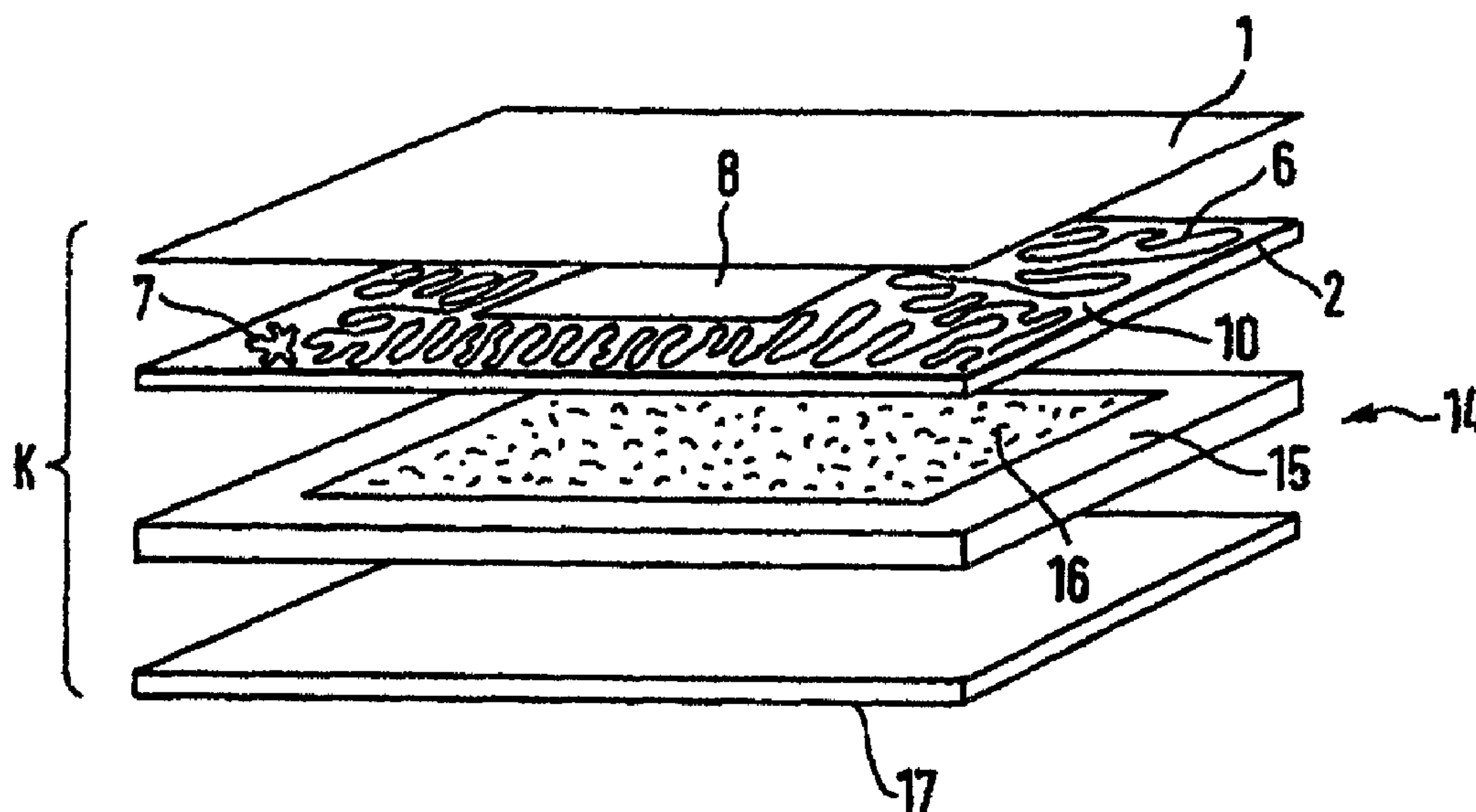
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(54) **SUPPORT DE DONNEES SOUS FORME DE CARTE, ET SON
PROCEDE DE PRODUCTION**

(54) **CARD-SHAPED DATA CARRIER AND METHOD FOR
PRODUCING THE SAME**



(57) The invention relates to a card-shaped data carrier having a printed layer (6) on a carrier layer (2) and a transparent film (1) with a thermoreversible color layer (4) on said printed layer (6).

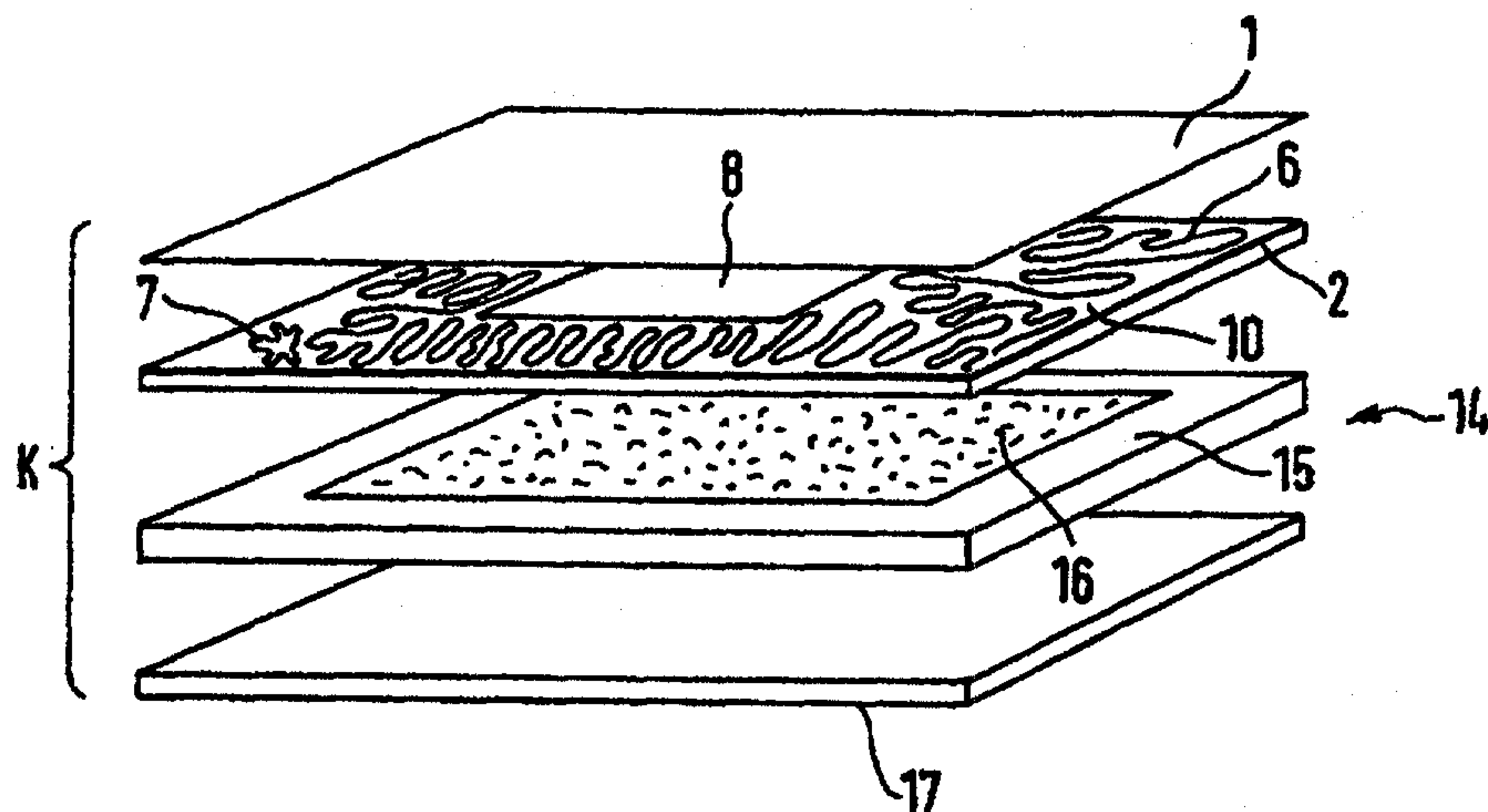


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(54) Title: CARD-SHAPED DATA CARRIER AND METHOD FOR PRODUCING THE SAME

(54) Bezeichnung: KARTENFÖRMIGER DATENTRÄGER UND VERFAHREN ZU SEINER HERSTELLUNG



(57) Abstract

The invention relates to a card-shaped data carrier having a printed layer (6) on a carrier layer (2) and a transparent film (1) with a thermoreversible color layer (4) on said printed layer (6).

(57) Zusammenfassung

Ein kartenförmiger Datenträger weist auf einer Trägerschicht (2) eine Druckschicht (6) auf und auf der Druckschicht (6) eine transparente Folie (1) mit einer thermoreversiblen Farbschicht (4).

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Card-shaped data carrier and method for producing same

This invention relates to a card-shaped data carrier with a thermoreversible layer according to the preamble of claim 1 and to a method for producing it.

Identification and authorization cards which are increasingly used are smart cards permitting the card owner to utilize a great variety of services, e.g. means of transport such as ski lifts, means of local transport, rental cars, sports facilities, car parks, public telephones, etc. The chip usually stores a credit balance to which a corresponding amount is debited with a read-write device upon utilization of the service, for example upon entry. In order to make the available card balance visible anytime it is known to provide a partial area of the card with a thermoreversible layer on which a thermal printhead connected to the read-write device records the particular card balance. The data recorded on the thermoreversible layer with the thermal printhead are opaque, or transparent if the layer is opaque. In order to make them more visible the thermoreversible layer is applied to a background layer which is dark or has metallic luster (compare e.g. EP-A-0 405 054 and WO 96/11451).

Further, there is an authorization card on the market which has a thermoreversible color layer on a white carrier film and a protective layer on the thermoreversible color layer. The thermoreversible layer of the known authorization card is writable with the thermal printhead in visible color, e.g. blue.

Identification and authorization cards have in addition permanent data pictures, for example the logo of the card issuer, advertising and the like. For this purpose a printed layer covering the greatest part of the card except for a

field for thermoreversible recording is applied to the thermoreversible layer or its protective layer in the known authorization card.

US-A-5719850 discloses a card-shaped optical storage medium which has an optical layer for recording and reading data and a printed layer under the optical layer. In the printed layer a partial area is formed as a thermoreversible layer in order to render for example the remaining storage capacity of the optical layer visible. The thermoreversible field is written with a light beam through the optical layer.

Smart cards are being used more and more as multifunctional cards. That is, one card should permit a plurality of different entitlements. For example, one and the same authorization card can be designed as an annual ski pass for one ski area and a point ticket for other ski areas, or as a point ticket for a ski area and a point ticket for an indoor swimming pool, and at the same time as a time-limited authorization card for a means of local transport. In order to permit the particular credit balances, different periods of validity and the like to be recorded visibly on the thermoreversible layer for the individual entitlements of such a multifunctional card, an accordingly large area must be provided on the card.

The problem of the invention is therefore to provide a card-shaped data carrier, in particular an identification and/or authorization card, with a thermoreversible layer which allows large-area thermoreversible recording of a great amount of data and/or pictures without any need to reduce the area for the permanent data and pictures of the card or to enlarge the card.

This is obtained according to the invention with the card-shaped data carrier characterized in claim 1. Claims 2 to 8 render advantageous embodiments of the inventive data carrier, while claim 9 states a preferred method for produc-

ing the inventive data carrier, which is developed advantageously by the measures of claims 10 and 11.

The inventive card-shaped data carrier has a carrier layer to which a printed layer is applied preferably all-over. A thermoreversible layer, which is formed as a transparent film, is applied preferably all-over to the printed layer.

The carrier layer may consist of a thermoplastic resin as is customarily used for plastic cards, e.g. PET (polyethylene terephthalate) or PVC (polyvinyl chloride), polyethylene or the like.

The printed layer, which is applied to the carrier layer for example by screen printing or another printing process, bears the permanent (nonerasable) data and pictures of the card. These may involve e.g. the logo of the card issuer, advertising or, in a ski card, a general map of the particular ski area. Since the total card surface is available if necessary, the card may be provided with a maximum of such permanently applied information.

The thermoreversible layer is provided with the erasable data and pictures. The thermoreversible layer of the inventive data carrier, which is formed as a transparent film, preferably consists of a transparent carrier film with a thermoreversible color layer applied thereto and a protective layer applied to the thermoreversible color layer. The transparent film forming the thermoreversible layer thus has a structure which, apart from the printed layer, corresponds substantially to the structure of the authorization card described at the outset, except that the carrier film is of transparent design while it is white in the authorization card described at the outset.

The transparent thermoreversible film may have e.g. a thickness of 10 to 50 microns, and the carrier film of the transparent thermoreversible film may be e.g. a PET film. The visible color of the thermoreversible color layer which arises during recording with the thermal printhead may be a blue color, as in the known authorization card described at the outset.

Writing in visible color and erasing the data and/or pictures on the thermoreversible film may be effected in different ways. Thus, the thermoreversible film or layer may be

writable with data and/or pictures in visible color with the thermal head at a first temperature, said data and/or pictures being erased through transition to a transparent state at a second higher temperature. The first temperature, i.e. the temperature at which the thermoreversible color layer changes from transparent to visible or blue, may be for example 70 to 90° as in the known authorization card described, while the second temperature at which the visible or blue color changes back to the transparent state for erasing the recorded data and pictures may be for example 100 to 130°C. While recording on the thermoreversible layer is effected with the thermal printhead, an erase bar or roller may be provided for erasure.

However, it is not necessary that two temperatures be applied, one for writing visible color and a second higher temperature for erasure. Rather, one can use the same temperature for writing and erasing, exploiting different cooling times, i.e. fast cooling for writing and slow cooling for erasing. That is, if the thermoreversible layer is cooled quickly, visible color occurs at the place heated with the thermal printhead, while the thermoreversible layer passes to a transparent state upon slow cooling after heating with the thermal printhead.

The inventive data carrier may be provided on one or both sides with a carrier layer with a printed layer and a transparent thermoreversible film applied to the printed layer.

The data and pictures recorded on the thermoreversible layer may be e.g. the name of the card owner or similar personalization data, a photo of the card owner, the period of validity of the card, data about points or another kind of credit balance or the like.

The permanent data and pictures borne by the printed layer of the inventive data carrier and the data and pictures recorded on the thermoreversible layer may be coordinated

with each other such that in the area of the data and pictures recorded on the thermoreversible layer with the thermal printhead the printed layer forms a background contrasting therewith. This can be effected for example by lightening the printed layer in the area where data and pictures are recorded on the thermoreversible layer, e.g. in the area of the printed layer where the photo of the card owner is recorded on the thermoreversible layer.

The printed layer may in addition be provided in the area of the thermoreversibly recorded data and pictures with security features, for example color patterns or effects, UV-reflecting characters, holograms and the like, as are used for forgery-proofness in bank notes and papers of value in order to render unauthorized manipulation on the transparent, thermoreversible film visible.

The transparent thermoreversible film of the inventive data carrier at the same time forms excellent mechanical, thermal and chemical protection of the printed layer and protection from UV radiation.

The inventive data carrier is preferably provided with a chip and/or a magnetic stripe on which the data recorded on the thermoreversible layer and further data are stored. The chip has a nonvolatile, rewritable memory. The data carrier may have a contact-type and/or a contactless-type chip, for example a contactless chip for means of transport, such as ski lifts or local trains, and a contact-type chip, for example for access entitlement to a hotel room. The authorization card may be a check card, credit card or telephone card or an access entitlement card. The entitlement may be a personal entitlement, event-dependent and/or value-dependent. It may also be an identity card or driver's license e.g. with a limited period of validity. This permits e.g. a change of address to be recorded on the thermoreversible layer without any need to produce a new card.

In the following an embodiment of the inventive data carrier will be explained more closely by way of example with reference to the drawing, in which:

Figs. 1 and 2 show top and exploded views of the data carrier; and

Fig. 3 shows a cross section through the transparent thermoreversible film.

According to Figure 2, the data carrier consists of card K made of transparent, thermoreversible film 1 which is applied to carrier or cover layer 2.

Transparent, thermoreversible film 1 consists according to Figure 3 of transparent carrier film 3, e.g. of PET, thermoreversible color layer 4 and protective layer 5.

Carrier or cover layer 2 consisting e.g. of PET is provided on the side facing thermoreversible film 1 with printed layer 6 which may be applied for example by screen printing, e.g. with logo 7 of the card issuer, printed layer 6 having according to Figure 2 for example logo 7 of the card issuer, lightened area 8 and further light area 10 provided with security pattern 9.

According to Figure 1, photo 12 of the card owner is recorded on thermoreversible film 1 with a thermal printhead in lightened area 8 of printed layer 6, and for example the period of validity of the card in ski area A and the credit balance in cafeteria B in area 10 of printed layer 6.

Card K is designed as a contactless smart card. For this purpose, inside layer 14 is provided according to Figure 2 with frame 15 in which a chip module (not shown) with an antenna coil is embedded in plastic material 16. Further cover layer 17 ends off card K on the other side. The other cover layer 17 may likewise be provided with a printed layer. It may also have a further thermoreversible transparent film on said printed layer.

For producing the card according to Figure 2, carrier or cover layer 2 is provided with printed layer 6 in a first step. Then thermoreversible transparent film 1 is hot-laminated on carrier or cover layer 2 provided with printed layer 6. Similarly, cover or carrier layer 17 may be provided with a printed layer and subsequently with a thermoreversible transparent film by hot lamination. Carrier or cover layers 2 and 17 with laminated thermoreversible film or films 1 are then connected with inside layer 14 by cold lamination, i.e. by accordingly forming material 16 of inside layer 14 as an adhesive compound.

The printed layer may be applied, not to carrier layer 2, but to the lower side of the thermoreversible transparent film, which is then laminated to the bare carrier layer.

A further film including the security features, e.g. a hologram, may also be laminated between the thermoreversible transparent film and the carrier layer.

Claims

1. A card-shaped data carrier with a thermoreversible layer which is writable with a thermal printhead in visible color with data and/or pictures which are erasable through transition to a transparent state, and with a printed layer with permanent data and/or pictures, characterized in that the printed layer (6) is applied between a carrier layer (2) and the thermoreversible layer formed as a transparent film (1).
2. A data carrier according to claim 1, characterized in that the thermoreversible transparent film (1) has a thermoreversible color layer (4) on a transparent carrier film (3) and a protective layer (5) on the thermoreversible color layer (4).
3. A data carrier according to claim 1 or 2, characterized in that the printed layer (6) is applied all-over to one or both sides of the card (K).
4. A data carrier according to any of the above claims, characterized in that the thermoreversible transparent film (1) is applied all-over to the printed layer (6) on one or both sides of the card (K).
5. A data carrier according to any of the above claims, characterized in that the thermoreversible layer is writable with the thermal printhead at a first temperature and the data and/or pictures are erasable at a second higher temperature through transition to the transparent state.
6. A data carrier according to any of claims 1 to 4, characterized in that the thermoreversible layer is writable and erasable with the thermal printhead at the same temperature, the cooling time being greater for writing than for erasing.
7. A data carrier according to any of the above claims, characterized in that at least in the area of the data and/or

pictures applied to the thermoreversible film (1) the printed layer (6) has a background contrasting therewith.

8. A data carrier according to any of the above claims, characterized in that the printed layer (6) is provided with security features (9).

9. A data carrier according to claim 8, characterized in that the security features (9) are provided in the area of the data and/or pictures recorded on the thermoreversible film (1).

10. A data carrier according to any of the above claims, characterized in that it is designed as a contactless smart card.

11. A method for producing the data carrier according to any of the above claims, characterized in that the thermoreversible film (1) is applied to the carrier layer (2) by hot lamination.

12. A method according to claim 11 for producing the contactless smart card according to claim 7, characterized in that the chip module and the antenna coil of the smart card are disposed in an inside layer (14) and the inside layer (14) is laminated with cover layers (2) on both sides, at least one of the two cover layers (2) forming a carrier layer which is provided with the printed layer (6) and the thermoreversible film (1).

13. A method according to claim 12, characterized in that the chip module and the antenna coil are embedded in a plastic material (16) and the cover layers (2, 17) are connected with the plastic material (16) of the inside layer (14) by cold lamination.

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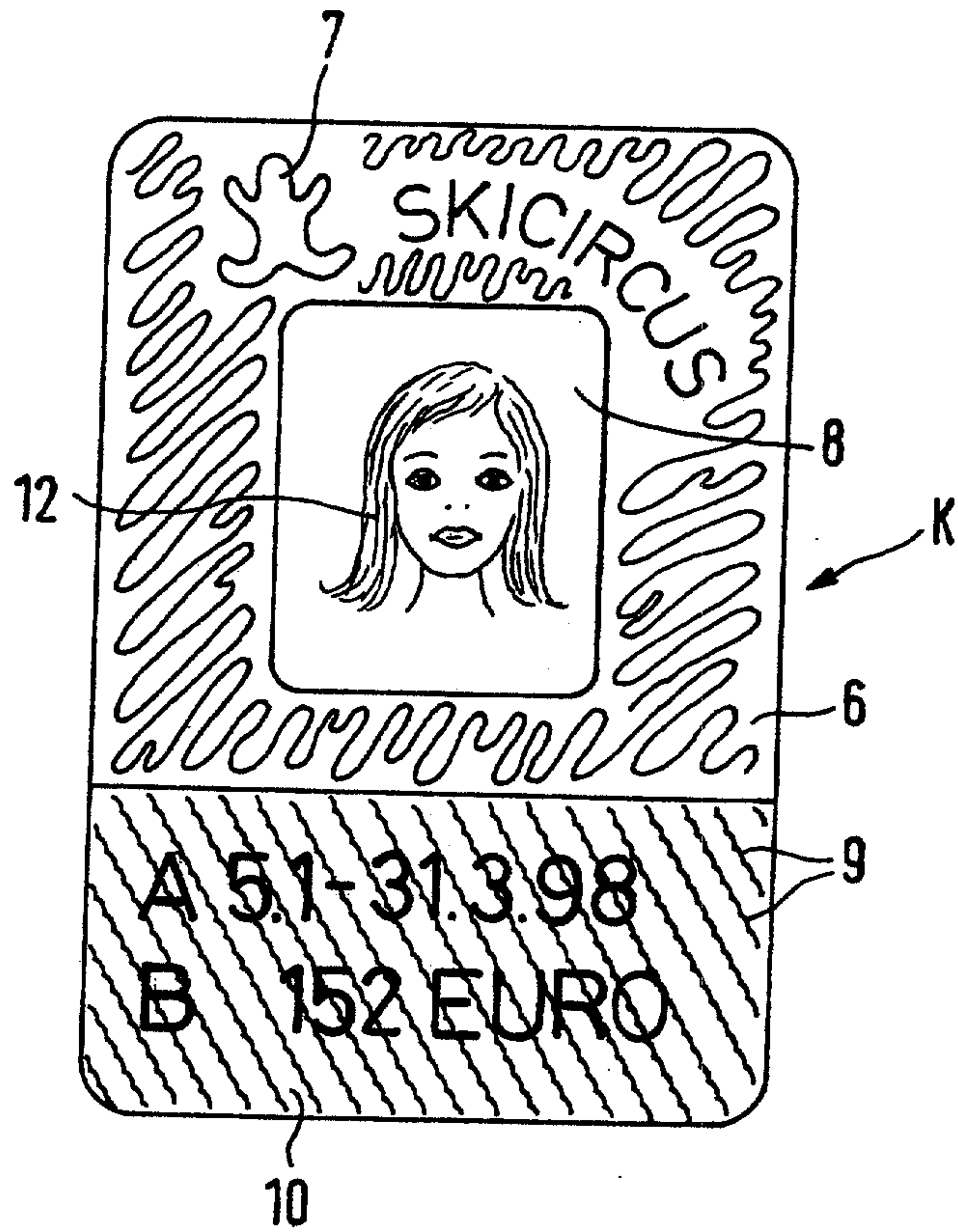


FIG. 1

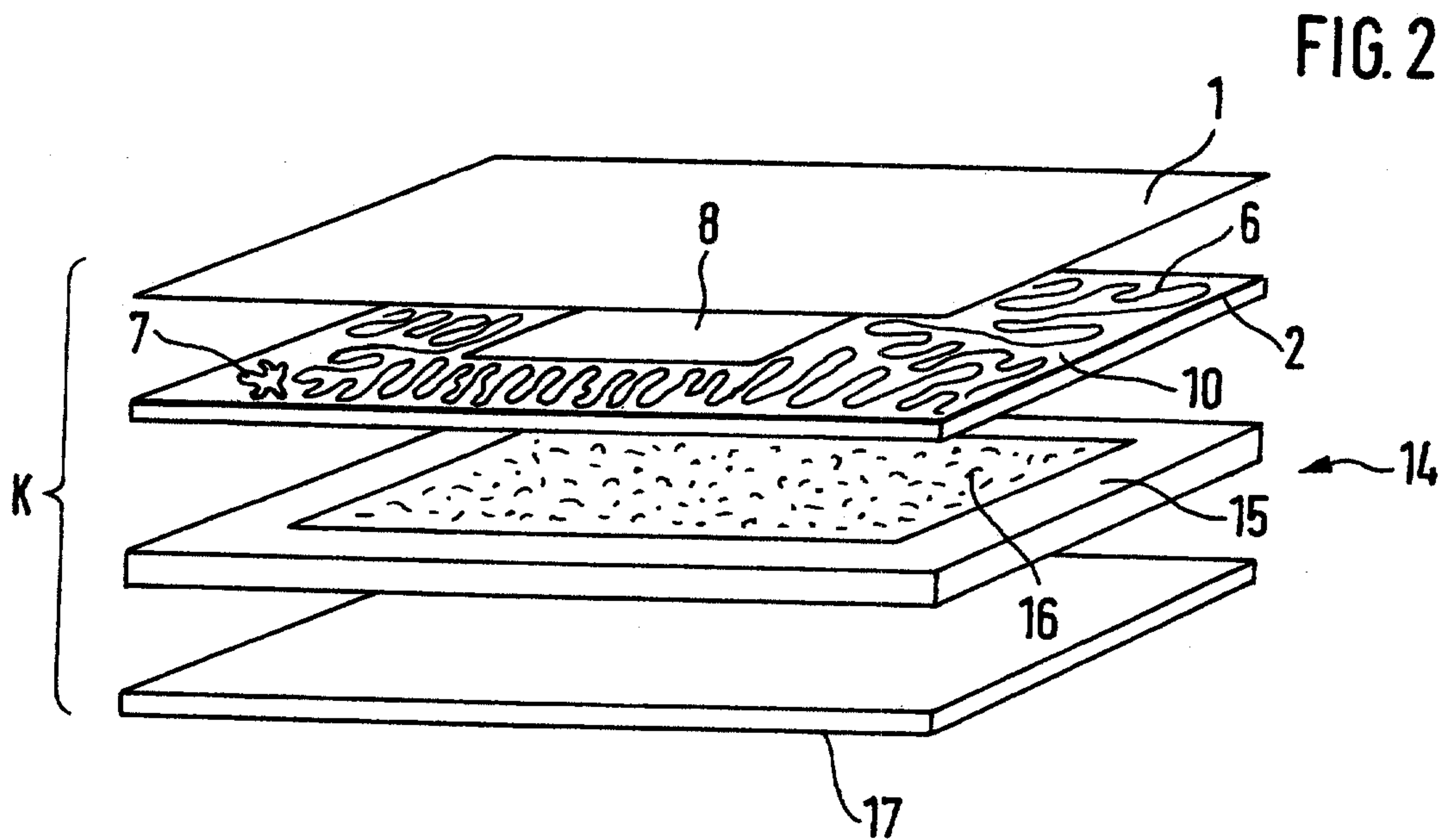


FIG. 2

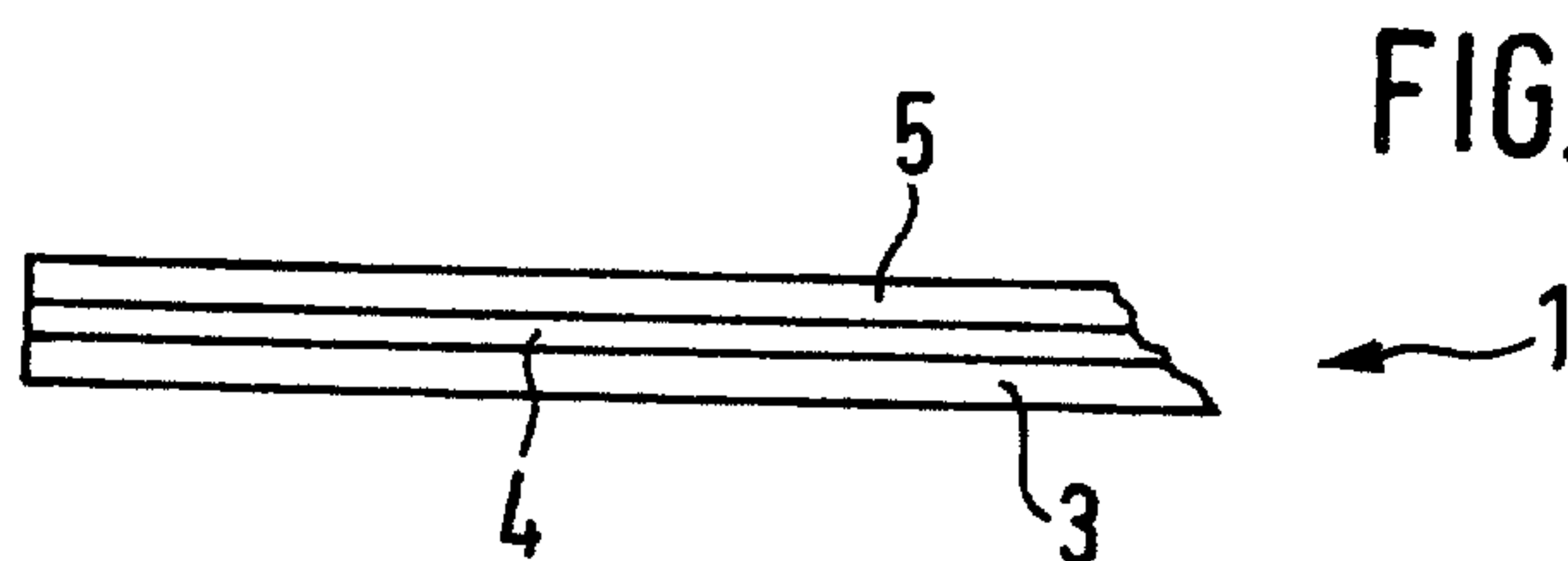


FIG. 3

