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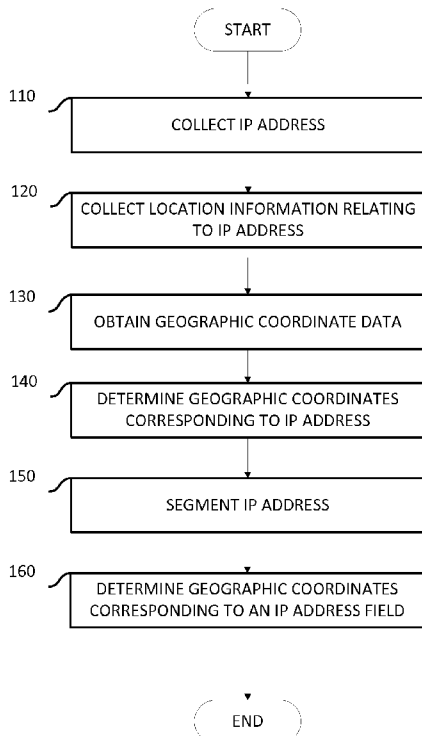


FIG. 1

(57) Abstract: Determining a location corresponding to an Internet Protocol (IP) address includes collecting an IP address and location information corresponding to the IP address, wherein the location information corresponding to the IP address includes information identifying a location from which a terminal associated with the IP address accesses a network, obtaining one or more pieces of IP address geographic coordinate data for the IP address using the IP address and the location information corresponding to the IP address, determining geographic coordinates corresponding to the IP address based at least in part on the one or more pieces of IP address geographic coordinate data, determining an IP address field based at least in part on the geographic coordinates corresponding to the IP address, and determining a location corresponding to the IP address field.

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