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(54) Title: TRIGGERING EVENTS FOR VIDEO RINGTONES

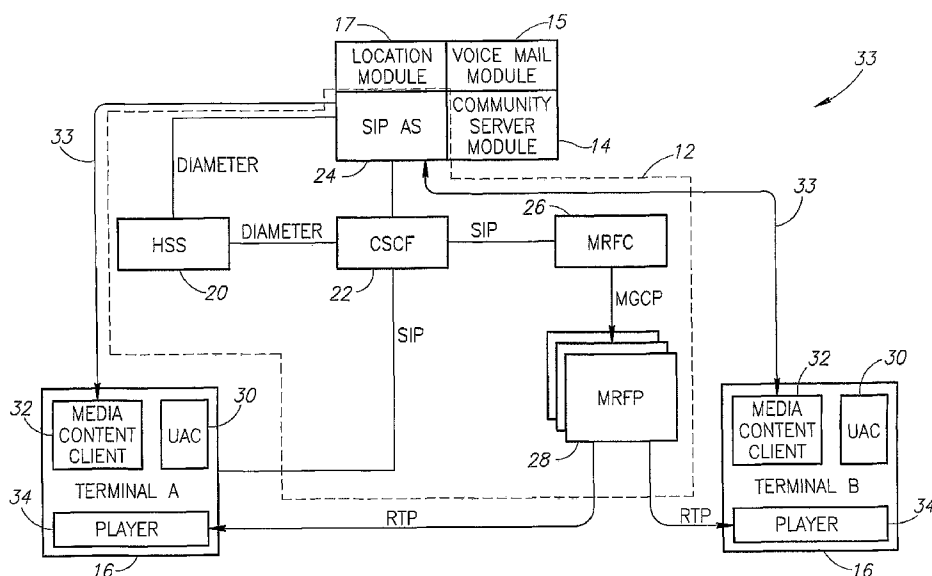


FIG.1

(57) **Abstract:** A system includes a unit to receive triggering events from a network operator and a unit to provide media content to a terminal for playing by a media player on the terminal in response to the triggering events. One embodiment is implemented with an IMS (IP multimedia subsystem). In this embodiment, the unit to receive is an application server of an IMS system and the unit to provide has at least one media resource unit of the IMS system and a community server. The community server associates media content with terminals of the IMS system and in response to triggering events and activates the IMS system to provide media content to a relevant terminal in response to a relevant triggering event.

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<p><b>B. FIELDS SEARCHED</b></p> <p>Minimum documentation searched (classification system followed by classification symbols)                  IPC(8): H04M 3/42 (2008.04)                  USPC: 379/207.16</p> <p>Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched                  IPC(8): G06F 15/16 (2008.04)                  USPC: 379/252, 455/401, 455/567</p> <p>Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)                  PubWest (USPB, USPT, USOC, EPAB, JPAB), DialogPro, GoogleScholar; media content terminal playing player triggering events network operator activating IMS IP Multimedia Subsystem open session client application server instruct resource unit call-related selected user non-call voicemail module location timing relevant community</p>																							
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