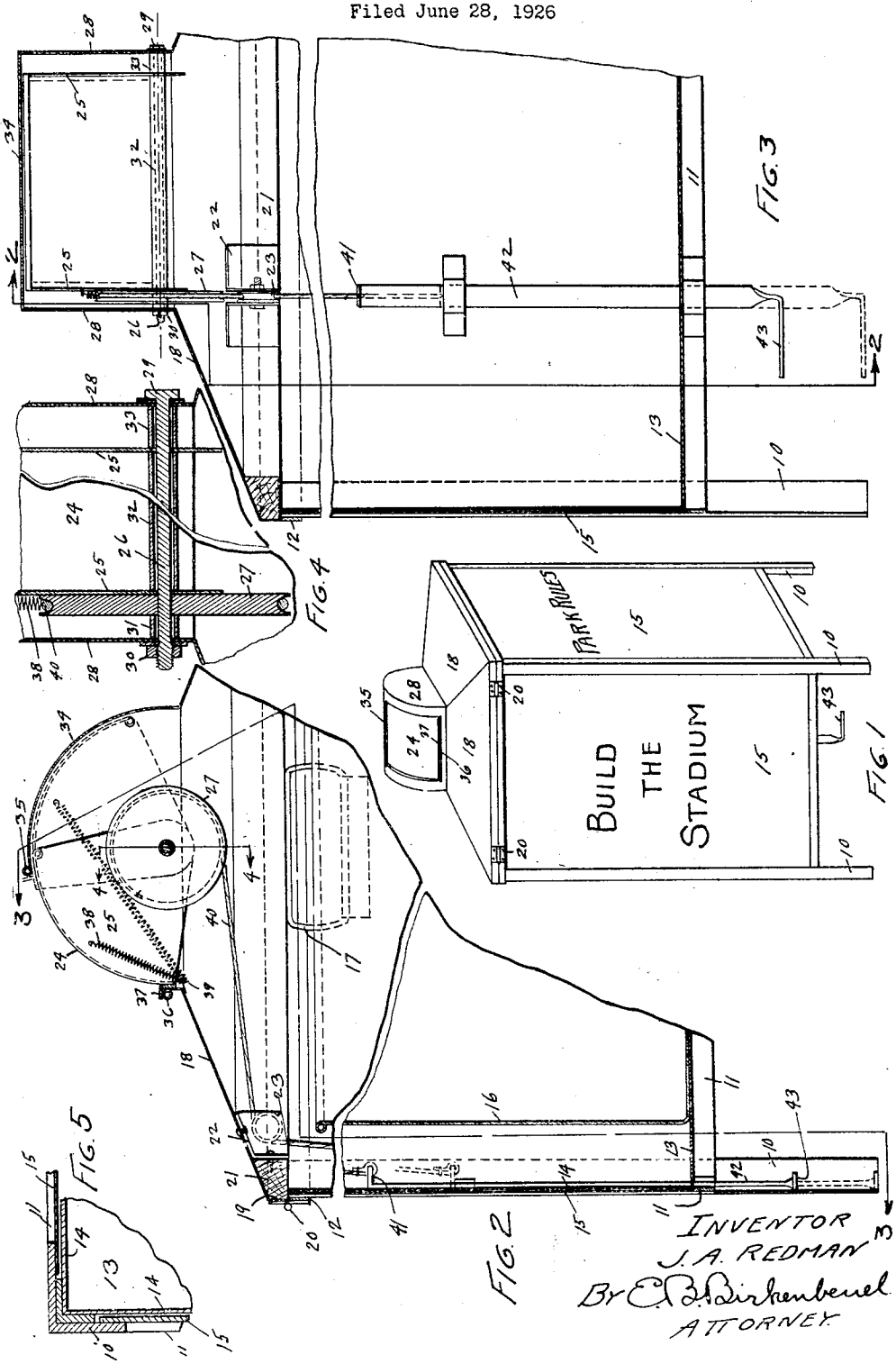
Aug. 28, 1928. 1,682,093

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ADVERTISEMENT HOLDER

Filed June 28, 1926



Patented Aug. 28, 1928. 1,682,093

UNITED STATES PATENT OFFICE.

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ADVERTISEMENT HOLDER.

Application filed June 28, 1926. Serial No. 118,926.

This invention relates generally to the advertising art, and incidentally to a special form of container for collecting garbage.

The first object of this invention is to provide a holder for advertising matter which will, at the same time, be useful for the collection of such garbage and waste materials as are ordinarily thrown on the street thus offering an inducement for people to deposit same therein, thereby causing them to approach the advertising matter in question and greatly increase the chances of their being influenced by the advertisement.

The second object is to render the advertisement holder so useful and convenient for the public and so economical for the scavenging department of a city as to overcome the ordinary objection to the placing of advertising stands on sidewalks, lawns or parkways.

The third object is to so construct the advertisement holder that the contents thereof will be fully concealed from view and will not be easily reached by flies and other insects.

The fourth object is to so construct the holder that it can be opened for the insertion of garbage without touching the hand to any portion thereof, the necessity of which might lead people to refrain from the use of the holder owing to possible comtamination by previous users.

The fifth object is to so construct the holder that advertising matter can easily be slipped into the frames provided thereon and garbage can be lifted out of the holder and emptied into the collecting wagon by merely opening the cover of the holder and lifting out the loose basket contained therein.

These, and other objects, will become more apparent from the specification following as illustrated in the accompanying drawing, in which:

Figure 1 is a perspective view of the device of which Figure 2 is an enlarged vertical section taken along the line 2—2 in Figure 3 showing the door in its closed position in full lines and opened position in dotted lines. Figure 3 is an enlarged vertical section taken along the line 3—3 in Figure 2. Figure 4 is a still further enlargement of a sectional view through the door shaft taken along the line 4—4 in Figure 2. Figure 5 is a horizontal section through a corner leg showing the construction.

Similar numbers of reference refer to the same parts throughout the several views.

Referring in detail to the drawing, the device consists of four upright leg members 10 joined near their lower end by the cross ties 11 and near their upper end by the cross ties 12. A floor 13 is placed over the cross ties 11 and the side walls 14 form a background for the advertising sheet 15, which can slip downwardly into position and be held by the sides of the legs 10.

A sheet metal basket or container 16 is removably placed on the floor 13 and is preferably provided with handles 17 to assist in its handling.

The cover of the device is in the form of the frustrum of a pyramid whose sloping sides 18 turn down to form an edge 19, one side of which is attached to a member 12 by means of the hinges 20.

It is preferable to provide a wooden frame 21 within the vertex of the angle formed by the sides 18 and 19 for stiffening purposes. To the frame 21 is attached a bracket 22 for the sheave 23. In some cases it may be desirable to also attach the bracket 23 to the number 18 for additional security.

At the top of the pyramid shaped cover is provided a curved door 24 whose sides 25 are mounted on a shaft 26 which also carries a pulley 27. The shaft 26 passes through the ends 28 of the door frame. The shaft 26 is provided with a head 29 and a nut 30 for holding same in place. Tubular spacers 31, 32 and 33 hold the door in its correct lateral position. A curved guard 34 covers the portion of the door opening occupied by the door while open.

The door opening itself is provided with two rolled edges 35 and 36, the former providing a stop for the angle iron 37 which is attached to the door and limits the distance to which the door can open. The edge 36 forms a stop against which the angle iron 37 rests when the door is held in a closed position by the spring 38, one end of which is attached to a member 25, and the other end fastening to a pin 39 on the member 18.

Fastened to the pulley 27 is a cable 40 which passes over the sheave 23 and is attached to the upper end 41 of a vertically slidable bar 42, whose lower end 43 is bent to form a pedal which can be operated by the foot.

The operation of the device is as follows:

When desiring to deposit garbage in the receptacle it is only necessary to press downwardly on the member 43 by means of the foot, which causes the door 24 to open and permits the insertion of the waste material in the container. The removal of the foot from the member 43 permits the spring 38 to close the door of the receptacle.

While it is admitted that garbage cans of themselves have long been used, and at their best are not ordinarily sightly objects, this particular container combines the utility of the ordinary garbage can and at the same time makes it possible to display suitable advertising matter, traffic regulations, local boosting slogans, park rules, etc., or the display of such scenes as are deemed appropriate for the particular location at which the box is used.

It must be noted that while the above described box has a two fold use—that is to say, it can be used both for collecting garbage and displaying advertisements—its primary object is to render the display of advertising possible in places where it would be most effective without developing opposition in the way of objections ordinarily raised against display advertising.

I am aware that garbage containers have long been employed; I therefore do not intend to cover this device broadly, but I do intend to cover such forms and modifications thereof as fall fairly within the appended claim.

I claim:

An advertisement holder consisting of an outer container having means for attaching advertisements to the outer sides thereof; a removable container within said outer container; a hinged cover for said outer container; a semi-cylindrical frame at the top of said cover having an opening therein; a curved rotatable door normally held in front of said opening by means of a spring; a foot pedal mounted on said outer container; and connecting means between said foot pedal and said door adapted to open said door when said foot pedal is depressed.

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