

Sept. 12, 1950

A. C. CROFT

2,522,256

MAILER

Filed May 13, 1948

FIG. 1

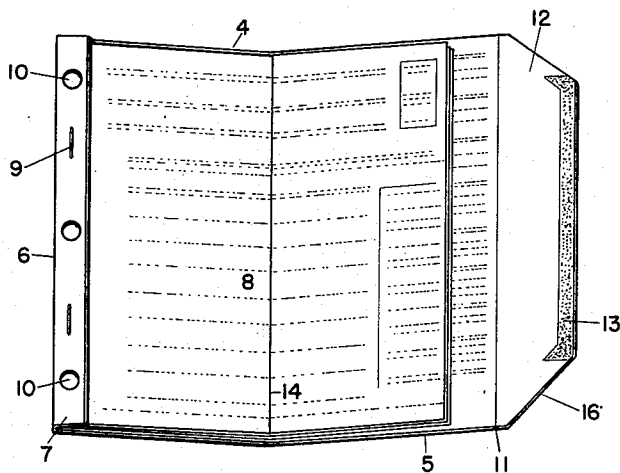
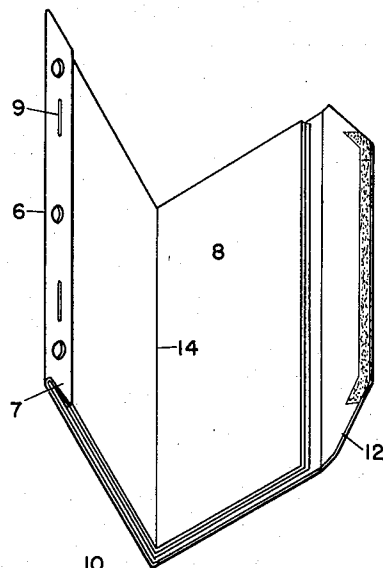
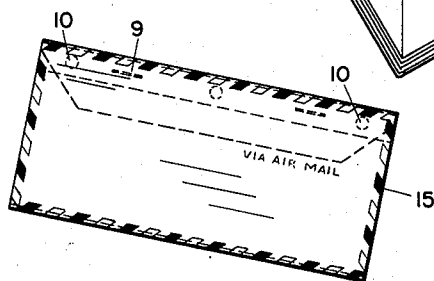


FIG.2

FIG. 3



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2,522,256

MAILER

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Application May 13, 1948, Serial No. 26,782

1 Claim. (Cl. 283—63)

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This invention relates to a mailing device and more particularly to a form of cover piece arrangement to be employed with text material embodied therein so that the assembly of cover and text may be mailed in sealed condition with the cover piece providing not only an envelope and protecting back but a perforated margin portion designed for easy filing.

The invention will be more readily understood and the features thereof more apparent from the following description of a typical "mailer" embodying the invention to be read together with the accompanying drawings in which:

Fig. 1 shows one form of applicant's mailer substantially in flat condition;

Fig. 2 shows said mailer in folded position; and Fig. 3 shows the mailer when sealed up with the cover piece forming an envelope.

Considering the drawings, similar designations referring to similar parts, numeral 4 generally designates a mailer according to applicant's invention, comprising a cover piece or backing member 5 usually made of relatively stiff or more durable paper than that used for filler material. The cover piece is bent or creased along top edge 6 to form an overlapping tab 7 which is bent back over the body of the cover piece. Filler material 8 is stuffed between the body of the cover piece and tab 7 so that it may be secured therebetween by staples or the like 9. Except for the edges of the filler material held under overlapping tab 7, the rest of the filler material is exposed and may easily be examined when the mailer is in open position.

The portion of the mailer comprising overlapping tab, stuffed material under the tab, and that portion of the cover piece opposite the tab are suitably perforated as at 10 so that the mailer may be conveniently filed in the same manner as ordinary correspondence.

The cover piece 5 is provided with a folding line 11, and extending beyond line 11 is a flap 12 having a gummed or sealing edge 13.

In practice, desired material such as printed bulletins, typewritten correspondence or other similar filler material is inserted within the cover piece and stapled and perforated as shown. The filler and cover piece, as a unit, is then folded along one or more lines 14, depending upon the length of the material and cover piece employed. In a short bulletin, for example, as illustrated in Fig. 1, a single fold will be sufficient. In the case of long sheets of filler material, a correspondingly longer backing member would be employed and the unit would be folded along two

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or more lines to form a letter size envelope assembly 15 as shown in Fig. 3.

When in folded position, top edge 6 will substantially coincide with folding line 11. Flap 12 is then folded over tab 7 covering the perforations and staples. However, the gummed edge 13 adheres to the back of the cover piece beyond tab 7 so that it will in no way impair or mar the tab.

The inside surface of the cover piece may contain suitable printed or other reading matter and the filler material may comprise any number of pages of written material, illustrations, or other matter employed in correspondence or publications. The outside surface of the cover piece may also bear suitable printed matter but one portion thereof has the conventional appearance of an envelope. This "envelope front" may have a suitable decorative border as is customarily employed in the case of air mail envelopes and may otherwise be decoratively embellished. The back of the flap may have a legend thereon directing the one receiving the mailer to open it by slitting along line 11. In practice, applicant's mailer bears a printed direction on the outside of the flap reading as follows: "To open slit along line shown above." Two arrows in color, positioned at each end of this legend, point to a dotted line which is line 11 forming one edge of the envelope. The gummed edge 13 does not extend to any appreciable degree along side edges 16 of the flap. Thus the receiver of the mailer may easily insert a letter opener or the like beneath the sealed flap for opening the mailer along line 11. The flap may then readily be torn off from the back of the cover piece without destroying the cover or affecting the mailer at the tab. The mailer is then open for perusal of the filler material. Since the tab is unaffected, the mailer may readily be filed the same as ordinary correspondence on devices adapted to receive perforated material.

Applicant has therefore provided a simple mailer which enables easy yet confidential transmission of material through the mails in the form of a letter without the use of separate envelopes, but in assembly form enabling practical folding, sealing, addressing and effective filing.

I claim:

In a mailer of the character described, the combination of a cover having longitudinally extending sides and latitudinally extending sides, the longitudinally extending sides being greater

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in length, a tab integral with the cover extending from one of the latitudinally extending sides to overlap a portion of the cover face, filler material having lines of printed reading matter extending from left to right in the direction of the length of said material, said filler having a short side extending between the rear of the tab and the cover face, staples for fastening together the tab, filler material and cover, the tab, filler material and cover containing aligned openings to permit the whole to be fastened in a file as a unit, a line for folding a flap placed adjacent the opposite latitudinal side, and a flap having a gummed portion extending from the opposite latitudinal side beyond said line, the flap being adapted to overlap a portion of the rear surface of the cover adjacent the tab

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whereby upon folding of the mailer the gummed portion extends beyond the first latitudinally extending side and may be affixed to the rear surface of the cover adjacent the tab to form a sealed envelope.

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The following references are of record in the file of this patent:

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