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(54) **Advertising notebook**

(57) The invention consists of an advertising notebook, of the type which groups a plurality of advertisements, which can generally be accompanied by coupons which give "discounts" or offer any other type of promotion. Said notebook focuses its characteristics on the fact that it incorporates a plate of magnetic nature (5), i.e. a permanent magnet, which permits the attachment of said

notebook to a refrigerator or any other metal element of a dwelling or such like, remaining in good view, and thereby preventing the loss thereof by the consumer. The plate shall be attached by means of adhesive, preferably to the external face of the rear cover (4). However, it could constitute a physically independent element of the notebook, equipped with means of attachment to the notebook.

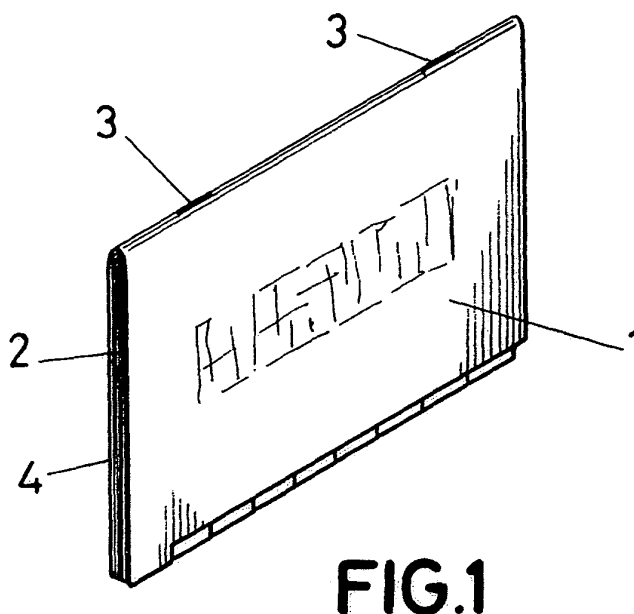


FIG.1



EUROPEAN SEARCH REPORT

Application Number
EP 09 38 0073

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Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (IPC)
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A	----- US 6 273 660 B1 (OZGEN MEHMET SAMI [US] ET AL) 14 August 2001 (2001-08-14) * column 1, line 6 - line 15 * * column 1, line 63 - column 2, line 13 * * column 3, line 28 - line 40 *	1-4	
A	----- US 2005/138853 A1 (CHIANG YEN-HO [TW]) 30 June 2005 (2005-06-30) * paragraphs [0014] - [0019] * * figures 1,2 * -----	1-4	TECHNICAL FIELDS SEARCHED (IPC) G09F
The present search report has been drawn up for all claims			
Place of search The Hague		Date of completion of the search 18 September 2009	Examiner Lechanteux, Alice
<p>CATEGORY OF CITED DOCUMENTS</p> <p>X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document</p> <p>T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document</p>			

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EPO FORM 1503 03.82 (P04C01)

**ANNEX TO THE EUROPEAN SEARCH REPORT
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This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report.
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18-09-2009

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