



US00D729316S

(12) **United States Design Patent**
El-Afandi et al.

(10) **Patent No.:** **US D729,316 S**

(45) **Date of Patent:** **** May 12, 2015**

(54) **LABEL ON CONTAINER**

(71) Applicant: **General Mills, Inc.**, Minneapolis, MN (US)

(72) Inventors: **Ali El-Afandi**, Maplewood, MN (US);
Jeremy R. Marincel, Rockford, MN (US)

(73) Assignee: **General Mills, Inc.**, Minneapolis, MN (US)

(**) Term: **14 Years**

(21) Appl. No.: **29/443,543**

(22) Filed: **Jan. 18, 2013**

(51) **LOC (10) Cl.** **19-08**

(52) **U.S. Cl.**
USPC **D20/22**

(58) **Field of Classification Search**

CPC G09F 1/00; G09F 1/02; G09F 3/00;
G09F 3/02; G09F 3/10; G09F 3/12; G09F
3/0295; G09F 3/0297; G09F 3/0298; G09F
23/00; G09F 23/10; G09F 23/0091; G09F
2003/0208; G09F 2003/0222; G09F 2003/023;
G09F 2003/0251; G09F 2003/0257; G09F
2003/0258; G09F 2003/0264; G09F
2003/0266; G09F 2003/0267; G09F
2003/0285; G09F 2003/0288; G09F
2003/0289; G09F 2023/0025; G09F
2023/0091; G09F 29/00; G09F 29/02; B65C
3/12; B65D 25/205
USPC D20/10, 11, 19, 22-28, 40, 99; 40/5, 6,
40/124.01-124.09, 124.11-124.19,
40/124.191, 299.01, 306-308, 310, 312,
40/313, 340, 360, 625, 626, 630, 662, 668,
40/675; D9/434; D24/128, 189; 283/56,
283/67, 71, 81, 101, 106; 428/40.1,
428/42.1-42.3, 43, 48, 61, 914; 242/160

See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

814,592 A * 3/1906 Duane 40/306
RE14,000 E * 10/1915 Cole 40/306
1,273,105 A * 7/1918 Van Dyke et al. 283/106
1,403,449 A * 1/1922 Sandt 40/306
1,727,806 A * 9/1929 Bietsch 40/662
1,756,944 A * 5/1930 Gorton, Jr. 40/306

(Continued)

OTHER PUBLICATIONS

“Peel N Reveal”, Brochure from Multi-Color Corporation, <http://www.mcclabel.com/documents/MCC_PeelNReveal_000.pdf>, accessed from the Internet on Dec. 10, 2012.

Primary Examiner — Mary Ann Calabrese

(74) *Attorney, Agent, or Firm* — Ashley N. Nicholls;
Annette M. Frawley

(57) **CLAIM**

The ornamental design for a label on container, as shown and described.

DESCRIPTION

This application is related to U.S. Design patent application Ser. No. 29/443,545, entitled “Label” and filed on a date even herewith, the entire contents of each of which are incorporated by reference herein.

FIG. 1 is a front view of a label on container of our new design.

FIG. 2 is a back view of the label on container of FIG. 1.

FIG. 3 is a right side view of the label on container of FIG. 1.

FIG. 4 is a left side view of the label on container of FIG. 1.

FIG. 5 is a top view of the label on container of FIG. 1; and,

FIG. 6 is a bottom view of the label on container of FIG. 1.

In the drawings, the broken lines illustrate environment and form no part of the claimed design.

1 Claim, 5 Drawing Sheets



(56)

References Cited

U.S. PATENT DOCUMENTS

D169,730	S	*	6/1953	Breh et al.	D20/17	D522,063	S	*	5/2006	Johnson	D20/26
3,994,089	A		11/1976	Schwartz			7,448,153	B2		11/2008	Maliner et al.		
5,342,093	A		8/1994	Weernink			7,601,410	B2	*	10/2009	Matthews et al.	428/40.1
5,484,167	A		1/1996	Donaldson			D645,091	S	*	9/2011	Martinez	D20/11
5,547,451	A		8/1996	Drummond et al.			D645,093	S	*	9/2011	Manko	D20/27
6,047,488	A		4/2000	Tuszkiewicz			D652,300	S	*	1/2012	Anderson et al.	D9/457
6,089,483	A	*	7/2000	St-Laurent	242/160.4	2005/0275213	A1		12/2005	Whitehouse et al.		
D495,748	S	*	9/2004	Leland	D20/29	2007/0128395	A1		6/2007	Gonzales		
							2008/0314862	A1		12/2008	Matsuoka et al.		
							2014/0202642	A1	*	7/2014	El-Afandi et al.	156/717

* cited by examiner



FIG. 1

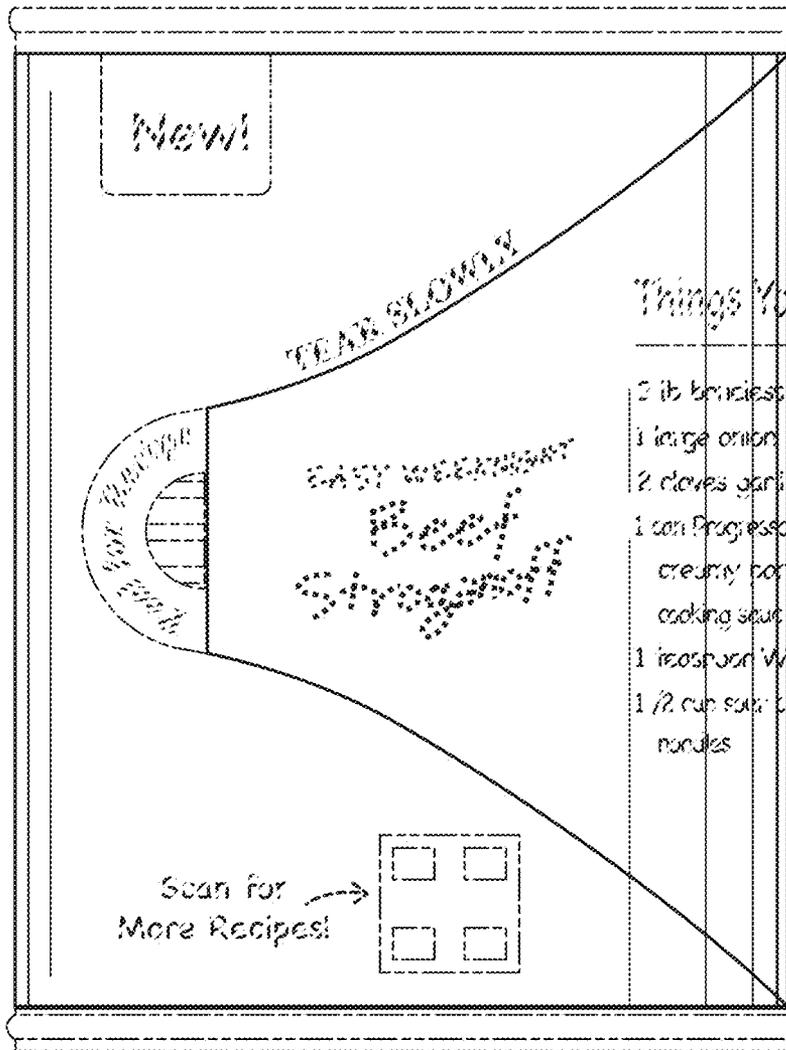


FIG. 3

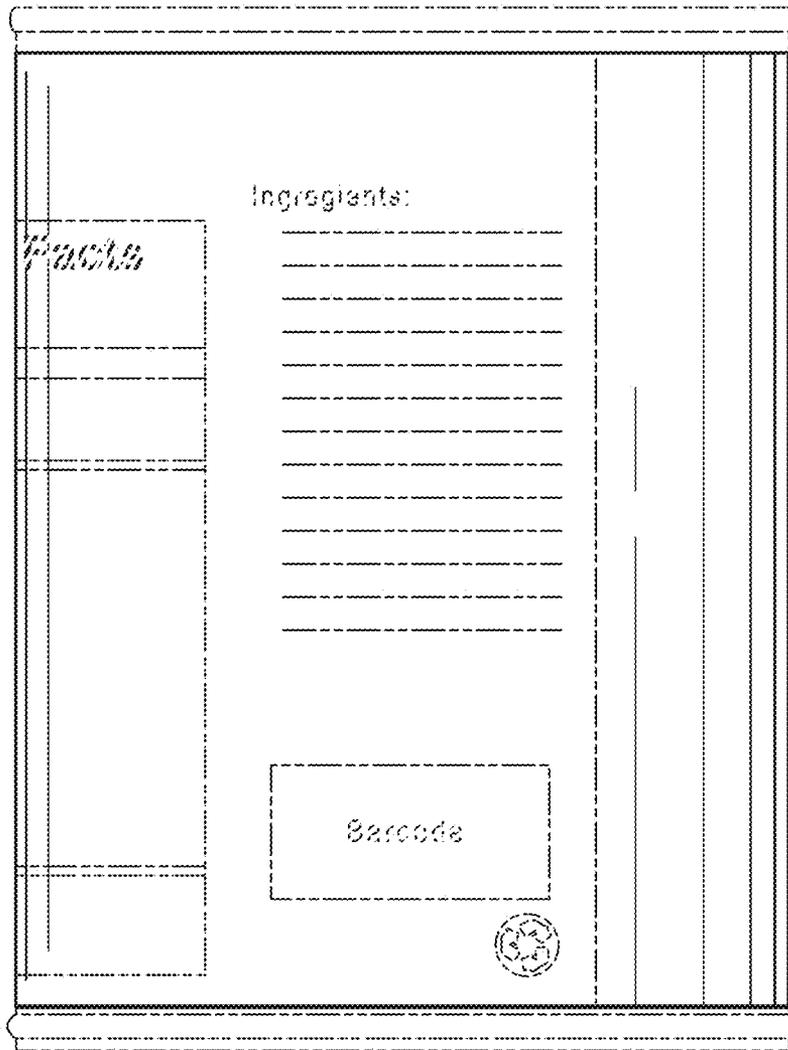


FIG. 4

FIG. 5

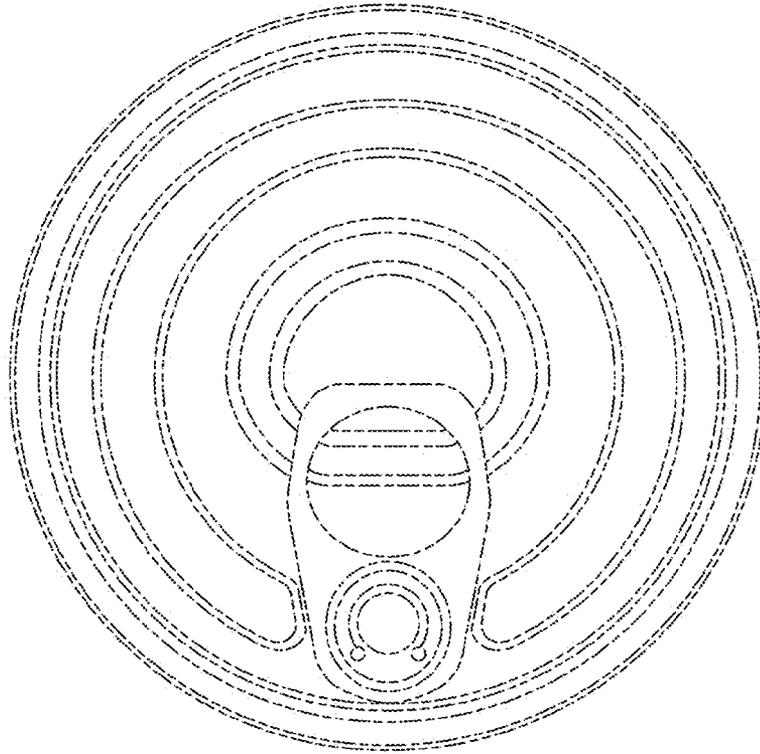


FIG. 6

