

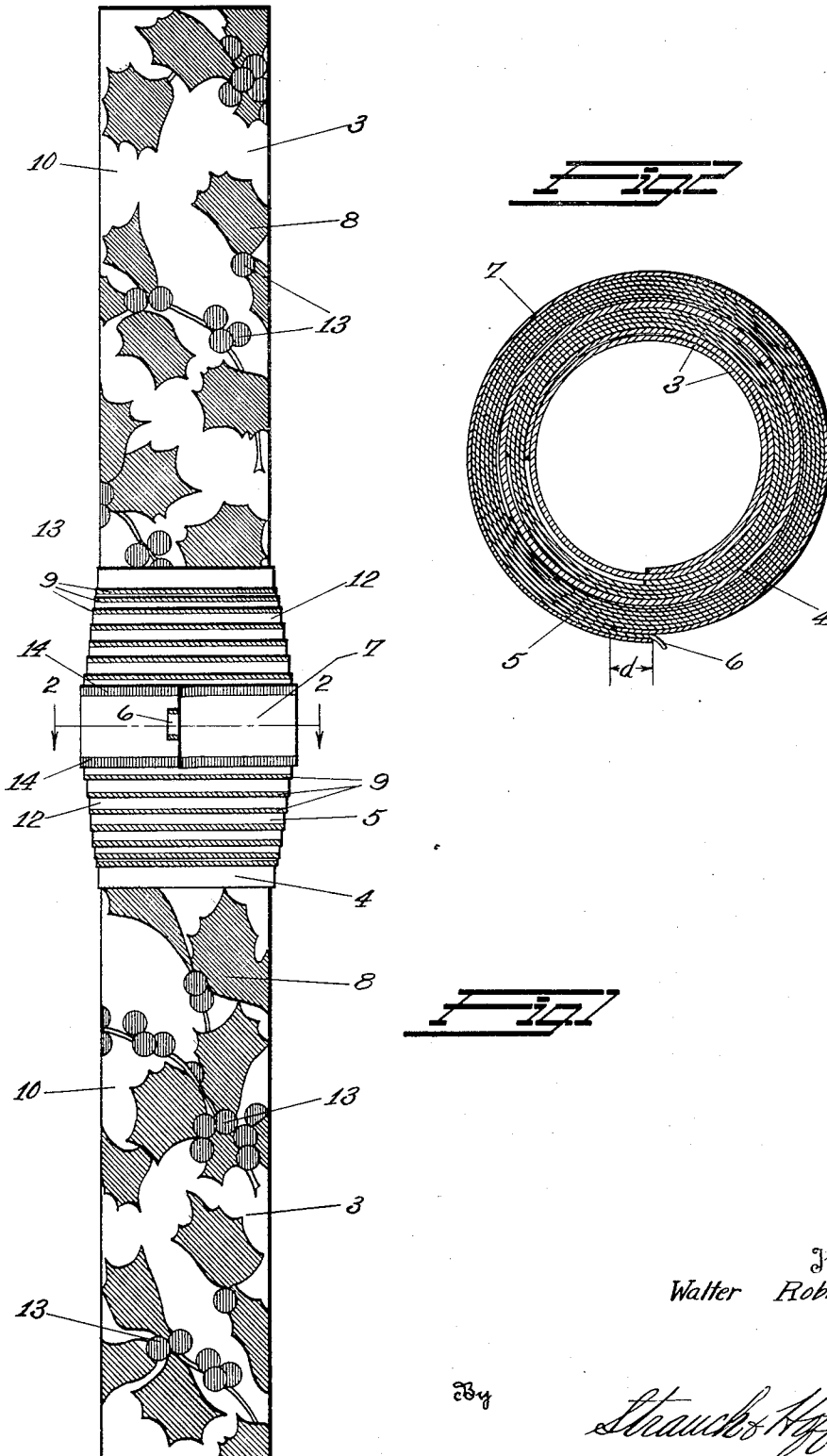
March 20, 1934.

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1,951,561

GIFT WRAPPING ASSEMBLY

Filed Nov. 17, 1931



UNITED STATES PATENT OFFICE

1,951,561

GIFT-WRAPPING ASSEMBLY

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Application November 17, 1931, Serial No. 575,614

9 Claims. (Cl. 206—47)

This invention relates to the wrapping of articles, such as Christmas gift packages or the like.

The general object of the invention is to devise a combination assembly of wrapping paper and tying ribbon that will be suitably adapted for sale, and for subsequent use, as a unity. Some of the more specific objects, subordinated to the general or primary object stated above, are as follows:

It is an object of the present invention to provide a gift wrapping assembly embodying a device having the dual function of serving as a holder for one or more sheets of wrapping material and for simultaneously serving as a support for a quantity of tying ribbon or cord, in such manner that any desired quantity of either the sheet material or of the ribbon, or both, may be readily removed without impairing the usefulness of said device. The device preferably comprises a relatively short sleeve for internally receiving a roll of paper and for externally supporting a wound strip of ribbon, but obviously may take other forms suggested by the primary object of my invention.

It is a further object of the present invention to utilize a combined sheet material holder and tying strand supporter, and in so doing, to form the combined device in such manner that the appearance and other characteristics of the sheet material may be readily ascertained by the shopper who is about to purchase materials for wrapping gifts. In the preferred and illustrated form of invention, the device comprises a sleeve which conceals only a small portion of the outer surface of a roll of paper and which exposes the tying strand combined therewith. It will be seen, however, that the holding device might be given another shape and greater size so as to cover or enclose the paper, and be made substantially transparent to accomplish the object under consideration.

Another object of the present invention consists in providing a gift wrapping assembly embodying quantities of wrapping material and tying strands so proportioned relative to each other that there will be substantially the right amount of ribbon for tying the number of packages that can be wrapped in the total sheet material that is included in the assembly.

It is also an object of this invention to provide a unitary assembly of gift wrapping paper and ribbon, with said paper and ribbon decoratively matched, each to enhance the beauty of the other, as by coloring, embossing or the like.

A still further object of the present invention resides in the provision, in a wrapping assembly of the general character described, of an adhesive strip of fastening material utilized to prevent the free end of the tying strand from

becoming unwound. This adhesive strip preferably is designed to serve its purpose after a part of the paper and ribbon has been used, as well as when the assembly is in its original or manufactured state.

The foregoing and other objects of my invention will be fully understood upon a study of the following detailed description taken in conjunction with the accompanying drawing, wherein:

Figure 1 is an external side view of a suitable embodiment of the gift wrapping assembly of the present invention.

Figure 2 represents an enlarged transverse section taken on the plane of the line 2—2 in Figure 1.

With continued reference to the above described views of the drawing, the numeral 3 designates a roll of sheet material which may comprise one or more sheets of fancy gift wrapping paper having their ornamented surfaces turned outwardly. The sheet or sheets may be of such dimensions as to wrap articles of a given size, or may be of large area so that the user can cut them into smaller sheets of desired dimensions. Where several sheets are included in the assembly they may be made up in a range of sizes designed to fit upon several packages of corresponding varied sizes.

The tube or roll of sheet material is inserted longitudinally through an encompassing sleeve 4 and then permitted to expand radially until its midportion is in firm engagement with said sleeve. The sleeve is cylindrical and of fixed size, and is very short when compared with the length of the roll so that the outwardly turned ornamental surface of the sheet material will be attractively and adequately exposed to public inspection.

In addition to serving as a holder for the roll of paper, the sleeve 4 further functions as a support or receiver for a predetermined quantity of tying ribbon 5. Although the tying material can take other forms, the flat ribbon type of strand is preferred because it can be assembled more neatly and attractively upon the sleeve and roll, and can be completely matched with the sheet surface in a manner hereinafter set forth. As illustrated, the tying ribbon is evenly wound upon the holding and supporting element 4 in staggered spirals that build it up gradually from the ends of the sleeve toward the middle thereof. This is done to secure symmetry of appearance and to expose the ornamented surfaces of the ribbon, as well as to position the free end 6 of the ribbon for conveniently fastening the same.

The fastening means preferably comprises an adhesive strip such as a gummed paper label 7 of substantially greater length than the maximum circumference of the assembly. With its glued or

gummed surface turned inwardly, one end of the label is inserted beneath the free end 6 of the ribbon and the other end of the label is passed around the assembly and then fastened upon the outer side of the ribbon adjacent said free end, to leave the latter projecting so that it can be readily grasped to break the seal. The glued surface of the label preferably is moistened for fastening only at the ends thereof approximately through the distance d in Figure 2, with the result that the user may remove a required quantity of the sheet and ribbon, and then utilize an unmoistened section of the label for fastening the free end of the remaining ribbon in place.

The total quantity of ribbon provided in the assembly is approximately just such as is necessary to tie the number of packages that can be wrapped within the sheet material carried in the tube. This, together with the fact that the paper and ribbon are matched, is of great advantage to the customer, who can in a single purchase obtain several assemblies embodying different kinds of fancy wrapping paper with just the right quantities of matched ribbons. Heretofore it has been necessary for the customer to select individual packages of paper and thereafter to shop around and buy several corresponding large balls of twine or ribbon in excessive quantities.

As illustrated in Figure 1 of the drawing the matching of ribbon and paper is done by ornamenting at least the exposed surfaces of the material. For example, green holly leaves are represented on the paper as at 8, and green tinsel borders 9 are formed on the ribbon edges; the area 10 surrounding the leaves has a silvery finish, as does also the body portion 12 of the ribbon; and the red berries 13 of the paper are matched by the red borders 14 of the gummed label 7.

The assembly preferably is made up by manufacturing the paper as one step, producing the ribbon and winding it upon the sleeve as another step, and thereafter inserting the rolled sheets of paper into the combined sleeve and ribbon unit. By utilizing the sleeve as a combined paper holder and ribbon supporter, the customer benefits by reason of the decreased cost of manufacture and sale of the wrapping and tying products. Moreover, the combination sleeve permits a portion only of the materials to be used at any one time, without destroying the unity of the assembly and the double function of the sleeve.

The invention may be embodied in other specific forms without departing from the spirit or essential characteristics thereof. The present embodiment is therefore to be considered in all respects as illustrative and not restrictive, the scope of the invention being indicated by the appended claims rather than by the foregoing description, and all changes which come within the meaning and range of equivalency of the claims are therefore intended to be embraced therein.

What is claimed is:—

1. A gift wrapping assembly comprising a quantity of sheet material for wrapping gift articles and packages, a quantity of ribbon or the like for tying the sheet material upon the articles to be wrapped therein, said sheet material and said ribbon having exposed surfaces carrying matched ornamental designs, and a common means for receiving said sheet material and for supporting said tying ribbon.

2. A gift wrapping assembly comprising a quantity of sheet material for wrapping gift articles and packages, a quantity of ribbon or the

like for tying the sheet material upon the articles to be wrapped therein, the wrapping and tying materials being provided in quantities so proportioned that the ribbon is approximately in the exact amount necessary to tie all the packages that can be made up with said sheet material, and a common means for receiving said sheet material and for supporting said tying ribbon, said sheet material and said ribbon having matched ornamental designs formed thereon and being assembled with said common receiving and supporting means in such manner as to expose substantial portions of said ornamental designs.

3. In an assembly designed for the wrapping of gift articles, parcels and the like, a quantity of wrapping sheet material rolled into the form of a tube of relatively small diameter, a cylindrical sleeve surrounding said tube in surface engagement with a portion of the latter, and an elongated tying strand wound about said sleeve to provide means for tying said material upon the articles to be wrapped, said cylindrical sleeve thus serving both to hold said material in its tubular form and to provide a support for said tying strand.

4. In the assembly defined in claim 3, said sheet material and said tying strand being provided in complementary proportions.

5. In the assembly defined in claim 3, said sheet material and said tying strand being provided in complementary portions and being ornamentally matched relative to each other.

6. In an assembly designed for the wrapping of gift articles, parcels and the like, a quantity of wrapping sheet material rolled into the form of a tube of relatively small diameter, a cylindrical sleeve surrounding said tube in surface engagement with a portion of the latter, and an elongated tying strand wound about said sleeve to provide means for tying said material upon the articles to be wrapped, said cylindrical sleeve thus serving both to hold said material in its tubular form and to provide a support for said tying strand, said sheet material and said tying strand having matched ornamentations and so arranged with respect to said sleeve as to expose said ornamentations.

7. In the assembly defined in claim 6, said tying strand being spirally wound in overlapped arrangement upon said sleeve so as to form a series of evenly spaced and exposed ribbon edges upon said sleeve.

8. In an assembly designed for the wrapping of gift articles, parcels and the like, a quantity of wrapping sheet material rolled into the form of a tube of relatively small diameter, a cylindrical sleeve surrounding said tube in surface engagement with a portion of the latter, and an elongated tying strand wound about said sleeve to provide means for tying said material upon the articles to be wrapped, said tying strand being so wound as to gradually build it up toward the center of the sleeve, and there being an adhesive fastening band encircling said wound strand in longitudinally overlapped relationship with the free end of the latter, whereby said free end projects outwardly and may be pulled to break said band.

9. In the assembly defined in claim 8, said band comprising a label having one surface thereof, completely gummed and attached to said wound strand only at points adjacent said free end of the latter.

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