March 5, 1957 B. BOGOSLOWSKY 2,783,489

LIPSTICK BRUSH APPLICATOR

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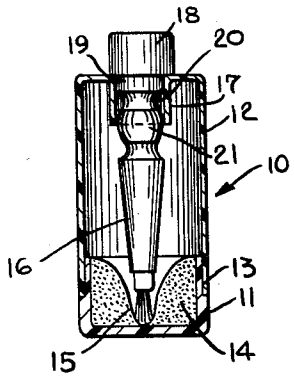


Fig 1

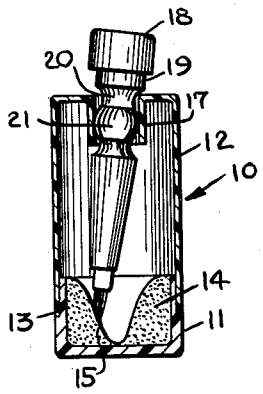


Fig 2

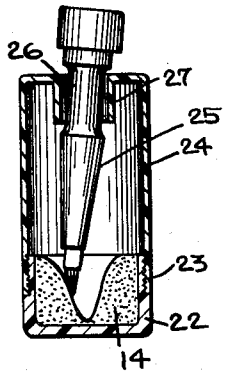


Fig 3

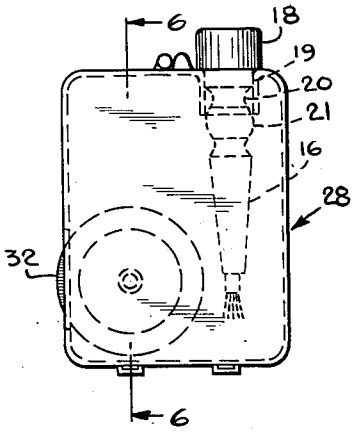


Fig 4

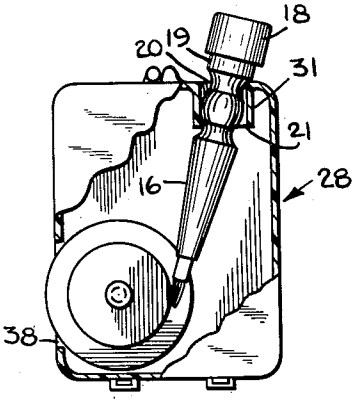


Fig 5

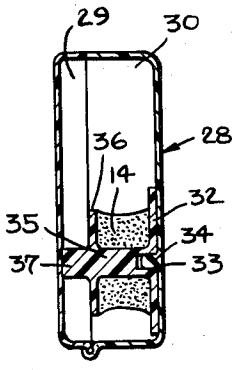


Fig 6

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LIPSTICK BRUSH APPLICATOR

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6 Claims. (Cl. 15—140.4)

This invention relates to a lipstick brush applicator and more particularly to a compact device containing lipstick and a brush for applying said lipstick to the lips.

Heretofore when lips are to be colored or tinted, it was necessary to carry a lipstick in one container and an applicator brush in another container with consequent inconvenience to the user. Furthermore, oftentimes the brush became separated from its container or the lipstick protruded from the container resulting in smearing the owner's pocketbook or bag and the contents thereof.

Furthermore, in these cases where the lipstick is applied directly to the lips, it is often difficult to obtain a fine outline of the lipstick on the lips because the lipstick itself is soft and does not maintain consistent outline when applied to the lips. Also such lipsticks require casings or containers having a multiplicity of machined parts thereby adding to their expense.

It is an object of my invention to avoid the above disadvantages.

Another object of my invention is to provide a lipstick brush applicator having a minimum of parts wherein, the lipstick and brush are together and complete in themselves.

Still another object of my invention is to provide a lipstick brush applicator wherein the brush when properly manipulated and without removal therefrom takes up the desired amount of lipstick for application to the lips.

One further object of the present invention is to provide a device wherein the brush and lipstick when not in use are relatively fixed and do not come into contact with each other.

One other object of this invention is to provide a device of such construction wherein a replaceable smear proof lipstick portion is provided at one end thereof, and a brush of unique design is provided at the other end.

A specific object of my invention is to provide a novel device of any suitable material having a supply of lipstick material and an applicator brush which when fixed in the device is in rigid position without making contact with the lipstick material and which brush can be readily swiveled to make desired contact with the material.

Other objects and advantages of my invention will become apparent from the following detailed description taken in conjunction with the accompanying drawings, in which:

Fig. 1 is a sectional view of a preferred embodiment of my invention;

Fig. 2 is a view of Fig. 1 showing the brush thereof in movable position;

Fig. 3 is a sectional view of a modification of Fig. 1;

Fig. 4 is a plan view of another embodiment of my invention;

Fig. 5 is a plan, partly broken away view of Fig. 4; and

Fig. 6 is a sectional view taken on line 6—6 of Fig. 4.

Referring now to the drawing wherein like reference characters refer to like parts throughout, in Figs. 1 and 2 I show a device 10 comprising a removable or replaceable

base member 11, and an upper connectible casing member 12. While not limited to form, it will be noted that said base 11 is as shown, cup or cylindrical shaped, and has a recessed peripheral portion 13 for accommodating the lower end of the device.

Inside base 11 there is provided a lipstick material 14 such as of usual and well known compositions. Said material is hollowed at its center as shown to permit insertion and resting therein of the hair end 15 of brush 16.

Said casing 12 as shown, is provided at its upper end with a closed top having a downwardly extending concentric collar or sleeve 17 in which said brush 16 fits. It will be noted that the brush 16 has a top piece 18 with an inset 19 so that the top piece rests on the top of the casing 12, and when inserted as shown in Fig. 1 is in fixed position without any part of it touching the material 14. Extending downwardly from inset 19, brush 16 has a reduced portion 20 and a ball swivel 21 which when the brush is used rests against the sleeve 17 to permit tilting of the brush as shown in Fig. 2, and permit hair end 15 to make contact with the lipstick material 14.

In Fig. 3 there is shown a base 22 having an upper recessed threaded portion for engagement with the threaded end 23 of casing 24. The brush 25 as shown is provided with a recessed section 26 so as to permit tilting in the sleeve 27 of casing 24.

In the forms described above, it will be noted that when the brush is to be used, it is lifted from its seat at the top of the casing to permit the ball 21 or recessed section 26 to move about the sleeve as a swivel so that the hair end of the brush makes contact with the lipstick material. Furthermore the material can be placed on the brush by rotating the brush around its swivel against the material or the brush may be maintained in inclined position as shown and the device rotated.

In the modification shown in Figs. 4 to 6 inclusive, it will be noted that I provide a device 28 of rectangular flat shape. Said device is provided with a pair of snap hinged closure members 29 and 30. One of said members, for example 30, as shown, is provided with a sleeve 31, through which passes a brush of the type shown in Figs. 1 to 3, to form contact with lipstick material 14 which is mounted on a disc 32 at the other end of said member.

Said disc 32 is provided with a central opening 33 for accommodating a pin 34 in the closure member 30. Also, the disc has a central portion forming a shaft 35 with a spaced disc 36 and an extension 37 adapted to form contact with the interior of the other closure member 29 which retains the disc in position on said pin 34. It will be noted that said disc is replaceable and has its outer peripheral portion extending outwardly of the device through a slot 38 in the member 30, thereby permitting its rotation when used in conjunction with either 16 or 25.

From the foregoing it will be noted that by my invention, I provide a relatively simple economically made compact easy to handle lipstick brush applicator wherein the combined swivel action of the brush and contact of the same with the lipstick material, is affected without the disadvantages of the heretofore used types of lipsticks and brushes.

While preferred embodiments of my invention have been described and illustrated it is to be understood that modifications as to form, size, arrangement of parts and use of material may be made without departing from the spirit and scope of my invention as claimed.

I claim:

1. A lipstick brush applicator comprising a container for lipstick material in said container, a brush extending into the container adapted to contact the lipstick material, said container having interiorly extending sleeve means

for holding the brush in relatively straight position in the container, and reduced swivel means on the brush to permit slight retraction and tilting of the brush while in the container to come into contact with the material when said brush is moved relatively of the holding means.

2. A lipstick brush applicator comprising a container having a sleeve neck at one end thereof, said neck extending into the interior of the container, a lipstick material in said container, a brush extending through the sleeve into the container and having a head portion resting on said sleeve, and reduced swivel contact means on the brush contacting the sleeve for permitting tilting of said brush at said sleeve when said brush is slightly retracted from the container to remove some of the material therefrom.

3. In a lipstick brush applicator, a container having replaceable lipstick material therein, said container having an interior downwardly extending sleeve, a brush with a handle adapted to be inserted through said sleeve in the container, said handle having a head portion nesting on the outside of the sleeve and being held fixed thereat when fully inserted, and having a reduced swiveling portion so that when partly withdrawn the handle is adapted to swivel around the center of said sleeve and on swiveling being adapted to pick up the lipstick on its end, said lipstick material forming a rotatable disc like mass of lipstick material mounted and rotatable in the container for forming contact with said brush.

4. A lipstick brush applicator comprising a container for a removable mass of lipstick material in said container said container having an inwardly extending neck, said material having a hollowed mid portion, a brush extending into the container through the neck and being adapted to normally set straight therein when in unused condition, said brush with the neck portion of the container forming a swivel to permit tilting and rotation of the brush in the container to remove some lipstick material from the mass, the brush handle having a toppiece and a reduced portion adapted to permit resting of the brush on the container so that the handle can be ball swivelled and on retraction of the handle to permit the brush to form contact with the mass, said mass being arranged in the container as a rotatable removable disc fixed to the walls thereof.

5. A lipstick brush applicator according to claim 4 wherein the brush has a handle portion with a reduced spherical portion and the container has a sleeve extending thereinto for accommodating said spherical portion to permit swiveling of the brush.

6. A lipstick brush applicator, comprising a container for lipstick material therein, said container having an inwardly extending sleeve, a brush adapted to fit into the container having a top portion acting as a stop, and adapted to rest on said sleeve, said brush further having a reduced shank portion below the top portion and normally enclosed by the sleeve adapted to form a swivel with the sleeve upon slight retraction of the brush from sleeve, and means for deposition of lipstick on the end of the brush.

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