July 27, 1926. 1,593,954

E. J. ROSENKRANZ

SHOE DISPLAY BRACKET

Filed June 30, 1925

Fig. 1.

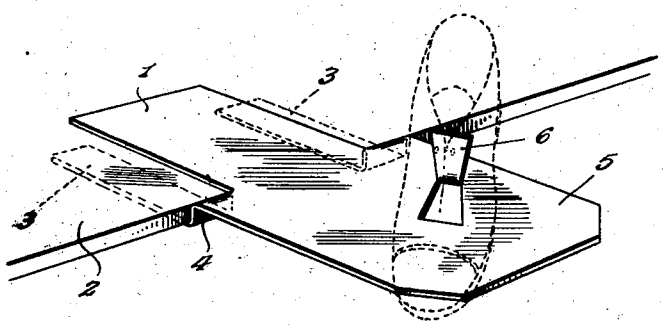


Fig. 2.

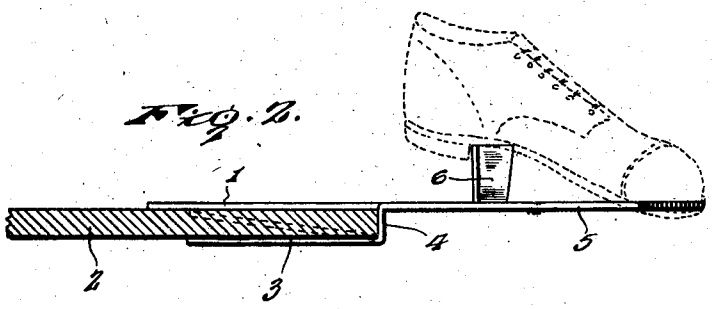
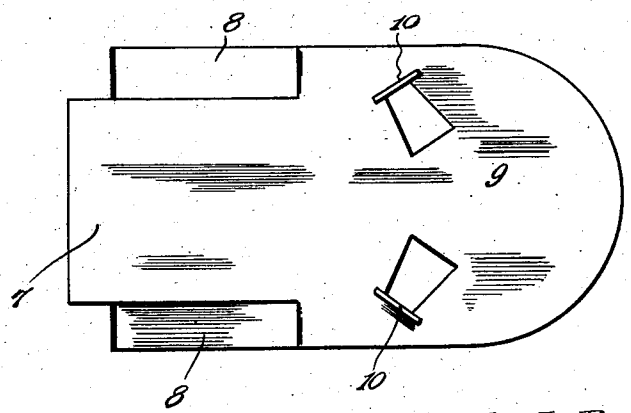


Fig. 3.



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SHOE-DISPLAY BRACKET.

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This invention relates to a bracket for use in supporting shoes and other footwear for display purposes.

One object of the invention is to provide a bracket which may be engaged with a shelf and extend beyond the front of the shelf so that a shoe may be placed upon the extended end of the bracket and supported in a tilted position to be readily seen and inspected by customers entering the store.

Another object of the invention is to provide a bracket which may be formed from a single piece of sheet metal and thus very cheaply produced and to further so construct the bracket that tongues which extend longitudinally of its rear end portion may have very good gripping engagement with a shelf to which the bracket is applied.

This invention is illustrated in the accompanying drawing, wherein—

Figure 1 is a perspective view showing the bracket applied to a shelf, a shoe supported by the bracket being indicated by dotted lines;

Fig. 2 is a view showing the bracket in side elevation and the supporting shelf in section, and

Fig. 3 is a top plan view showing a slightly modified form of bracket.

The bracket which is shown in Figs. 1 and 2 is formed of sheet metal which will preferably be resilient. The blank from which the bracket is formed is slit from its rear end to a point intermediate its length in order to provide a tongue 1 adapted to engage the upper face of the shelf 2 and side tongues 3 disposed at opposite sides of the tongue 1 and adapted to engage the under face of the shelf 2. The tongues 3 are bent downwardly, as shown at 4, to provide abutment portions adapted to engage the front edge of the shelf 2 and are then bent rearwardly. Normally the tongues 3 extend rearwardly from the portions 4 at an upward incline, as indicated by dotted lines in Fig. 2, and it will, therefore, be seen that, when the tongues 3 are in engagement with the under face of the shelf 2, a firm gripping action will be exerted to cause the shelf to be very tightly gripped between the tongues 1 and 3. The bracket will, therefore, be very firmly held in engagement with the shelf with its forward end portion 5 extending outwardly from the shelf.

The shoe which it is desired to display is to rest upon the forward end portion of the shelf and it is preferred to have the shoe disposed diagonally of the bracket and tilted so that the shoe may be readily seen by customers entering the store. There has, therefore, been provided a shoe-engaging and supporting tongue 6 which is struck from the forward portion 5 of the bracket. The tongue 6 extends diagonally of the bracket, as clearly shown in Fig. 1, and is free from the bracket, except at its rear end which is left attached to the body of the bracket so that the tongue may be bent upwardly to a substantially vertical position. The tongue is wider at its free forward end than at its rear end and, therefore, the tongue will have a wide upper end portion upon which the shoe will be supported. The shoe when put in place has its toe portion resting upon the bracket at the forward end thereof and the upper free end of the tongue 6 engages the sole of the shoe at the rear of the instep and preferably in engagement with the front face of the heel. By having the tongue formed, as shown, the shoe will be well supported and will be prevented from having transverse tilting movement which might cause it to be liable to slip out of proper engagement with the tongue.

When the bracket is in use, the tongues 3 are forced downwardly a sufficient distance to permit them to pass beneath the shelf 2 when the free end of the tongue 1 is in engagement with the upper face of the shelf. Since the tongues 3 terminate in spaced relation to the free end of the tongue 1, it will be very easy to engage the upper face of the shelf with the free end of the tongue 1 and then force the tongues 3 downwardly a sufficient distance for engagement with the under face of the shelf. After the tongues 1 and 3 are in engagement with the shelf, pressure will be applied to force them into good gripping engagement with the shelf, as shown in Fig. 2, in which position the outer edge of the shelf will engage the downwardy extending portions 4 of the tongues 3. The bracket will, therefore, be prevented from having transverse movement when in place. After the bracket is applied to the shelf, it is simply necessary to place the shoe upon the extended outer end portion of the bracket in the position shown in Figs. 1 and 2 with the upwardly

extending tongue 6 engaging the shoe in front of the heel and supporting the shoe at the desired incline.

In Fig. 3 there has been shown a slightly modified form of bracket. In this form the sheet metal blank from which the bracket is formed has its rear end portion slit longitudinally to provide tongues 7 and 8 corresponding to the tongues 1 and 3. The outer end portion 9 of the bracket has been shown rounded at its forward end instead of being provided with clipped corners, as shown in Fig. 1, and instead of being provided with one shoe-engaging tongue there has been provided two of these tongues. These tongues which are indicated by the numeral 10 are disposed at opposite sides of the bracket and extend at substantially right angles to each other but diagonally of the bracket. The two tongues have been provided so that the bracket may be applied to shelving either at the right or left hand side of the store and a shoe supported upon the bracket and have its heel engaged with the proper tongue or prop 10 to cause it to face in the direction desired. There has thus been provided a bracket which can be very conveniently used and which will be strong and durable and at the same time of a simple construction.

Having thus described the invention, I claim:—

1. A bracket of the character described comprising a plate of resilient material slit from its rear end to a point intermediate its length to provide a center tongue and tongues at opposite sides thereof, the center tongue extending in the plane of the other end portion of said plate and the side tongues being bent downwardly and then rearwardly with the rearwardly extending portions disposed at an upward incline for gripping engagement with the under face of a support disposed between the center and side tongues, and a tongue struck from said plate in front of one of said side tongues and disposed diagonally thereof with its sides and forward end free from the plate, the last-mentioned tongue being bent upwardly and adapted to engage an article to be supported and support the article in a tilted position diagonally of the forward end portion of the plate.

2. A bracket of the character described comprising a plate of resilient material slit from its rear end to a point intermediate its length to provide a center tongue and tongues at opposite sides thereof, the center tongue extending in the plane of the other end portion of said plate and the side tongues being bent downwardly and then rearwardly with the rearwardly extending portions disposed at an upward incline for gripping engagement with the under face of a support disposed between the center and side tongues, a prop extending upwardly from the forward portion of said plate and disposed adjacent one side of the plate in front of one of said side tongues and diagonally of the plate and adapted to engage the sole of a shoe in front of the heel thereof and support the shoe in a tilted position with its toe portion resting upon the plate adjacent the other side thereof.

3. A display bracket comprising a plate provided at its rear with center and side tongues extending longitudinally thereof with the side tongues disposed out of the plane of the center tongue, said tongues being adapted to engage upper and lower faces of a shelf and support the plate in projecting relation thereto, and an article-supporting tongue extending upwardly from said plate in front of one of said side tongues adjacent a side of the plate and in spaced relation to its front end, said supporting tongue being disposed diagonally of the plate and adapted to engage the sole of a shoe in front of the heel and support the shoe in a tilted position diagonally of the plate with the toe portion of the shoe resting upon the forward end portion of the plate at the opposite side thereof from the suporting tongue.

In testimony whereof I affix my signature.

EDWARD J. ROSENKRANZ. [L. S.]