June 6, 1933. G. McKIBBIN 1,912,492

SWATCH EXHIBIT

Filed June 16, 1931

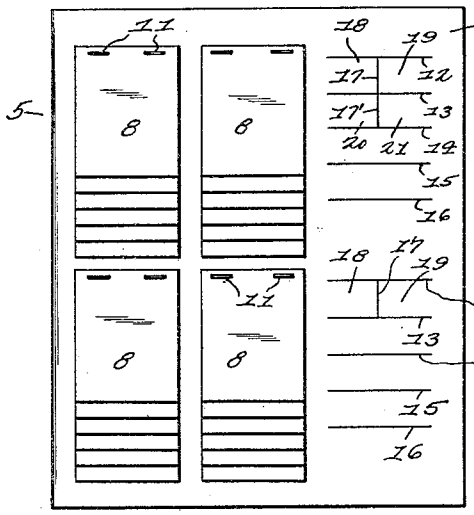


Fig. 1.

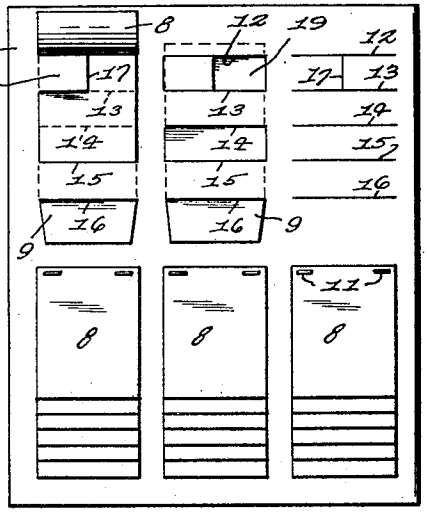


Fig. 2.

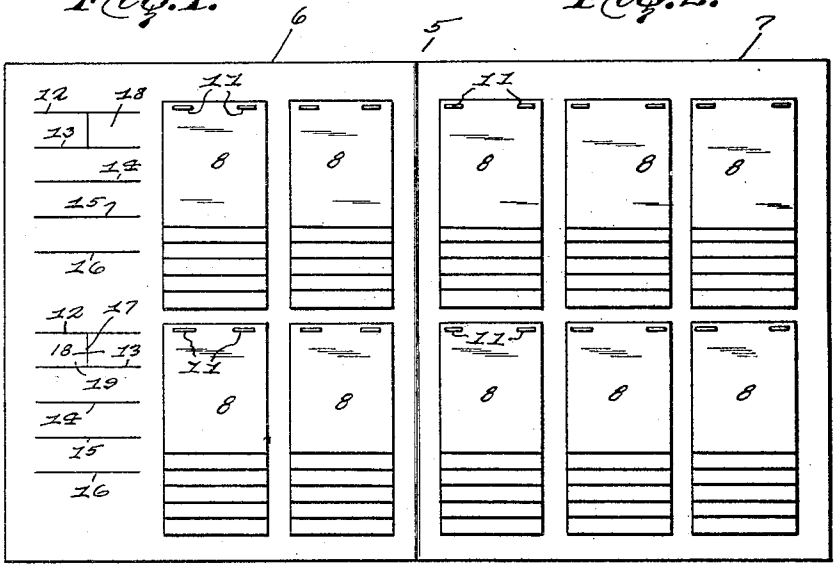


Fig. 3.

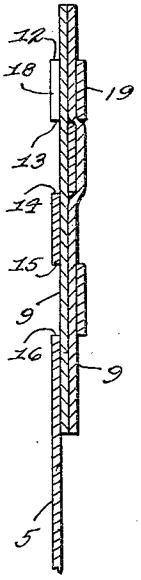


Fig. 4.

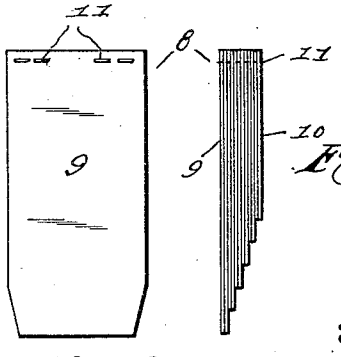


Fig. 5.

Fig. 6.

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UNITED STATES PATENT OFFICE

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SWATCH EXHIBIT

Application filed June 16, 1931. Serial No. 544,915.

This invention relates generally to exhibits, and the improvements are directed to novel and unique means whereby a plurality of swatches may be transported and exhibited within a minimum of space.

Those familiar with the art to which this invention appertains are aware that it is customary for paper manufacturers to submit samples of their goods to the trade, and in view of the many grades of paper produced and since it is desirable that all the samples and kinds of paper be submitted to the trade, it is obvious that the production of means whereby the above objects may be attained is of utmost importance to the industry as a whole.

It is therefore the primary object of the present invention to produce an exhibit in the form of a carrier or supporting member, said member being specially formed to contain a large number of samples of paper, or the like, said samples being arranged in swatches and suitably assembled with said supporting member.

Another object resides in the provision of a carrier, preferably in folder form, each leaf of said folder being suitably slitted to support said swatches on both sides of said folder.

A further object of the invention is to provide an exhibit of the above-mentioned character which is adapted to contain a large number of swatches, said swatches being assembled with relation to the exhibit to produce a compact arrangement and a relatively small package suitable for mailing.

A still further object resides in the provision of a folder having each of its leaves suitably slitted to receive a plurality of samples in the form of swatches, said slitting arrangement permitting of easy removal or detachment of the swatches from the folder as desired.

As will presently appear the invention is featured by the production of an exhibit which is exceedingly simple in construction and which provides a valuable adjunct to the paper trade as recited hereinbefore.

With these objects in view, together with others which will appear as the description proceeds, the invention resides in the novel formation, combination, and arrangement of parts, all as will be described more fully hereinafter, illustrated in the drawing, and particularly pointed out in the claims.

In said drawing:

Figure 1 is a view showing the exhibit with a plurality of swatches carried by the folder, some of the swatches having been removed to illustrate the slitting of a leaf of the folder.

Fig. 2 is a view like unto Fig. 1, but showing one side of another leaf of a folder, said view illustrating the samples of paper in one swatch thrown back to depict the arrangement of its stiffening or backing member within certain slits.

Fig. 3 is a view showing a two-leaf folder thrown open to exhibit the inner faces of the leaves shown in Figs. 1 and 2, said view further showing that the slits exhibited in Fig. 1 extend through the front leaf of the folder.

Fig. 4 is an enlarged sectional view, slightly exaggerated, taken through one leaf of the folder and passing through the backing members of a pair of swatches arranged back-to-back, the samples of paper having been removed for the sake of clarity.

Fig. 5 is a rear elevation of one of the swatches; and

Fig. 6 is an end elevation thereof.

Referring now more in detail to the accompanying drawing, wherein like characters of reference denote similar parts throughout the several views, let 5 indicate generally the supporting member. In the present exemplification of the invention said member 5 is shown in the form of a folder comprising a pair of leaves 6 and 7 adapted to be superposed, as shown in Figs. 1 and 2, and to open to the position shown in Fig. 3. Thus each leaf presents two faces and to these faces are attached the swatches about to be described in detail.

Upon inspection of Figs. 5 and 6 it will be noted that the swatch 8 includes a stiffening or backing member 9 having its lower side edges beveled, as shown, to facilitate the attachment of the swatch to the folder. Said backing member 9 is adapted to support a plurality of samples of paper, or the like,

which have been collectively designated by the number 10, and it will be observed that said samples are preferably arranged in overlapping relation to expose a portion of each sample. These samples may be secured to the backing member by means of any suitable fastening means 11 thus permitting the folding back of a sample or samples for complete inspection thereof.

In order that said swatches may be removably assembled on the folder, it is proposed to slit the latter in the manner shown in Figs. 1 to 3 inclusive, wherein it will be noted that the leaves are provided with a plurality of transverse slits 12, 13, 14, 15 and 16 which are arranged in parallel groups, each group permitting the attachment of a swatch to one side of a leaf and a swatch at the other side of this same leaf, said swatches being superposed and arranged with their backing members in a substantial back-to-back arrangement.

To facilitate the attachment of a backing member to a leaf of the folder, I prefer to connect at least two of the transverse slits by a medial slit extending at right angles to said slits, and in Fig. 1 said slit is designated by the numeral 17 and it will be noted that said slit is positioned between the slits 12 and 13 and obviously connects the same, thus producing tabs 18 and 19. Said slit 17 may be extended to the slit 14, if desired, as shown at 17', (Fig. 1), thus defining tabs 20 and 21, as shown. It will be understood, of course, that each group of transverse slits are substantially similar and hence a description of one set would seem to suffice; and in order to avoid confusion the balance of the description will be devoted to the formation of a single slit 17 connecting said slits 12 and 13.

Considering now the slitting arrangement shown in the right hand lower corner of Fig. 1, it will be seen that it is only necessary to slightly lift up the tab 18 whereupon the backing member 9 of the swatch 8 is slid therebeneath, and then over the slit 14, into the slit 15 and then through the slit 16, to assume the position shown in the upper left hand corner in Fig. 2. Naturally the swatch exhibited in said Fig. 2 is not the swatch which has just been attached, but the reference thereto will serve to show the arrangement of the applied swatch to the face of the leaf 6 shown in Fig. 1. As stated hereinbefore, it is proposed to arrange another swatch in back-to-back relation to a swatch on a single leaf of the folder so that each face of each leaf of the folder will carry a plurality of swatches arranged in pairs in back-to-back relation.

In applying the swatch in the aforesaid arrangement, the folder will, of course, be opened to the position shown in Fig. 3, the tab 19 slightly raised to permit the passage of the backing member of a swatch, said backing member being inserted through the slit 14, the slit 15 and finally emerging through the slit 16, the general arrangement thereof being shown in Fig. 2 at the central upper portion of the leaf 7. This manner of applying the swatches is followed until all faces of the folder carry the swatches. The back-to-back arrangement of the stiffening members 9—9 of the swatches will be readily understood on inspection of Fig. 4.

From the foregoing it will be seen that the swatches may be readily removed from the folder and substitutions made, as desired. The folder arrangement permits the carrying of a large number of samples within a relatively small amount of space, and as each swatch may contain a plurality of samples it is apparent that many grades and kinds of paper may be exhibited to the subsequent purchaser.

While the present is a disclosure of the preferred embodiment of the invention, it is to be understood that the invention is not limited thereto, as various changes in the minor details of construction, proportion and arrangement of parts may be resorted to without departing from the spirit of the invention as defined in the appended claims.

I claim:

1. An article of the class described comprising a supporting member provided with a plurality of spaced transverse slits and also having a slit connecting at least two of said first-named slits intermediate their ends to define therewith a pair of oppositely disposed and alined tabs and a swatch removably carried by said supporting member and having a backing member insertible beneath one of said tabs and through said transverse slits.

2. An article of the class described comprising a supporting member provided with a plurality of spaced transverse slits and also having a slit connecting at least two of said first-named slits intermediate their ends to define therewith a pair of oppositely disposed and alined tabs and a pair of swatches carried in back-to-back relation by said supporting member, each of said swatches having a backing member insertible in said transverse slits one of the backing members being held in position by one of the tabs and the other backing member being held in position by the other of said tabs.

In testimony whereof I affix my signature.

GEORGE McKIBBIN.