July 21, 1936. B. F. GROGAN 2,048,213

BREAD PACKAGE

Filed Feb. 23, 1935

Fig. 1

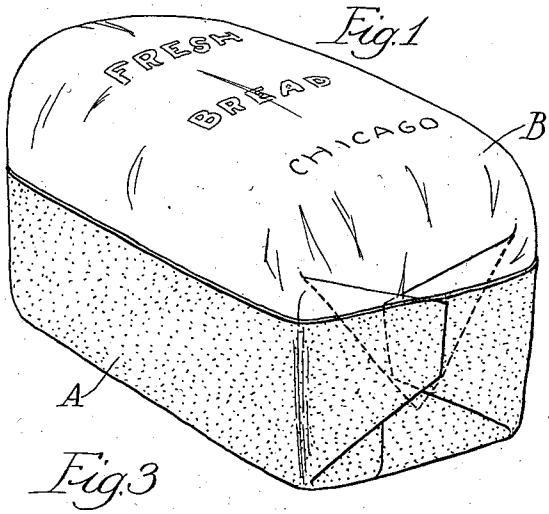


Fig. 2

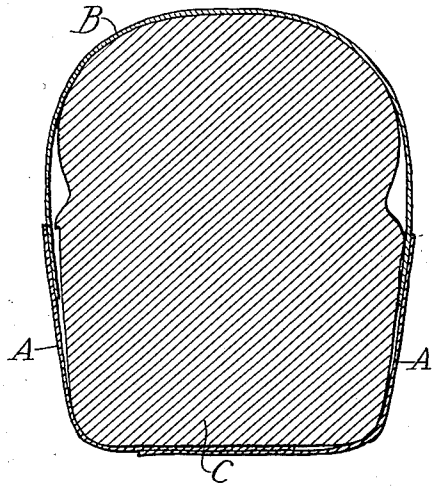
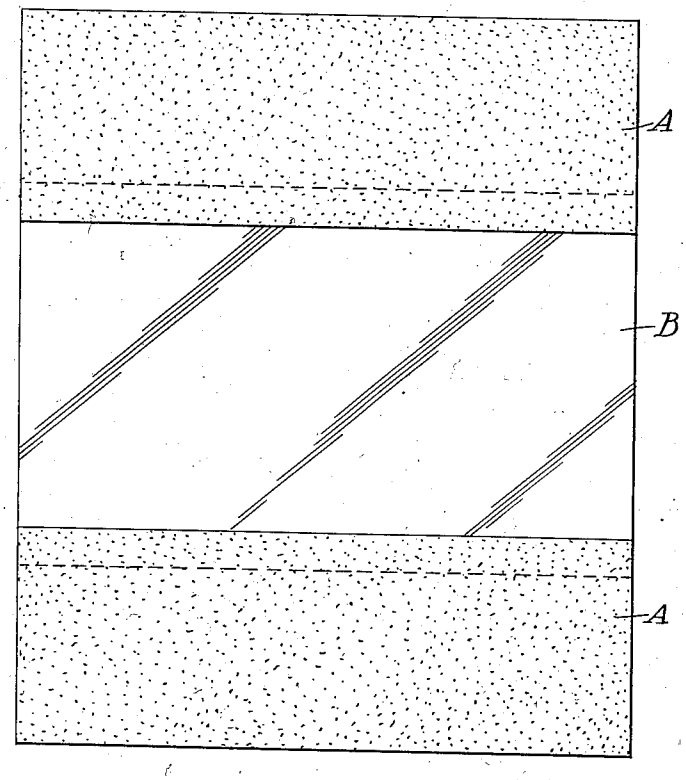


Fig. 3



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BREAD PACKAGE

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Application February 23, 1935, Serial No. 7,782

1 Claim. (Cl. 99—172)

The package of the present invention consists of a loaf of bread enclosed within a wrapper which consists in part of practically transparent material and in part of opaque material so wrapped around the loaf as to display the rounded top portion for inspection and to conceal the lower or base portion of the loaf within the opaque portions of the wrapper, and in such a way as to suggest the appearance of a loaf housed within the baking pan and fresh from the oven.

The arrangement is one which presents the loaf for inspection in a striking and attractive manner and at the same time fully protects the loaf against drying and against contamination from dust, or other impurities in the air, and likewise permits the imprinting of suitable advertising matter.

Further objects and details will appear from a description of the invention in conjunction with the accompanying drawing, wherein,—

Figure 1 is a perspective view of the complete package;

Fig. 2 is a cross sectional view of the same; and

Fig. 3 is a plan view of the wrapper in spread out or flat condition.

The wrapper is of rectangular form and consists of two marginal strips A—A of oblong formation, which are preferably composed of paper which is naturally opaque and of a relatively dark color, as for instance dark blue, or which has been rendered substantially opaque by printing or the application of suitable opaquing pigments, preferably in a dark shade of color.

The marginal sections A—A are separated by a center oblong section B of colorless material, which is transparent or substantially so, such for instance as "Cellophane" or "Glassine" which latter is a paper product made from gelatinized fiber and having a degree of transparency only slightly less than "Cellophane." The marginal and center strips are united by overlapping their edges and gluing or cementing, sealing or laminating them together.

The center strip, particularly if formed from "Glassine", affords a suitable surface for the printing of a name, label, or other suitable designation or identification for the loaf enclosed within the wrapper.

The loaf C is enclosed within the wrapper by applying the relatively transparent center strip over the rounded upper surface of the loaf, and by lapping the edges of the opaque strips A beneath the loaf and inturning the ends of the opaque strips in such a way as to overlap the downturned ends of the center strip and each other. The end sections thus overlapped are glued or sealed in any suitable manner.

With the wrapper folded in the manner stated, the inner margins of the opaque dark colored wrapper sections A will extend along the sides of the loaf at about the center thereof, and the inturned end portions will continue the straight line effect at the same level across the ends, so that the wrapper thus applied will suggest the appearance of a bread pan with the loaf protruding above the pan, which thus gives to the completed package the appearance of a loaf within a baking pan and freshly removed from the oven.

At the same time the upper portion of the loaf, being enclosed beneath the transparent center strip of the wrapper, will fully display the shape, color and appearance of a bread loaf protruding from the bread pan, the center strip being relatively inconspicuous by reason of its transparency and lack of color.

Furthermore, by employing a wrapping which utilizes a dark color for the folded lower portion of the enclosure, the crease lines will be rendered inconspicuous and will not show when the package is handled.

Although the form of the wrapper has been described in detail, it is not the intention to limit the invention to a wrapper necessarily in the exact manner shown, since modifications may be introduced in the form, shape and manner of folding the wrapper without materially varying the appearance of the completed package.

I claim:

A bread package comprising a loaf of bread enclosed within a wrapper consisting of opaque marginal strips of dark color in simulation of a bread pan and an intermediate center strip of relatively transparent colorless material having its edges united to the inner edges of the opaque strips, the wrapper being folded around the loaf in such a way as to bring the transparent strip into overlying longitudinally extending relation to the top of the loaf and from end to end of the top to completely display the top of the loaf and the opaque strips into enclosing relation with the lower side portions and bottom of the loaf and from end to end thereof to completely conceal the lower portion of the loaf, the edges of the opaque strips being overlapped along the bottom of the loaf and the ends of the wrapper being inturned into overlapping relation upon the ends of the loaf, the inturned ends of the opaque strips overlapping the downturned ends of the relatively transparent center strip to bring the upper margins of the opaque strips at a uniform level around the sides and ends of the package in simulation of the appearance of a bread pan.

BYRON F. GROGAN.