Nov. 6, 1956 M. J. GORDON 2,769,262

DISPLAY STANDS

Filed Nov. 18, 1952

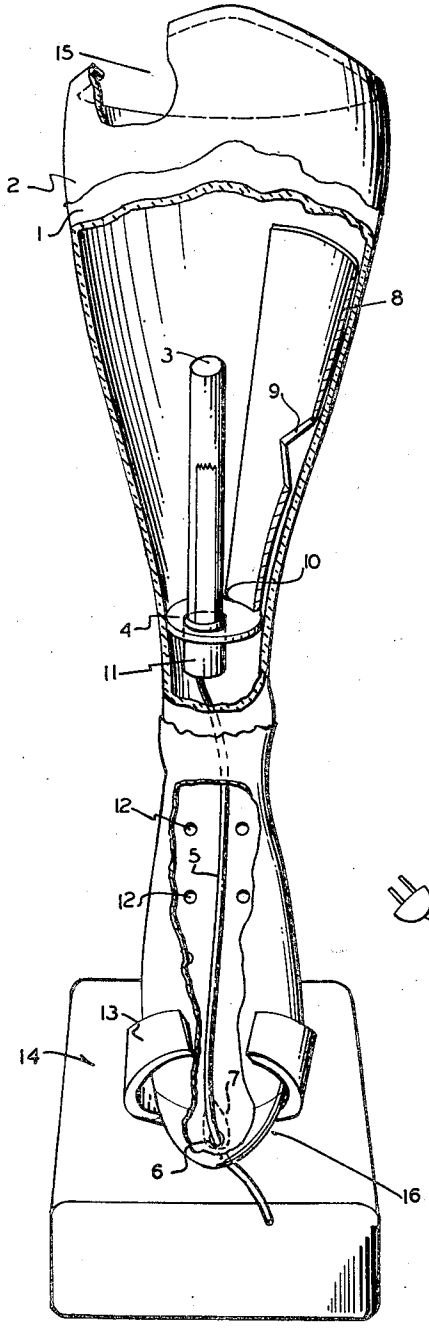


FIG. 1

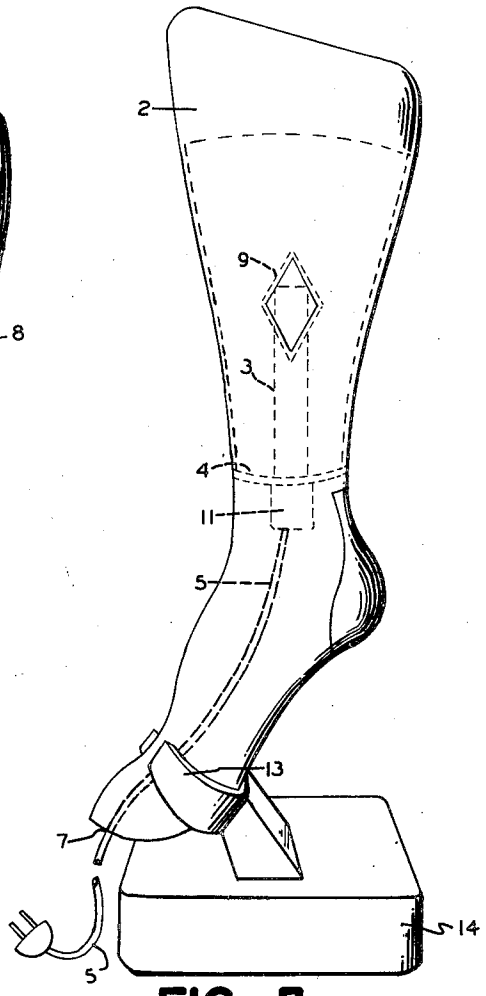


FIG. 2

INVENTOR.
Melvin J. Gordon
BY Ezekiel Wolf
Attorney

United States Patent Office

2,769,262

Patented Nov. 6, 1956

2,769,262

DISPLAY STANDS

Melvin J. Gordon, Wellesley, Mass., assignor to Melvin J. Gordon, Sadye Z. Gordon and Natalie G. Stone, doing business as Manchester Hosiery Mills, Manchester, N. H.

Application November 18, 1952, Serial No. 321,171

5 Claims. (Cl. 40—126)

The present invention relates to an illuminated display stand for attractively exhibiting ladies' hosiery particularly emphasizing various decorative areas of the hosiery such as parts of the leg and heel.

One of the objects of the present invention is a display stand comprising a translucent hollow leg form illuminated from the interior of the form by an electric cord which passes through the form and the hose on the form in the sole region where the cord is not readily observed.

Another object of the present invention is a display stand in which a translucent hollow leg form is removably supported across the foot preferably in the toe region of the form through which an electric cord extends for illuminating a part or the whole of the form from the rear.

A further object of the present invention is the masking of a part of the leg region of the form on the interior of the form so that small local areas may be more fully illuminated than other areas to show places on the hosiery where initials or other decorative figures appear.

Other and further objects of the present invention will be learned from the description in the specification below when taken in connection with the drawings in which:

Figure 1 is a perspective front view of the display stand with portions broken away and

Figure 2 is a perspective side view of the display stand.

The leg form **1** is a conventionally shaped woman's leg form of a translucent material, preferably plastic, which has an open top **15** as shown in Figure 1.

The toe portion **16** of this leg form **1** removably fits into the clamp **13** of the base **14** which may be made of any durable material but which preferably is made of an attractive clear plastic. This base may be of any desired shape or size which can support the leg form, and may further have a plurality of clamps to hold more than one form at the same time.

A stocking **2** having a monogram or other design which is to be displayed is fitted over the form **1** when it is removed from the clamp. The upper part of the stocking which extends beyond the form is folded back into the center of the form through the hole **15** in the top. Before the stocking is placed on the form a hole **7** in the toe of the stocking is cut to permit the wire **5** to be passed through the stocking. To prevent runs from developing in the stocking, the edges of the hole may be coated with glue, nail polish or some other similar material.

An electric light **3** having sufficient power to cause light to penetrate the translucent walls of the form **1**, is mounted centrally on a disk **4** which is fitted closely to the walls of the form so that no light will pass downward between the disk and the walls. The current for this light is supplied by the wire **5** which enters the leg form **1** through the hole **6** in the toe of the form and which also passes through the aforementioned hole **7** in the stocking. For illuminating only one desired part of the stocking an opaque mask **8** is placed on the inside of the form which may be adjusted to a desired position. The mask **8** has an opening **9** positioned opposite the area on the stocking

to be illuminated and corresponding in size and shape with the monogram or design. It should be noted that different masks having different openings at different positions on the mask to accommodate different shaped monograms and emblems may be used. This mask **8** when placed on the inside of the form **1** has its lower end **10** resting upon the disk **4** and has its upper end extending short of the top of the form. This permits light to pass through the form not only through the diamond shaped hole **9** but also around the sides and top of the mask. Thus not only may the monogrammed area be illuminated but other portions of the stocking and form upon which advertising may be printed may also be illuminated.

The area of the lower portion of the stocking through which the wire **5** is passed may have different sizes by changing the position of the tightly fitting disk **4** by which no light may pass from the upper part of the form containing the light **3** to the lower part of the stocking. A flashing unit **11**, below the disk **4** causes the light **3** to flash intermittently. A series of holes **12** are also provided in the lower portion of the form **1** to allow ventilation through the lower part of the leg form **1**.

The entire leg form may be illuminated by making the disc **4** on which the light is mounted of a transparent plastic.

Having now described my invention I claim:

1. An illuminated display form for hosiery comprising a translucent hollow leg form, means supporting the leg form in the foot area, a disk tightly fitting across the inner wall of the leg form in the ankle region, means positioned within the hollow leg form providing a mask resting on the disk surrounding a small area above the ankle region, an electric light source secured in the hollow form within the mask and an electric cord extending through the form adjacent the support in the foot area.

2. A hosiery display form as set forth in claim 1, wherein said disk is opaque.

3. A hosiery display form as set forth in claim 1 wherein the disc is translucent.

4. An illuminated display form for hosiery comprising a translucent hollow leg form, having an opening at the top and a plurality of small openings at the bottom of the foot area, means supporting the leg form in the foot area, a support mounted in the form at the ankle region, means positioned within the hollow form and on the support providing a mask surrounding a small area above the ankle region, an electric light source secured in the hollow form on the support, and an electric cord extending downwardly through the form from the light source and out of the form at the foot area.

5. An illuminated display form for hosiery comprising a translucent hollow leg form, means supporting the leg form in the foot area, a support mounted in the form at the ankle region, an opaque mask resting on the support and having an opening therein extending circumferentially around the inside of the wall of the leg form, an electric light source secured to the support and within the mask, and an electric cord extending through the form from adjacent the support in the foot area to the light source.

References Cited in the file of this patent

UNITED STATES PATENTS

965,873	Colton	Aug. 2, 1910
1,526,707	Jefferson	Feb. 17, 1925
2,119,931	Smith	June 7, 1938
2,145,921	De Witt	Feb. 7, 1939

FOREIGN PATENTS

26,804	Great Britain	Dec. 4, 1907