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(57) Abstract: A method and system for personalizing goods or services by including thereon a visible indication of the person or persons that are intended to utilize the goods and services. In one embodiment, based on computer processing, a series of parameters are calculated that can be used to generate a composite drawing (e.g., a line drawing) of the intended customer. Having created such a series of parameters, those parameters can be sent to the generator of the ticket or other personalized good. The generator can then use that series of parameters to print the composite drawing on the personalized good, either at the same time the good is originally printed or prior to providing the personalized good to the consumer. Alternatively, by receiving a customer number with the transaction confirmation from the credit card company, the merchant can download a full picture of the customer to be included on the personalized good.



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## INTERNATIONAL SEARCH REPORT

International application No.
PCT/US 06/43433

| A. CLASSIFICATION OF SUBJECT MATTER IPC(8) - G06K 9/00 (2008.04) USPC - 382/143 According to International Patent Classification (IPC) or to both national classification and IPC  |   |   |                             |
|--|---|---|-----------------------------|
| B. FIELDS SEARCHED   |   |   |                             |
| Minimum documentation searched (classification system followed by classification symbols) USPC: 382/143  |   |   |                             |
| Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched USPC: 382/143,115, 305, 306; 700/116; 707/104.1  |   |   |                             |
| Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) PubWEST(USPT,PGPB,EPAB,JPAB); DialogPRO(Engineering); Google Scholar Search Terms Used: personal, Good, image, group, repository, area, printer, watermark, bar, code, RFID, writer, network, adapter, wired, wireless, Ethernet, 802.11, Bluetooth, pre-process, credit, card, transaction, byte, 25 |   |   |                             |
| C. DOCUMENTS CONSIDERED TO BE RELEVANT   |   |   |                             |
| Category*  | Citation of document, with indication, where ap   | propriate, of the relevant passages     | Relevant to claim No.       |
| X  | US 2002/0090123 A1 (Bazin) 11 July 2002 (11.07.2002), entire document especially abstract; para [0021]; para [0032]; para [0059]; para [0069]; para [0109]; para [0122]; para [0133]; para [0136]; para [0145]; para [0154] |   | 1,11-17,29,32               |
| Ϋ́   |   |   | 2-10,18-28,30,31            |
| Υ  | US 2004/0199280 A1 (Silverbrook et al.) 07 October 2004 (07.10.2004), para [0812]; para [1001]; para [1003]   |   | 2-4,30                      |
| Y  | US 2004/0107022 A1 (Gomez) 03 June 2004 (03.06.2004), para [0073]   |   | 5-10,26,27,28,31            |
| Υ  | US 6,556,273 B1 (Wheeler at al.) 29 April 2003 (29.04.2003), col 1, ln 42-46  |   | 18-22,28                    |
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| Date of the actual completion of the international search  Date of mailing of the international search report  |   |   |                             |
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| Name and mailing address of the ISA/US  Authorized officer:  |   |   |                             |
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