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S. A. OFTEDAL

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SECTIONAL ADJUSTABLE DISPLAY SIGN

Filed April 18, 1929

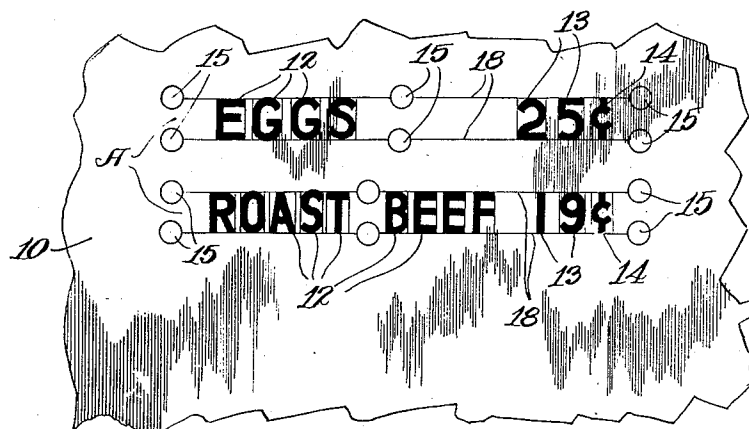
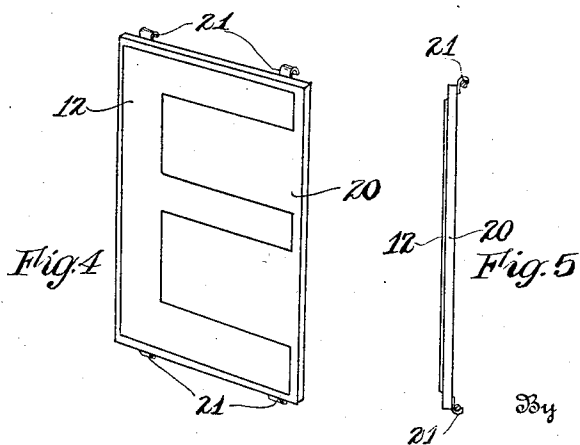
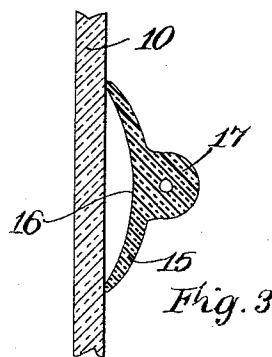
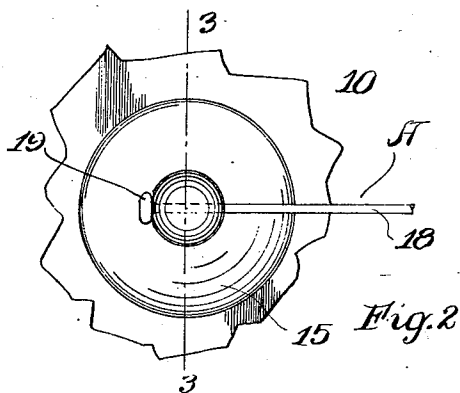


Fig. 1



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SECTIONAL ADJUSTABLE DISPLAY SIGN

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My invention relates to an adjustable window display sign which is adapted to be used by merchants in displaying a sign on the window-pane or plate glass show window and is particularly adapted to a display sign where it is desirable to change the sign from time to time.

A feature of the invention resides in a sign of a very simple nature including detachable suction cups which are adapted to support small, comparatively invisible rods and suitable display means, or other display indicia adapted to make up a display sign which is carried by the supporting rods.

My invention also includes members which may be readily attached to the surface of the glass window on the inside and which are so formed as to provide supporting means to hold a rod extending between the window engaging members, and in providing a display means which may be made up of one or more rods and on which the different display members are hung or supported in an adjustable manner.

It is also a feature of the invention to provide a sign which is made up of a series of parts which are interchangeable, adjustable, and readily removable, which may be easily hooked on to the supporting rods or disengaged therefrom. When the display sign is complete and supported by a window-pane it is adapted to make a very attractive sign from the outside and may also be visible from the inside.

These features together with other objects and details and features of the invention will be more fully and clearly set forth.

In the drawings forming part of my specification:

Figure 1 is a detail of a portion of a plate glass show window showing the manner in which my sign may be used.

Figure 2 is another detail of a portion of glass to which one of the rod supporting suction cups is attached and showing a portion of the supporting rod projecting therefrom.

Figure 3 is a sectional view on the line 3—3 of Figure 2.

Figure 4 is a perspective view of a display

letter or portion of the sectional adjustable display sign.

Figure 5 is an edge view of one of the sections of the sign.

My sectional adjustable display sign A is shown as it would appear in use in one manner in Figure 1 wherein the same is attached

to a window glass 10 so as to display the letters 12 of the sign through the window from the outside. The letters 12 may be made in any suitable design, shape, configuration or color, and associated with the letters may be numerals such as 13, and indicia such as 14, to indicate prices or amounts in figures.

My sign A is composed of a peculiarly designed suction cup 15 which is made of flexible rubber or other suitable material having a suction cup portion 16 and a rearwardly projecting knob or nipple portion 17 which forms a bracket projecting from the back of the suction cup 15 to support the small rods 18.

By a series of the suction cups 15 as is illustrated in Figure 1, pairs of rods 18 may be supported in parallel relation to support the letters 12 and the numbers 13 in a manner to form my display sign A.

Obviously as many supporting cups 15 as are desired may be used and if the rods 18 are of considerable length then supporting cups 15 may be placed between the ends of the rods to hold the same in alignment.

It is desirable that the rods 18 be comparatively small thus being less conspicuous and it is also apparent that these rods may be made of any suitable material and provided with a shoulder 19 which may be secured to the end of the rod when it is desired.

The sign A is made up of a series of sectional portions such as the plates 20 upon which the letters 12 may be formed or indicated, and the plates 20 can be of any suitable shape or design, either of a colored, opaque, translucent or transparent nature, but so formed as to support the rod engaging hooks 21 on the ends of the plate or other suitable rod engaging means carried by the plates 20 to permit the sections or plates 20 to be easily attached to the rods 18.

My sign A may be made in a very attractive design and may include other illustra-

tive designs than the letters or numerals here indicated, such as pictures or illustrations, and thus a very attractive window sign may be made up in an easy manner. My sign is particularly adapted to merchants in the grocery and other merchandising lines of business where it is desirable to provide a window sign which may be readily changed. For instance, the price of eggs may want to be changed often, or other commodities which are sold by the merchant. The merchant then may by my sign make a suitable display sign which is formed in sections and adjustable to make up the sign desired. The user of my sign may employ as many sections or plates 20 as desired and one or more rods may be used to support the plates. The supporting cups and rods may be easily removed when it is desired to cleanse the window and in this manner a very attractive sectional adjustable display sign may be made by anyone without being skilled in the art of making signs which is quite important to the ordinary merchant.

In accordance with the patent statutes I have described the principles of my sectional adjustable display sign and while I have illustrated a particular formation, arrangement of parts and construction of the same, I desire to have it understood that these are only illustrative of a means of describing and claiming my invention and these may be changed within the scope of the following claims without departing from the purpose and intent of the respective elements of my sign.

I claim:

1. A window display sign including, plate members, hooks formed on the top and bottom of said plates, indicia formed on the face of said plates, rods for adjustably and removably supporting said plates by engaging with said hooks under spring tension of said rods, and adjustable suction supporting cups adapted to support the ends of said rods to provide a display sign.

2. A window display sign including, a pair of rod members, suction bracket cups adapted to support said rods in parallel relation to each other, and a series of indicia indicating plates, opposed attaching means thereupon whereby said plates are secured under spring tension of said rods adapted to be supported on said rods adjustably longitudinally thereon and removable.

3. A window display sign including, spring rod supporting members, suction cups for supporting said rod, plate means and opposed attaching means whereby said plates are attached by flexing said rods adapted to be supported on said rods adjustable and removable.

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