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S. A. OFTEDAL

1,857,789

SECTIONAL ADJUSTABLE DISPLAY SIGN

Filed April 18, 1929

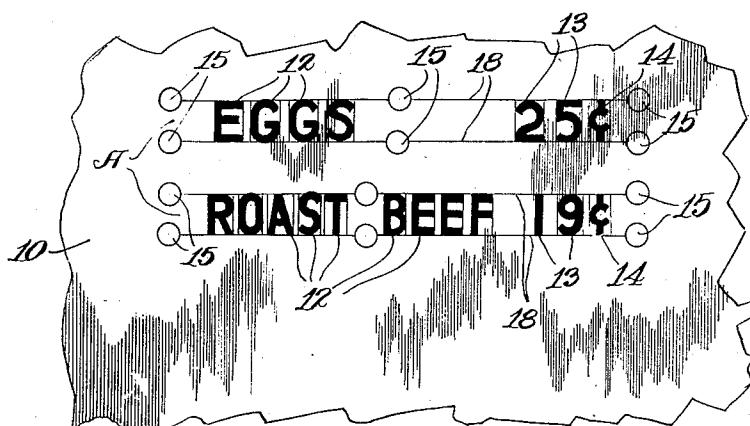


Fig. 1

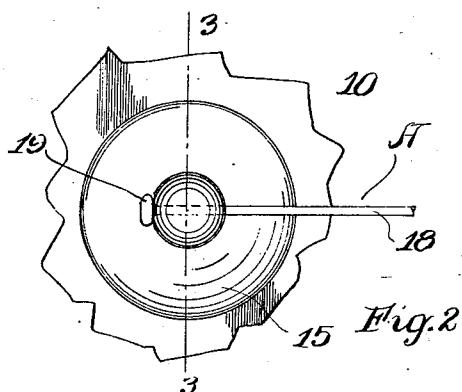


Fig. 2

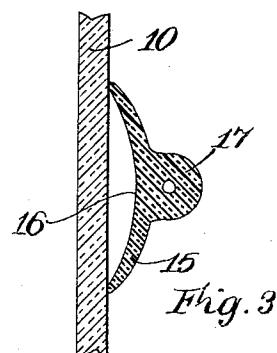


Fig. 3

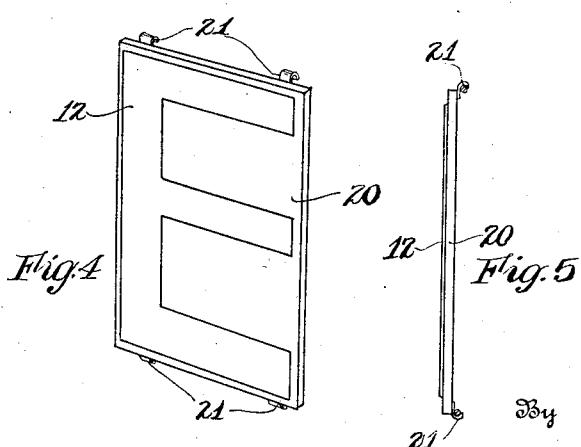


Fig. 4

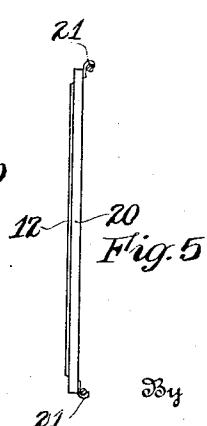


Fig. 5

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UNITED STATES PATENT OFFICE

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SECTIONAL ADJUSTABLE DISPLAY SIGN

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My invention relates to an adjustable window display sign which is adapted to be used by merchants in displaying a sign on the window-pane or plate glass show window and is particularly adapted to a display sign where it is desirable to change the sign from time to time.

A feature of the invention resides in a sign of a very simple nature including detachable suction cups which are adapted to support small, comparatively invisible rods and suitable display means, or other display indicia adapted to make up a display sign which is carried by the supporting rods. 10

to a window glass 10 so as to display the letters 12 of the sign through the window from the outside. The letters 12 may be made in any suitable design, shape, configuration or color, and associated with the letters may be numerals such as 13, and indicia such as 14, to indicate prices or amounts in figures. 60

15 My invention also includes members which may be readily attached to the surface of the glass window on the inside and which are so formed as to provide supporting means to hold a rod extending between the window engaging members, and in providing a display means which may be made up of one or more rods and on which the different display members are hung or supported in an adjustable manner.

My sign A is composed of a peculiarly designed suction cup 15 which is made of flexible rubber or other suitable material having a suction cup portion 16 and a rearwardly projecting knob or nipple portion 17 which forms a bracket projecting from the back of the suction cup 15 to support the small rods 18. By a series of the suction cups 15 as is illustrated in Figure 1, pairs of rods 18 may be supported in parallel relation to support the

25 It is also a feature of the invention to provide a sign which is made up of a series of parts which are interchangeable, adjustable, and readily removable, which may be easily hooked on to the supporting rods or disengaged therefrom. When the display sign is complete and supported by a window-pane it is adapted to make a very attractive sign from the outside and may also be visible from the inside.

26 The letters 12 and the numbers 13, in a manner to form my display sign A, is held in a frame 14, which frame is supported by a series of supporting rods 18, which rods are of considerable length, then supporting cups 15 may be placed between the ends of the rods to hold the same in alignment. It is desirable that the rods 18 be comparatively small thus being less conspicuous and it is also apparent that these rods may be.

These features together with other objects and details and features of the invention will be more fully and clearly set forth.

In the drawings forming part of my specification:
40

Figure 1 is a detail of a portion of a plate glass show window showing the manner in which my sign may be used.

Figure 2 is another detail of a portion of glass to which one of the rod supporting suction cups is attached and showing a portion of the supporting rod projecting therefrom. to support the rod engaging hooks 21 on the ends of the plate or other suitable rod engaging means carried by the plates 20 to permit the sections or plates 20 to be easily attached

Figure 3 is a sectional view on the line to the rods 18. A description of Figure 3 is as follows:

50 3-3 of Figure 2. My sign A may be made in a very attractive design and may include other illustra- 100
Figure 4 is a perspective view of a display

tive designs than the letters or numerals here indicated, such as pictures or illustrations, and thus a very attractive window sign may be made up in an easy manner. My sign is particularly adapted to merchants in the grocery and other merchandising lines of business where it is desirable to provide a window sign which may be readily changed. For instance, the price of eggs may want to be changed often, or other commodities which are sold by the merchant. The merchant then may by my sign make a suitable display sign which is formed in sections and adjustable to make up the sign desired. The user of my sign may employ as many sections or plates as desired and one or more rods may be used to support the plates. The supporting cups and rods may be easily removed when it is desired to cleanse the window and in this manner a very attractive sectional adjustable display sign may be made by anyone without being skilled in the art of making signs which is quite important to the ordinary merchant.

In accordance with the patent statutes I have described the principles of my sectional adjustable display sign and while I have illustrated a particular formation, arrangement of parts and construction of the same, I desire to have it understood that these are only illustrative of a means of describing and claiming my invention and these may be changed within the scope of the following claims without departing from the purpose and intent of the respective elements of my sign.

I claim:

1. A window display sign including, plate members, hooks formed on the top and bottom of said plates, indicia formed on the face of said plates, rods for adjustably and removably supporting said plates by engaging with said hooks under spring tension of said rods, and adjustable suction supporting cups adapted to support the ends of said rods to provide a display sign.
2. A window display sign including, a pair of rod members, suction bracket cups adapted to support said rods in parallel relation to each other, and a series of indicia indicating plates, opposed attaching means thereupon whereby said plates are secured under spring tension of said rods adapted to be supported on said rods adjustably longitudinally thereon and removable.
3. A window display sign including, spring rod supporting members, suction cups for supporting said rod, plate means and opposed attaching means whereby said plates are attached by flexing said rods adapted to be supported on said rods adjustable and removable.

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