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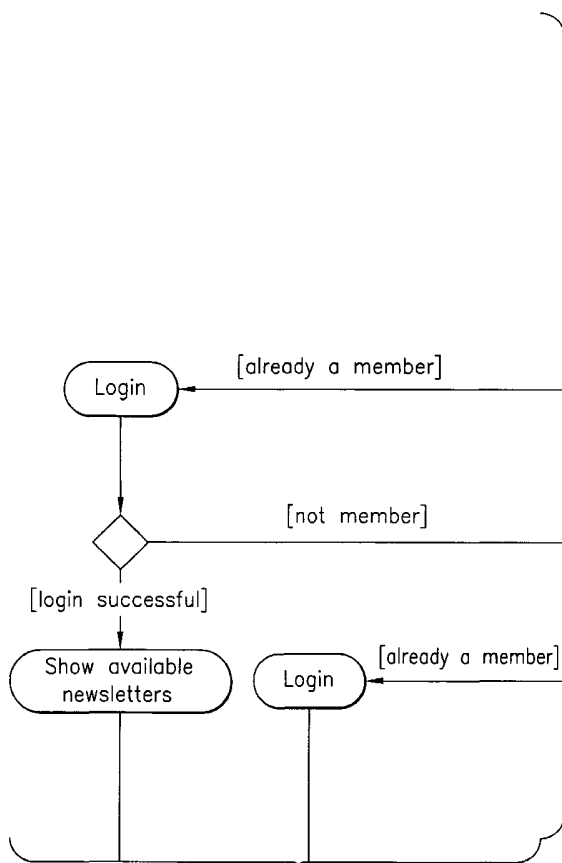
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[Continued on next page]

(54) Title: METHOD OF SELECTING CONTENT FOR A USER



(57) Abstract: This invention pertains to a method of selecting content for a customer from a database corresponding to preference information and a profile collected from the customer. The on-line server selects media information according to a user's preferences and is able to compile an electronic newsletter to publish on a network like e.g. the Internet comprising information like advertisements, photographs, videos, audio or visual arts objects. Users may subscribe to that newsletter to get special promotional offers.

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A. CLASSIFICATION OF SUBJECT MATTER
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Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data, INSPEC, IBM-TDB

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category °	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 97 16796 A (SALZBERG STEVEN L ;EISNER JASON M (US); HERZ FREDERICK S M (US); S) 9 May 1997 (1997-05-09) page 1, line 11 -page 2, line 10 page 2, line 27 -page 3, line 2 page 3, line 15-29 page 5, line 25 -page 7, line 5 page 7, line 26 -page 10, line 2 claims 1-34 --- -/--	1-34

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Patent family members are listed in annex.

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C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT		
Category °	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
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