(51) International Patent Classification: B32B 3/00, 1900, B41M 3/12, B44F 1/00, B42D 15/00

(21) International Application Number: PCT/US2004/028139

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date 14 April 2005 (14.04.2005)

(10) International Publication Number
WO 2005/032830 A3

(51) International Patent Classification: B32B 3/00, 1900, B41M 3/12, B44F 1/00, B42D 15/00

(22) International Filing Date: 30 August 2004 (30.08.2004)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data: 60/498,836 29 August 2003 (29.08.2003) US


(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,


TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, Ug, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published: — with international search report
— before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(88) Date of publication of the international search report: 22 September 2005

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: PROMOTIONAL ITEM AND METHOD OF ITS MANUFACTURE

(57) Abstract: An article of manufacture (10) comprises a photoluminescent decal (10) on which a corporate logo appears (14). In one embodiment, the corporate logo (10) is a photoluminescent surface (10) that appears on a non-photoluminescent background (12) or a non-photoluminescent surface (14) that appears on a photoluminescent background (16). In another embodiment, the logo (10) covers the entire surface of the film, leaving no background. Preferably, the decal (10) takes the form of a thin film that has an adhesive backing with a removable protective layer.
INTERNATIONAL SEARCH REPORT

A. CLASSIFICATION OF SUBJECT MATTER
   IPC(7) : B32B 3/00, 19/00; B41M 3/12; B44F 1/00; B42D 15/00
   US CL : 428/40.1, 42.1, 195.1, 199, 202, 690, 913, 914, 915; 283/56, 92
   According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED
   Minimum documentation searched (classification system followed by classification symbols)
   U.S. : 428/195.1, 199, 202, 690, 913, 914, 915; 283/56, 92
   Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
   Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
   Please See Continuation Sheet

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td>US 2,577,030 A (NEUMANN) 25 August 1947 (25.08.1947), column 2, lines 19-53.</td>
<td>1-6</td>
</tr>
<tr>
<td>X</td>
<td>US 3,583,298 A (VAN SWEARINGEN) 08 June 1971 (08.06.1971), column 2, lines 22-36.</td>
<td>1-6</td>
</tr>
<tr>
<td>X</td>
<td>US 5,965,242 A (PATTON et al) 12 October 1999 (12.10.1999), column 4, lines 40-51.</td>
<td>1-6</td>
</tr>
<tr>
<td>X</td>
<td>US 6,048,595 A (NAKAJIMA et al) 11 April 2000 (11.04.2000), column 4, lines 26-42.</td>
<td>1-6</td>
</tr>
<tr>
<td>X</td>
<td>US 6,395,408 A (NELSON et al) 28 May 2002 (28.05.2002), column 2, lines 18-56; column 4, lines 41-59; and column 5, lines 7-19.</td>
<td>1-6</td>
</tr>
</tbody>
</table>

Further documents are listed in the continuation of Box C. See patent family annex.

Date of the actual completion of the international search
08 June 2005 (08.06.2005)

Name and mailing address of the ISA/US
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Continuation of B. FIELDS SEARCHED Item 3:
EAST
Search Terms: photoluminescent, phosphorescent, decal, decalcomania, logo, fluorescent, fluorescence, glow-in-the-dark, label
### Box No. II Observations where certain claims were found unsearchable (Continuation of item 2 of first sheet)

This international search report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons:

1. [ ] Claims Nos.:
   - because they relate to subject matter not required to be searched by this Authority, namely:

2. [x] Claims Nos.: 7
   - because they relate to parts of the international application that do not comply with the prescribed requirements to such an extent that no meaningful international search can be carried out, specifically:
   - Claim 7 is not complete and its scope could not be determined.

3. [ ] Claims Nos.:
   - because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6.4(a).

### Box No. III Observations where unity of invention is lacking (Continuation of item 3 of first sheet)

This International Searching Authority found multiple inventions in this international application, as follows:

1. [ ] As all required additional search fees were timely paid by the applicant, this international search report covers all searchable claims.
2. [ ] As all searchable claims could be searched without effort justifying an additional fee, this Authority did not invite payment of any additional fee.
3. [ ] As only some of the required additional search fees were timely paid by the applicant, this international search report covers only those claims for which fees were paid, specifically claims Nos.:
4. [ ] No required additional search fees were timely paid by the applicant. Consequently, this international search report is restricted to the invention first mentioned in the claims; it is covered by claims Nos.:

**Remark on Protest**

- [ ] The additional search fees were accompanied by the applicant’s protest.
- [ ] No protest accompanied the payment of additional search fees.