Feb. 5, 1952 L. B. KUHN 2,584,389

BOOK-PAGE AND LETTER SHEET MARKER

Filed Oct. 21, 1948 2 SHEETS—SHEET 1

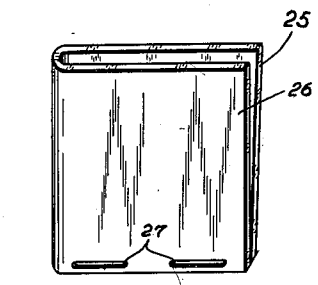


Fig. 1.

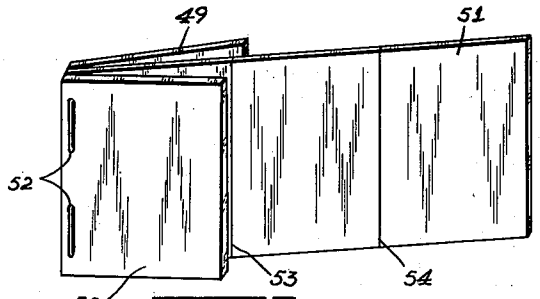


Fig. 8.

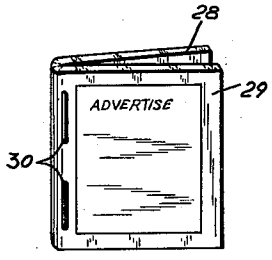


Fig. 2.

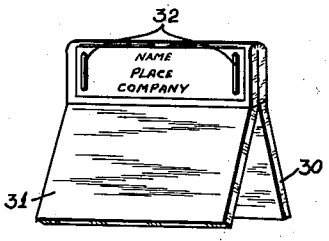


Fig. 3.

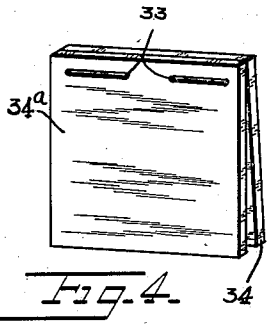


Fig. 4.

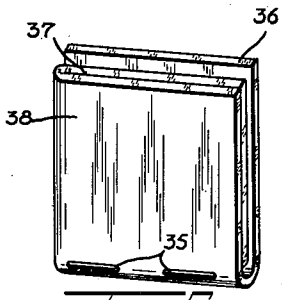


Fig. 5.

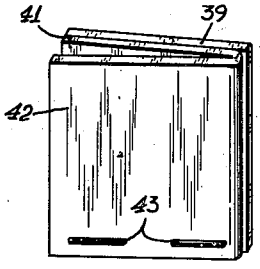


Fig. 6.

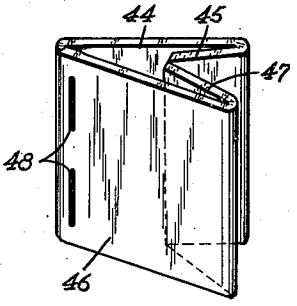


Fig. 7.

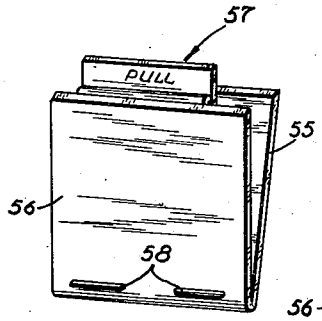


Fig. 9.

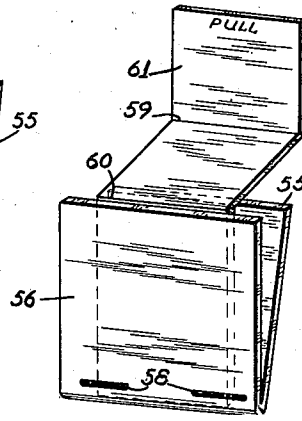


Fig. 10.

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BOOK-PAGE AND LETTER SHEET MARKER

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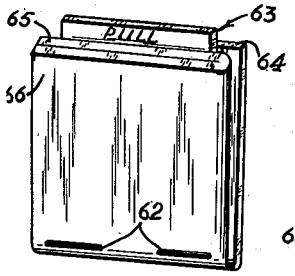


Fig. 11.

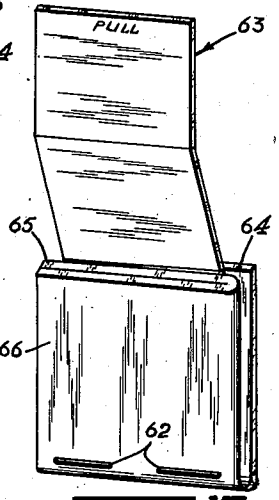


Fig. 12.

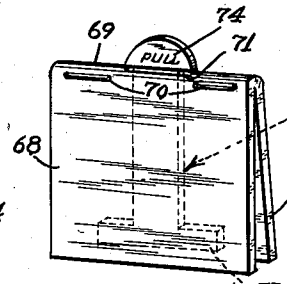


Fig. 13.

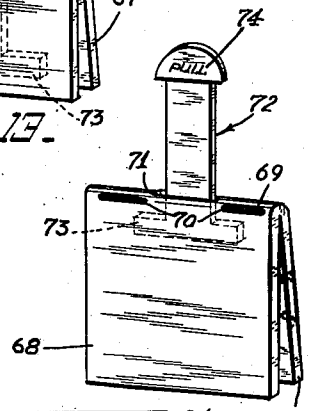


Fig. 14.

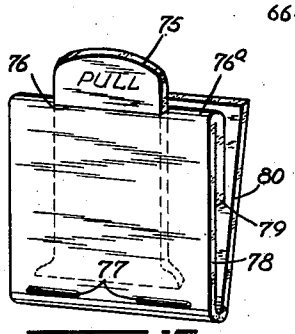


Fig. 15.

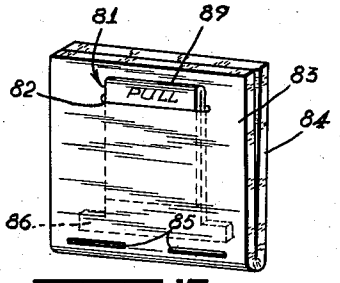


Fig. 16.

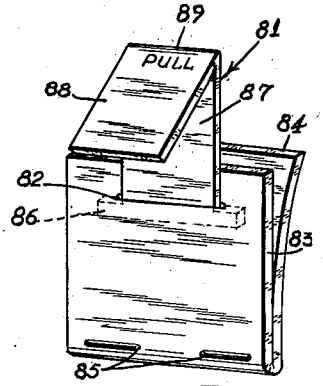


Fig. 17.

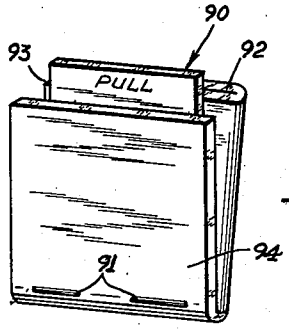


Fig. 18.

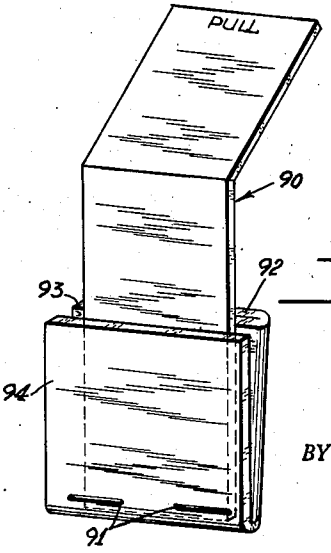


Fig. 19.

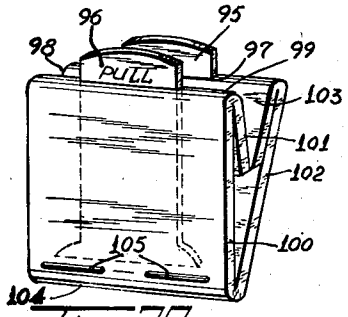


Fig. 20.

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UNITED STATES PATENT OFFICE

2,584,389

BOOK-PAGE AND LETTER SHEET MARKER

Lee B. Kuhn, Brooklyn, N. Y.

Application October 21, 1948, Serial No. 55,790

5 Claims. (Cl. 116—119)

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This invention relates to new and useful improvements in book-page and letter sheet markers, and, more particularly, the aim of the invention is to provide a book-page marker of exceedingly simple and inexpensive type yet one which, despite its trifling cost to produce, is instantaneously conveniently shiftable from page to page, but always to remain reliably in place at a selected page without possibility of injury to any part of even a rare or otherwise valuable book.

Another object of the invention is to provide a book-page marker as above, and one such, in view of its almost negligible cost of production, and by virtue of its special nature, that it may constitute a give-away advertising medium and so function as a combined book-page marker and advertising device.

Pursuant to its underlying principle, the new book-page marker, or book mark, may be embodied in a large variety of ways, some relatively few of which will be explained in detail hereinafter, to clarify the essentials of the invention, and merely in exemplification but not in limitation thereof.

For further comprehension of the invention, and of the objects and advantages thereof, reference will be had to the following description and accompanying drawings, and to the appended claims in which the various novel features of the invention are more particularly set forth.

In the accompanying drawings forming a material part of this disclosure:

Fig. 1 is a perspective view showing one possible embodiment.

Fig. 2 is a similar view showing another embodiment.

Fig. 3 is a similar view showing still another embodiment.

Fig. 4 is a similar view showing still another embodiment.

Fig. 5 similarly shows still another embodiment.

Fig. 6 similarly shows another embodiment.

Fig. 7 similarly shows another embodiment, the same sprung partially open.

Fig. 8 similarly shows another embodiment, with a collapsible advertising ply unfolded.

Fig. 9 is a perspective view showing still another embodiment, with a collapsible advertising ply in collapsed condition.

Fig. 10 shows the hook mark of Fig. 9, with said ply unfolded.

Fig. 11 is a view like Fig. 9 but showing a modification, with a collapsible advertising ply in collapsed condition.

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Fig. 12 shows the embodiment of Fig. 11, with said ply unfolded.

Fig. 13 is a perspective view of still another embodiment, with a slidably withdrawable advertising ply normally retracted.

Fig. 14 shows the book mark of Fig. 13, with said ply withdrawn.

Fig. 15 shows a modification, with its advertising ply retracted.

Fig. 16 shows still another modification, with its advertising ply collapsed and retracted.

Fig. 17 shows the book mark of Fig. 16, with said ply withdrawn for unfolding.

Fig. 18 shows another embodiment, with its advertising ply retracted.

Fig. 19 shows the book mark of Fig. 18, with said ply withdrawn and unfolded.

Fig. 20 is a perspective view showing still another embodiment, with its two slidably withdrawable advertising plies both retracted.

Generally, as will be noted primarily from the drawings as above briefly described, the book mark of my invention includes at least two small plies of a sheet material (which material, it may here be added, is some relatively thin, flexible, somewhat resilient yet inexpensive material such as a fairly dense cardboard, plastic or any other suitable material); with these plies clamped together, as by one or more staples, at a suitable point or points on the book mark so located, relative to the resilient characteristic of the sheet material used, as normally to elastically maintain the two plies in such close facewise spacing that when the book mark is straddled over a book page, an adequate frictional drag will be established between said plies and the opposite sides of said page to prevent accidental or casual displacement of the book mark.

Said plies may be integral parts of a single unitary folded strip or sheet of the selected material; or separate strips or sheets of such material held together by said staple or staples or the like, rather than by the combined action of said staple or staples or the like and such a fold or folds. Where a folded strip or sheet is used, a single fold or a plurality of folds may be used, to provide a corresponding plurality of plies.

According to one way of carrying out the invention, the book mark is complete as above summarized, with the exposed sides of the exposed plies available for carrying advertising matter. According to another way of carrying out the invention, an extra ply or plies may be provided, these solely or primarily for carrying advertising matter; in which latter case the ply or plies last

mentioned may be nested between the plies participating in the book mark structure per se, may be thus nested have one or more subdivisions each bounded by a fold line marking the separation of one such subdivision from an adjoining one, and may, also, in addition to or in lieu of having one or more folds, be slidably carried by the book mark structure per se.

Referring now to the drawings in detail:

In Fig. 1, two plies **25** and **26**, stapled together as at **27**, are parts of a unitary strip or sheet; this structure for straddling a corner of a book page.

Fig. 2 shows two plies **28** and **29**, also parts of a unitary strip or sheet, but stapled together as at **30** parallel with and adjacent to the fold between said plies, rather than at an angle to such fold as in Fig. 1, this structure for straddling a book page at, if desired, other than a corner thereof.

Fig. 3 shows two integral plies **30** and **31**, stapled as at **32**, but with each of such staples, while adjacent the fold between the two plies, perpendicular to such fold.

Fig. 4 shows a structure like that of Fig. 2, with the staples as at **33**, but with each of two plies **34** and **34a** separate pieces.

Fig. 5 shows a structure wherein the staples, **35**, are placed as in Fig. 2, in regard to two plies **36** and **37** parts of a unitary strip or sheet as in Fig. 2, but wherein these staples also hold in place a third ply **38** integral with the ply **37** but separated from the latter by a line of fold extending at an angle to the line along which the staples are applied.

Fig. 6 illustrates a book mark somewhat similar to that of Fig. 1, but, as in Fig. 5, including a ply **39**, in the form of a separate piece, additional to two plies **41** and **42** integral with another piece; with all these plies stapled together as at **43**.

In Fig. 7, an arrangement is shown comprising four plies **44**, **45**, **46** and **47**, all parts of a single unitary strip, with the plies **44** and **46** stapled together as at **48**. The plies **45** and **47** are free end extensions, respectively, from the plies **44** and **46**, each such extension ply separated from the main ply **44** or **46** by a line of fold as shown.

Fig. 8 shows a book mark having two outer plies **49** and **50**, each a separate piece, with a longer ply **51**, also a separate piece, inserted therebetween, and with all the plies stapled together as at **52**. Such insert **51** may carry on both sides extensive advertising matter; and along the length of the insert **51** it may be provided with fold lines as at **53** and **54**, so that, while it may be extended as shown, it may be folded on itself for receipt when in such folded condition between the plies **49** and **50**.

In Figs. 9 and 10, an embodiment is illustrated having a pair of plies **55** and **56** forming parts of a unitary strip, and also a longer ply **57**, all three of these plies stapled together as at **58**. The ply **57**, an addendum analogous to the ply **51**, is also provided with fold lines as at **59** and **60**, so that, as shown in Fig. 10, the ply **57** may be withdrawn from between the plies **55** and **56**, but may be collapsed zig-zag fashion between the plies **55** and **56** as shown in Fig. 9, and with then the free end of the ply-subdivision **61** projected beyond the plies **55** and **56**.

Figs. 11 and 12 show a modification of the structure just above described, wherein a line of staples **62** is applied in a location similar to that shown in Fig. 1, and wherein the book mark

incorporates in addition to an addendum **63** like the ply **51**, a single ply **64** at one side of said addendum and at the opposite side of the latter two plies **65** and **66**, corresponding to the plies **41** and **42** of Fig. 6, yet differing from the arrangement of Fig. 6 in that here the fold joined plies **65** and **66** are also fold joined to, that is, integral with, the ply **63**.

In Figs. 13 and 14, two plies **67** and **68**, which may be separate pieces, but are here shown as parts of a unitary sheet folded as at **69**, are stapled together as at **70**. Along such fold line and between the two staples said sheet is slotted as at **71**. An addendum **72** for carrying advertising matter is here shown as in the form of a slide ply **72**, having at one end a T-bar portion **73** to prevent accidental loss of the slide ply by way of the slot **71**, and having at its opposite end a pull-tab enlargement **74**.

With the parts normally as in Fig. 13, even when the device is in use as a book mark, the tab **74** does not objectionably project; but it sufficiently projects to offer itself as a convenient pull portion to be manually engaged for removing the book mark. The first part of a pull on the tab arranges the parts as in Fig. 14, to display the advertising matter on the addendum **72**, and further continuance of the pull acts through the portion **72** of said addendum, to free the book mark from a book page.

Fig. 15 shows a modification of the structure just described, in which the slide ply addendum **75** for carrying advertising matter and for having the utilities mentioned above in connection with the addendum **72** is shown as of a somewhat different shape from that of the addendum **72**, and in which the slot **76** corresponding to the slot **71** is remote from the staples **77**. The slot **76** is placed along a fold **76a** subdividing one ply outward from the addendum **75** into a main outer portion **78** and a lesser inturned portion **79**, these two plies being integral with a ply **80** also outward from said addendum.

In Figs. 16 and 17, a structure is shown which also includes a slide ply addendum **81** guided, for retraction as in Fig. 16 and for projection as in Fig. 17, by means of a slot **82** cut through a ply **83** stapled to another ply **84** as at **85**. The plies **83** and **84** may be separate pieces, or, as here shown, parts of a single unitary strip. The addendum **81** has a T-bar bottom enlargement **86**, for a purpose similar to that of the portion **73** of Fig. 13; while the main upper portion of the addendum **81** has two subdivisions, **87** and **88**, separated by a fold line **89**, so that the advertising medium provided by said addendum per se may not only be slidingly withdrawn but also unfolded for displaying its advertising message. The arrangement is such, as will be noted in Fig. 10, that when said addendum is retracted, the device is of four ply thickness.

Figs. 18 and 19 show an arrangement incorporating an addendum **90** like the addendum **57** of Fig. 10, this stapled as at **91** within a book mark like that of Figure 6; with here the plies which correspond to the plies **39**, **41** and **42** of the last-named structure marked, respectively, **92**, **93** and **94**.

Referring, finally, to the embodiment of Fig. 20, two slide ply addenda **95** and **96** are provided, each like the addendum **75** of Fig. 15, there being here present for the addendum **95** a slot **97** and for the addendum **96** a slot **98**. The slot **98** is along a fold line **99** corresponding to the fold line **76a**, with the ply subdivisions **101** and **100** cor-

responding, respectively, to the parts 79 and 78. The ply element 102 corresponds to the ply 80, but said element is a ply subdivision the other and complementary subdivision 103 of which is a lesser one inturned as is the ply subdivision 101, to allow placement of the slot 97 along the fold line between said subdivision 101 and 103. The two members 100—101 and 102—103 may be separate pieces, but as here shown they are parts of a unitary strip folded as at 104 and stapled as at 105.

While I have illustrated and described the preferred embodiments of my invention, it is to be understood that I do not limit myself to the precise constructions herein disclosed and the right is reserved to all changes and modifications coming within the scope of the invention as defined in the appended claims.

Having thus described my invention, what I claim as new, and desire to secure by United States Letters Patent is:

1. A book mark incorporating a pair of plies of sheet material arranged for frictionally engaging between them the opposite sides of the page of a book, said plies made of a relatively thin, flexible material which has an inherent resiliency characteristic of a fairly dense thin cardboard, and means securing said plies together along a bounding edge of the book mark to stiffen said resilient characteristic of each at an elongate region alongside said line, there being an additional ply coupled to one of the two first-named plies to provide a two ply structure stiffer than the structure constituted by the other of the two first-named plies.

2. A book mark incorporating a pair of plies of sheet material arranged for frictionally engaging between them the opposite sides of the page of a book, said plies made of a relatively thin, flexible material which has an inherent resiliency characteristic of a fairly dense thin cardboard, and means securing said plies together along a bounding edge of the book mark to stiffen said resilient characteristic of each at an elongate region alongside said line, there being an additional ply coupled to one of the two first-named plies to provide a two ply structure stiffer than the structure constituted by the other of the two first-named plies, said additional ply being fold-line joined to that one of the two first-named plies with which said additional ply forms said two ply structure.

3. A book mark incorporating a pair of plies of sheet material arranged for frictionally engaging between them the opposite sides of the page of a book, said plies made of a relatively thin, flexible material which has an inherent resiliency characteristic of a fairly dense thin cardboard, and means securing said plies together along a bounding edge of the book mark to stiffen said resilient characteristic of each at an elongate region alongside said line, each of said plies being of quadrilateral outline to provide space at the outer side of each ply for carrying an advertising message, said bounding edge being one of the sides of said quadrilateral, said plies being also secured together along an adjoining side of said quadrilateral.

4. An advertising addendum for a book mark having a pair of adjacent plies for engagement over the top edge of a book leaf, comprising a single strip of material imprinted with advertising matter and folded upon itself substantially intermediate of its ends to provide adjacent leaves one of which is longer than the other, one of the plies being formed adjacent one end with a slot of a length corresponding to the width of said strip of material, said folded strip of material being positioned between said plies with its shorter leaf facing the ply formed with said slot, said folded strip of material having the junction of its leaves extended from said slot providing a grip for pulling said strip of material outward through said slot, and means on the longer leaf of said folded strip of material to restrain said folded strip of material against further outward movement when said folded strip has been pulled to a position in which said shorter strip is completely withdrawn from said slot.

5. An advertising addendum for a book mark having a pair of adjacent plies for engagement over the top edge of a book leaf, comprising a single strip of material imprinted with advertising matter and folded upon itself substantially intermediate of its ends to provide adjacent leaves one of which is longer than the other, one of the plies being formed adjacent one end with a slot of a length corresponding to the width of said strip of material, said folded strip of material being positioned between said plies with its shorter leaf facing the ply formed with said slot, said folded strip of material having the junction of its leaves extended from said slot providing a grip for pulling said strip of material outward through said slot, and means on the longer leaf of said folded strip of material to restrain said folded strip of material against further outward movement when said folded strip has been pulled to a position in which said shorter strip is completely withdrawn from said slot, said restraining means comprising ears extended laterally from the end of said longer leaf remote from the junction of said leaves for engaging the material of the said one ply at the ends of said slot.

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