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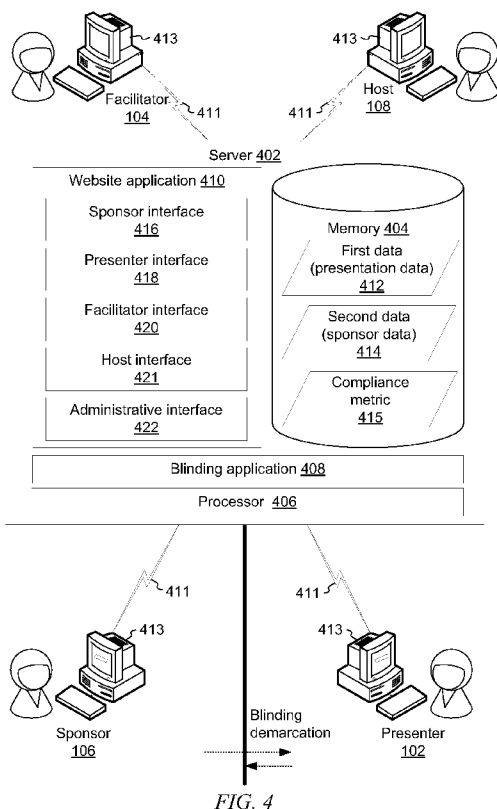
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- (72) Inventor: and
- (71) Applicant : TRZECIAK, Stephen, W. [US/US]; 204 Laurence Drive, Moorestown, NJ 08057 (US).
- (74) Agents: LUCCI, Joseph et al.; Woodcock Washburn LLP, Cira Centre, 12th Floor, 2929 Arch Street, Philadelphia, PA 19104-2891 (US).

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[Continued on next page]

(54) Title: SYSTEMS AND METHODS FOR SPONSORED BIOMEDICAL PRESENTATIONS



(57) Abstract: The disclosed methods and systems may broker blind exchanges between and/or among the parties in the process of creating sponsored biomedical education programs, such as commercial interest sponsors, presenters, hosts, and/or facilitators. Blinding may introduce a separation between a source of funding and a biomedical presentation being funded, effectively eliminating real and/or apparent financial conflicts of interest. In a blinding transaction, first data describing an aspect of a biomedical presentation may be received. The biomedical presentation may be associated with a presenter. Second data indicative of an intent of a sponsoring entity to sponsor delivery of the biomedical presentation may be received. The first data may be associated with the identity of the sponsor. An indication to deliver the biomedical presentation may be generated. The indication preferably does not disclose the identity of the sponsoring entity to the presenter.

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C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X ---- Y	US 2006/0064322 A1 (Mascarenhas et al.) 23 March 2006 (23.03.2006), entire document, especially para [0064]-[0068], [0136], [0144]-[0148], [0164]-[0184] and Fig 2	1-3, 7-16, 22-27, 29-34, 38-47, 53-59, 61, 63-71, 73, 75-80 ----- 4-6, 17-21, 28, 35-37, 48-52, 60, 62, 72, 74
Y	US 2005/0165624 A1 (Shelton et al.) 28 July 2005 (28.07.2005), entire document, especially para [0068], [0074], [0088], [0102]	4-6, 19-21, 28, 35-37, 50-52, 60, 62, 74
Y	US 6,778,807 B1 (Martino et al.) 17 August 2004 (17.08.2004), entire document, especially col 4, ln 17-19; col 16, ln 60-67; col 23, ln 46-52	17-18, 48-49, 72
A	US 2004/0078211 A1 (Schramm-Apple et al.) 22 April 2004 (22.04.2004)	1-80
A	US 2004/0023198 A1 (Youngman) 05 February 2004 (05.02.2004)	1-80
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Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US, Commissioner for Patents P.O. Box 1450, Alexandria, Virginia 22313-1450 Facsimile No. 571-273-3201		Authorized officer: Lee W. Young PCT Helpdesk: 571-272-4300 PCT OSP: 571-272-7774