Abstract: Apparatuses and methods to mask identification information to create billing mechanisms in an online listing system are disclosed. In one embodiment, a computer implemented method of operating an online listing system includes determining an identity of a user based on an identifier entered by the user that uniquely identifies the user, and capturing call history information when routing a proxy telephone number from the user (e.g., a renter, a buyer, a prospective buyer, a mortgagor, etc.) to a lister (e.g., a landlord, a seller, a rental manager, a mortgagee, etc.). The identifier may be the proxy telephone number and/or a code entered after dialing the proxy telephone number. The proxy telephone number may be converted to an actual telephone number prior to routing the proxy telephone number to the lister.
INTERNATIONAL SEARCH REPORT

A. CLASSIFICATION OF SUBJECT MATTER

IPC: H04M 15/00

USPC: 379/114.01

According to International Patent Classification (IPC) or to both national classification and IPC.

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S.: Please See Continuation Sheet

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

Please See Continuation Sheet

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>US 5,905,944 A1 (GOLDMAN et al.) 18 May 1999 (18.05.1999), column 2, line 5 through column 5, line 10.</td>
<td>1-11</td>
</tr>
</tbody>
</table>

Further documents are listed in the continuation of Box C.

D. See patent family annex.

Date of the actual completion of the international search
16 August 2007 (16.08.2007)

Name and mailing address of the ISA/US
Mail Stop PCT, Attn: ISA/US
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450
Facsimile No. (571) 273-3201

International application No. PCT/US06/24625

Form PCMSA/210 (second sheet) (April 2005)
INTERNATIONAL SEARCH REPORT

Continuation of B. FIELDS SEARCHED Item 1:
379/1 14.01, 114.03, 114.13, 118, 120, 121.04, 127
03, 93.01, 142.01, 144.01; 348/14.01; 705/3, 25-26, 39-40

Continuation of B. FIELDS SEARCHED Item 3:
WEST
search terms: lister, identifi$3, proxy, mask$3, number, agent, call$3, user, customer, consumer, subscriber, rout$3, bill$3, charg$3,
transaction, history, phone, telephone, directory number, response, proxy, substitute, module

FormPCT/ISA/210 (extra sheet) (April 2005)