July 7, 1931. M. ZADEK 1,813,557

SIGN HOLDER

Filed Aug. 23, 1930

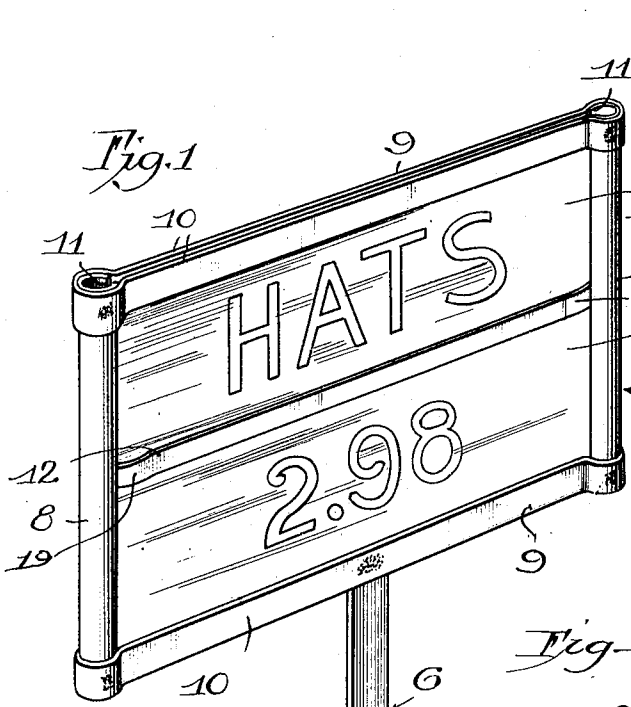


Fig. 1

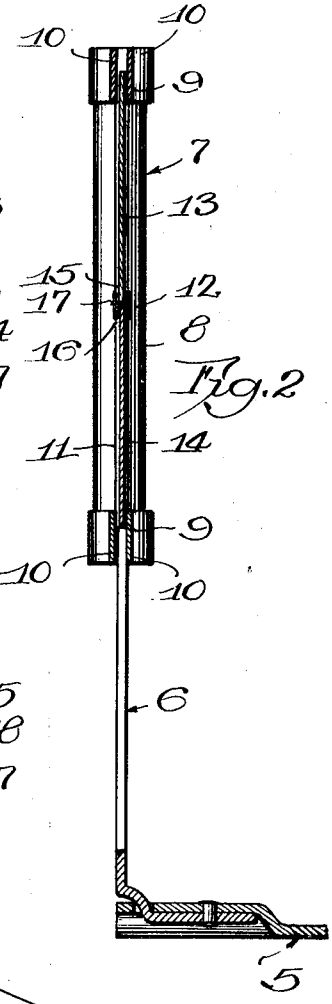


Fig. 2

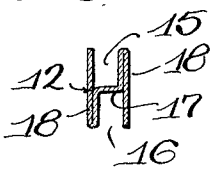


Fig. 5.

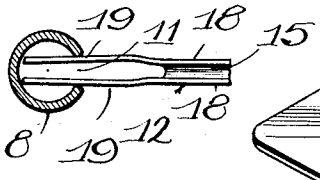


Fig. 3

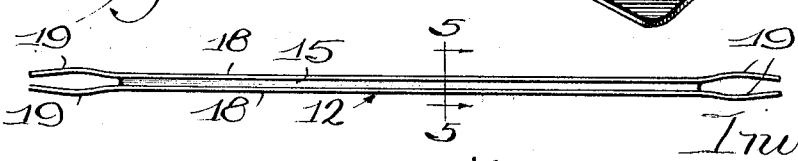


Fig. 4

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UNITED STATES PATENT OFFICE

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SIGN HOLDER

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This invention relates to sign holders, and one object is to provide a novel parting strip between two cards whereby one card of the sign may be combined with another to form a complete sign or price card. Sign holders of the type forming the subject matter of this invention are frequently employed for holding price cards, and inasmuch as the prices for the same article often vary, a great variety of cards must ordinarily be kept in stock.

Another object is to provide in a sign holder a parting strip having a frictional connection with the side members of the frame of the sign holder, thereby preventing any rattling or tinkling sound of metal on metal caused by vibration.

In accordance with the present invention, the sign holder is provided with a parting strip capable of separating and holding the adjacent edges of two cards, upon one of which may be printed the name of the article displayed, and upon the other may be printed the price. This makes it possible to use a great variety of price cards with the card bearing the name of the article.

Other objects and advantages will appear in the course of this specification, and with all of said objects and advantages in view, this invention consists in the several novel features hereinafter fully set forth and claimed.

The invention is clearly illustrated in the drawings accompanying this specification in which—

Figure 1 is a perspective view of a sign holder embodying a simple form of the present invention;

Fig. 2 is a central vertical transverse section taken through the same;

Fig. 3 is a detail horizontal section taken through one of the side members of the holder;

Fig. 4 is a plan of the parting strip;

Fig. 5 is a detail cross section taken on the line 5—5 of Fig. 4, showing the same on an enlarged scale.

Referring to said drawings, the reference character 5 designates the base which is usually in the form of a plate from one end of which extends a post 6 secured to the base in any suitable manner. Upon the post 6 is secured a rectangular frame 7, usually composed of upright side members 8 and horizontal top and bottom members 9 secured to and extending between the side members 8. The top and bottom members 9 are each usually formed of a long narrow piece of strip material doubled upon itself to form parallel spaced bars 10 that provide a groove therebetween for the reception of the adjacent top and bottom edges of the card or cards contained in the holder.

The side members 8 are preferably cylindrical in form and are provided with slots 11 in their opposing sides through which the side edges of the card or cards may be inserted into the interior of the side members. The top and bottom members 9 may be secured to the side members 8 by spot welding them thereto, and the post 6 is inserted between the two bars 10 of the lower member 9 and secured thereto by spot welding it thereto. The holder above described may, of course, be employed for holding a single card extending between the top and bottom members 9, but when used for holding two or more cards, a removable parting strip 12 is employed between the adjacent top and bottom of the cards, which parting strip is adjustably supported by the side members 8.

In the drawings, two cards 13 and 14 are illustrated and the parting strip 12 is shown between them. The parting strip is provided with longitudinally extending grooves 15 and 16 in its upper and lower sides in which are received the adjacent edges of the two cards. The lower card 14 rests upon the upper end of the post 6 (see Fig. 2) and the upper card 13 rests on the cross wall 17 of the partition strip. The upper edge portion of the card 13 is held in the slot between the bars 10 of the upper member 9 of the frame 8.

The parting strip 12 is preferably formed of a piece of thin strip material folded upon itself along longitudinal lines to form a stiff strip having the cross section seen in Fig. 5, in which are provided the grooves

15 and 16 and cross wall 17. The side walls 18 of the parting strip project beyong the cross wall 17, as is seen in Fig. 4, and provide tongues 19 which are bowed outwardly slightly, and are adapted to enter the grooves 11 of the side members 8. The parting strip is preferably made of resilient material, whereby the tongues 19, when inserted into the tubular side members 8, will bear against the edges of the slots 11 and thereby hold the parting strip in any position of adjustment.

The parting strip being of greater length than the distance between the opposing sides of the side members, it is assembled with the frame 7 by first placing it diagonally across the rectangular opening thereof, inserting the spring tongues into the slots 11 and turning the parting strip into horizontal position. It may be then moved up and down in the frame, and, when released, remains in any adjusted position.

The lower card 14 is placed in the holder by bowing it enough to enable its side edges to be inserted through the slots 11 of the side members 8, and the parting strip 12 is then moved down over the upper edge of the lower card. The upper card 13 may be introduced through the slot in the top member 9, and then moved down until its lower edge enters the upper groove 15 of the parting strip 12. By reason of the vertical adjustability of the parting strip, the height of the two cards may be varied to suit any particular requirement. Moreover, the parting strip provides a binder for the adjacent edges of the upper and lower cards, thereby protecting said edges and also forms a support for the upper card.

The holder is usually made of metal, and by reason of the spring pressure exerted by the tongues 19 on the edges of the grooves in the side members of the frame any rattling or tinkling sound of metal on metal caused by vibration is entirely eliminated. Such sounds are extremely annoying, and especially so in places where many sign holders are in use. Furthermore, the resilient tongues provide means whereby the parting strip is adaptable to frames wherein the slots may vary considerably. By pressing the tongues of each pair together, they may be inserted into any slot, and when released will frictionally engage the edges thereof.

I claim as new, and desire to secure by Letters Patent:

1. In a sign holder, the combination of a card holding frame having spaced upright connected and slotted tubular side members adapted to receive a plurality of cards, one above the other, and a parting strip formed with side walls and a cross wall providing upper and lower grooves for receiving adjacent edges of the cards and having resilient tongues upon the ends of the side walls adapted to enter the slots of the side member and thereby frictionally hold the parting strip in any position of adjustment.

2. In a sign holder, the combination with a base and a post extending up therefrom, of a card holding frame secured to the upper end of said post and having upright tubular side members provided with slots in their opposing sides, top and bottom members connecting said side members and each composed of two spaced bars forming slots therebetween, the slots of the side members and the top and bottom members being adapted to receive a plurality of cards one above the other, and a parting strip extending between said end members and having resilient tongues extending in the slots thereof, said parting strip being formed with grooves in its upper and lower sides adapted to receive adjacent edges of the cards.

3. In a sign holder, a rectangular frame composed of upright slotted side members and top and bottom members connecting said side members, said top and bottom members having longitudinally extending slots therein for the reception of the adjacent edges of cards, and the slots in the side members being adapted to receive the adjacent edges of said cards, and a parting strip having side walls connected by a cross wall defining upper and lower grooves adapted to receive adjacent edges of the cards, said side walls of the parting strip terminating in bowed resilient tongues adapted to enter the slots of the side members.

4. In a sign holder, a frame composed of upright slotted side members and top and bottom members secured thereto, each top and bottom member being composed of a piece of strip material doubled upon itself to leave a slot between the two parts of the strip, a plurality of cards having their edge portions received in the slots of the side members and top and bottom members, and a parting strip formed with grooves in its upper and lower sides adapted to receive adjacent edges of the cards, said parting strip being formed with resilient bowed tongues at its ends frictionally engaging with the edges of the slots in the upright side members.

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