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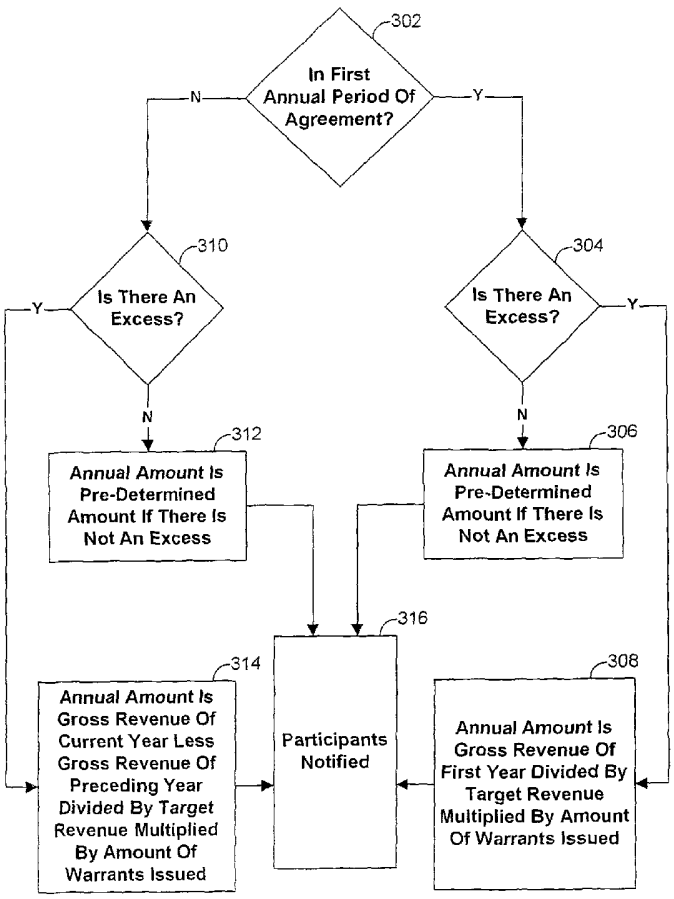
[Continued on next page]

(54) Title: INCENTIVE BASED VERTICAL MARKET



(57) Abstract: A vertical market is provided in which members of the market are incentivized to exchange goods and services within the market. The members of the market may enter into an agreement (302). The participants (316) of the agreement are incentivized to generte revenue within the market. These incentives may include the option to convert warrants at the full conversion rate into ownership shares of the goods and services owned by the participants (316) of the agreement (302). Warrants may be converted into shares when a pre-determined amount of gross revenue is achieved within a certain amount of time (success incentive), or based on the ratio of gross revenue generated within a certain amount of time over the target amount of gross revenue to be generated within the term of the agreement (growth incentive). Participants (316) may also be entitled to fees for services provided.

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TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Declarations under Rule 4.17:

— *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for all designations*

— *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii)) for all designations*

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International application No.
PCT/US02/27418

A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) :G06F 17/60
US CL :705/1
According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/1

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
US PATENT APPLICATION 09/963,197 (LUTNICK)

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

EAST & DIALOG

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	Interim report for FvrenigsSparkbanken--Swedbank-- BUSINESS WIRE. 28 APRIL 2000. pp. 1-3.	1-41

☐ Further documents are listed in the continuation of Box C. ☐ See patent family annex.

*	Special categories of cited documents:	"T"	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"A"	document defining the general state of the art which is not considered to be of particular relevance	"X"	document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"E"	earlier document published on or after the international filing date	"Y"	document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
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"P"	document published prior to the international filing date but later than the priority date claimed		

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