(54) Title: METHOD AND SYSTEM FOR RECOMMENDING INFORMATION

(57) Abstract: Embodiments of the present application relate to a method for recommending information, a system for recommending information, and a computer program product for recommending information. A method for recommending information is provided. The method includes determining a set of specific first users comprising at least one specific first user who complies with a first preset condition, the determination being based on operating behavior information of a set of one or more first users recorded in a system, looking up, in the set of specific first users, targeted specific first users having a similarity to a current user who complies with a second preset condition, and providing recommendation information to the current user based on the operating behavior information of the targeted specific first users.
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29 October 2015
### A. CLASSIFICATION OF SUBJECT MATTER

**IPC(8) -** G06F 17/30; G06Q 30/02; H04N 21/25 (2015.01)

**CPC -** G06F 17/30029; G06Q 30/0201; H04N 21/25

According to International Patent Classification (IPC) or to both national classification and IPC

### B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

**IPC(8) Classification(s):** G06F 17/30; G06Q 30/02; H04N 21/25, 21/258 (2015.01)

**CPC Classification(s):** G06F 17/30029; G06Q 30/0201; 30/0222; 30/0224; H04N 21/25

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

### C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category*</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td>US 8452797 B1 (PALEJAA, A et al.) 28 May 2013; abstract; column 3; lines 49-61; column 4; lines 4-22; column 7; lines 32-36; column 7; lines 53-65; column 10; lines 43-50.</td>
<td>1, 2, 4-8, 18-20</td>
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<td>Y</td>
<td>US 2009/0164897 A1 (AMER-YAHIA, S et al.) 25 June 2009; paragraphs [0011]-[0015], [0019], [0022], [0026], [0029].</td>
<td>3, 9-17</td>
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<td>Y</td>
<td>US 2005/0004978 A1 (REED, D et al.) 06 January 2005; figure 10B; paragraph [0166], [0209], [0210], [0305], [0353].</td>
<td>3, 17</td>
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<td>Y</td>
<td>US 2012/0185446 A1 (SUNDARESAN, N et al.) 19 July 2012; figure 2; paragraph [0023]-[0031], [0038], [0045], [0054], [0061]-[0067], [0076]-[0082], [0089], [0093], [0100]-[0102].</td>
<td>12-16</td>
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<td>Y</td>
<td>US 2007/0185867 A1 (MAGA, M et al.) 09 August 2007; paragraph [0040], [0046], [0062].</td>
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Further documents are listed in the continuation of Box C.

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Date of the actual completion of the international search: 4 March 2015 (04.03.2015)

Date of mailing of the international search report: 24 March 2015

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