Title: SYSTEM AND METHOD FOR PROVIDING A GIFT CARD WHICH AFFORDS BENEFITS BEYOND WHAT IS PURCHASED

Abstract: A system, computer product and method are provided for a card issuer providing a prepaid gift card to a purchaser, the gift card usable by a recipient of the card to pay merchants who participate in a financial network. The method includes receiving a payment of a predetermined amount, and loading the predetermined amount received from the purchaser into the prepaid gift card. The method further includes activating the loaded prepaid gift card, the activated prepaid gift card being usable by the recipient for paying any of the merchants in the financial network until the predetermined amount loaded in the prepaid gift card is exhausted, and being usable by the recipient to obtain a benefit beyond what is purchased from at least some of the merchants in the financial network.
INTERNATIONAL SEARCH REPORT

INTERNATIONAL SEARCH REPORT

International application No
PCT/US 07/83035

CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06Q 40/00 (2007.01 )
USPC - 705/39

According to International Patent Classification (IPC) or to both national classification and IPC

FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
705/39

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
705/14, 235/380, 381,

DOCUMENTS CONSIDERED TO BE RELEVANT

Category* Citation of document, with indication, where appropriate, of the relevant passages Relevant to claim No

Y US 2006/0105837 A1 (WALKER et al) 18 May 2006 (18 05 2006), para [0108], para [0124], para [0141], para [0188], para [0202], para [0279]-[0276], para [0344], para [0475], para [0505] 1-14


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D Further documents are listed in the continuation of Box C

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"A" document defining the general state of the art which is not considered to be of particular relevance
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