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[Continued on next page]

(54) Title: TECHNIQUES FOR GENERATING CUSTOM OBJECTS REPRESENTING CONTENT FILES

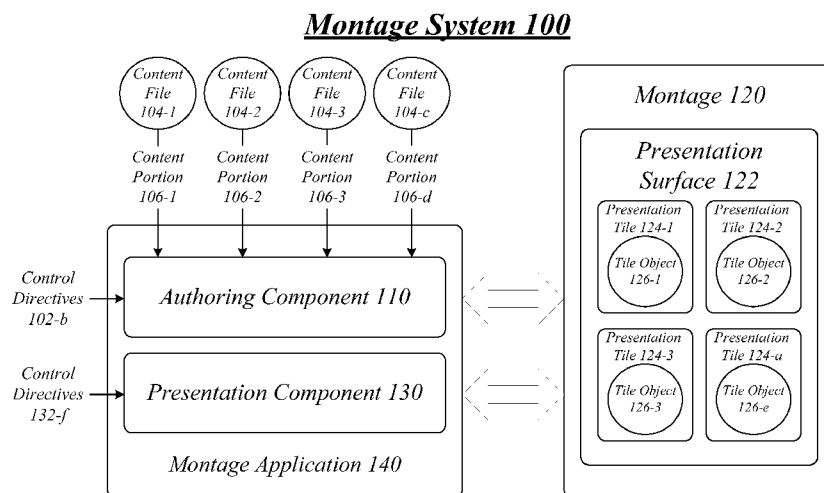


FIG. 1

(57) Abstract: Techniques for generating custom objects for content files are described. An apparatus may comprise a logic device arranged to execute a montage application comprising an authoring component operative to generate a tile object for a digital montage, the authoring component to receive a control directive to associate a content file with a presentation tile of a presentation surface of the digital montage, identify a content file type for the content file, and generate the tile object with information from the content file in accordance with the content file type. Other embodiments are described and claimed.

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TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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Declarations under Rule 4.17:

- *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*
- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*

- *with international search report (Art. 21(3))*
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A. CLASSIFICATION OF SUBJECT MATTER*G06F 17/21(2006.01)i, G06Q 50/10(2012.01)i, G06F 3/048(2006.01)i, G06F 9/44(2006.01)i*

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G06F 17/21; G09G 5/02; G06K 9/36; G06K 9/46; G06F 7/00; G06F 17/30; G09G 5/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
content portion, tile object, digital montage**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2006-0136477 A1 (BISHOP, ANDREW et al.) 22 June 2006	1-7
Y	See paragraphs 20-41; claims 1-20 and figures 2-4.	8-10
Y	US 2009-0096808 A1 (WINN JOHN et al.) 16 April 2009	8-10
A	See paragraphs 55-66, 85-92; claims 1-3, 16 and figures 4-6, 15-18.	1-7
A	US 2009-0049104 A1 (PAN WILLIAM) 19 February 2009	1-10
	See paragraphs 27-46; claims 1-15 and figures 2-3, 5.	
A	US 2004-0165787 A1 (PATRICK PEREZ et al.) 26 August 2004	1-10
	See paragraphs 42-46, 55-67; claims 1-4, 8 and figures 6, 8-9.	

 Further documents are listed in the continuation of Box C. See patent family annex.

* Special categories of cited documents:

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"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

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"&" document member of the same patent family

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Information on patent family members

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