Dec. 19, 1933. L. HOPP ET AL 1,940,254

PRICE TICKET HOLDER

Filed Aug. 25, 1932

Fig. 1.

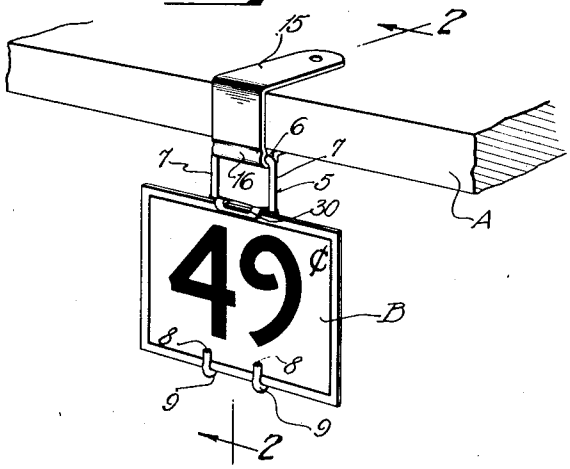


Fig. 2.

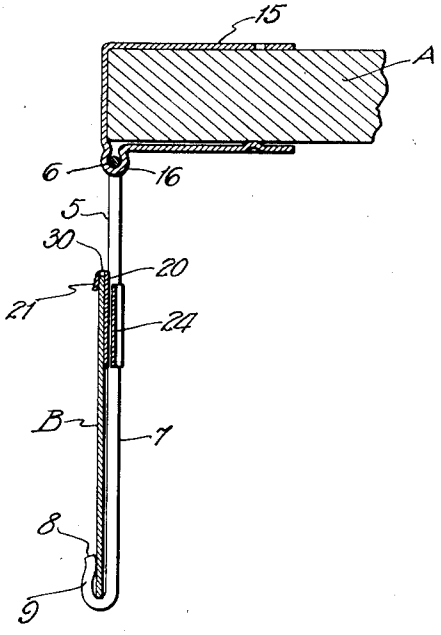


Fig. 3.

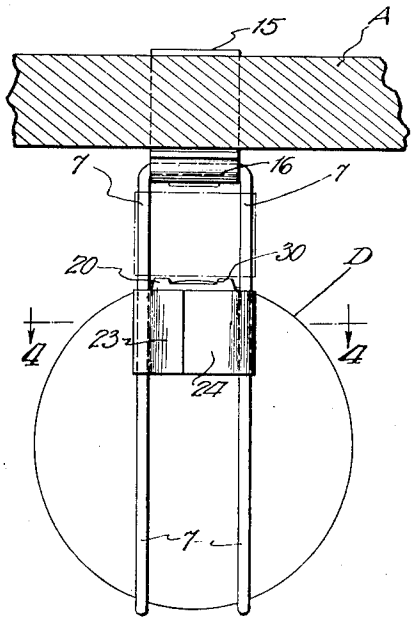
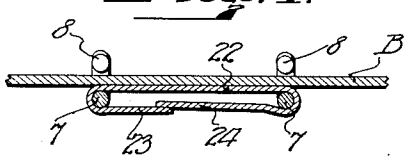


Fig. 4.



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PRICE TICKET HOLDER

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6 Claims. (Cl. 40—11)

This invention relates to new and useful improvements in store furniture and more particularly it pertains to price ticket holders.

It is an object of the invention to provide a new and improved price ticket holder of the so-called swinging type.

A feature of the invention resides in a novel construction whereby the price ticket holder is adjustable, thereby being adapted for use in connection with price tickets of various sizes.

A further feature of the invention resides in a novel structure whereby tickets of various shapes may be employed in connection with the holder.

Still a further feature of the invention resides in a construction which is simple of operation, cheap of manufacture, and highly efficient in use.

Other features of the invention will be apparent as the nature thereof is more clearly understood and reference will therefore be had to the accompanying drawing, wherein,

Figure 1 is a perspective view illustrating the manner of use of a price ticket holder constructed in accordance with the present invention,

Figure 2 is a sectional view taken on the line 2—2 of Figure 1,

Figure 3 is a rear elevation illustrating the shelf or supporting means in cross section, and;

Figure 4 is a transverse sectional view taken on the line 4—4 of Figure 3.

Referring more particularly to the drawing, a device constructed in accordance with the present invention, consists of an elongated member 5. As herein illustrated this elongated member 5 is preferably formed from wire which is looped to provide a straight portion 6, two legs 7 which terminate in free ends 8. The looped device is preferably formed into U-shape with the legs 7 preferably extending parallel to each other.

The free ends 8 of the legs 7 are formed with ticket engaging means 9 which is preferably in the form of hooks, the ends being bent to form said hooks.

In use a ticket such as B is positioned with one edge between the hooks 9 and the legs 7 as best illustrated in Figures 1 and 2.

Suitable means is provided to support this ticket holder in operative position and where the holder is adapted to be attached to shelf or the like A, a resilient metal member 15 is adapted to embrace the forward edge of the shelf A and the ticket holder 5 is adapted to be suspended from this member 15 there being a bearing portion 16 provided to receive the straight portion 6 of the ticket holder 5. By this means the ticket holder 5 will be supported in such a manner as to be freely swingable with relation to the shelf A and the attaching member 15.

While in some instances the hooks 9 may be sufficient to retain the ticket B in place, we prefer to provide additional means for this purpose and in the present embodiment of the invention this means consists of a member 20 slidably mounted upon the legs 7 of the ticket holder 5 and having ticket engaging means preferably in the form of a flange 21 which engages the ticket B at a point opposite those points of the ticket engaged by the hooks 9.

As best illustrated in Figure 4, this member 20 is preferably formed from sheet metal and comprises a body portion 22 and two ends 23 which are passed around the legs 7 of the ticket holder 5 and embrace the same with the ends 23 overlapping as indicated at 24. This member 20 will be of such construction that it will frictionally engage the legs 7 in a manner which will permit of free sliding of the member 20 upon said legs 7, but will at the same time grip said legs sufficiently to prevent accidental movement of the member 20 along the legs under ordinary conditions of use.

In use, the member 15 is engaged with the forward edge of a shelf or other suitable support the member 5 having been first inserted by passing one of the legs of the member 15 between the legs 7 of the member 5 until the straight portion 6 is received in the portion 16 which forms the bearing for the member 5. A ticket such as B has its lower edge behind the hooks 9, the member 20 engaging the ticket at a point opposite to those points engaged by the hooks 9.

With the ticket thus positioned, the same will be firmly held between the hooks 9 and the member 20 against accidental displacement occasioned by striking the ticket holder in the removal or placement of goods relative to shelf below that upon which the ticket holder is mounted.

We prefer to construct or form the flange 20 of the member 21 with a cut-out portion 30. This cut-out portion is provided in order that the ticket holder may be employed with tickets of various shapes as for example, the circular shape illustrated in Figure 3 and designated D. When tickets other than those having a straight upper edge are employed a portion of the ticket will project through the cut-out portion 30 of the flange 20 thus providing a secure engage-

ment with the ticket and insuring against its accidental displacement.

From the foregoing it will be apparent that the present invention provides a new and novel form of price ticket holder, which ticket holder is freely swingable with relation to the support by which it is carried, which is capable of use with tickets of various shapes and sizes, within, of course, certain limitations and which is relatively cheap to manufacture.

Having thus described the invention, what is claimed as new and what it is desired to secure by Letters Patent of the United States, is:

1. A device of the character described comprising a wire loop, ticket engaging hooks formed on the free ends of the wire loop and ticket engaging means slidably mounted on the legs of the wire loop, said ticket engaging means comprising a member embracing the legs of the wire loop, and a ticket engaging flange carried thereby, said ticket engaging flange having a cut-out portion for the reception of the edge of a price ticket.

2. A price ticket holder comprising support attaching means, a wire loop pivotally mounted therein and adapted to swing relatively to the support attaching means, stationary price ticket engaging means carried by said wire loop and movable price ticket engaging means slidably mounted on the wire loop and movable towards and away from the first mentioned ticket engaging means, thereby to secure price tickets of various sizes in display position upon the wire loop.

3. A device of the character described comprising in combination, support attaching means, an elongated wire loop having spaced parallel legs and free ends, said loop being suspended from said support attaching means, price ticket receiving hooks formed on the free ends of the legs of the elongated wire loop and means slidably mounted on the legs of the wire loop and having frictional contact therewith for engagement with a price ticket to secure the same between itself and the price ticket receiving hooks aforementioned.

4. A device of the character described comprising in combination, support attaching means, an elongated wire loop having spaced parallel legs and free ends, said loop being suspended from said support attaching means, price ticket receiving hooks formed on the free ends of the legs of the elongated wire loop and means slidably mounted on the legs of the wire loop and having frictional contact therewith for engagement with a price ticket to secure the same between itself and the price ticket receiving hooks aforementioned, said last mentioned means comprising a resilient sheet metal member, and a flange formed on one edge thereof.

5. A device of the character described comprising in combination, support attaching means, an elongated wire loop having spaced parallel legs and free ends, said loop being suspended from said support attaching means, price ticket receiving hooks formed on the free ends of the legs of the elongated wire loop and means slidably mounted on the legs of the wire loop and having frictional contact therewith for engagement with a price ticket to secure the same between itself and the price ticket receiving hooks aforementioned, said last mentioned means comprising a resilient sheet metal member, and a flange formed on one edge thereof, said flange having a cut-out portion as and for the purpose set forth.

6. A price ticket holder comprising an elongated body portion formed from a single piece of wire and having two spaced parallel legs terminating in spaced free ends, a ticket engaging hook on the free end of each of said legs, a sliding member carried by said legs and movable therealong towards and away from said ticket engaging hooks, and a ticket engaging flange formed on one edge of said sliding member, said ticket engaging flange having a cut-out portion for receiving a portion of a ticket edge.

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