Aug. 8, 1933. J. L. GIBBS 1,921,815

CALENDAR

Filed Nov. 12, 1932

Fig. 1.

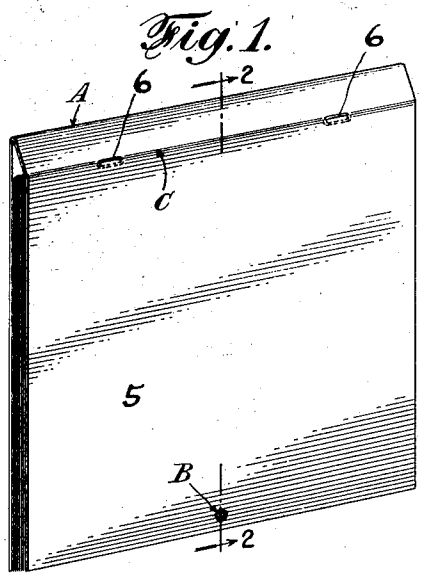


Fig. 2.

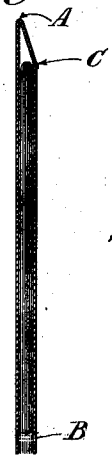


Fig. 4.

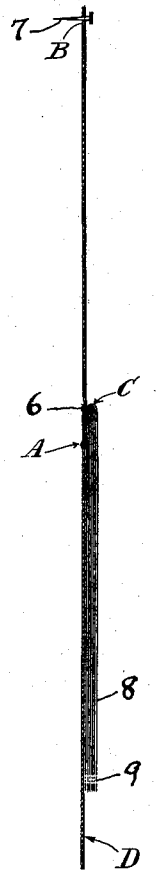


Fig. 5.

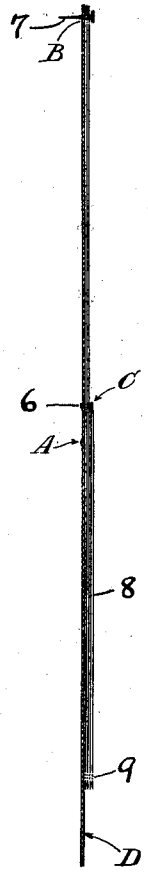
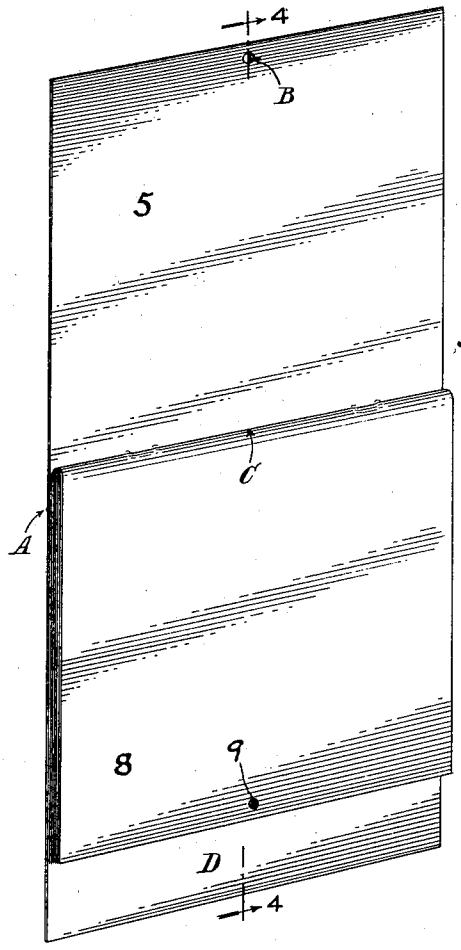


Fig. 3.



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CALENDAR

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Application November 12, 1932
Serial No. 642,343

5 Claims. (Cl. 40—119)

This invention relates to calendars and particularly to that class thereof adapted for folding into compact form for mailing and which may be opened and hung on the wall for display.

My improvements comprise features illustrated in the accompanying drawing wherein Figure 1 is a perspective elevation showing the device folded for mailing. Fig. 2 is a sectional view corresponding with Fig. 1. Fig. 3 is a perspective elevation showing the calendar opened for display on a wall or elsewhere. Fig. 4 is a sectional view corresponding with Fig. 3. Fig. 5 is a view similar to that of Fig. 4, but showing a portion of the calendar sheets lifted and buttoned onto the sustaining nail. The figures of the drawing are all to the same scale, and show the device smaller than usual in practice.

My improved calendar comprises a cover member 5 and one or more calendar sheets as 8 secured by staples as 6, or other convenient means, to said cover along a transverse folding line or crease C hereinafter termed the lower fold line. The height of said sheets 8 is substantially equal to the height of said cover member from said lower fold line or crease C to its bottom edge. Figs. 1 and 2, so that said sheets and the front portion of the cover are in substantially the same horizontal plane at their lower edges.

Said cover member is further provided with a second transverse crease A, hereinafter termed the upper fold line, above and parallel with crease C when the cover is closed and spaced therefrom a short distance, so that when said cover is folded on said line A, Figs. 1 and 2, said lower edges of the front and back portions of the cover and the lower edges of the sheets coincide.

The distance between transverse folding lines A and C is preferably relatively small and is governed by the amount of vertical space desired at D for advertising display. When the calendar is opened, as in Figs. 3, 4 and 5, the vertical height of space D is approximately equal to twice the space between lines A and C.

Near the lower edge of the front portion of the cover member 5, Fig. 1, about midway the width thereof, is perforation B, for hanging the device onto a nail as 7, Figs. 4 and 5. The lower portions of calendar sheets 8 are also provided with similar perforations 9, adapted to button onto said nail 7 when said sheets are lifted, one after another.

The particular features of novelty in my improved device comprise the plurality of folding lines or creases transversely of the cover member whereby, when the device is folded for packing or mailing, along line A, the lower edges of the cover and the lower edges of the calendar sheets come together and coincide in one plane transverse to the plane of the sheets, as shown in Fig. 1.

Then when the calendar is opened up for display, the lower portion D of the cover back-sheet is exposed below the lower edges of the calendar sheets. This lower portion D may bear suitable advertising matter, which will not be exposed to view until the calendar is opened for display.

I claim:

1. In a calendar, a cover member and a calendar sheet secured thereto along a transverse folding line, the height of said sheet being substantially equal to the distance of said folding line from the bottom edge of the front portion of said cover member; a second transverse folding line parallel with and above said first folding line, said lines being spaced apart a short distance whereby when said cover is opened for display a portion of the back sheet, equal to twice the distance between said folding lines, is exposed below the calendar sheets.

2. In a calendar, a cover member having two spaced transverse parallel folding lines, an upper line and a lower line, a plurality of calendar sheets secured to said cover member along said lower folding line, the front and back portions of the cover member and the calendar sheets coinciding at their lower edges when the cover is folded over the sheets on its upper folding line, said cover when opened for display exposing a portion of the back sheet thereof below said calendar member, the displayed portions being equal in height to twice the distance between said folding lines.

3. The combination with a calendar pad; of a cover member therefor having when closed front and back leaves each greater in vertical dimension than the vertical dimension of said pad, said cover leaves being defined from each other by a fold line, the front cover leaf having a second fold line spaced downwardly from the first fold line, and means securing the pad to the front cover leaf along said second fold line.

4. The combination with a calendar pad; of a cover member therefor having when closed front and back leaves each greater in vertical dimension than the vertical dimension of said pad, said cover leaves being defined from each other by a fold line, the front cover leaf having a second fold

line spaced downwardly from the first fold line, and means securing the pad to the front cover leaf along said second fold line, said cover leaves being of equal size and the portion of the front cover leaf below the second fold line being of substantially equal area to the pad.

5. The combination with a calendar pad; of a cover member therefor having when closed front and back leaves each greater in vertical dimension than the vertical dimension of said pad, said cover leaves being defined from each other by a fold line, the front cover leaf having a second fold line spaced downwardly from the first fold line, and means securing the pad to the front cover leaf along said second fold line, said cover leaves being of equal size and the portion of the front cover leaf below the second fold line being of substantially equal area to the pad, said pad and front cover having registering perforations at the lower edge of the pad whereby the front cover may be suspended on a nail and the leaves of the pad turned up to have their perforations engage on said nail.

JOHN L. GIBBS.