Nov. 7, 1933. G. F. MATTMAN 1,933,866

ADVERTISING GLOBE

Filed Dec. 1, 1932

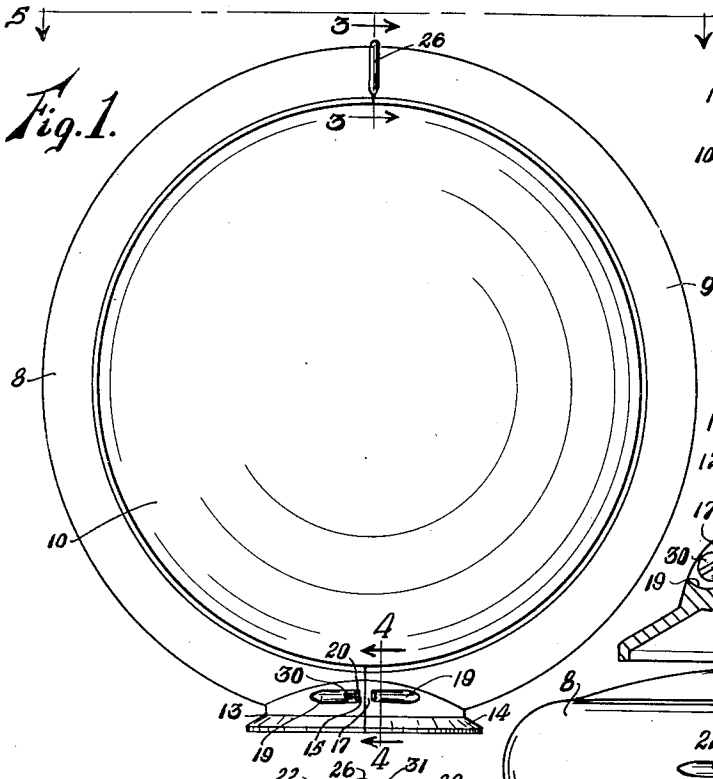


Fig. 1.

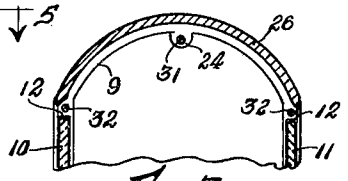


Fig. 3.

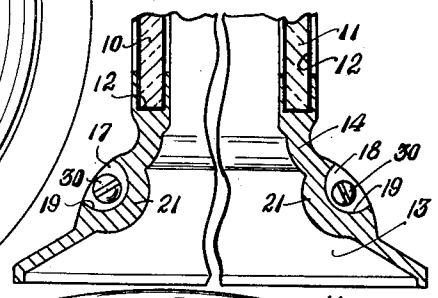


Fig. 4.

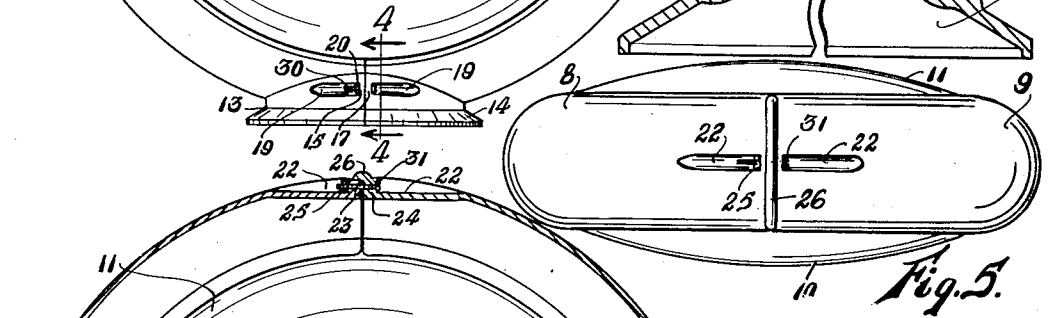


Fig. 5.

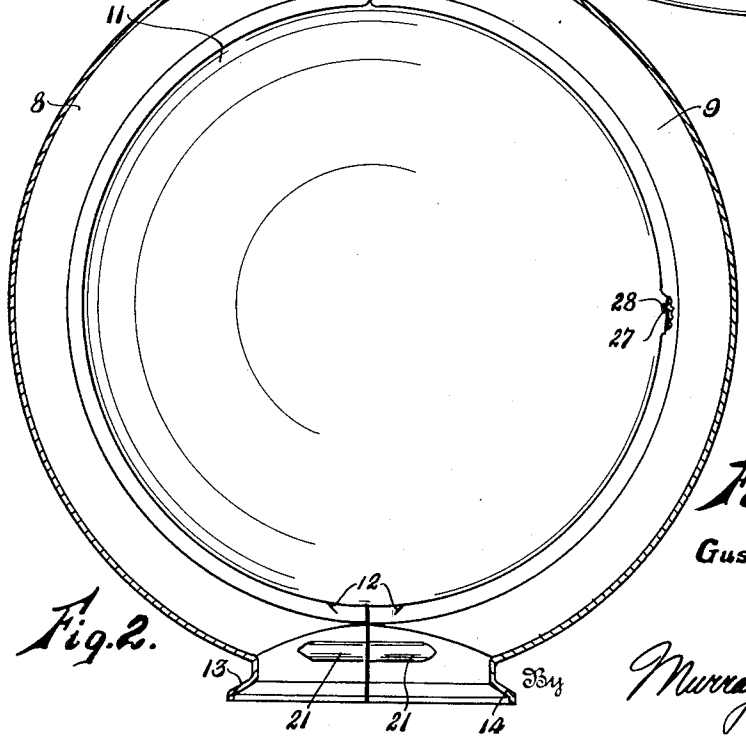


Fig. 2.

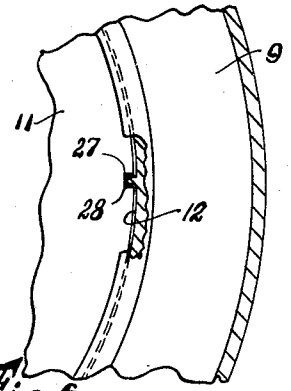


Fig. 6.

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ADVERTISING GLOBE

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Application December 1, 1932. Serial No. 645,250

9 Claims. (Cl. 40—132)

This invention relates to an advertising globe of the kind frequently utilized on the tops of gasoline pumps.

An object of the invention is to provide a globe of this kind the rim of which is formed of separate sections adapted to be placed in endwise abutment about the display plates and removably secured together whereby the globe is readily assembled and taken apart.

Another object is to provide a globe of the kind described in which spring clamps and similar small parts heretofore utilized in retaining display plates in position, have been eliminated.

Another object is to provide such a device having an illuminable rim formed in the manner described.

Another object is the provision of an advertising globe adapted to be produced simply and at low cost of manufacture.

These and other objects are attained by the means described herein and illustrated in the accompanying drawing in which:

Fig. 1 is a front elevational view of an advertising globe of the present invention.

Fig. 2 is a longitudinal cross sectional view of the same.

Fig. 3 is a cross sectional view taken on line 3—3 of Fig. 1.

Fig. 4 is a cross sectional view taken on line 4—4 of Fig. 1.

Fig. 5 is a view taken on line 5—5 of Fig. 1.

Fig. 6 is a fragmental view illustrating a detail of the invention.

The globe of this invention is made up of a rim formed in two separate substantially semi-circular sections 8 and 9. These sections are adapted to be placed in endwise abutment about a pair of display plates 10 and 11 of the kind normally utilized in structures of this kind. It will be understood that shapes other than semi-circular may be used in forming the rim, the application of the idea to such modifications being obvious in considering the means of this invention. The sections may be molded of translucent material illuminable by transmitted light for achieving a pleasing and decorative effect, but it is evident that other material whether illuminable or otherwise, may be utilized in constructing the rim.

Sections 8 and 9 may be arcuate in cross section as illustrated in Fig. 3. Along the longitudinal edges of each section are provided grooves 12 which, when the sections have been placed in endwise abutment, are disposed in alignment for providing seats for engaging the edges of the display plates 10 and 11. Each of said sections terminates at one end in a base member 13 and 14 respectively. Said members when placed in edgewise abutment, constitute a base adapted to be mounted in the usual way upon the top of a pump or any suitable location. On each side of the base members, adjacent the abutment edges thereof, are provided seats 15—16 and 17—18, respectively. In alignment behind these seats are countersunk passages 19 on the outer faces of the base members in which the bodies of a nut 20 and bolt 30 are disposed, the bolt passing through the abutting seats 15—17, and 16—18, for removably connecting the base members. It will be seen in Fig. 4 that the countersinking of the passages 19 is compensated for by the formation of elongated bosses 21 on the inner faces of the base members whereby no weakening of the structure results.

At the other ends of sections 8 and 9, each of the latter is formed to provide countersunk portions 22 and seats 23 and 24, similar to those described as positioned upon the base members. Upon abutment of the seats 23 and 24 a nut 25 and bolt 31 may be utilized for joining the rim at the top.

For providing a weather-proof joint at the top of the rim, the end of section 9 may be integrally extended in the form of an offset bead 26 (Fig. 2) projecting beyond the adjacent end of section 9 and, in the joined position of the two sections, covering the abutment line of said sections to preclude seepage of moisture into the interior of the advertising globe. In Fig. 3 is shown at the top of the grooves on section 9 a pair of small studs 32. These are adapted to be inserted in corresponding depressions in the opposed edge of section 8 for firmly aligning the sections after they have been placed in operative position about the display plates.

A means for precluding rotation of the positioned display plates 10 and 11, is illustrated in Figs. 2 and 5. Intermediate the ends of the plate holding grooves 12 on each of the rim sections, a small transverse web 27 may be provided and the display plates may be formed with complementary notches 28 adapted to engage the web 27 to preclude the turning of the plates from proper display position.

As previously intimated, modifications become obvious upon consideration of the means of this invention, such as changes in the shape of the rim and the display plates, the provision of a greater number of the transverse rim sections forming the rim and the like. Such modifica-

tions, however, are believed to be comprised within the scope of the present invention.

What is claimed is:

1. An advertising globe comprising a pair of display plates, a substantially circular rim of translucent material made in two substantially semi-circular sections formed along their longitudinal edges with grooves, each section terminating at one end in a base member, the edges of said plates being snugly receivable in said grooves and said sections being adapted to be placed in endwise abutment about the plates for forming a completed rim and base, and means at the abutting ends and base members of said sections for removably securing them together.

2. An advertising globe comprising a pair of display plates, an enclosing rim adapted to hold the plates in spaced substantially parallel relationship, said rim being made up of separate sections formed along their outside edges with grooves adapted to receive snugly the edges of said plates, said sections being adapted to be placed in endwise abutment about said plates for forming a complete rim, means at the abutting ends of said sections for removably securing them together, and a base forming a part of said rim.

3. An advertising globe comprising a pair of display plates, an enclosing rim adapted to hold the plates in spaced substantially parallel relationship, said rim being made up of a pair of separate sections each forming a transverse half of the rim and provided along their longitudinal edges with grooves, a base member at one end of each of said sections, an offset bead projecting beyond the other end of one of said sections, said sections being adapted to be placed in endwise abutment about said plates for forming a complete rim and base and with the edges of said plates seated within said grooves, said bead serving as a moisture proof closure for the adjacent abutment line of the two sections, and means at the abutting edges of said sections for removably securing them together.

4. An advertising globe comprising a pair of display plates, an enclosing rim adapted to hold the plates in spaced substantially parallel relationship, said rim being made up of separate sections each forming a transverse half of the rim and provided along their longitudinal edges with grooves, a base member at one end of each of said sections, an offset bead projecting beyond the other end of one of said sections, said sections being adapted to be placed in endwise abutment about said plates for forming a complete rim and base and with the edges of said plates snugly disposed within said grooves, said bead serving as a moisture proof closure for the adjacent abutment line of the two sections, and oppositely disposed seats at the abutting edges of said sections to receive securing means for holding the sections in operative relationship.

5. An advertising globe comprising display plates, and a sectional rim transversely separable and adapted to hold the display plates in spaced substantially parallel relationship, the rim sections being each of convex cross section with a depending edge flange on each side and each flange being provided in its edge with a groove adapted to engage the edge of a display plate.

6. An advertising globe comprising display plates, and a sectional rim transversely separable and adapted to hold the display plates in spaced substantially parallel relationship, the rim sections being each of convex cross section with both side edges of each section grooved to engage the edges of the display plates.

7. An advertising globe comprising display plates, a rim made up of transversely separable sections, and means for holding said sections in operative relationship, the rim sections being each of convex cross section with both side edges of each section grooved to engage the edges of the display plates.

8. An advertising globe comprising a pair of display plates, and a sectional rim transversely separable and adapted to hold the display plates in spaced substantially parallel relationship, the rim sections being each formed with depending lateral edge portions and the edges proper thereof being each longitudinally grooved for engaging the edge of a display plate, the sections so formed being adapted to be disposed in endwise abutment to align said grooves at the sides of the rim sections for placing the latter in operative position, and means for removably holding together the operatively disposed rim sections.

9. An advertising globe comprising a pair of display plates, and a sectional rim transversely separable and adapted to engage the display plates, the rim sections being each of arcuate cross section representing the total width of the rim, and the lateral edges of each rim section being each provided with a longitudinal groove for engaging the edge of a display plate whereby the pair of plates is held in spaced substantially parallel relationship, the sections so formed being adapted to be disposed in endwise abutment to align said grooves at the sides of the rim sections for placing the latter in operative position, and means for removably holding together the operatively disposed rim sections.

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