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60/579,349 14 June 2004 (14.06.2004) US(71) Applicant (for all designated States except US): **DUN & BRADSTREET** [US/US]; 103 JFK Parkway, Short Hills, NJ 07078 (US).

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[Continued on next page]

(54) Title: SYSTEM AND METHOD FOR SELF-MONITORING CREDIT INFORMATION

SelfMonitor Screenshot: Product Matrix which describes product value and features

	Selfmonitor
Not sure which business credit product is right for you? <u>Use our product selection tool.</u>	
How the product can help you	
Evaluate your business's strengths and weaknesses	•
Access the most up-to-date scores and information on your company	•
Compete more strategically by understanding trends in your industry	
Determine whether your assets are being managed profitably (and avoid cash flow shortages)	
Proactively manage your relationships, based on which types of customers, suppliers, and business partners are reviewing your D&B file	
Focus on the areas of your business performance that are most important to your customers	
Establish a full credit file on your business and provide D&B as a credit reference	
Gain a thorough understanding of each of the key report sections, how to interpret that information, and what to do about it.	•
What the product contains	
A detailed credit report on your company, including D&B ratings and scores	•
A year of updates on your company's credit report (continuously or through quarterly updates)	•
Analysis of your company's ability to pay its bills versus industry benchmarks	•
Detailed financial analysis of 15 key profitability, solvency, and efficiency ratios for your company versus industry benchmarks	•
Information on the number and types of inquiries made into your D&B credit file	
Information on the types of D&B reports that have been purchased on your company	
Expedited creation of a full credit file	
Assignment of a D-U-N-S Number in one business day	
A detailed instruction guide from D&B teaching how to read and understand your business credit report.	•

(57) Abstract: There is provided a method for monitoring business information. The method includes the computer-implemented steps of automatically and periodically accessing business information on a business entity from one or more databases, updating a business information database with the business information, updating at least one business information report on the business entity from the business information database, and automatically alerting a user of a change in the business information report. There is also provided a computer system and a computer readable medium for monitoring business information.

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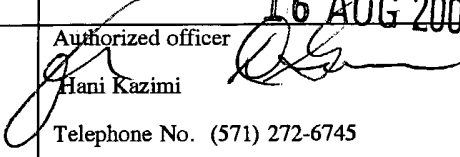
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International application No.

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A. CLASSIFICATION OF SUBJECT MATTER IPC: G06Q 40/00(2006.01) USPC: 705/38,39,41;235/380;707/1,3,10 According to International Patent Classification (IPC) or to both national classification and IPC												
B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) U.S. : 705/38,39,41; 235/380; 707/1,3,10 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched NONE Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) WEST, DIALOG												
C. DOCUMENTS CONSIDERED TO BE RELEVANT												
Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.										
X	US 2002/0077964 A1 (BRODY et al) 20 June 2002 (20.06.2002), entire document.	1-21										
X	US 2002/0169747 A1 (CHAPMAN et al) 14 November 2002 (14.11.2002), entire document.	1-21										
A,E	US 6,988,085 B2 (HEDY) 17 January 2006 (17.01.2006), entire document.	1-21										
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